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## Plug-ins (& Widgets)

- get extended functionality via plugins
- plugins are NOT available in Wordpress.com, they are only part of the Wordpress.org dashboard
- a widget is a visible plugin, but a plugin is not always a widget: widgets are plugins that are visible on your site e.g. recent posts, recent comments, archives, categories, metadata, a poll, a calendar, a menu, a slideshow
- some themes have their own custom widgets
- widgets usually appear in a sidebar and have a specific function
- plugins: highly recommended are:
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## Pages

- pages are general, static, more permanent information
- pages are often the same as your main nav bar links
- turn off comments and trackbacks for pages

- order your pages by adding an order number or use a menu
- page templates
- you can change your home page to a static page
- switching between the visual vs the html editor
- kitchen sink button
- pasting from Word, use “paste as plain text”
- style lists
- bullet lists
- create links
- bold type

## **35 Best Plugins**

**<http://www.pcmag.com/article2/0,2817,2429329,00.asp>**

### **Some highlights:**

1. Akismet (protect against spam)
2. All-in-One SEO Pack:

<http://wordpress.org/extend/plugin-ins/all-in-one-seo-pack/>

3. Ultimate Google Analytics for WordPress  
<http://wordpress.org/extend/plugins/ultimate-google-analytics>
4. Broken link checker:  
<http://wordpress.org/plugins/broken-link-checker/>
5. Design Site Map Generator:  
<http://wordpress.org/extend/plugins/sitemap-generator/>
6. SEO friendly images  
<http://wordpress.org/extend/plugins/seo-image/>
7. ShareThis
8. WP-DB-Backup  
<http://wordpress.org/extend/plugins/wp-db-backup/>
9. Contact Form 7  
<http://wordpress.org/extend/plugins/contact-form-7/>
10. Really Simple Captcha (to prevent spam on your form)
11. Slideshow Gallery  
<http://wordpress.org/extend/plugins/slideshow-gallery/>
12. Elvira Gallery (a responsive gallery)

<https://wordpress.org/plugins/envira-gallery-lite/>  
<http://enviragallery.com/>

- More here: <http://www.wpbeginner.com/plugins/20-must-have-wordpress-plugins-for-2015-expert-pick/>
- Caution: don't install two plugins that do the same thing, for example, two calendar plugins. They can easily conflict with each other.