Anthony Vallejos

Art Director, Graphic Designer
UX/UI Designer

Costa Mesa, California
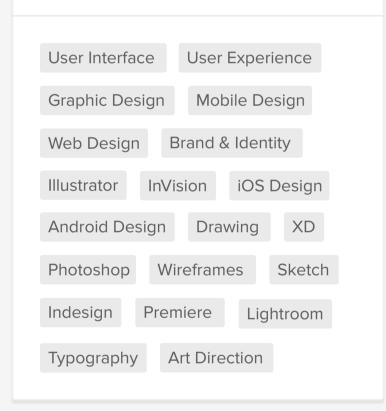
CONTACT

(714) 316-9748

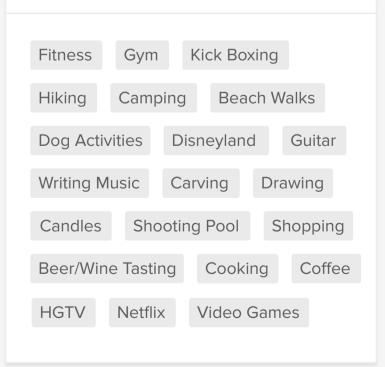anthonymichaelv@gmail.com

CONNECT

anthonymv.com

linkedin.com/in/anthonymv/

facebook.com/anthonymicval

SKILLS

User Interface User Experience

Graphic Design Mobile Design

Web Design Brand & Identity

Illustrator InVision iOS Design

Android Design Drawing XD

Photoshop Wireframes Sketch

Indesign Premiere Lightroom

Typography Art Direction

HOBBIES

Fitness Gym Kick Boxing

Hiking Camping Beach Walks

Dog Activities Disneyland Guitar

Writing Music Carving Drawing

Candles Shooting Pool Shopping

Beer/Wine Tasting Cooking Coffee

HGTV Netflix Video Games

BACKGROUND

EXPERIENCE

2017 - 2018

Unrivaled Inc - Irvine, CA

Lead UX/UI Designer

- Gathering user requirements
- Illustrate design ideas using storyboards, process flows, and sitemaps
- Identify and troubleshoot UX problems
- UX/UI wireframes, mockups and prototypes
- Web and Mobile applications

2013 - 2017

Oomba Inc - Irvine, CA

Art DIrector

- Determine the overall look and feel for each project
- Branding/ Identity
- Create company design guidelines
- Develop the overall look, for various web and print campaigns
- Design company websites and landing pages
- Review, and approve designs, artwork, photography created by other staff members
- Supervise design team
- Project management with task oriented applications
- Create detailed budgets and timelines
- Create a fun, positive, and collaborative culture

2011 - 2013

eLAB Logos and Beyond - Huntington Beach, CA

Sr. Graphic Designer

- Design logos, marketing material for small businesses
- Design, Illustrate apparel graphics for customers and clients
- Prep files for screen-printing and heat transfers
- Operate large and small format printers and plotters
- Design decals, wall vinyls
- Create and design customer uniforms
- Organize apparel, design large format prints for store front and show room
- Customer service

2008 - 2014

Freelance Graphic Designer

Companies and Clients

Art Institutes, Corta Knives, Heil Brice, Pure Dank, Code4 Media Group, Drybar Salon, Cool & Chill Ice cream, LA Boxing, Patron, Veuve Clicquot, Wiz khalifa, Snoop Dog, katie Perry,

EDUCATION

2006 - 2011

Art Institute of California - Orange County

BS in Graphic Design

2011

Orange Coast College

Photography, Illustration

2018

Udemy Academy - Online Course

User Experience Design Fundamentals