Antistereotip (Plan B)



SUCCESS IS NO ACCIDENT.

It is hard work, perseverance, learning, studying, sacrifice and most of all, **love** of what you are doing.

- Pele

It's not a bug. It's a feature. Failure is not an option.

One page summary

The beggining...

"In the beginning was the Word"

Association for free informatics education and social responsibility projects AntiStereotip

"Creating the knowledge sharing culture!"

Business summary

We are working with donors and pro bono computer staff (computer skills, applied mathematics in computer science, programming, system administration, server administration, ...). We are certified by the Electrotechnical University of Belgrade where all of us have a routine practical knowledge.

Competition

Global strong competition (e-learning, e-books, codacademy, udemy ...).
Our advantage is to satisfy the localizations and their needs. For the 2016. we are ready to projecting road map of edu-campuses through various localisations with mobile office accompanied by the unique media coverage.

The goal

Success for us is to encourage people to work together more effectively, to collaborate and to share - ultimately to make knowledge more productive. To break down the poverty line and help people seeing the world in a knowledgeable way without boundaries. To create better people by educating them with skills for the most wanted positions.

Products and services

We are offering free and paid services (web services, web applications, web sites, networking infrastructure, system administration, and server administration ...)

Other Interests

We also have interests in human rights, disaster and humanitarian relief, social services, environment and other social responsibility projects.

Problem and resolution

The poor parts of society cannot afford the IT education. The solution would be to offer long term plan of social integration through applied IT knowledge.

Campaigns

PR, advertising campaigns, debates, "Meetups", and training sessions. Education through hands-on work: via the Internet: online courses and support in real time.

The End of New Beggining...

We are not just start-up. We need more than business. We need open minded people to build with us some strong fondation.

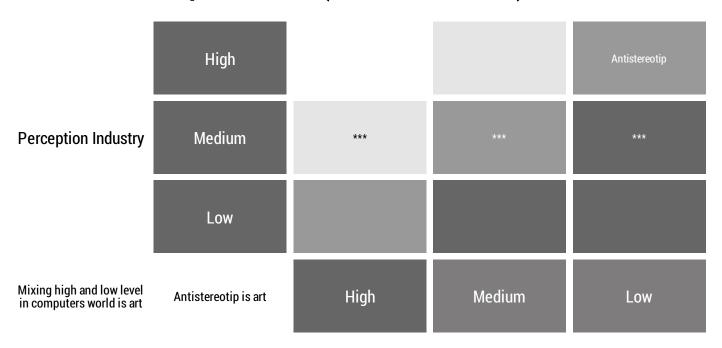


Antistereotip matrix (lat: matrices) 7s + 4f (@ntistereotip fields - 'nix, open/netBSD, slackware1337)

Unix **Protocols** Hardwork Lisp, Python, PHP, MySQL, MongoDB, html5, Shell Mixed skills **GNU/Linux** Simplicity Unique Self motivated Kernel css3, AIML Connector Patient Shared point of view on the same More patient Humanity Learning Native things Crash courses Helping others Real time people Debian, FreeBSD Find Issue Parse Issue Solve Issue Preprocessed Realtime Real world Support Structure of Sistem of Real people values business



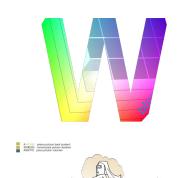
Antistereotip matrix (lat: matrices) 9 boxes



Our view on low & high level in programming in every layer



How do we create a puzzle?





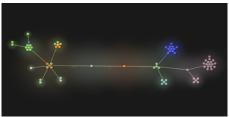
















SWOT analysis

Strengths

Hardwork

Passion

SelfInitiative

Weaknesses

Resources

Funds

Marketing less oriented

Opportunities

Education

Information technology

Talent development

Threats

People with less understanding our plan

EGO (Take E and GO)

Every threat is our oportunity



Antistereotip's compass

Scale of Interests	High	Human resources	Business through pure work
	Low	Surrogate of business	From NULL to stars
		Low	High

Relative plan share. Points of the same interests.



Business system for short and longterm chain

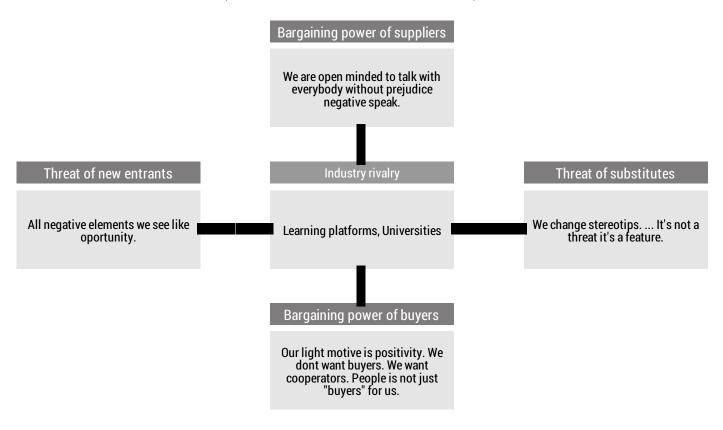
33	99 33 33 33	Three months plan		Six months plan		One year plan		
198	396 365	Watchdog	Plan maker	Watchdog	Planning team	Watchdog	Team	
First Level		Suggest, think, solve Suggestions with maximum 256 strings Being in focus of project		Make step 1 Make step 2 Make step 3		Make step 1 Make step 2 Make step 3		
Second	All suggestions filtered through watchdog Second Level Allowed suggestions Preparing for production		Make step 1 (1) Make step 2 (1,2) Make step 3 (1,2,3)		Make step 1 (2) Make step 2 (2,3) Make step 3 (2,3,4)			



Antistereotip (The 4 P's)

Р	Product	Education
P	Price	Free
Р	Promotion	Exposition
P	Placement	Serbia

Antistereotip (Porter's 5 forces)





Antistereotip levels of plan B

OG One Building features

OG Two Build serious businesses strategy

OG Three Extend and defend core businesses. This part is not visible on Internet.



Antistereotip (Gartner's magic quadrant)

	Challengers					Leaders			
	Backend Lead	Security Lead	Frontend Lead	Creative Industry		Founder	Team lead	CE0	Strategy
	***	***	OG	Creative Director	- 1	Security	Stability	***	Co-Successor
	Dev0P	Server Guy	Web designers	Designer	- 1	Lead	HR	CSO, CIO	Co-Founder
	Programmers	Sys0P	***	***	- 1	Pathfinder	Facility	Personality	Security
Ability to execute					-				
схеоите	Fast	Secure	Inovative	Creative	- 1	Chalanges	Patient	Knowledge	Information
	Knowledge	Patient	Thinkinkg	Unordinary	- 1	Stability	Hardwork	Bitless	Keep it safe
	Colab	Inteligent	***	Diamonds	- 1	Experience	Habbits	Hardbit	Keep it origina
	Business inteligence	Negotation	***	Original	- 1	Humanity	Patient	Intuition	Trusty
		Niche players				Visionaries			
	Completeness of vision Antistereotip. Positions and People's personal.								

Source: Antistereotip

