Impact of Biological Factos on Product Effectiveness
Colgate-Palmolive

Clean Data

October 14, 2022

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About References

▶ The References slide is created from a BibTeX (.bib) file declared at the top of this file

▶ Citation style is defined from a .csl file also declared at the top of this file

▶ Use nocite to include a citation in the bibliography without referencing it directly

▶ References can be cited in the presentation with @referenceName eg @ggplotBg: Nagraj (2016)

▶ Zotero is a good tool for building citation files: https://zbib.org/

▶ There are 1400+ citation style files available: https://github.com/citation-style-language/styles

▶ {.allowframebreaks} can be useful if there are many citations

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