

# Anthony Vallejos

Art Director, Graphic, UX/UI Designer

Costa Mesa, California

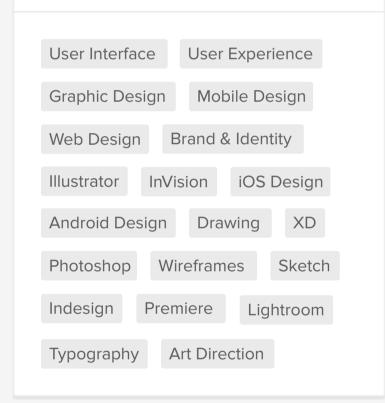


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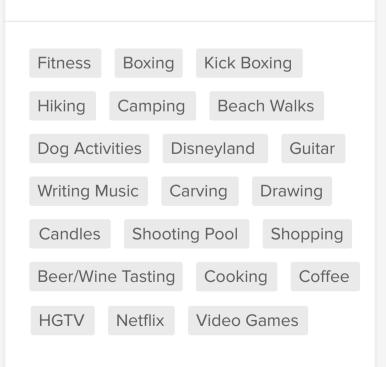


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# SKILLS



# **HOBBIES**



## **BACKGROUND**

# **EXPERIENCE**

9 2017 - 2018

### Unrivaled Inc - Irvine, CA

### Lead UX/UI Designer

- Gathering user requirements
- Illustrate design ideas using storyboards, process flows, and sitemaps
- Identify and troubleshoot UX problems
- UX/UI wireframes, mockups and prototypes
- Web and Mobile applications
- 2013 2017

#### Oomba Inc - Irvine, CA

#### **Art Director**

- Determine the overall look and feel for each project
- Branding/ Identity
- Create company design guidelines
- Develop the overall look for various web and print campaigns
- Design company websites and landing pages
- Review and approve designs, artwork, photography created by other staff members
- Supervise design team
- Project management with task oriented applications
- Create detailed budgets and timelines
- Create a fun, positive, and collaborative culture
- 2011 2013

## eLAB Logos and Beyond - Huntington Beach, CA

## Sr. Graphic Designer

- Design logos, marketing material for small businesses
- Design, Illustrate apparel graphics for customers and clients
- Prep files for screen-printing and heat transfers
- Operate large and small format printers and plotters
- Design decals, wall vinyls
- Create and design customer uniforms
- Organize apparel, design large format prints for store front and show room
- Customer service
- 2008 2018

### Freelance Graphic Designer

### **Companies and Clients**

MediMoji, Art Institutes, Corta Knives, Heil Brice, Pure Dank, Code4 Media Group, Drybar Salon, Cool & Chill Ice cream, LA Boxing, Patron, Veuve Clicquot, Wiz khalifa, Snoop Dog, katie Perry,

# **EDUCATION**

2006 - 2011

Art Institute of California - Orange County

BS in Graphic Design

2011

**Orange Coast College** 

Photography, Illustration

2018

Udemy Academy - Online Course

**User Experience Design Fundamentals**