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RECENT EMPLOYMENT

Aug, 2012 – Present	LemonStand eCommerce Platform
Web Designer	<ul style="list-style-type: none">• Responsible for designing entire UI/UX of the new SaaS product• Architected a new informational hierarchy to increase usability of the new product• Rebranded the company, created a new logo, style guides, and brand guidelines• Worked closely with and reported directly to the CEO
Jan, 2012 – Aug, 2012	RentGeek Apt. Search / Nuuly
Lead Designer	<ul style="list-style-type: none">• Redesigned UI/UX of existing product: RentGeek.com• Responsibilities also included project management, marketing, and business development• Created brand package, style guides, and print materials for rebranding to Nuuly• Contributed diligently in business development discussions for possible pivot points in the product’s life cycle

EXPERIENCE

Nov, 2010 – Sept, 2011	MagMe Media Inc.
Junior Designer	<ul style="list-style-type: none">• Created marketing materials for both print and web use• Utilized HTML/CSS & JavaScript to design social profile pages• Acted as Team Leader on a business trip to Shanghai, China• Assisted Lead Designer in UI and all other aspects of design
Sept, 2010 – Oct, 2010	FCV Interactive Agency
Design Intern	<ul style="list-style-type: none">• Gained experience working on large scale projects• Contributed in meetings and critiques with useful feedback• Conceptualized a project/ client management web app for employees and clients alike• Delivered artwork as per request of the Creative Director

WORKFLOW

Mac
Adobe Creative Suite, Evernote, Sublime Text 2, Sketch 2, GitHub
Languages
English, Cantonese, Mandarin, HTML & CSS, JavaScript

EDUCATION

Bachelor of Fine Arts in Visual Arts
University of British Columbia Vancouver, BC Class of 2010

QUICK REFERENCE

“... a diligent worker... a valuable addition to our team”
Clayton Misura Design Director at MagMe Media
“... he showed excellent team-work, great communication and a proactive approach”
Warren Anthony VP User Experience at FCV Interactive