



**ANTIC**  
**2024**



**4<sup>th</sup> International Conference on  
Advanced Network Technologies and Intelligent Computing (ANTIC-2024)**

19-21 December, 2024

Organized By:

Department of Computer Science, Institute of Science, Banaras Hindu University, Varanasi, India

**CERTIFICATE**

**This is to certify that Prof./Dr./Mr./Ms.**

Manoj SV

**presented a paper titled**

Enhancing Customer Segmentation and Behavior Prediction through Machine Learning and Medium Gaussian SVM

**authored by**

Uma Maheswari Pandyan, Gandhimathi alias Usha S, Manoj SV, Chandru M, Abinandan S

**in the 4<sup>th</sup> International Conference on Advanced Network Technologies and Intelligent  
Computing (ANTIC-2024) organized by Department of Computer Science, Institute of Science,  
Banaras Hindu University, Varanasi, India in hybrid mode during 19-21 December, 2024.**

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