



Job Description – Copywriter (Content & Slide Creation)

Position: Copywriter (Content & Slide Creation)

Reports to: Communications Director / Head of PR

Department: Communications & Content

Role Overview

As a **Copywriter** at **NAWA**, you will be responsible for shaping the voice and **message of our organization**. You will create compelling written content for presentations, reports, websites, and marketing materials that represent NAWA's values of **leadership**, **community**, and **career empowerment**. This role requires creativity, precision, and the ability to translate ideas into clear, professional, and inspiring language.

Key Responsibilities

- Develop high-quality written content for NAWA's reports, proposals, and official documents.
- Create professional slide decks for programs, conferences, and sponsorship pitches.
- Collaborate with designers and the media team to ensure content matches NAWA's brand identity.
- Draft speeches, social media captions, and thought-leadership articles aligned with NAWA's vision.
- Edit and proofread all content to ensure clarity, accuracy, and consistency.

Qualifications

- Excellent writing skills in both English and Arabic.
- Strong storytelling and presentation building ability.
- Experience with content creation for professional organizations, NGOs, or startups is a plus.
- Familiarity with PowerPoint/Google Slides, Canva, or similar tools.
- Ability to work under tight deadlines with attention to detail.
- Compensation & Growth

Sincerely,

Abdullah Al-Edini

Managing Director and Chairman of the Board