Student Information

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Instructions

- 1. First: do the **take home** exercises in the DM2022-Lab1-Master. You may need to copy some cells from the Lab notebook to this notebook. **This part is worth 20% of your grade.**
- 1. Second: follow the same process from the DM2022-Lab1-Master on the new dataset. You don't need to explain all details as we did (some minimal comments explaining your code are useful though). This part is worth 30% of your grade.
 - Download the the new dataset. The dataset contains a sentence and score label. Read the specificiations of the dataset for details.
 - You are allowed to use and modify the helper functions in the folder of the first lab session (notice they may need modification) or create your own.
- 1. Third: please attempt the following tasks on **the new dataset**. **This part is worth 30% of your** grade.
 - Generate meaningful **new data visualizations**. Refer to online resources and the Data Mining textbook for inspiration and ideas.
 - Generate **TF-IDF features** from the tokens of each text. This will generating a document matrix, however, the weights will be computed differently (using the TF-IDF value of each word per document as opposed to the word frequency). Refer to this Sciki-learn guide.
 - Implement a simple **Naive Bayes classifier** that automatically classifies the records into their categories. Use both the TF-IDF features and word frequency features to build two seperate classifiers. Comment on the differences. Refer to this article.
- 1. Fourth: In the lab, we applied each step really quickly just to illustrate how to work with your dataset. There are somethings that are not ideal or the most efficient/meaningful. Each dataset can be habdled differently as well. What are those inefficent parts you noticed? How can you improve the Data preprocessing for these specific datasets? This part is worth 10% of your grade.
- 1. Fifth: It's hard for us to follow if your code is messy, so please **tidy up your notebook** and **add minimal comments where needed**. **This part is worth 10% of your grade**.

You can submit your homework following these guidelines: Git Intro & How to hand your homework. Make sure to commit and save your changes to your repository **BEFORE the deadline (October 20th 11:59 pm, Thursday)**.

- Generate meaningful new data visualizations. Refer to online resources and the Data Mining textbook for inspiration and ideas.
- Generate **TF-IDF features** from the tokens of each text. This will generating a document matrix, however, the weights will be computed differently (using the TF-IDF value of each word per document as opposed to the word frequency). Refer to this Sciki-learn guide.
- Implement a simple **Naive Bayes classifier** that automatically classifies the records into their categories. Use both the TF-IDF features and word frequency features to build two seperate classifiers. Comment on the differences. Refer to this article.

Preprocessing

```
import packages
import os
import pandas as pd
import helpers.data_mining_helpers as dmh

import matplotlib.pyplot as plt

from sklearn import preprocessing, metrics, decomposition, pipeline, dummy

from sklearn.feature_extraction.text import CountVectorizer
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn import metrics
import nltk
from nltk.corpus import stopwords
```

```
In [22]: # get file
           root = './sentiment labelled sentences/'
           files = os.listdir(root)
           if '.DS Store' and 'readme.txt' in files:
                files.remove('.DS_Store')
                files.remove('readme.txt')
           # get company name
           companies = []
           for file in files:
                companies.append(file.split(" ")[0])
           # read file
           df_amazon = pd.read_csv(root+files[0], names=['text', 'score'], header=None, delimiter=
           df_yelp = pd.read_csv(root+files[1], names=['text', 'score'], header=None,delimiter='\
df_imdb = pd.read_csv(root+files[2], names=['text', 'score'], header=None,delimiter='\
           root = './sentiment labelled sentences/'
           files = os.listdir(root)
           if '.DS Store' and 'readme.txt' in files:
                files.remove('.DS Store')
                files.remove('readme.txt')
           # get company name
           companies = []
           for file in files:
                companies.append(file.split("_")[0])
           # read file
           df_amazon = pd.read_csv(root+files[0], names=['text', 'score'], header=None,delimiter=
           df_yelp = pd.read_csv(root+files[1], names=['text', 'score'], header=None,delimiter='\
df_imdb = pd.read_csv(root+files[2], names=['text', 'score'], header=None,delimiter='\
```

```
In [23]: # add company name in the dataframe
    df_amazon['company'] = companies[0]
```

```
df_yelp['company'] = companies[1]
            df imdb['company'] = companies[2]
In [24]: df = pd.concat([df amazon,df yelp,df imdb])
Out[24]:
                                                           text score company
              0
                     So there is no way for me to plug it in here i...
                                                                     0
                                                                          amazon
               1
                                     Good case, Excellent value.
                                                                     1
                                                                          amazon
              2
                                          Great for the jawbone.
                                                                     1
                                                                          amazon
              3
                  Tied to charger for conversations lasting more...
                                                                     0
                                                                          amazon
              4
                                               The mic is great.
                                                                     1
                                                                          amazon
            743 I just got bored watching Jessice Lange take h...
                                                                     0
                                                                             imdb
            744
                    Unfortunately, any virtue in this film's produ...
                                                                     0
                                                                             imdb
            745
                                    In a word, it is embarrassing.
                                                                     0
                                                                             imdb
            746
                                              Exceptionally bad!
                                                                     0
                                                                             imdb
            747
                       All in all its an insult to one's intelligence...
                                                                     0
                                                                             imdb
           2748 rows × 3 columns
In [25]: # Make company Name into dummy code
            df["companyLabel"] = pd.factorize(df["company"])[0]
            df
Out[25]:
                                                           text score company companyLabel
              0
                     So there is no way for me to plug it in here i...
                                                                                                 0
                                                                     0
                                                                          amazon
               1
                                     Good case, Excellent value.
                                                                     1
                                                                          amazon
                                                                                                 0
              2
                                          Great for the jawbone.
                                                                                                 0
                                                                     1
                                                                          amazon
                                                                     0
                                                                                                 0
                  Tied to charger for conversations lasting more...
                                                                          amazon
              4
                                               The mic is great.
                                                                                                 0
                                                                     1
                                                                          amazon
            743
                  I just got bored watching Jessice Lange take h...
                                                                     0
                                                                             imdb
                                                                                                 2
            744
                    Unfortunately, any virtue in this film's produ...
                                                                     0
                                                                             imdb
                                                                                                 2
            745
                                    In a word, it is embarrassing.
                                                                     0
                                                                             imdb
                                                                                                 2
            746
                                                                                                 2
                                              Exceptionally bad!
                                                                     0
                                                                             imdb
            747
                       All in all its an insult to one's intelligence...
                                                                     0
                                                                             imdb
                                                                                                 2
           2748 rows × 4 columns
```

In [26]: df[["company", "companyLabel"]]

Out[26]:		company	companyLabel
	0	amazon	0
	1	amazon	0
	2	amazon	0
	3	amazon	0
	4	amazon	0
	•••		
	743	imdb	2
	744	imdb	2
	745	imdb	2
	746	imdb	2
	747	imdb	2

2748 rows × 2 columns

```
In [27]: # Make df['companyLabel'] into binary code
mlb = preprocessing.LabelBinarizer()
mlb.fit(df.companyLabel)
df['bin_companyLable'] = mlb.transform(df['companyLabel']).tolist()
df['bin_companyName'] = mlb.transform(df['companyLabel']).tolist()
df
```

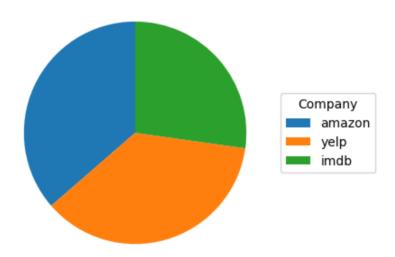
Out[27]:		text	score	company	companyLabel	bin_companyLable	bin_companyName
	0	So there is no way for me to plug it in here i	0	amazon	0	[1, 0, 0]	[1, 0, 0]
	1	Good case, Excellent value.	1	amazon	0	[1, 0, 0]	[1, 0, 0]
	2	Great for the jawbone.	1	amazon	0	[1, 0, 0]	[1, 0, 0]
	3	Tied to charger for conversations lasting more	0	amazon	0	[1, 0, 0]	[1, 0, 0]
	4	The mic is great.	1	amazon	0	[1, 0, 0]	[1, 0, 0]
	•••						
	743	I just got bored watching Jessice Lange take h	0	imdb	2	[0, 0, 1]	[0, 0, 1]
	744	Unfortunately, any virtue in this film's produ	0	imdb	2	[0, 0, 1]	[0, 0, 1]
	745	In a word, it is embarrassing.	0	imdb	2	[0, 0, 1]	[0, 0, 1]
	746	Exceptionally bad!	0	imdb	2	[0, 0, 1]	[0, 0, 1]
	747	All in all its an insult to one's intelligence	0	imdb	2	[0, 0, 1]	[0, 0, 1]

2748 rows × 6 columns

1. Generate meaningful new data visualizations. Refer to online resources and the Data Mining textbook for inspiration and ideas.

A. Pie chart to visualize company

Company Statistical Result



B. Word Cloud visualize text

```
In [29]: # install packge
!pip install wordcloud
```

Requirement already satisfied: wordcloud in /Users/antinghsieh/opt/anaconda3/envs/data Mining/lib/python3.9/site-packages (1.8.2.2)

Requirement already satisfied: pillow in /Users/antinghsieh/opt/anaconda3/envs/dataMin ing/lib/python3.9/site-packages (from wordcloud) (9.2.0)

Requirement already satisfied: matplotlib in /Users/antinghsieh/opt/anaconda3/envs/dat aMining/lib/python3.9/site-packages (from wordcloud) (3.5.2)

Requirement already satisfied: numpy>=1.6.1 in /Users/antinghsieh/opt/anaconda3/envs/d ataMining/lib/python3.9/site-packages (from wordcloud) (1.21.5)

Requirement already satisfied: python-dateutil>=2.7 in /Users/antinghsieh/opt/anaconda 3/envs/dataMining/lib/python3.9/site-packages (from matplotlib->wordcloud) (2.8.2)

Requirement already satisfied: cycler>=0.10 in /Users/antinghsieh/opt/anaconda3/envs/d ataMining/lib/python3.9/site-packages (from matplotlib->wordcloud) (0.11.0)

Requirement already satisfied: pyparsing>=2.2.1 in /Users/antinghsieh/opt/anaconda3/en

vs/dataMining/lib/python3.9/site-packages (from matplotlib->wordcloud) (3.0.9)
Requirement already satisfied: kiwisolver>=1.0.1 in /Users/antinghsieh/opt/anaconda3/e

nvs/dataMining/lib/python3.9/site-packages (from matplotlib->wordcloud) (1.4.2) Requirement already satisfied: packaging>=20.0 in /Users/antinghsieh/opt/anaconda3/envs/dataMining/lib/python3.9/site-packages (from matplotlib->wordcloud) (21.3)

Requirement already satisfied: fonttools>=4.22.0 in /Users/antinghsieh/opt/anaconda3/e nvs/dataMining/lib/python3.9/site-packages (from matplotlib->wordcloud) (4.25.0) Requirement already satisfied: six>=1.5 in /Users/antinghsieh/opt/anaconda3/envs/dataM

ining/lib/python3.9/site-packages (from python-dateutil>=2.7->matplotlib->wordcloud) (1.16.0)

```
In [30]: from wordcloud import WordCloud
  from wordcloud import ImageColorGenerator
  from wordcloud import STOPWORDS
```

- All comments word cloud

```
In [31]: # draw word cloud figure
    text = " ".join(i for i in df.text)
# text = " ".join(i for i in df.text)

stopwords = set(STOPWORDS)
wordcloud = WordCloud(stopwords=stopwords, background_color="white").generate(text)
plt.figure(figsize=(8,6))
plt.imshow(wordcloud, interpolation='bilinear')
plt.title('Word Cloud of All Comments')
plt.axis("off")
plt.show()
```

Word Cloud of All Comments

```
The price of the second pr
```

```
In [32]: positive = df.loc[lambda f: f.score == '1'].text
In [33]: negative = df.loc[lambda f: f.score == '0'].text
```

- Positive comments word cloud

```
In [34]: # draw word cloud figure
    text = " ".join(i for i in positive)
    # text = " ".join(i for i in df.text)

stopwords = set(STOPWORDS)
    wordcloud = WordCloud(stopwords=stopwords, colormap="Set2", background_color="white").
    plt.figure(figsize=(8,6))
    plt.imshow(wordcloud, interpolation='bilinear')
    plt.title('Word Cloud of Positive Comments')
    plt.axis("off")
    plt.show()
```

Word Cloud of Positive Comments



- Negative comments word cloud

```
In [35]: # draw word cloud figure
    text = " ".join(i for i in negative)
# text = " ".join(i for i in df.text)

stopwords = set(STOPWORDS)
wordcloud = WordCloud(stopwords=stopwords,colormap="tab20c", background_color="white")
plt.figure(figsize=(8,6))
plt.imshow(wordcloud, interpolation='bilinear')
plt.title('Word Cloud of Negative Comments')
plt.axis("off")
plt.show()
```

Word Cloud of Negative Comments



2. Generate TF-IDF features from the tokens of each text. This will generating a document matrix, however, the weights will be computed differently (using the TF-IDF value of each word per document as opposed to the word frequency). Refer to this Sciki-learn guide.

```
In [53]: # Evaluation Matrice
def Evaluation(y_test, prediction):
    print("Confusion Matrix:")
    print(metrics.confusion_matrix(y_test, prediction))
    print("Accuracy: " , (metrics.accuracy_score(y_test, prediction)))
    print("Precision: " , (metrics.precision_score(y_test, prediction, pos_label = '1'
    print("Recall: " , (metrics.recall_score(y_test, prediction, pos_label = '1')))
    print("F-measure: " , (metrics.fl_score(y_test, prediction, pos_label = '1')))
```

- TF-IDF

```
In [38]:
        # Get data
          comment = df.text
          comment
                 So there is no way for me to plug it in here i...
Out[38]:
         1
                                       Good case, Excellent value.
                                            Great for the jawbone.
         2
         3
                Tied to charger for conversations lasting more...
          4
                                                 The mic is great.
         743
                I just got bored watching Jessice Lange take h...
         744
                Unfortunately, any virtue in this film's produ...
         745
                                  In a word, it is embarrassing.
         746
                                              Exceptionally bad!
                All in all its an insult to one's intelligence...
         747
         Name: text, Length: 2748, dtype: object
In [40]: vectorizer = TfidfVectorizer(smooth idf=True)
         tfidf = vectorizer.fit transform(comment)
          result = pd.DataFrame(tfidf.toarray(), columns=vectorizer.get_feature_names())
          result
```

/Users/antinghsieh/opt/anaconda3/envs/dataMining/lib/python3.9/site-packages/sklearn/u tils/deprecation.py:87: FutureWarning: Function get_feature_names is deprecated; get_f eature_names is deprecated in 1.0 and will be removed in 1.2. Please use get_feature_n ames_out instead.

warnings.warn(msg, category=FutureWarning)

Out[40]:		00	10	100	11	12	13	15	15g	15pm	17	•••	yucky	yukon	yum	yummy	yun	z500a
	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	•••																	
	2743	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	2744	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	2745	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	2746	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0
	2747	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0

2748 rows × 5155 columns

```
In [44]: # Split the data into 75% train and 25% test data
         Y tfidf = df['score']
         X_train, X_test, y_train, y_test= train_test_split(
             tfidf, Y tfidf, test size=0.25, random state = 777)
In [52]: # MultinomialNB
         mnb1 = MultinomialNB()
         mnb1.fit(X_train, y_train)
         prediction = mnb1.predict(X_test)
         Evaluation(y_test, prediction)
         Confusion Matrix:
         [[277 67]
          [ 54 289]]
         Accuracy: 0.8238719068413392
         Precision: 0.8117977528089888
         Recall: 0.8425655976676385
         F-measure: 0.8268955650929901
```

3. Implement a simple **Naive Bayes classifier** that automatically classifies the records into their categories. Use both the TF-IDF features and word frequency features to build two seperate classifiers. Comment on the differences. Refer to this article.

Word frequency

```
In [58]: mnb2 = MultinomialNB()
    mnb2.fit(X_train, y_train)
    prediction = mnb2.predict(X_test)
    Evaluation(y_test, prediction)
```

```
Confusion Matrix:
[[278 66]
[ 66 277]]
Accuracy: 0.8078602620087336
Precision: 0.8075801749271136
Recall: 0.8075801749271136
F-measure: 0.8075801749271136
```

Comment on the differences. Refer to this article.

TfidfVectorizer and CountVectorizer both are methods for converting text data into vectors as model can process only numerical data. TF-IDF is a statistic that is based on the frequency of a word in the corpus but it also provides a numerical representation of how important a word is for statistical analysis. Count Vectorizer is a way to convert a given set of strings into a frequency representation.

From the above quantitative results, the score of TF-IDF is better than word frequency. This is due to TF-IDF not only focuses on the frequency of words present in the corpus but also provides the importance of the words.

*** Section 4 ***

In the lab, we applied each step really quickly just to illustrate how to work with your dataset. There are somethings that are not ideal or the most efficient/meaningful. Each dataset can be habdled differently as well. What are those inefficent parts you noticed? How can you improve the Data preprocessing for these specific datasets? This part is worth 10% of your grade.

- In Data preprocessing, we should also delete punctuation marks or connecting words such as and, or, also, etc. These words don't relate our classfication result, but they have negative influence. Therefore, I have deleted stopwords in Part 3.
- In addition, when doing classification, we should also delete outliers to make the data more concentrated.