

**// INSPIRATIONS
// FOR RESPONSIVE
// DESIGN >**

35pgs
edited views for special attention

MOBILE

The screenshot shows the mobile version of The Boston Globe's website. At the top, there is a header bar with "54°" (weather), "WEATHER | TRAFFIC", and "LOG IN". Below the header is the "The Boston Globe" logo and the date "DECEMBER 5, 2013". A pink oval highlights the logo area. Below the logo is a navigation bar with "SECTIONS" (highlighted by a pink rectangle), "MY SAVED" (with a red icon showing "0"), and a search icon. A pink box highlights this entire navigation bar. The main content area starts with a "Bruins Live" section showing a score of "1" vs "2" (Montreal Canadiens logo). Below it is an "EXCLUSIVE FRIDAY PREVIEW" section with the headline "HIV virus returns after cure hope rose". A pink circle highlights this headline. The text below the headline states: "Boston researchers are reporting the return of the HIV virus in two patients who had become virus-free after undergoing bone marrow transplants. 6:00 pm". To the left of the headline is a small photo of an elderly man. To the right is another headline: "Mandela 'belongs to the ages,' Obama says". At the bottom, there is a call-to-action button: "Get full access to BostonGlobe.com" and a green "Get Access Now" button.

BRANDING

MENU

probably a short version of the menu relevant to mobile experience

CALL TO ACTION

most important action that draws me in to the site,
"give me a reason to come in"

TABLET



BRANDING MENU

probably longer, includes more options, may move to adapt to new screen size

ARTICLE

introduction of two columns while hinting or including some additional secondary content

DESKTOP

The screenshot shows the desktop version of The Boston Globe website. At the top, there's a navigation bar with links for BOSTON.COM, CARS, JOBS, REAL ESTATE, THURSDAY, DECEMBER 5, 2013, SUBSCRIBE, DIGITAL, HOME DELIVERY, LOG IN, and a search bar. Below the navigation is the main masthead "The Boston Globe". A pink oval highlights the masthead area. A pink bracket on the left side of the page points to the menu area, which is highlighted by another pink oval. The menu includes links for NEWS, METRO, ARTS, BUSINESS, SPORTS, OPINION, LIFESTYLE, MAGAZINE, INSIDERS, TODAY'S PAPER, and MY SAVED. Below the menu, there's a "Bruins Live" section showing a score of 1-2 and a "Final" status. The main content area features a large image of two men looking at a newspaper with the headline "2000 Years". To the right of the image is an article titled "HIV virus returns after cure hope rose" with a preview of "EXCLUSIVE FRIDAY PREVIEW". Below the article is a small photo of Nelson Mandela and the quote "Mandela belongs to all of us". To the right of the article is a sidebar for "DECEMBER 6-8" advertising "Holiday ARTS & EATS @ASSEMBLY ROW" with a list of events and a "TICKETS ON SALE NOW!" button.

MENU

full menu, includes all options, fully expanded

ARTICLE

introduction of THREE columns while hinting or including some additional secondary content below the fold

SUB INFO

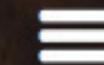
third column includes additional relevant info that the user could be interested in

BRANDING

NINETY-SIX



ELEPHANTS



TAKE ACTION



WE CAN STOP IT

We cannot be the generation that allows elephants to disappear from Africa's forests and savannas. I will not buy or sell anything made of ivory, and I will support government efforts in my country to declare a moratorium on the sale of ivory and ivory products.

FIRST NAME

LAST NAME

EMAIL ADDRESS

COUNTRY

<http://96elephants.org/>

DISCUSSION

<http://www.awwwards.com/web-design-awards/96-elephants>

**SITE of
the DAY**

X

**SENSELESS
SLAUGHTER**

Increasing demand for ivory is fueling
a brutal slaughter of African elephants.

In 2012 alone, some 35.000 were

NINETY-SIX X ELEPHANTS

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FIRST NAME

LAST NAME

EMAIL ADDRESS

DONATE

WILDLIFE CONSERVATION SOCIETY

SHARE **TWEET**

f **t** **g** **o**



SENSELESS
SLAUGHTER

Increasing demand for ivory is
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African elephants. In 2012 alone,
some 35 000 were killed.

≡ MENU

f SHARE

t TWEET

NINETY-SIX ELEPHANTS

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LAST NAME

EMAIL ADDRESS

COUNTRY





00 **Home**

01 **Solutions**

02 **References**

03 **About**

04 **News**

05 **Contact**

15 Nov 2013

'Why have a data management platform?' Hear
the answer at the EBG conference on 15 Nov

<http://www.fifty-five.com/#news>

DISCUSSION

<http://www.awwwards.com/web-design-awards/fifty-five>

02



03

About Us

04

[HOME](#)[SOLUTIONS](#)[REFERENCES](#)[ABOUT](#)[NEWS](#)[CONTACT](#)

About fifty-five

We help advertisers leverage their data to increase business performance and adopt a smarter marketing approach. We provide services and software solutions to help them through project completion.

02
←03
—04
→

About Us

[HOME](#) [SOLUTIONS](#) [REFERENCES](#) [ABOUT](#) [NEWS](#) [CONTACT](#)

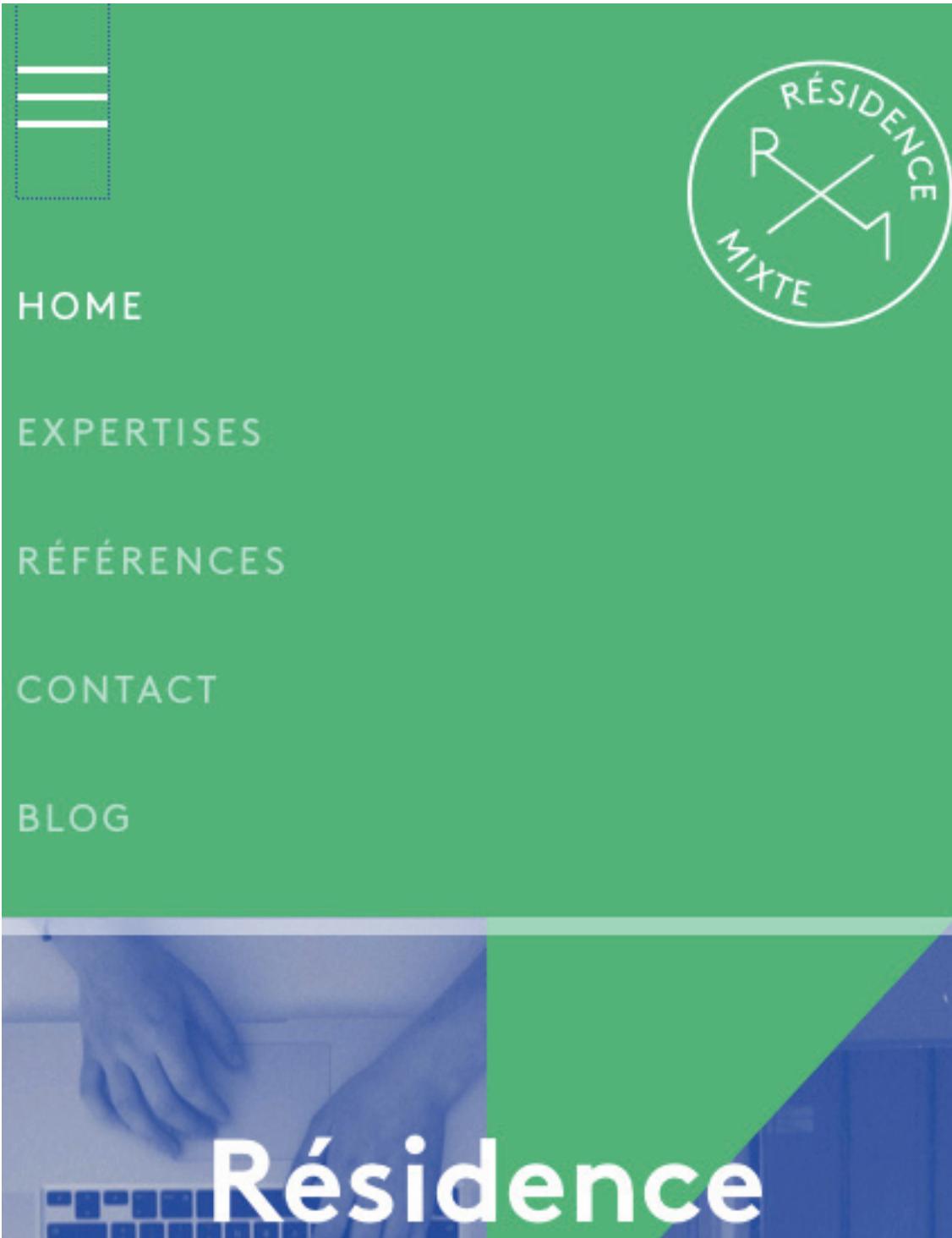
About fifty-five

We help advertisers leverage their data to increase business performance and adopt a smarter marketing approach. We provide services and software solutions to help them through project completion.

As data volumes are surging, our ability to process

big data is becoming increasingly important.

55%



<http://residence-mixte.com>

DISCUSSION

<http://www.awwwards.com/web-design-awards/residence-mixte>

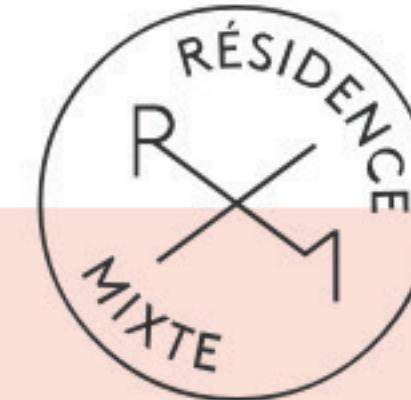


Au cœur de nos expertises : la stratégie intégrée



residence-mixte.com/expertises/

Chez Résidence Mixte, nous croyons au principe d'une stratégie digitale intégrée. Une stratégie qui estime que tous les espaces de communication, dans leur singularité, peuvent et doivent dialoguer, se compléter. Nos ambitions : dire non aux silos, miser sur le potentiel des communautés, imaginer des plans média sur-mesure pour nos clients.

[HOME](#)[EXPERTISES](#)[RÉFÉRENCES](#)[CONTACT](#)[BLOG](#)

Au cœur de nos expertises : la stratégie intégrée



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<http://www.themacallan.com>

DISCUSSION

<http://www.awwwards.com/web-design-awards/the-macallan>

The MACALLAN
HIGHLAND SINGLE MALT SCOTCH WHISKY

The STORY

AN EXPLORATION THAT TAKES US ON A FASCINATING JOURNEY
THROUGH THE MACALLAN. IT IS A JOURNEY THROUGH OUR SIX
PILLARS WHICH MAKE THE MACALLAN SO UNIQUE.

[DOWNLOAD THE STORY](#)

f t g p

THE WHISKY THE STORY THE MOMENT THE BOUTIQUE VISIT MORE

f t p



The
MACALLAN

HIGHLAND SINGLE MALT
SCOTCH WHISKY



The STORY

AN EXPLORATION THAT TAKES US ON A FASCINATING JOURNEY
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PILLARS WHICH MAKE THE MACALLAN SO UNIQUE.

[DOWNLOAD THE STORY](#)



THE WHISKY

THE STORY

THE MOMENT

THE BOUTIQUE

VISIT

MORE



**THE BUTCHER'S
DAUGHTER** JUICE BAR
& CAFE
NEW YORK

SUNDAY - THURSDAY: 8AM-10PM // FRIDAY & SATURDAY: 8AM-11PM
19 KENMARE ST. (CORNER OF ELIZABETH ST.) • (212) 219-3434

EXPLORE ▾ **MENUS** ▾

NOW IN SEASON
NOVEMBER
RAINBOW CHARD

[MORE SEASONALS](#)



07 | GOLDEN HOUR

WHAT'S INSIDE

cantaloupe	blood orange
carrot	orange bell
golden beet	pepper
	basil

[MEET OUR JUICES](#)



<http://thebutchersdaughter.com>

DISCUSSION

[http://www.awwwards.com/best-websites/
the-butcher-s-daughter](http://www.awwwards.com/best-websites/the-butcher-s-daughter)

THE BUTCHER'S DAUGHTER

JUICE BAR & CAFE
NEW YORK

NOMINEE
VOTE for us

SUNDAY - THURSDAY
8AM-10PM
FRIDAY & SATURDAY
8AM-11PM

19 KENMARE ST.
(CORNER OF ELIZABETH ST.)
(212) 219-3434

NOW IN SEASON
NOVEMBER

RAINBOW CHARD

[MORE SEASIDEALS](#)



[ABOUT](#) [MENUS](#) [CLEANSE & WELLNESS](#) [PRODUCE CALENDAR](#) [BEHIND THE DESIGN](#)



05 | HONEY BEE

WHAT'S INSIDE

grapefruit kumquat
turmeric root anjou pear
yuzu raw honey
 bee pollen

[MEET OUR JUICES](#)

THE BUTCHER'S DAUGHTER

JUICE BAR
& CAFE
NEW YORK

SUNDAY - THURSDAY

8AM-10PM

FRIDAY & SATURDAY

8AM-11PM

19 KENMARE ST.

(CORNER OF ELIZABETH ST.)

(212) 219-3434

NOW IN SEASON

NOVEMBER

RAINBOW CHARD

MORE SEASONALS ➔



ABOUT

MENUS

CLEANSE & WELLNESS

PRODUCE CALENDAR

BEHIND THE DESIGN



04 MEXICAN SUNRISE

WHAT'S INSIDE

corn	aloe
jicama	lemon
cherimoya	lime
pineapple	agave
	cayenne

MEET OUR JUICES ➔



MEET OUR FOOD ➔

WORK

PROFILE

BLOG

CONTACT

knormal

CALIFORNIA CRAFT

Knormal is an independent design and technology workshop.

We build custom digital products for people and brands.

<http://www.themacallan.com>

DISCUSSION

<http://www.awwwards.com/web-design-awards/the-macallan>

knormal

WORK

PROFILE

BLOG

CONTACT

CALIFORNIA CRAFT



TIVIX

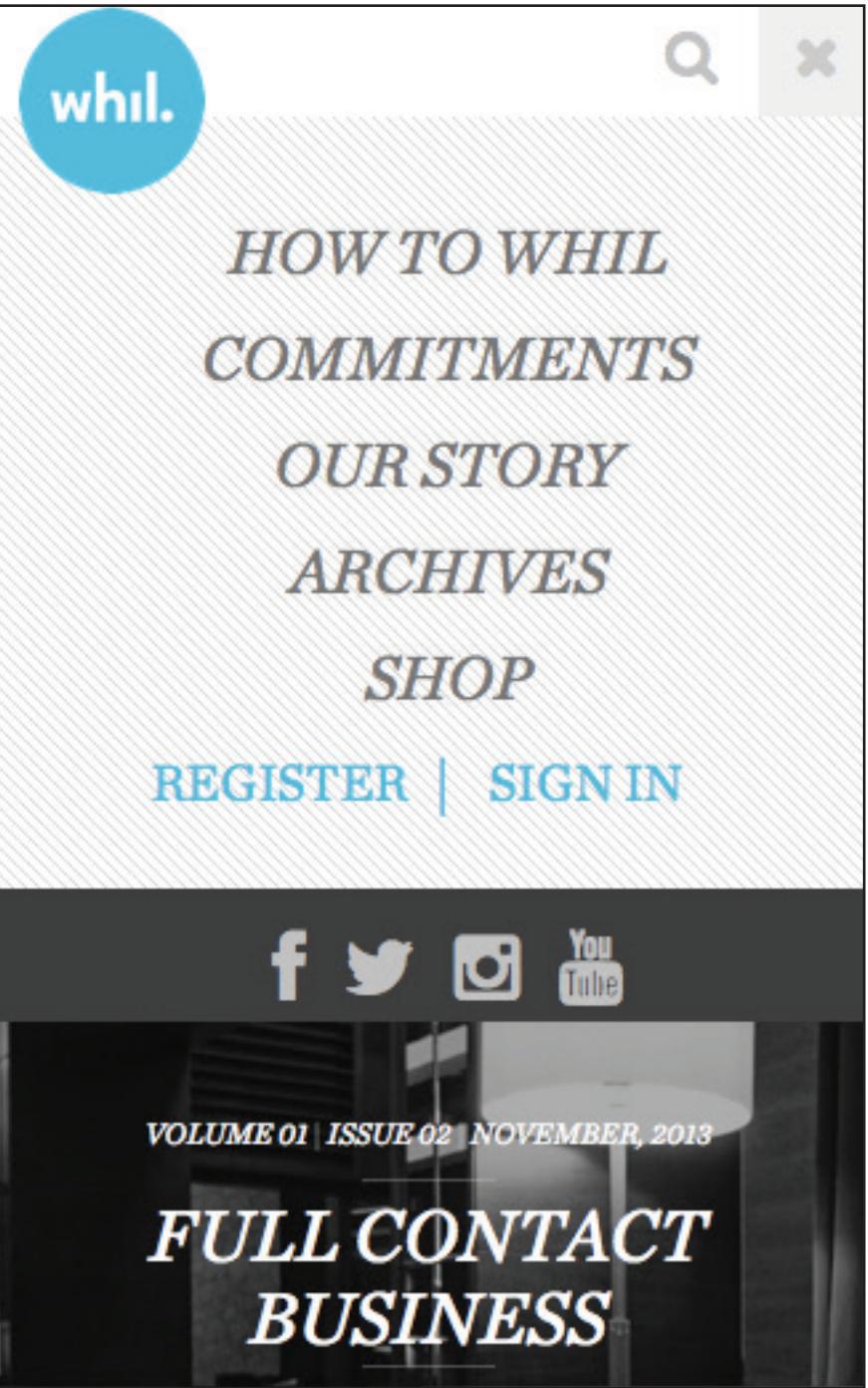


TIVIX

TIVIX

PRINCIPLE N° 1

Form and function are
better together.



<http://www.themacallan.com>

DISCUSSION

<http://www.awwwards.com/web-design-awards/the-macallan>



whil.

[f](#) [t](#) [i](#) [Y](#) [S](#) [REGISTER](#) [SIGN IN](#)

[HOW TO WHIL](#)

[COMMITMENTS](#)

[OUR STORY](#)

[ARCHIVES](#)

[SHOP](#)

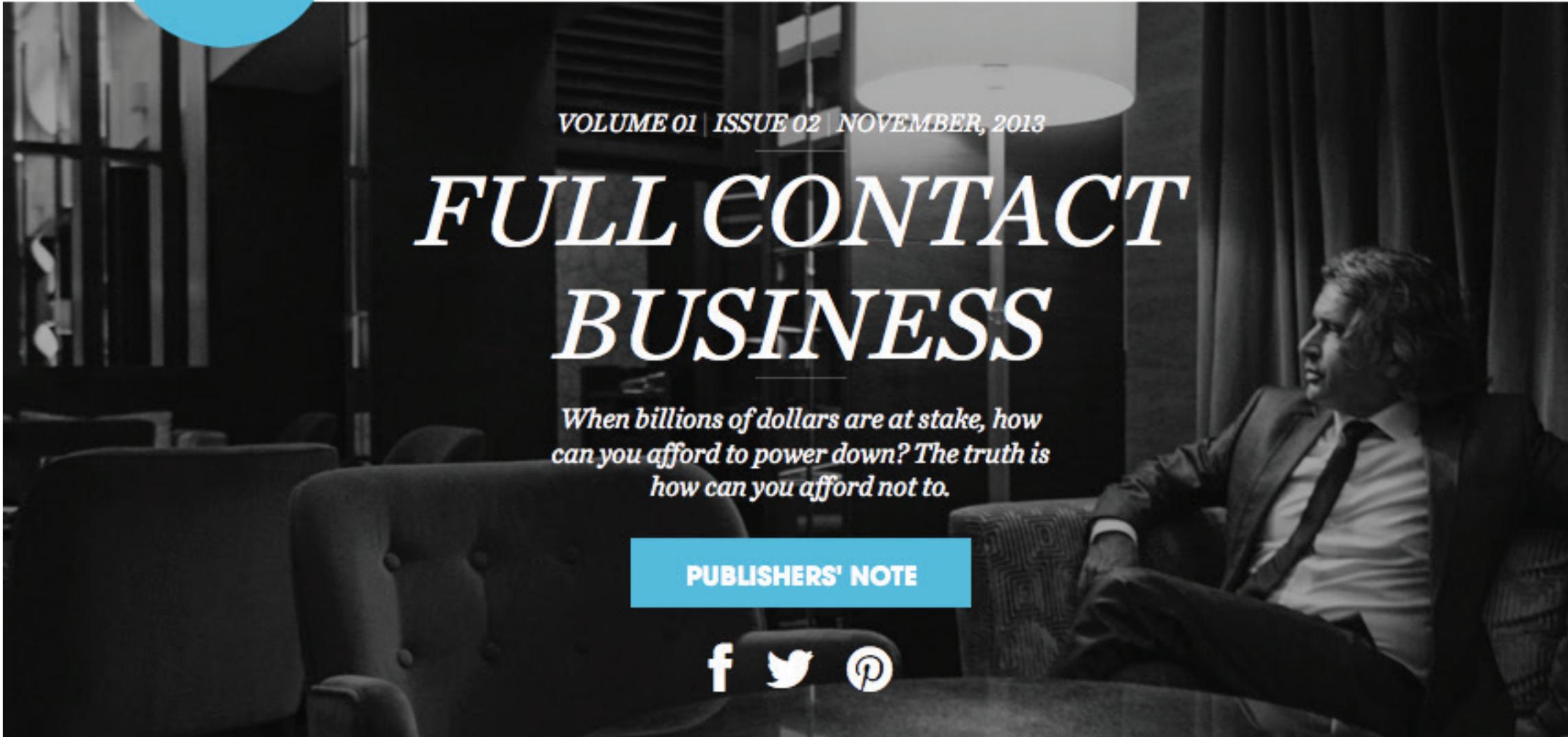
VOLUME 01 | ISSUE 02 | NOVEMBER, 2013

FULL CONTACT BUSINESS

When billions of dollars are at stake, how can you afford to power down? The truth is how can you afford not to.

[PUBLISHERS' NOTE](#)

[f](#) [t](#) [i](#)





whil.

HOW TO WHIL

COMMITMENTS

OUR STORY

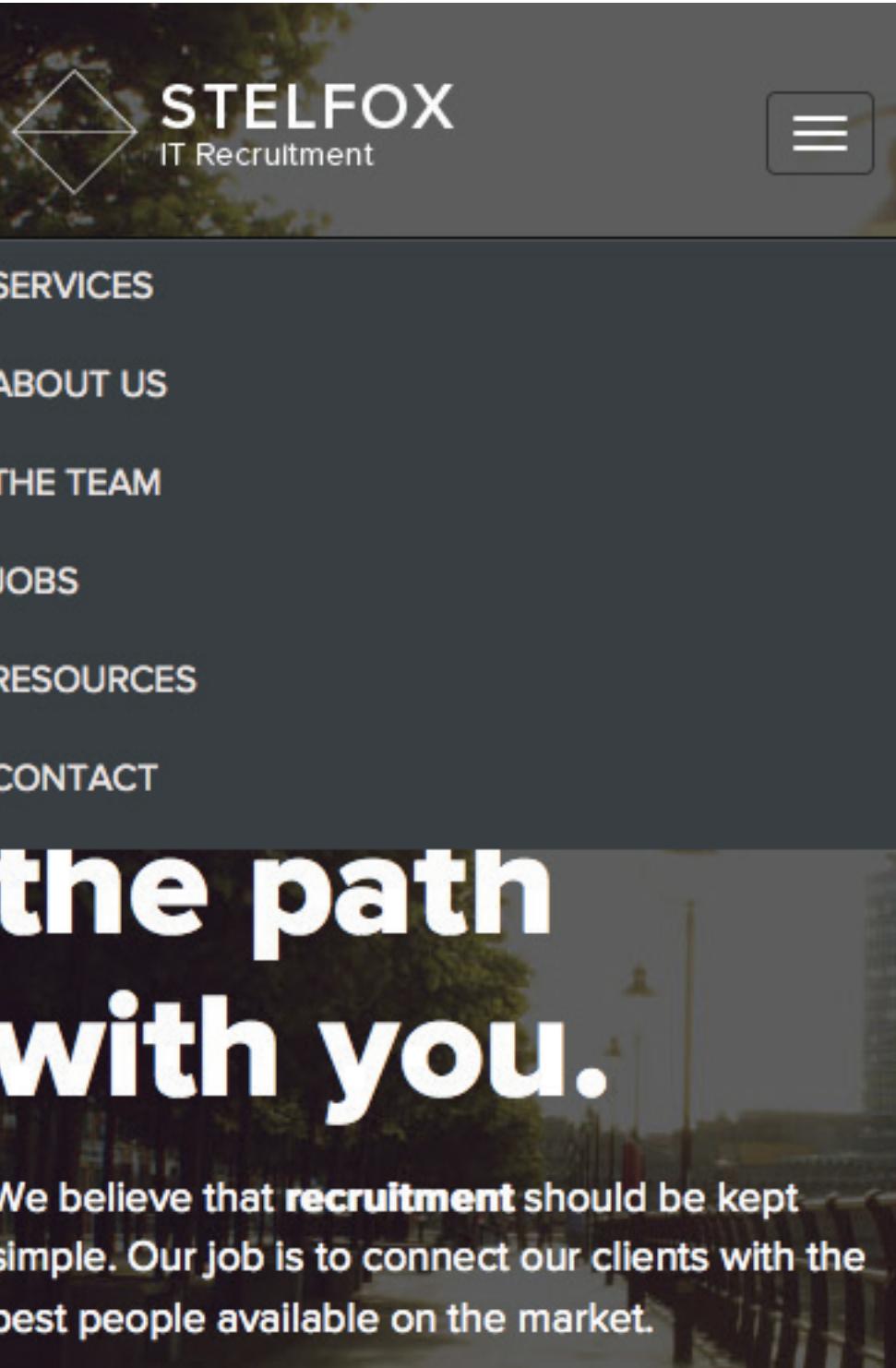
ARCHIVES

SHOP



[REGISTER](#) [SIGN IN](#)

A black and white aerial photograph of a complex multi-level highway interchange. The image shows numerous cars and trucks moving along the various ramps and lanes, creating a sense of motion and complexity. The perspective is from above, looking down at the intricate network of roads.



The image shows a mobile view of the Stelfox IT Recruitment website. At the top left is the company logo, which consists of a diamond shape divided into four quadrants with arrows pointing inward, followed by the word "STELFOX" in bold capital letters and "IT Recruitment" below it. To the right of the logo is a white square icon containing three horizontal lines. Below the header, there is a vertical menu with the following options: SERVICES, ABOUT US, THE TEAM, JOBS, RESOURCES, and CONTACT. The background of the page features a blurred photograph of a road with trees and a bridge. Overlaid on this image is a large, bold, white text that reads "the path with you." At the bottom of the page, there is a block of text in white that says: "We believe that **recruitment** should be kept simple. Our job is to connect our clients with the best people available on the market." In the bottom right corner, there is a link in white text: "http://stelfox.ie".

STELFOX
IT Recruitment

SERVICES

ABOUT US

THE TEAM

JOBS

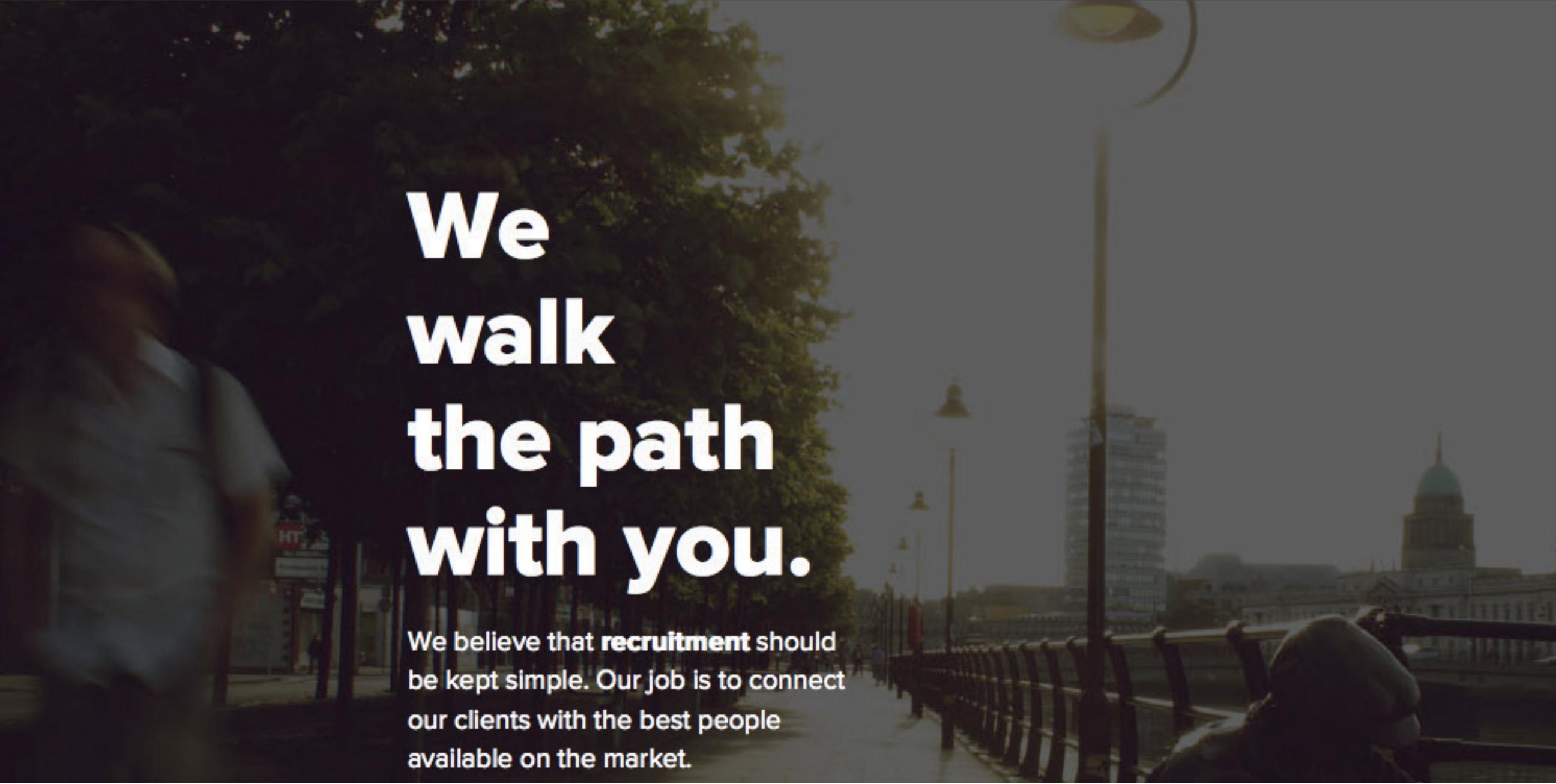
RESOURCES

CONTACT

**the path
with you.**

We believe that **recruitment** should be kept simple. Our job is to connect our clients with the best people available on the market.

<http://stelfox.ie>



We
walk
the path
with you.

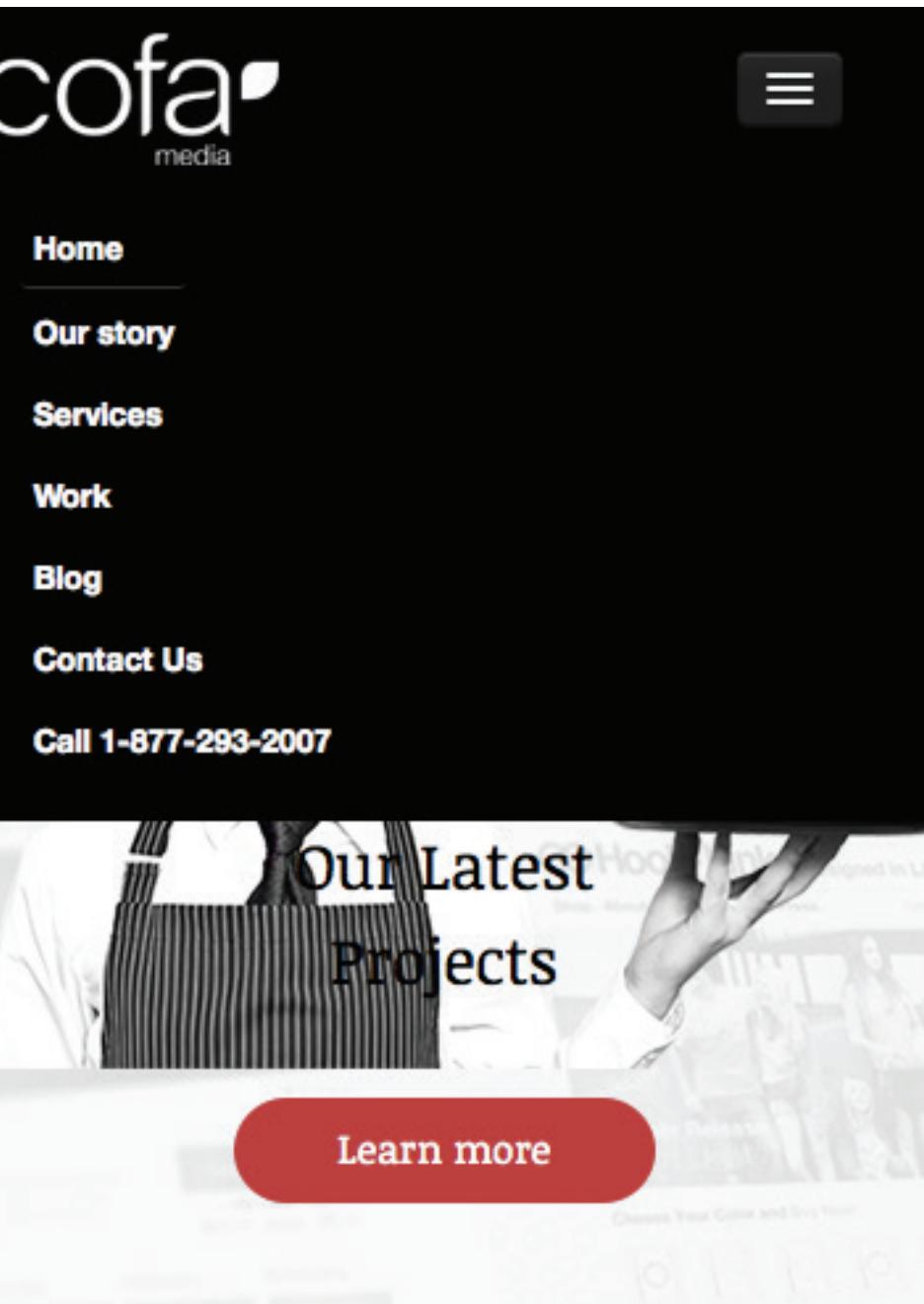
We believe that **recruitment** should be kept simple. Our job is to connect our clients with the best people available on the market.

About Us

[ABOUT US](#)[THE TEAM](#)[CHARITIES](#)[OUR BLOG](#)

We set up Stelfox in June 2001, when the dot com bubble had just burst. Although it was an incredibly challenging time for an IT specialist recruitment business we were able to successfully navigate those first 18 months because of our strong customer centric approach and excellence in delivery. Speed and accuracy in tandem with our focus of integrity and customer service really is what defines us. When the market gained momentum again in 2003 we had really established ourselves as a brand and company whose whole ethos was around prioritising our service delivery to client and candidate alike and from there we have grown from strength to strength.

Our own industry recognised this in 2012 when we won awards for Best In Practice for IT and Telecoms and Best Agency Overall in our category.

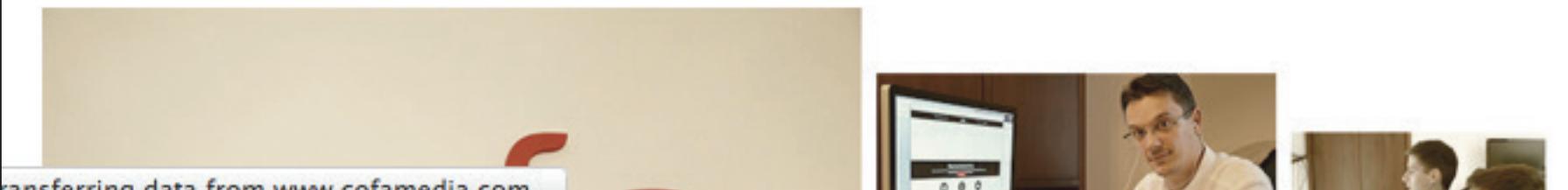


<http://www.cofamedia.com>

We are Cofa.

Let's cut to the chase. Cofa Media is not your typical web development agency. Sure, we're strong on branding and design, but we're really focused on making things work for your audience ... and your business.

COFA stands for Creators of Functional Art & Interactive Media, with the onus placed firmly on "functional" and "interactive." We produce site designs that are simple to use, while maintaining a certain flair and exuberance that cannot be found anywhere else.



Services

Yes, Cofa Media is full-service web design marketing agency. But we admit to having our passions.



Web

First, we're research junkies. We love to dig in to



Ecommerce

We also drool over a smart e-commerce project.



Mobile

Last but not least, we LOVE mobile projects.



<http://www.nscs.org/>



RECOGNITION

All

The Balancing Act:
NSCS Member Caryn
Kilby

Transferring data from www.nscs.org...

The S.T.E.M. Major
Who Can Shake It

JOURNEY TO
A MILLION

JOURNEY TO A MILLION

This year NSCS will reach one million members! See our [Journey Timeline here](#).



THE JOURNEY TO A MILLION HAS BEGUN

The POWER is in your hands with this survey from Universum!
<http://t.co/xVSwtresAF> Employers are waiting to hear from YOU.

PARTNER OF THE WEEK

TEACHFORAMERICA

Teach For America's mission is to build the movement to eliminate educational inequity by developing outstanding leaders. Our work is about people, and we are united by a shared vision that one day, all children in this nation will have the opportunity to attain an excellent education. The next deadline to apply is January 24th!



ABOUT



SCHOLARSHIPS



CAREERS



SERVICE



PROGRAMS



BENEFITS

JOIN US

INSPIRATIONS FOR DESIGN

Responsive Web Designs For Inspiration – 40 Examples

<http://www.designyourway.net/blog/inspiration/responsive-web-designs-for-inspiration-40-examples/>

10 Best Responsive Web Design Firms | December 2013

<http://www.10bestdesign.com/firms/responsive/>

50 Best Responsive Website Design Examples of 2013

<http://socialdriver.com/2013/06/50-best-responsive-website-design-examples-of-2013/>

Ethan Marcotte's 20 favourite responsive sites

<http://www.creativebloq.com/css3/ethan-marcottes-20-favourite-responsive-sites-10112931>

29 new inspiring responsive designs on the web

<http://thenextweb.com/dd/2013/01/13/30-new-inspiring-responsive-design-websites/>