



Anthony Vallejos

Art Director, Graphic Designer  
UX/UI Designer

Costa Mesa, California



CONTACT

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CONNECT

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SKILLS

- User InterfaceUser Experience
- Graphic DesignMobile Design
- Sketch UpBrand & Identity
- IllustratorInVisioniOS Design
- Android DesignDrawingXD
- PhotoshopWireframesSketch
- IndesignPremiereLightroom
- TypographyArt Direction

HOBBIES

- Blues GuitarDisneylandFitness
- Kick BoxingHikingMovies
- HGTVNetflixVideo Games
- Shooting PoolWriting Music
- Dog ActivitiesCandlesShopping
- CookingBeer/Wine TastingCoffee
- OrganizingBeach WalksTraveling

BACKGROUND



EXPERIENCE

- 2017 - 2018

Unrivald Inc - Irvine, CA

Lead UX/UI Designer

- Gathering user requirements
  - Illustrate design ideas using storyboards, process flows, and sitemaps
  - Identify and troubleshoot UX problems
  - UX/UI wireframes, mockups and prototypes
  - Web and Mobile applications
- 2013 - 2017

Oomba Inc - Irvine, CA

Art Director

- Determine the overall look and feel for each project
  - Branding/ Identity
  - Create company design guidelines
  - Develop the overall look, for various web and print campaigns
  - Design company websites and landing pages
  - Review, and approve designs, artwork, photography created by other staff members
  - Supervise design team
  - Project management with task oriented applications
  - Create detailed budgets and timelines
  - Create a fun, positive, and collaborative culture
- 2011 - 2013

eLAB Logos and Beyond - Huntington Beach, CA

Sr. Graphic Designer

- Design logos, marketing material for small businesses
  - Design, Illustrate apparel graphics for customers and clients
  - Prep files for screen-printing and heat transfers
  - Operate large and small format printers and plotters
  - Design decals, wall vinyls
  - Create and design customer uniforms
  - Organize apparel, design large format prints for store front and show room
  - Customer service
- 2008 - 2014

Freelance Graphic Designer

Companies and Clients

Art Institutes, Corta Knives, Heil Brice, Pure Dank, Code4 Media Group, Drybar Salon, Cool & Chill Ice cream, LA Boxing, Patron, Veuve Clicquot, Wiz khalifa, Snoop Dog, katie Perry,



EDUCATION

- 2006 - 2011

Art Institute of California - Orange County

BS in Graphic Design
- 2011

Orange Coast College

Photography, Illustration
- 2018

Udemy Academy - Online Course

User Experience Design Fundamentals