



# Anthony Vallejos

Art Director, Graphic,  
UX/UI Designer

Costa Mesa, California



## CONTACT

(714) 316-9748  
anthonymichaelv@gmail.com



## CONNECT

anthonymv.com  
linkedin.com/in/anthonymv/  
facebook.com/anthonymicval

## SKILLS

- User InterfaceUser Experience
- Graphic DesignMobile Design
- Web DesignBrand & Identity
- IllustratorInVisioniOS Design
- Android DesignDrawingXD
- PhotoshopWireframesSketch
- IndesignPremiereLightroom
- TypographyArt Direction

## HOBBIES

- FitnessBoxingKick Boxing
- HikingCampingBeach Walks
- Dog ActivitiesDisneylandGuitar
- Writing MusicCarvingDrawing
- CandlesShooting PoolShopping
- Beer/Wine TastingCookingCoffee
- HGTVNetflixVideo Games

## BACKGROUND



## EXPERIENCE

- 2017 - 2018

Unrivald Inc - Irvine, CA

Lead UX/UI Designer

- Gathering user requirements
  - Illustrate design ideas using storyboards, process flows, and sitemaps
  - Identify and troubleshoot UX problems
  - UX/UI wireframes, mockups and prototypes
  - Web and Mobile applications
- 2013 - 2017

Oomba Inc - Irvine, CA

Art Director

- Determine the overall look and feel for each project
  - Branding/ Identity
  - Create company design guidelines
  - Develop the overall look, for various web and print campaigns
  - Design company websites and landing pages
  - Review, and approve designs, artwork, photography created by other staff members
  - Supervise design team
  - Project management with task oriented applications
  - Create detailed budgets and timelines
  - Create a fun, positive, and collaborative culture
- 2011 - 2013

eLAB Logos and Beyond - Huntington Beach, CA

Sr. Graphic Designer

- Design logos, marketing material for small businesses
  - Design, Illustrate apparel graphics for customers and clients
  - Prep files for screen-printing and heat transfers
  - Operate large and small format printers and plotters
  - Design decals, wall vinyls
  - Create and design customer uniforms
  - Organize apparel, design large format prints for store front and show room
  - Customer service
- 2008 - 2018

Freelance Graphic Designer

Companies and Clients

MediMoji, Art Institutes, Corta Knives, Heil Brice, Pure Dank, Code4 Media Group, Drybar Salon, Cool & Chill Ice cream, LA Boxing, Patron, Veuve Clicquot, Wiz khalifa, Snoop Dog, katie Perry,



## EDUCATION

- 2006 - 2011

Art Institute of California - Orange County

BS in Graphic Design
- 2011

Orange Coast College

Photography, Illustration
- 2018

Udemy Academy - Online Course

User Experience Design Fundamentals