

Anthony Vallejos

Art Director, Graphic Designer UX/UI Designer

Costa Mesa, California



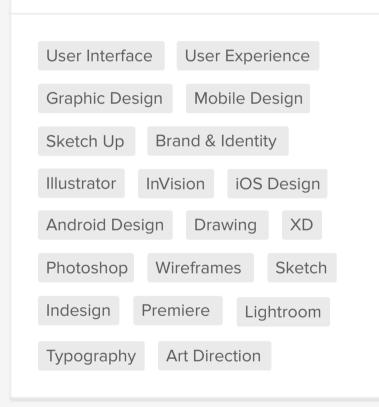
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CONNECT

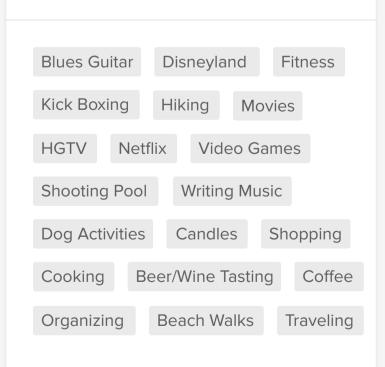
anthonymv.com linkedin.com/in/anthonymv/

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SKILLS



HOBBIES



BACKGROUND

EXPERIENCE

9 2017 - 2018

Unrivaled Inc - Irvine, CA

Lead UX/UI Designer

- · Gathering user requirements
- Illustrate design ideas using storyboards, process flows, and sitemaps
- Identify and troubleshoot UX problems
- UX/UI wireframes, mockups and prototypes
- Web and Mobile applications
- 2013 2017

Oomba Inc - Irvine, CA

Art Director

- Determine the overall look and feel for each project
- Branding/ Identity
- Create company design guidelines
- Develop the overall look, for various web and print campaigns
- Design company websites and landing pages
- Review, and approve designs, artwork, photography created by other staff members
- Supervise design team
- Project management with task oriented applications
- Create detailed budgets and timelines
- Create a fun, positive, and collaborative culture
- 2011 2013

eLAB Logos and Beyond - Huntington Beach, CA

Sr. Graphic Designer

- Design logos, marketing material for small businesses
- Design, Illustrate apparel graphics for customers and clients
- Prep files for screen-printing and heat transfers
- Operate large and small format printers and plotters
- Design decals, wall vinyls
- Create and design customer uniforms
- Organize apparel, design large format prints for store front and show room
- Customer service
- 2008 2014

Freelance Graphic Designer

Companies and Clients

Art Institutes, Corta Knives, Heil Brice, Pure Dank, Code4 Media Group, Drybar Salon, Cool & Chill Ice cream, LA Boxing, Patron, Veuve Clicquot, Wiz khalifa, Snoop Dog, katie Perry,

EDUCATION

2006 - 2011

Art Institute of California - Orange County

BS in Graphic Design

2011

Orange Coast College

Photography, Illustration

2018

Udemy Academy - Online Course

User Experience Design Fundamentals