

STA240 Final Project

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Scenario 1

Customer Arrival

Poisson process (rate = λ)

- T_k : Arrival time of the k th customer
- W_k : Time between the $k - 1$ th arrival and the k th arrival

$$W_k = T_k - T_{k-1}.$$

$$W_k \sim \text{Pois}(\lambda)$$

where $\lambda = 5$ customers per hour

Service Time

$$S_k \sim \text{Exp}(\lambda)$$

where $\lambda = 6$ customers per hour, so the average customer needs to wait $1/6$ hours = 10 minutes.

Arrival Times

```

library(tidyverse)
library(lubridate)

set.seed(121)

# simulating the arrival times of customers throughout the day

# Poisson process (lambda = 5)
# Tk= arrival time of the kth customer
# Wk= time between the k-1th customer arrival and the kth customer arrival where  $W_k \sim \text{Pois}(\lambda)$ 

# set parameter
lambdaA <- 5 # in units: customers per hour
opening_time <- hm("10:00")
closing_time <- hm("22:00")
hours <- hour(closing_time) - hour(opening_time) # operating hours: 10am to 10pm
total_time <- hours*60 # operating hours in minutes
lambdaA <- lambdaA/60 # customers per minute
# converting to minutes because our lambda is low, and we can get greater precision in a

n <- ceiling(lambdaA*total_time) # max number of customers the store can have throughout the

# generate W1,...,Wn (calculating the time between the arrival times of 2 customers)
W_sample <- rexp(n, rate= lambdaA)

# calculate T or the arrival times by summing together the Wi arrival times

T_sample <- numeric(n)

for(i in 1:n) {
  T_sample[i] <- sum(W_sample[1:i])
}

# all possible arrival times of customers throughout the day (X minutes after opening)
# however, the store is only open for 12 hours or 720 minutes so we must get rid of the values

arrival_times <- T_sample[T_sample <= total_time]

arrival_times

```

```
[1] 15.48044 19.99824 21.21837 37.74527 48.04027 56.58220 61.71317
```

```
[8] 87.79562 90.61075 98.27931 104.41170 104.58245 106.38726 119.22966
[15] 129.63617 139.66808 156.91180 161.87999 195.55182 199.32194 199.90017
[22] 203.53702 207.00779 207.92471 210.76699 246.48358 255.32026 261.08139
[29] 267.57539 292.35047 334.71035 351.57806 355.43151 378.50418 389.27844
[36] 394.13197 394.80570 423.04531 426.98859 443.30627 445.14078 462.77508
[43] 469.07521 470.41177 482.74142 505.02956 511.81598 548.50360 548.97865
[50] 549.67378 550.72973 565.97825 588.13573 589.15853 591.93323 599.78691
[57] 603.96967 631.88036 653.39341 653.56135
```

```
opening_time + minutes(floor(max(arrival_times)))
```

```
[1] "10H 653M 0S"
```

Arrival Times Analysis

In this simulation, the number of customers that will be arriving within the operating hours is 60, with the first customer arriving 15 minutes after opening and the last customer arriving 67 minutes before closing

Serving Times

```
# given the output from above, simulate the serving times of customers before they leave

# notice that service time is modeled by exp(6)
lambdaS <- 6 # customers per hour
lambdaS <- lambdaS/60 # customers per minute

# simulate customer's service time
# n= only simulating the service time for those where T_sample <= total_time
service_times <- rexp(length(arrival_times), rate= lambdaS)

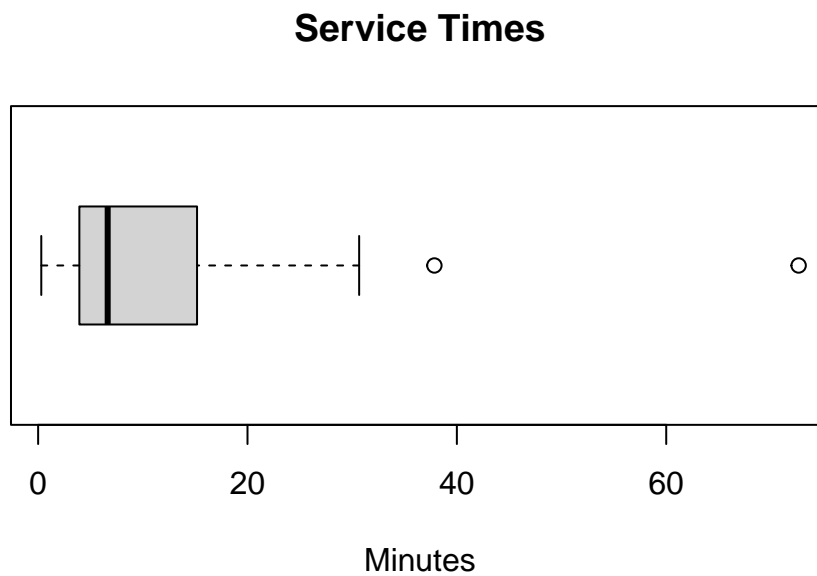
#these are the serving times for each arriving customer before they leave
service_times
```

```
[1] 18.3226535 3.6118119 23.3500006 6.1564912 72.6485441 11.8925547
[7] 2.4963011 25.2319737 4.5310184 15.6495337 3.7841440 1.1254289
[13] 18.2791955 14.6349111 37.8510680 5.4804337 4.8154802 3.7401264
[19] 4.4097259 5.6360781 8.8267210 7.1504251 3.9439739 13.3167754
[25] 3.9331742 5.2054586 0.6097514 8.0874264 16.0986024 4.6551948
```

```
[31]  5.0889073  6.6017693 10.2738857 16.6394394  5.4733361 15.7197986
[37]  6.6819781  1.6205570 25.0606132  3.8022200  3.6576534 30.6646839
[43]  4.9999949  1.2557795  4.9764633  1.9951685 16.4762087  1.7785269
[49] 11.3563572  4.3010519  1.1843851 17.6175588  8.2691186  7.0229399
[55] 14.1578059 23.6575172  8.8494207 14.7084648  9.8187471  0.2995134
```

Serving Times Analysis

```
boxplot(service_times, horizontal= TRUE, main= "Service Times", xlab= "Minutes")
```



The average service time is 11 minutes, with the data skewed right, consistent with an exponential distribution. This indicates that service times tend to lower.

Time of the day with arrival time

```
# Start time as POSIXct
start_time <- as.POSIXct("10:00", format = "%H:%M", tz = "UTC")

# Add minutes to the start time
```

```

time_of_day <- sapply(arrival_times, function(m) {
  m <- round(m) # Round to nearest whole number
  new_time <- start_time + (m * 60) # Add minutes converted to seconds
  format(new_time, "%H:%M") # Format as "HH:MM"
})

print(time_of_day)

```

```

[1] "10:15" "10:20" "10:21" "10:38" "10:48" "10:57" "11:02" "11:28" "11:31"
[10] "11:38" "11:44" "11:45" "11:46" "11:59" "12:10" "12:20" "12:37" "12:42"
[19] "13:16" "13:19" "13:20" "13:24" "13:27" "13:28" "13:31" "14:06" "14:15"
[28] "14:21" "14:28" "14:52" "15:35" "15:52" "15:55" "16:19" "16:29" "16:34"
[37] "16:35" "17:03" "17:07" "17:23" "17:25" "17:43" "17:49" "17:50" "18:03"
[46] "18:25" "18:32" "19:09" "19:09" "19:10" "19:11" "19:26" "19:48" "19:49"
[55] "19:52" "20:00" "20:04" "20:32" "20:53" "20:54"

```

Waiting Times

```

# determining waiting times

# for each observation (customer), calculate when the service begins and when it ends
# serving ends = service begins + service time
# service begins: either when the customer walks in, or when the previous customer leaves (as)

# compare this to the arrival time
# if arrival time > time service ends then wait time = 0
# but if arrival time < service time ends then wait time = time service ends - arrival time

# variable initialization
waiting_times <- numeric(length(arrival_times)) # generating times for each customer
service_start <- numeric(length(arrival_times))
service_end <- numeric(length(arrival_times))
current_end <- numeric(0) # service end time for current customer (i)

# iterate over each customer
for (i in 1:length(arrival_times)) {

  # only includes observations where service time > arrival time => which means there is a wait
  # gets rid of observations where service < arrival time => 0 wait time
  if (length(current_end) > 0) {

```

```

    current_end <- current_end[current_end > arrival_times[i]]
  }

  if (length(current_end) == 0) {
    # scenario 1: if there is no waiting time, service starts at the customer arrival
    service_start[i] <- arrival_times[i]
  } else {
    # scenario 2: if there is a waiting time, service starts at the end of the previous customer
    service_start[i] <- max(arrival_times[i], service_end[i-1])
  }

  # update the service end time for current customer by adding when service starts and how long it takes
  service_end[i] <- service_start[i] + service_times[i]

  # add this service end time to current end services
  current_end <- c(current_end , service_end[i])

  # update waiting time
  waiting_times[i] <- service_start[i] - arrival_times[i]
}

scen1_sim_results <- data.frame(
  customer = 1:length(arrival_times),
  arrival_time = arrival_times,
  service_length = service_times,
  service_start = service_start,
  service_end = service_end,
  waiting_time = waiting_times,
  time_of_day = time_of_day
)

print(head(scen1_sim_results, 15)) # printing first 15 customers

```

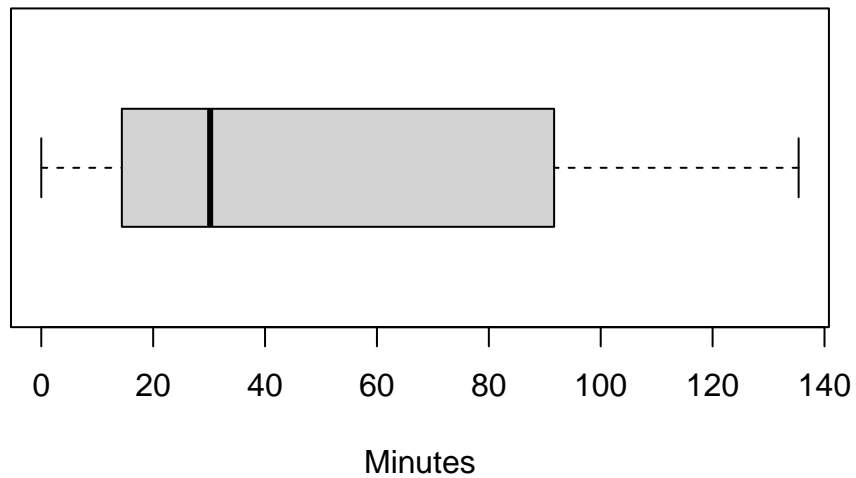
	customer	arrival_time	service_length	service_start	service_end	waiting_time
1	1	15.48044	18.322653	15.48044	33.80309	0.00000
2	2	19.99824	3.611812	33.80309	37.41490	13.80485
3	3	21.21837	23.350001	37.41490	60.76490	16.19654
4	4	37.74527	6.156491	60.76490	66.92140	23.01963
5	5	48.04027	72.648544	66.92140	139.56994	18.88113
6	6	56.58220	11.892555	139.56994	151.46249	82.98774
7	7	61.71317	2.496301	151.46249	153.95880	89.74933

8	8	87.79562	25.231974	153.95880	179.19077	66.16318
9	9	90.61075	4.531018	179.19077	183.72179	88.58002
10	10	98.27931	15.649534	183.72179	199.37132	85.44248
11	11	104.41170	3.784144	199.37132	203.15547	94.95962
12	12	104.58245	1.125429	203.15547	204.28089	98.57302
13	13	106.38726	18.279196	204.28089	222.56009	97.89363
14	14	119.22966	14.634911	222.56009	237.19500	103.33043
15	15	129.63617	37.851068	237.19500	275.04607	107.55883

	time_of_day
1	10:15
2	10:20
3	10:21
4	10:38
5	10:48
6	10:57
7	11:02
8	11:28
9	11:31
10	11:38
11	11:44
12	11:45
13	11:46
14	11:59
15	12:10

```
boxplot(waiting_times, horizontal= TRUE, main= "Waiting Times", xlab= "Minutes")
```

Waiting Times



```
mean(waiting_times)
```

```
[1] 50.594
```

Waiting times tend to be short, if not zero, and on average, the waiting time is on average 51 minutes.

```
#Label for 30 min interval
breaks <- seq(30, 720, by = 30)
labels <- sprintf("%02d:%02d", 10 + breaks %/% 60, breaks %% 60)

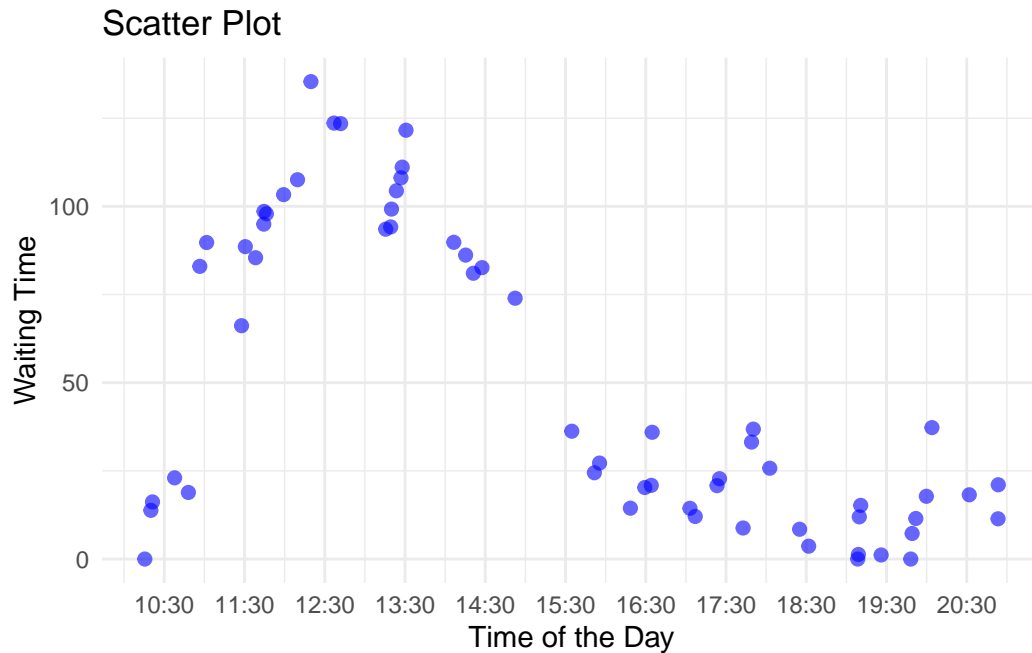
ggplot(scen1_sim_results, aes(x = time_of_day, y = waiting_times)) +
  geom_point(color = "blue", size = 2, alpha = 0.6) +
  scale_x_discrete(
    breaks = breaks,
    labels = labels
  ) +
  labs(
    title = "Scatter Plot",
    x = "Time of the Day",
    y = "Waiting Time"
  ) +
  theme_minimal()
```




```
library(ggplot2)

# Custom breaks and labels for 30-minute intervals
breaks <- seq(30, 720, by = 60)
labels <- sprintf("%02d:%02d", 10 + breaks %/% 60, breaks %% 60)

# Scatter plot with x-axis as numeric time in minutes
ggplot(scen1_sim_results, aes(x = arrival_times, y = waiting_times)) +
  geom_point(color = "blue", size = 2, alpha = 0.6) +
  scale_x_continuous(
    breaks = breaks,
    labels = labels
  ) +
  labs(
    title = "Scatter Plot",
    x = "Time of the Day",
    y = "Waiting Time"
  ) +
  theme_minimal()
```



Scenario 2

Arrival and Service

Assumptions:

1. 5 dining tables and L chefs with operating hours 10am - 10pm
2. each table only seats one customer
3. service time modeled by an exponential distribution with rate $S = 3L$, so that the more chefs there are, the faster the service times become (**this is not very realistic**)

```
# first, we generate the arrival times similar in scenario 1
lambdaA <- 24 # per hour
opening_time <- hm("10:00")
closing_time <- hm("22:00")
hours <- hour(closing_time) - hour(opening_time)
total_time <- hours*60 # operating hours in minutes
lambdaA <- lambdaA/60 # per minute

n <- ceiling(lambdaA*total_time) # max number of customers
W_sample <- rexp(n, rate= lambdaA)
```

```

T_sample <- numeric(n)

for(i in 1:n) {
  T_sample[i] <- sum(W_sample[1:i])
}

arrival_times <- T_sample[T_sample <= total_time]

# next, we generate the service times similar to scenario 1
# make a function to do this
calc_service_times <- function(arrivals, chefs) {
  # Ensure rate is per unit time
  minute_rate = (3*chefs) / 60
  services = rexp(length(arrivals), rate = minute_rate)
  return(services) # in minutes
}
# if we only have one chef
service_times <- calc_service_times(arrivals = arrival_times, chefs = 2)

```

Waiting Times

To model waiting times, we iterate through the day minute by minute.

```

tables <- 5
arrival_times_temp <- arrival_times

# number of people in line each minute
queue_size_history <- numeric(total_time)

# number of tables occupied each minute
occupied_tables_history <- rep(0, total_time)

# timer to track remaining waiting time for each table in the restaurant
# each element is one table in the restaurant
# -1 means empty
# otherwise, number of remaining service minutes
tables_timer <- rep(-1, tables)

# the amount of minutes each customer of that day waited
waiting_times <- numeric(0)

```

```

# the arrival_times indices of the people currently in line
# in order to know how long their eventual service time will be
queue <- numeric(0)

# an internal counter separate from the time
customers_entered <- 0
for (i in 1:total_time) {
  occupied_tables_history[i+1] = occupied_tables_history[i]

  # update the waiting timer for all occupied tables
  tables_timer[tables_timer > 0] <- tables_timer[tables_timer > 0] - 1
  # update the number of available tables in the next minute
  # based on the number of tables who have finished timers
  occupied_tables_history[i+1] = occupied_tables_history[i+1] - sum(tables_timer == 0)
  # mark the finished tables as available tables for the next minute
  tables_timer[tables_timer == 0] <- tables_timer[tables_timer == 0] + 1

  # has the next customer arrived?
  if(length(arrival_times_temp) > 0){
    if(arrival_times_temp[1] < i) {
      # if so, add them to the back of the queue
      queue = c(queue, as.integer(customers_entered+1)) # add 1 for 1-indexing
      # remove the 1st element of arrival_times
      arrival_times_temp = arrival_times_temp[-1]
      # start the waiting timer for this customer by appending 0
      waiting_times = c(waiting_times, 0)

      customers_entered = customers_entered + 1
    }
  }

  # are any tables currently open and there is a person in line?
  if(occupied_tables_history[i+1] < tables & length(queue) > 0) {
    # if so, then seat the first person in line
    # at the first available table
    for (j in 1:tables) {
      if(tables_timer[j] == -1) {
        # queue[1] has the customer index of the first person in line
        tables_timer[j] = round(service_times[queue[1]])
        break
      }
    }
  }

  # the next minute there will be one more occupied table

```

```

    occupied_tables_history[i+1] = occupied_tables_history[i+1] + 1
    # remove the first person in the queue
    queue = queue[-1]
  }
  # update the waiting time for each person in the queue
  for (customer_index in queue) {
    waiting_times[customer_index] = waiting_times[customer_index] + 1
  }
  # keep track of how long the line is at each minute
  queue_size_history[i] = length(queue)
}

occupied_tables_history <- occupied_tables_history[-1]

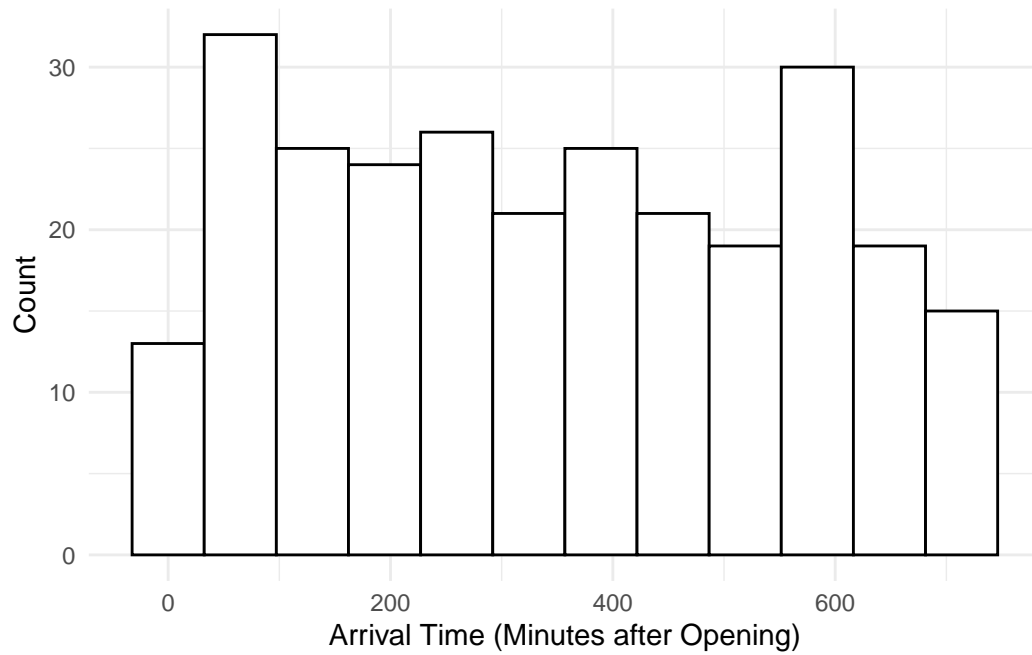
```

```

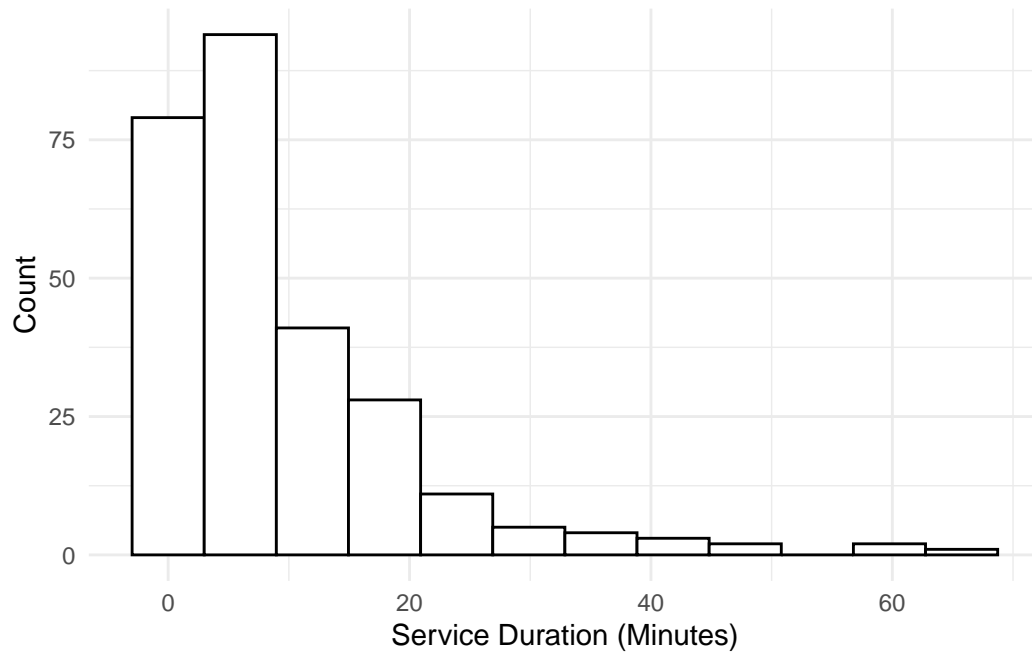
scen2_sim_results_by_customer <- data.frame(
  customer = 1:length(arrival_times),
  arrival_time = arrival_times,
  service_length = service_times,
  waiting_time = waiting_times
)

scen2_sim_results_by_customer |>
  ggplot(aes(x = arrival_time)) +
  geom_histogram(bins = 12, color = "black", fill = "white") +
  labs(
    x = "Arrival Time (Minutes after Opening)",
    y = "Count"
  ) +
  theme_minimal()

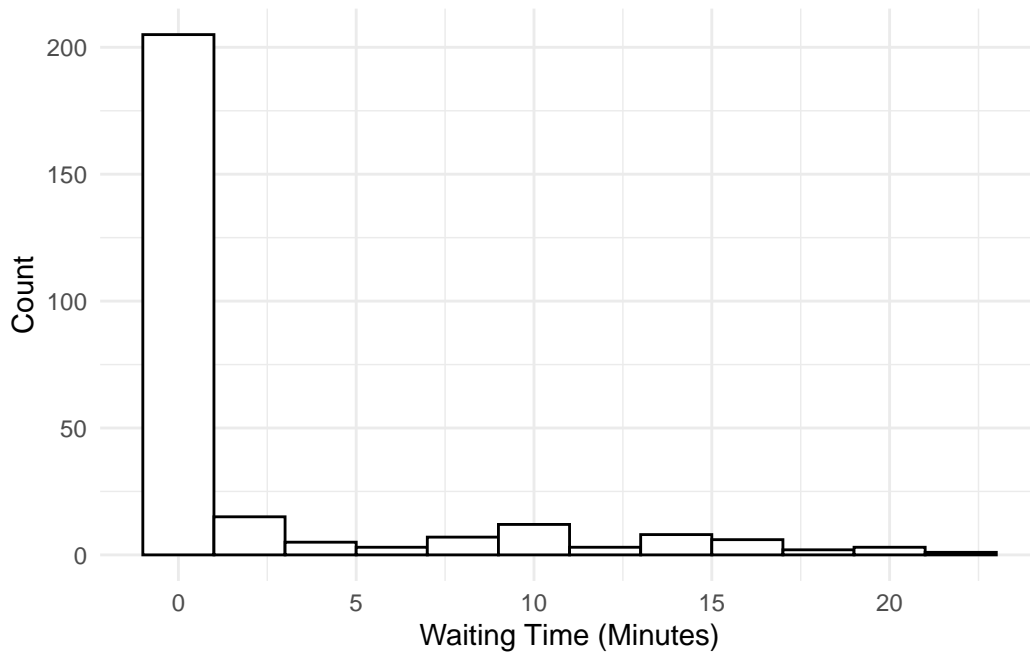
```



```
scen2_sim_results_by_customer |>
  ggplot(aes(x = service_length)) +
  geom_histogram(bins = 12, color = "black", fill = "white") +
  labs(
    x = "Service Duration (Minutes)",
    y = "Count"
  ) +
  theme_minimal()
```

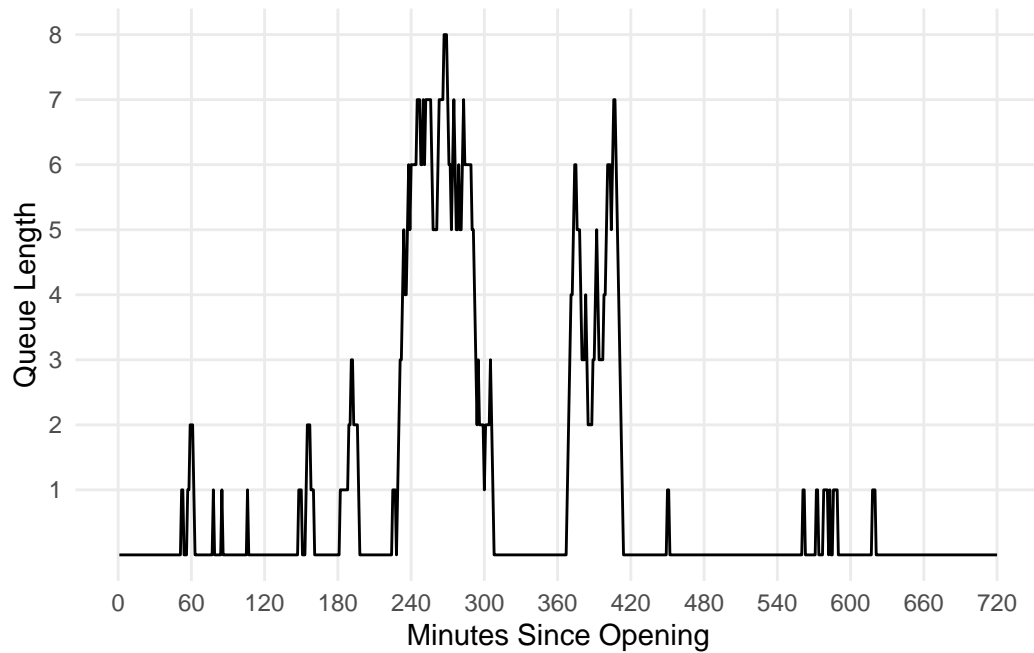


```
scen2_sim_results_by_customer |>
  ggplot(aes(x = waiting_time)) +
  geom_histogram(bins = 12, color = "black", fill = "white") +
  labs(
    x = "Waiting Time (Minutes)",
    y = "Count"
  ) +
  theme_minimal()
```

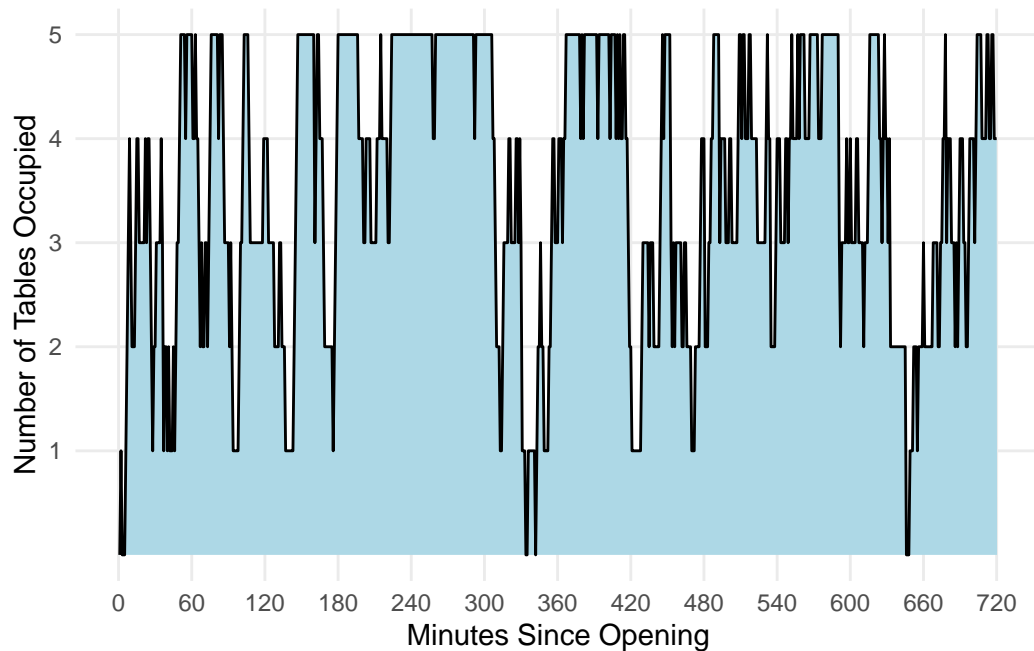


```
scen2_sim_results_by_minute <- data.frame(
  minutes_since_opening = 1:total_time,
  time_of_day = I(lapply(1:total_time, function(i) opening_time + minutes(i))),
  queue_size = queue_size_history,
  occupied_tables = occupied_tables_history
)

scen2_sim_results_by_minute |>
  ggplot(aes(x = minutes_since_opening, y = queue_size)) +
  geom_line() +
  scale_y_continuous(breaks = seq(1, max(queue_size_history), by = 1)) +
  scale_x_continuous(breaks = seq(0, total_time, by = 60)) +
  labs(
    x = "Minutes Since Opening",
    y = "Queue Length"
  ) +
  theme_minimal() +
  theme(panel.grid.minor = element_blank())
```

```
scen2_sim_results_by_minute |>
  ggplot(aes(x = minutes_since_opening, y = occupied_tables)) +
  geom_area(fill = "lightblue") +
  geom_line() +
  scale_y_continuous(breaks = seq(1, tables, by = 1)) +
  scale_x_continuous(breaks = seq(0, total_time, by = 60)) +
  labs(
    x = "Minutes Since Opening",
    y = "Number of Tables Occupied"
  ) +
  theme_minimal() +
  theme(panel.grid.minor = element_blank())
```



Restaurant Profits

Assumptions:

1. each customer spends \$50 per meal (customers who are still in the queue when the restaurant closes won't pay)
2. each chef earns a wage of \$40 per hour (paid for the entire duration of the restaurant's operating hours)

Maximizing Profits

Should we run this simulation multiple times to create a PDF of the total daily profits? How many chefs should we hire?

Down-time of Restaurant

How does the occupancy of the restaurant vary throughout the day? Does that inform any of our recommendations?