

Antistereotype (Plan B)



SUCCESS IS NO ACCIDENT.

It is hard work, perseverance,
learning, studying, sacrifice
and most of all, **love** of what you are doing.
- Pele

It's not a bug. It's a feature. Failure is not an option.

One page summary

The beggining...

"In the beginning was the Word"

Association for free informatics education
and social responsibility projects
AntiStereotip

"Creating the knowledge sharing culture!"

Business summary

We are working with donors and pro bono computer staff (computer skills, applied mathematics in computer science, programming, system administration, server administration, ...). We are certified by the Electrotechnical University of Belgrade where all of us have a routine practical knowledge.

Competition

Global strong competition (e-learning, e-books, codacademy, udemy ...). Our advantage is to satisfy the localizations and their needs. For the 2016. we are ready to projecting road map of edu-campuses through various localisations with mobile office accompanied by the unique media coverage.

The goal

Success for us is to encourage people to work together more effectively, to collaborate and to share - ultimately to make knowledge more productive. To break down the poverty line and help people seeing the world in a knowledgeable way without boundaries. To create better people by educating them with skills for the most wanted positions.

Products and services

We are offering free and paid services (web services, web applications, web sites, networking infrastructure, system administration, and server administration ...)

Other Interests

We also have interests in human rights, disaster and humanitarian relief, social services, environment and other social responsibility projects.

Problem and resolution

The poor parts of society cannot afford the IT education. The solution would be to offer long term plan of social integration through applied IT knowledge.

Campaigns

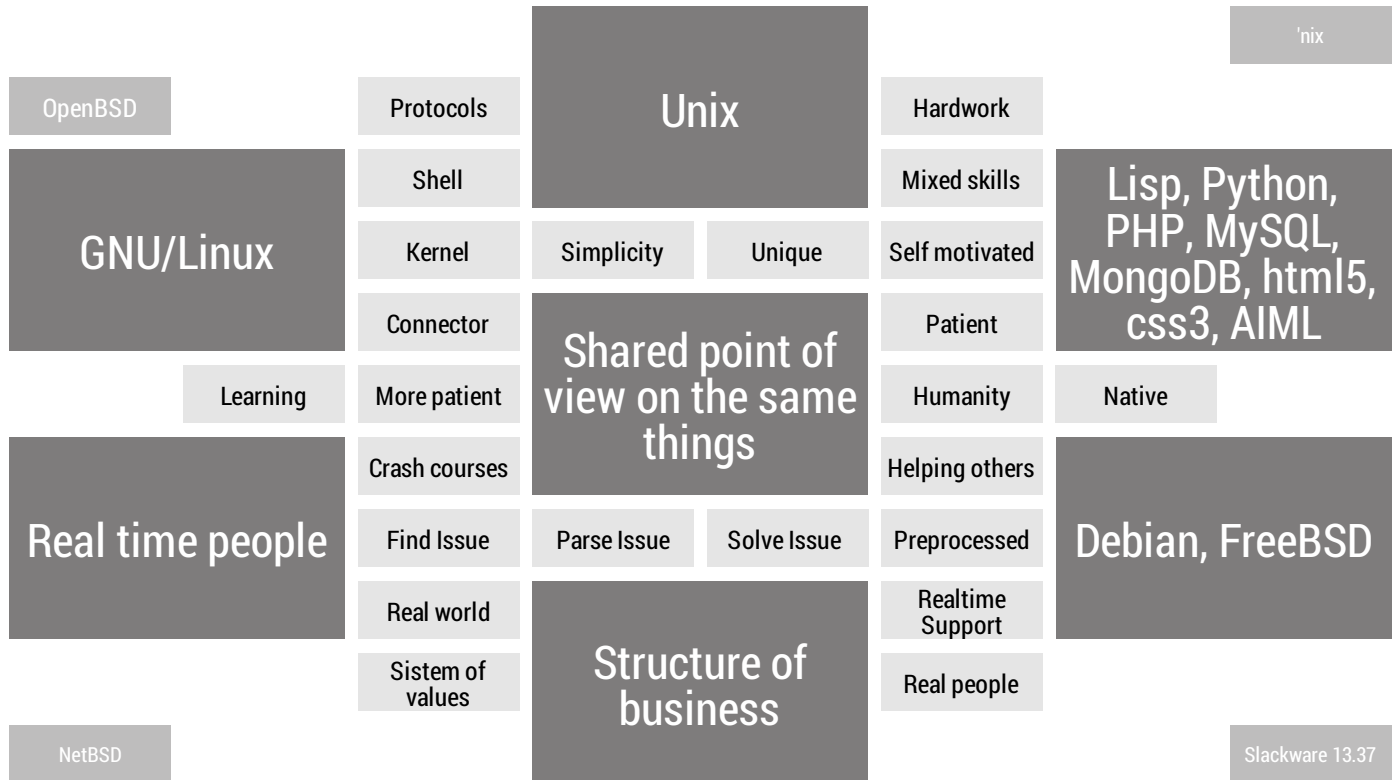
PR, advertising campaigns, debates, "Meetups", and training sessions. Education through hands-on work: via the Internet: online courses and support in real time.

The End of New Beggining...

We are not just start-up. We need more than business. We need open minded people to build with us some strong fondation.



Antistereotype matrix (lat: matrices) 7s + 4f (@ntistereotype fields - 'nix, open/netBSD, slackware1337)

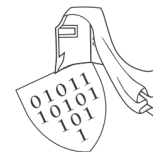
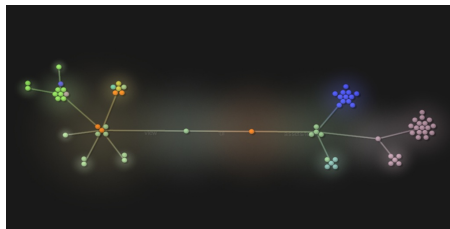
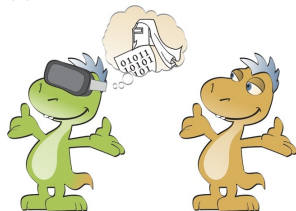
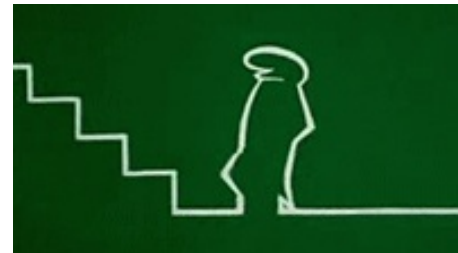


Antistereotip matrix (lat: matrices) 9 boxes

Perception Industry	High			Antistereotip
	Medium	***	***	***
	Low			
Mixing high and low level in computers world is art	Antistereotip is art	High	Medium	Low

Our view on low & high level in programming in every layer





antistereotip.net

Antistereotip featured projects, puzzle by puzzle... gubic, ng1 np, ws1, wuzzle, 3dwuzzle, route-x, dino, a5hw...



SWOT analysis

Strengths

Hardwork
Passion
SelfInitiative

Opportunities

Education
Information technology
Talent development

Weaknesses

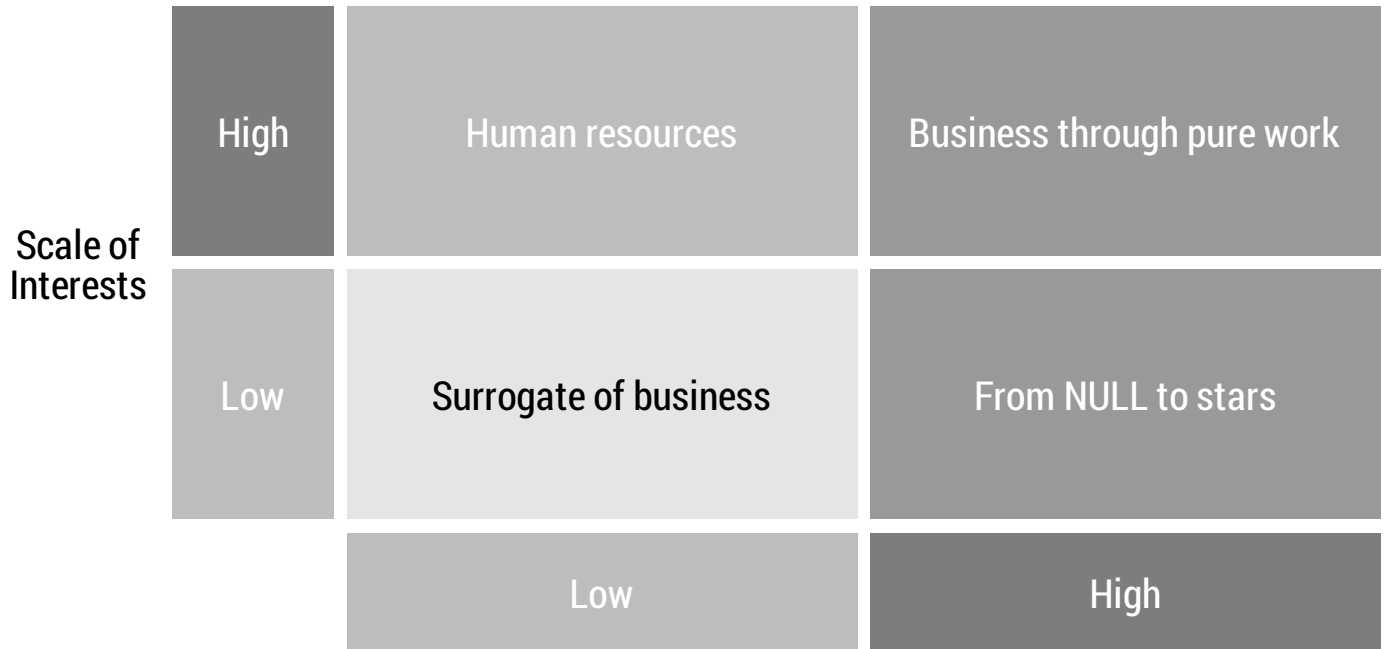
Resources
Funds
Marketing less oriented

Threats

People with less understanding our plan
EGO (Take E and GO)
Every threat is our opportunity



Antistereotype's compass

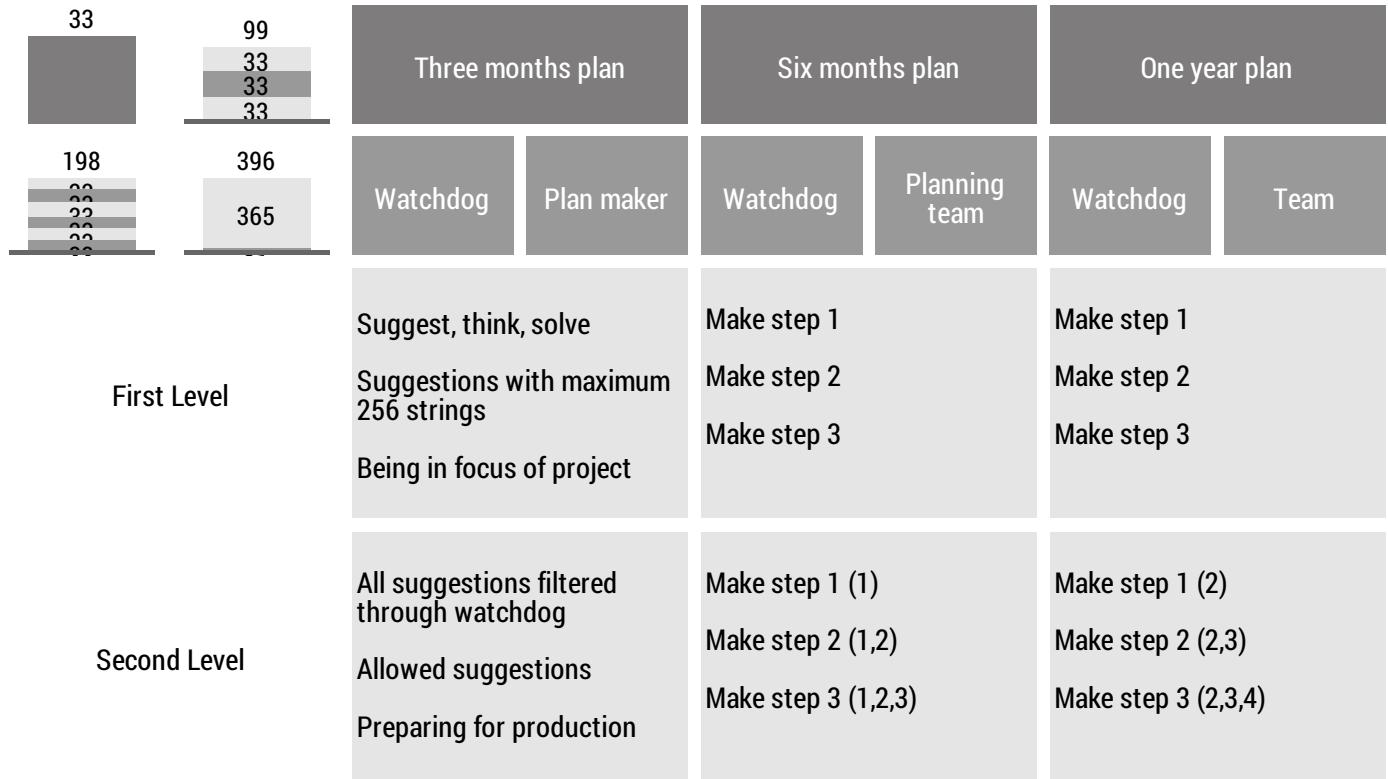


Relative plan share. Points of the same interests.

Our "math" direction.



Business system for short and longterm chain

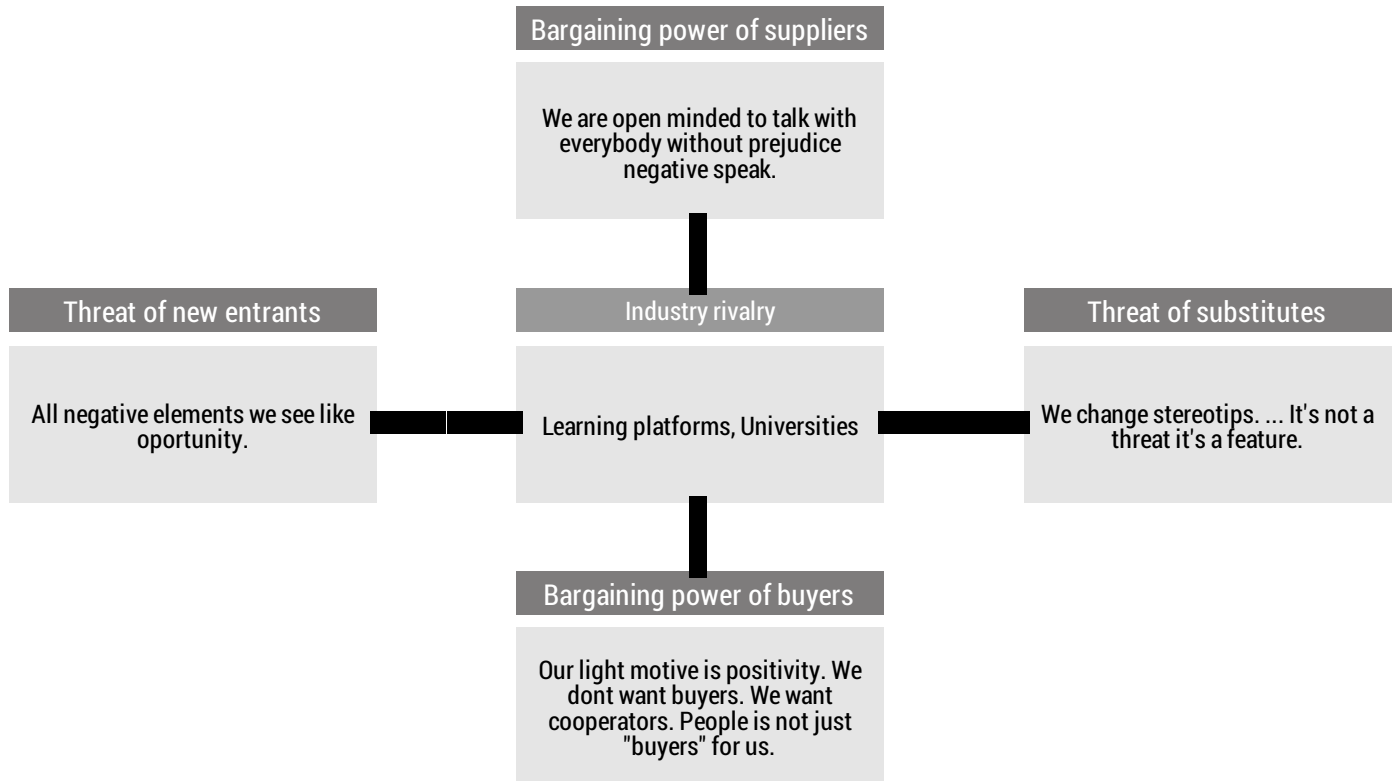


Antistereotypeip (The 4 P's)

P	Product	Education
P	Price	Free
P	Promotion	Exposition
P	Placement	Serbia



Antistereotype (Porter's 5 forces)



Antistereotype levels of plan B

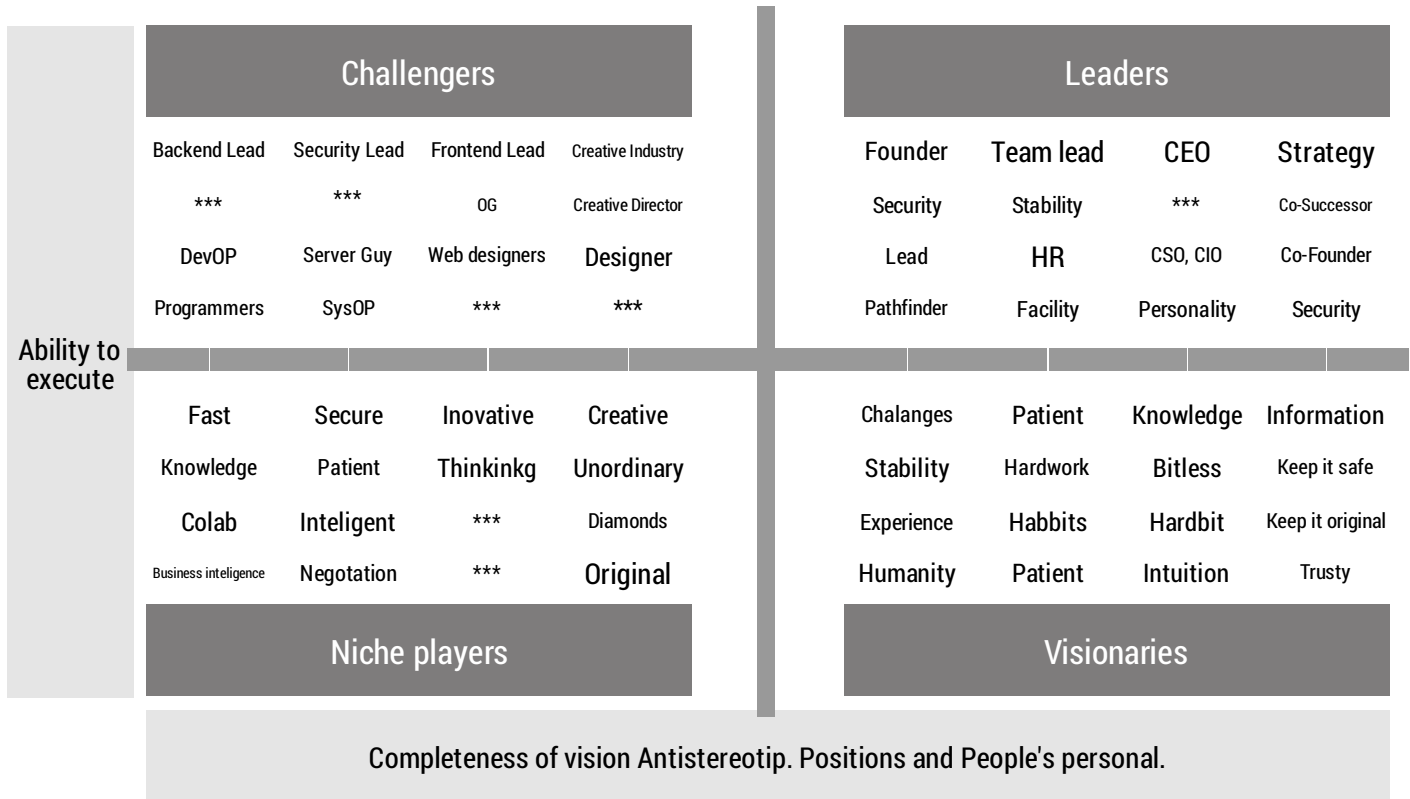
OG One
Building features

OG Two
Build serious businesses strategy

OG Three
Extend and defend core businesses. This part is not visible on Internet.



Antistereotype (Gartner's magic quadrant)



Source: Antistereotypeip

