



## Job Description – Designer

**Position:** Designer (Visual Identity & Creative Media)

**Reports to:** Operations Director

**Department:** Creative & Media

### Role Overview

As a **Designer** at **NAWA**, you will play a vital role in shaping our visual identity and ensuring that all communications, programs, and events reflect a worldclass standard. You will collaborate with the **PR** and **Copywriting** teams to produce designs that inspire, engage, and embody **NAWA's mission** of empowering youth and building community.

### Key Responsibilities

- Develop visual designs for reports, presentations, and sponsorship decks.
- Create graphics for NAWA programs, conferences, workshops, and social media.
- Ensure consistent branding across all NAWA materials (logos, templates, certificates, merchandise).
- Collaborate with the media team to design event visuals (posters, banners, slides).
- Support creative projects with fresh design concepts aligned with NAWA's style guide.

### Qualifications

- Strong proficiency in design tools (**Adobe Creative Suite, Canva**, or equivalent).
- **Portfolio** of past design work (academic, freelance, or organizational).
- Ability to deliver creative work under tight deadlines.
- Knowledge of branding and visual storytelling.
- Attention to detail and a passion for design in youth and community projects.

Sincerely,

**Abdullah Al-Edini**

Managing Director and Chairman of the Board