FULL NAME:

ANTHONY LAM

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📍 VANCOUVER, BC

RECENT EMPLOYMENT

Aug, 2012 – Present

Web Designer

LemonStand eCommerce Platform

- Responsible for designing entire UI/UX of the new SaaS product
- Architected a new informational hierarchy to increase usability of the new product
- Rebranded the company, created a new logo, style guides, and brand guidelines
- Worked closely with and reported directly to the CEO

Jan, 2012 – Aug, 2012

Lead Designer

RentGeek Apt. Search / Nuuly

- Redesigned UI/UX of existing product: RentGeek.com
- Responsibilities also included project management, marketing, and business development
- Created brand package, style guides, and print materials for rebranding to Nuuly
- Contributed diligently in business development discussions for possible pivot points in the product's life cycle

EXPERIENCE

Nov, 2010 – Sept, 2011

Junior Designer

MagMe Media Inc.

- Created marketing materials for both print and web use
- Utilized HTML/CSS & JavaScript to design social profile pages
- Acted as Team Leader on a business trip to Shanghai, China
- Assisted Lead Designer in UI and all other aspects of design

Sept, 2010 – Oct, 2010

Design Intern

FCV Interactive Agency

- Gained experience working on large scale projects
- Contributed in meetings and critiques with useful feedback
- Conceptualized a project/ client management web app for employees and clients alike
- Delivered artwork as per request of the Creative Director

WORKFLOW

Mac

Adobe Creative Suite, Evernote, Sublime Text 2, Sketch 2, GitHub

Languages

English, Cantonese, Mandarin, HTML & CSS, JavaScript

EDUCATION

Bachelor of Fine Arts in Visual Arts

University of British Columbia
Vancouver, BC
Class of 2010

QUICK REFERENCE

"... a diligent worker... a valuable addition to our team"

Clayton Misura
Design Director at MagMe Media

"... he showed excellent team-work, great communication and a proactive approach"

Warren Anthony
VP User Experience at FCV Interactive