# Housing Prices in Ames, Iowa

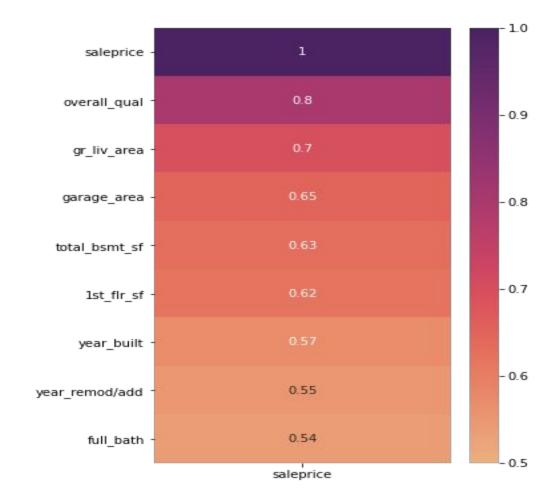
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#### Problem Statement

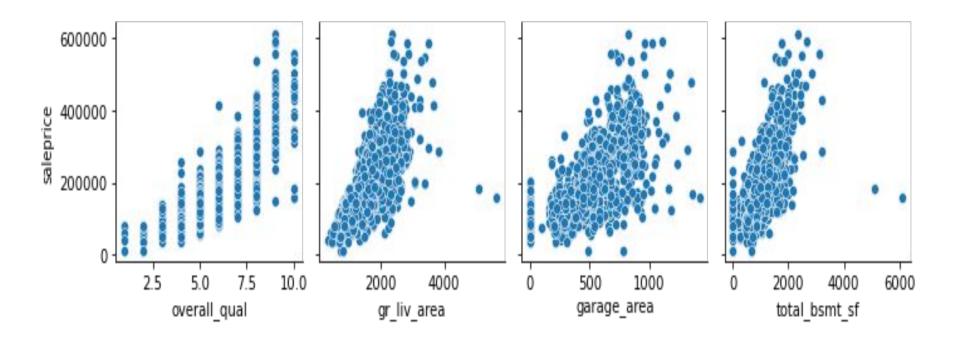
There are many things to consider when a person is looking for a home or a homeowner is looking to sell. This project aims to look at the features that directly affect sale price of homes in Ames, lowa

#### **Data Correlation**

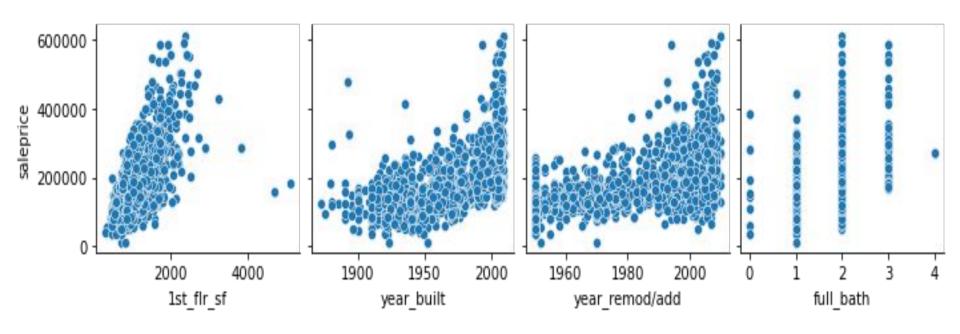
• Features with correlation greater than 0.5



# Data Visualizations



# Data Visualizations



# Model

- Linear Regression
  - Train R2 score of 0.83
  - Test R2 score of 0.85
- Lasso
  - Train R2 score of 0.85
  - Test R2 score of 0.87

#### Conclusion

 Overall quality had the most correlation to sale price and other features like home renovations can increase the value of a home and increase the sale price.