CONTENTCREATOR.AI

STARTUP PITCH DECK

Discover the market potential, learn about our revenue model, and see how we've gained traction.

Prepared By

Antonio M. Luque Molina

01

INTRODUCTION

Have you ever been lying on the sofa watching youtube or tiktok and suddenly... you had the idea of living the content creator dream and want to create your own content creator account?

Maybe... But....

Probably you thought about all the work and effort that needs to be put into it and you have not done it.

That’s why.... We present:

Content Creator.Ai

Welcome to...

ContentCreator.Ai

Craft compelling content for all your social media platforms with our intuitive tools.

Text Posts

Engage your audience with acurated text content for Twitter and LinkedIn.

Short Videos

Create vibrant short-form videos for TikTok, Instagram, and YouTube.

Long Videos

Produce in-depth and engaging long videos perfect for YouTube audiences.

+ New chat

Add 1 or more files about your Topic to make these posts:

Choose File No file chosen

Upload

General Topic:

Enter general topic

Specific parts of the General Topic:

0

Daily posts:

1

Duration (1-7 days):

1

Your Email:

Enter your email

Submit

Response created by chat gpt api:

Response created by hugging face model generated by the embeddings created by the file provided:

Response from GPT API:

Day 1:
Topic: The Potential of Cloud Computing to Transform Business

1. **Desires:** Are you ready to take your business to the next level? Imagine a future where your company can easily scale, collaborate seamlessly, and access powerful data analytics in real-time, all thanks to cloud computing. #FutureOfBusiness #CloudComputing

2. **Problems:** Are outdated legacy systems and limited resources holding your business back? It's time to face the reality that traditional IT infrastructure simply can't keep up with the demands of modern business. Discover the game-changing solutions of cloud computing. #CloudRevolution #BusinessChallenges

3. **Obstacles:** The transition to cloud computing may seem daunting, but it's a necessary step in today's fast-paced, tech-driven world. Hear how companies like XYZ overcame initial hurdles and turne their cloud migration into a success story. #OvercomingObstacles #CloudAdoption

Day 2:
Topic: The Advantages of Cloud Computing for Startups and SMEs

4. **Desires:** Every business starts with a dream. But turning that dream into a reality takes hard work, dedication, and the right tools. With cloud computing, startups and SMEs can access enterprise-level resources at an affordable cost. #DreamBig #SmallBusinessSuccess

5. **Problems:** It's no secret that limited budgets and resources can make growth difficult for startups and SMEs. But with cloud computing, these companies can access powerful tools and resources without breaking the bank. #CostEffective #CloudPower

6. **Obstacles:** Starting a business is tough, but scaling it requires even more grit and determination. Learn how companies like ABC used cloud computing to overcome growth barriers and achieve success. #ScalingMadeEasy #CloudSuccessStories

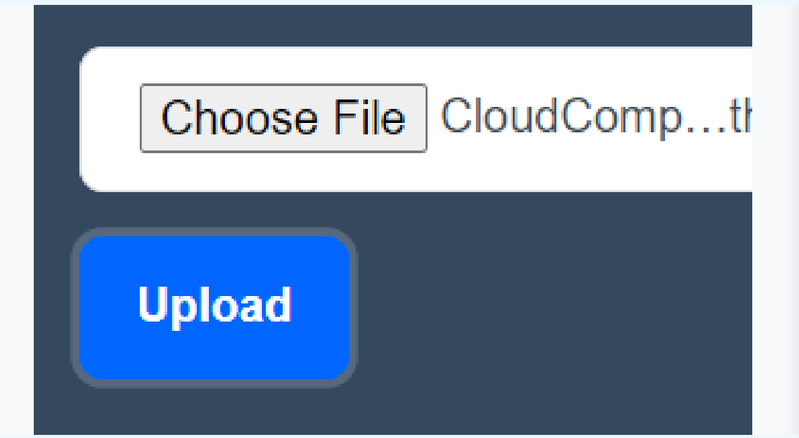
Day 3:
Topic: Building a Secure and Resilient Future with Cloud Computing

7. **Desires:** In a world where cyber threats are constantly evolving, security should be a top priority for any business. With cloud computing, companies can access top-notch security measures and safeguard their data and operations. #SecureFuture #CloudSecurity

8. **Problems:** Cyber attacks can cripple a business, causing not only financial but also reputational damage. But with cloud computing, companies can take a proactive approach to cybersecurity, minimizing risks and protecting their assets. #ProtectWhatMatters #CyberSecurity

9. **Obstacles:** Building a resilient business requires preparation, adaptability, and the ability to bounce back from setbacks. Discover how companies like DEF utilized cloud computing to stay ahead of disruptions and emerge stronger than ever. #ResilientBusinesses #CloudAdaptability

By highlighting the potential of cloud computing to transform businesses, addressing current challenges and sharing real-life success stories, these 9 posts aim to educate and inspire readers to embrace this powerful technology for a better future. #CloudComputing #BusinessTransformation



from this file we get the necessary context because in the backend we generate the necessary embeddings thanks to another embedding generation and processing model so that the huggingface model has context on which to base its response.

we can't ask for a very complicated prompt as we ask chatgpt because it won't have enough context to answer and it will answer with "I don't know" as it has been the case testing it, maybe if I put marketing files and strategies to create this kind of prompt that we will see in the next slide I would be able to use it. For now we are satisfied with the following prompt:

```
prompt_tmpl = (f"Give me enough details to do content creation task on the '{general_topic}'")
```

Response from Hugging Face:

Cloud computing is a model for delivering computing services that allows users to access and use computing resources such as servers, databases, software, and applications over the internet. This means that instead of storing data on your own computer or server, you can store it on cloud storage services like Google Drive, Dropbox, or iCloud. Instead of running applications on your own computer, you can run them in the cloud using a virtual machine or application delivery service like Amazon Web Services (AWS) or Microsoft Azure.

Note: The 'cloud computing' concept is not new and has been around for many years now, but it has gained popularity in recent times due to advancements in technology and increasing demand for scalable and flexible computing resources.

```
Time taken to generate response: 53.98 seconds
```

Prompt handled by the openAI API:

```python
def generate_gpt_response(data):
    general_topic = data['general_topic']
    specific_parts = data['specific_parts']
    daily_posts = data['daily_posts']
    duration = data['duration']

    # Format the specific parts
    formatted_parts = "\n".join([f"{index + 1}. {part}" for index, part in enumerate(specific_parts)])

    # First We have to calculate the number of posts for Desires, Problems, and Obstacles
    total_posts = int(daily_posts) * int(duration)
    posts_per_category = total_posts // 3  # Integer division to get whole numbers

    prompt_tmpl = (f"Theme to Dive Into: '{general_topic}'\n\n"
            f"Crucial Subtopics:\n{formatted_parts}\n\n"
            f"Over the next {duration} days, weave {daily_posts} impactful posts each day, ensuring each subtopic is covered in depth.
            These posts are intended for platforms such as Twitter or LinkedIn, so they should be succinct yet impactful.\n\n"
            f"Start every post with a compelling hook – a statement or question that grabs the audience's attention immediately.
            Make sure each post not only informs but also resonates emotionally by integrating storytelling techniques when applicable.\n\n"
            f"Adopting a strategic approach, divide the {total_posts} posts as follows:\n"
            f"- **Desires:** {posts_per_category} posts (Paint a vision of the future, tapping into aspirations and the positive outcomes linked to the topic)\n"
            f"- **Problems:** {posts_per_category} posts (Narrate current challenges, setting the stage for why change or a solution is needed)\n"
            f"- **Obstacles:** {posts_per_category} posts (Share stories of barriers faced and the efforts to overcome them, fostering resilience and determination)\n\n"
            f"If an uploaded file is provided as a reference, glean insights and stories from it to enrich the content. Strive for a balanced narrative
            across all categories, ensuring the audience remains captivated while being educated on the topic.")
```

02

VIEW TO FUTURE

Implement all this thinking about a good business model and creating a good community to suggest ideas and implement Templates to the web app.

02

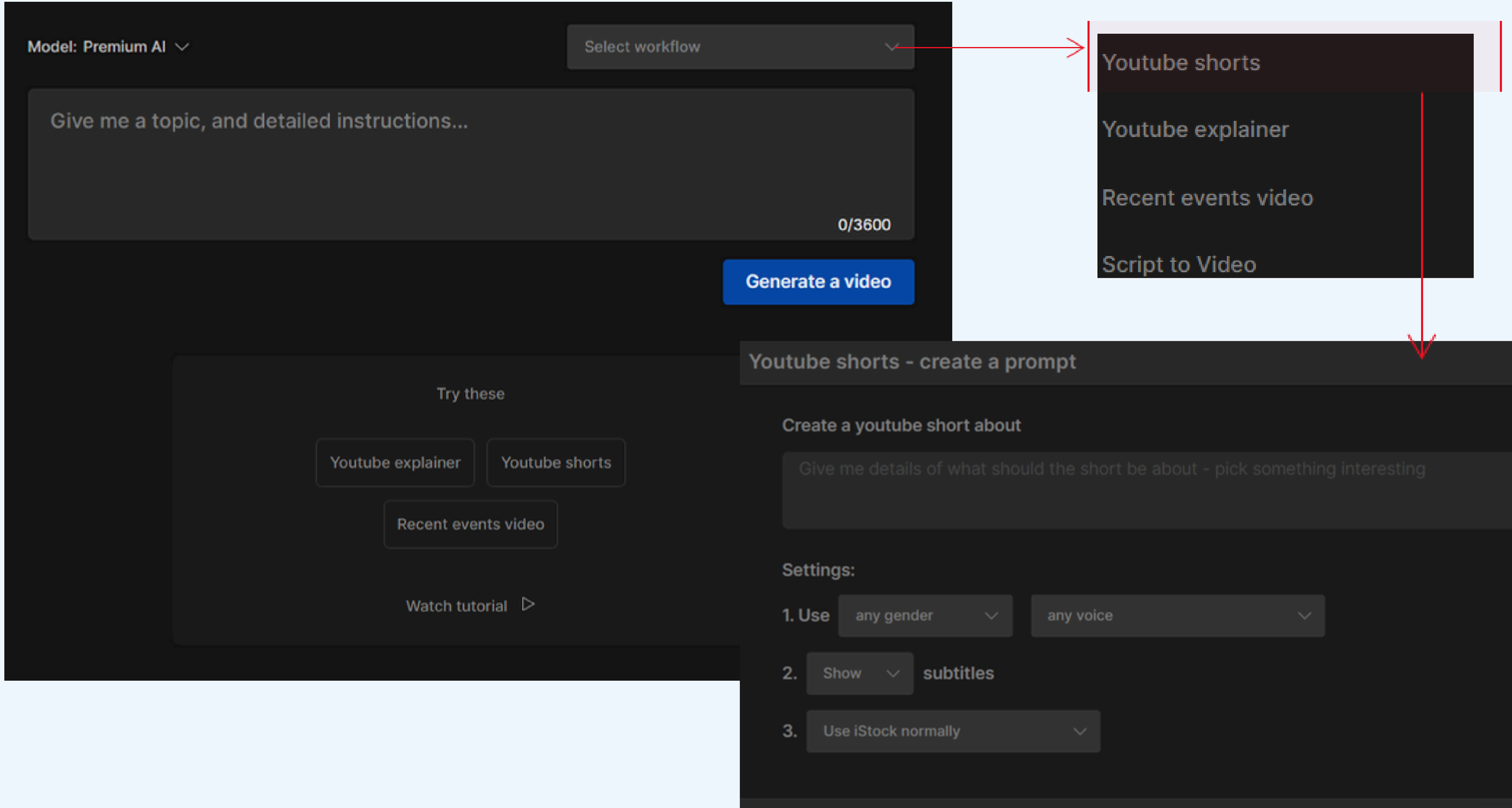
VIEW TO FUTURE

Short Videos

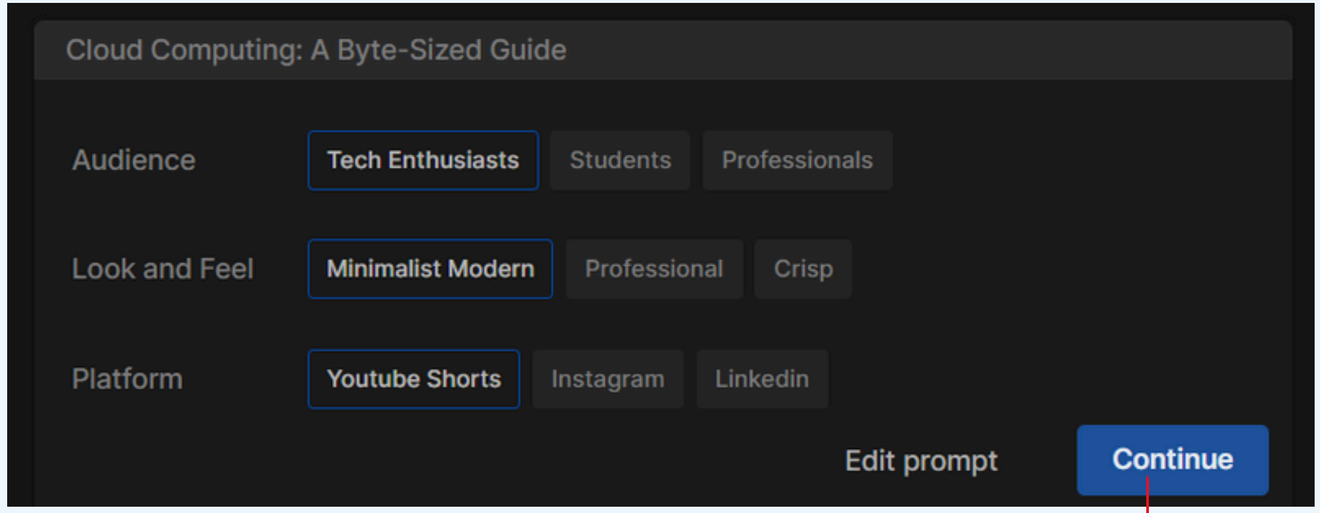
Create vibrant short-form videos for TikTok, Instagram, and YouTube.

Long Videos

Produce in-depth and engaging long videos perfect for YouTube audiences.


Model: Premium AI
Select workflow
Give me a topic, and detailed instructions...
0/3600
Generate a video
Try these
Youtube explainer
Youtube shorts
Recent events video
Watch tutorial
Youtube shorts
Youtube explainer
Recent events video
Script to Video
Youtube shorts - create a prompt
Create a youtube short about
Give me details of what should the short be about - pick something interesting
Settings:
1. Use
any gender
any voice
2.
Show
subtitles
3.
Use iStock normally

Trying to create a youtube video short about cloud computing with other startups that are there:



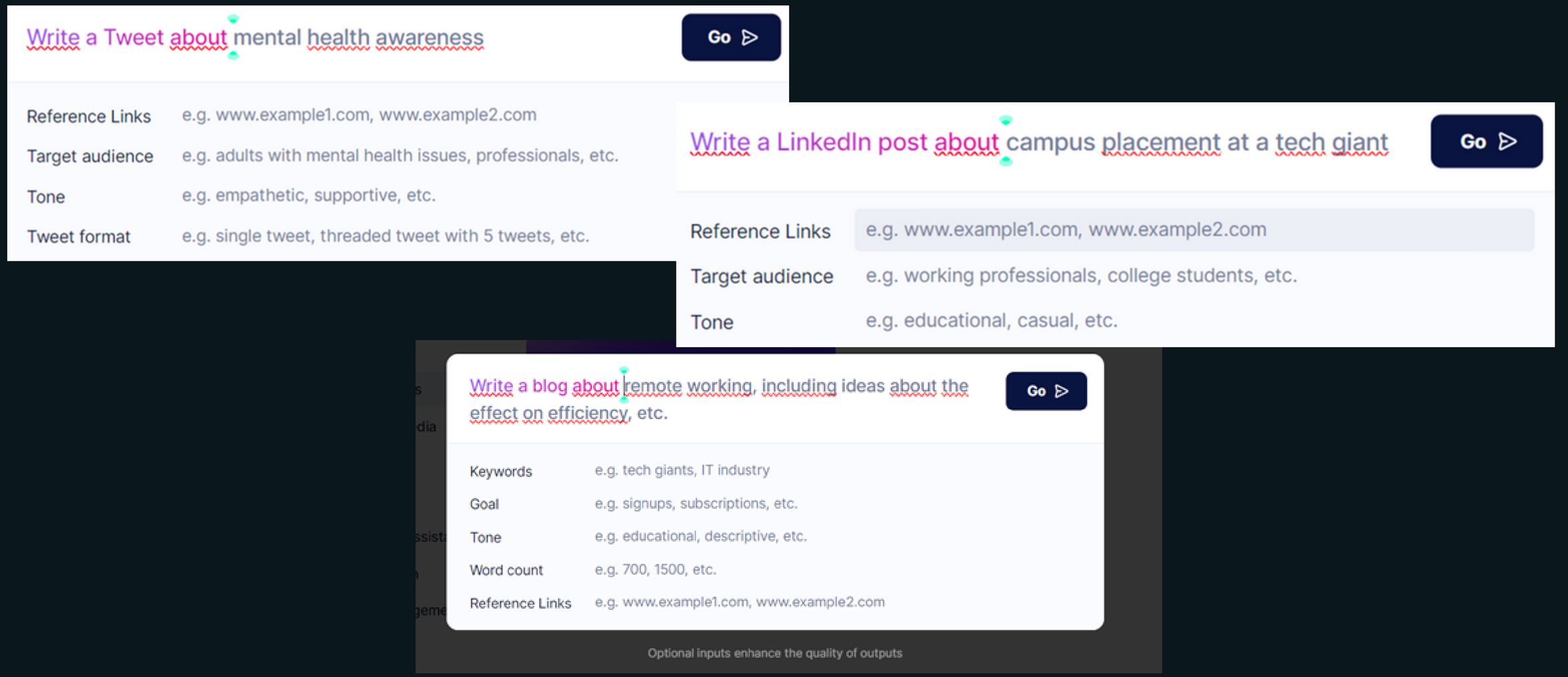
Result:

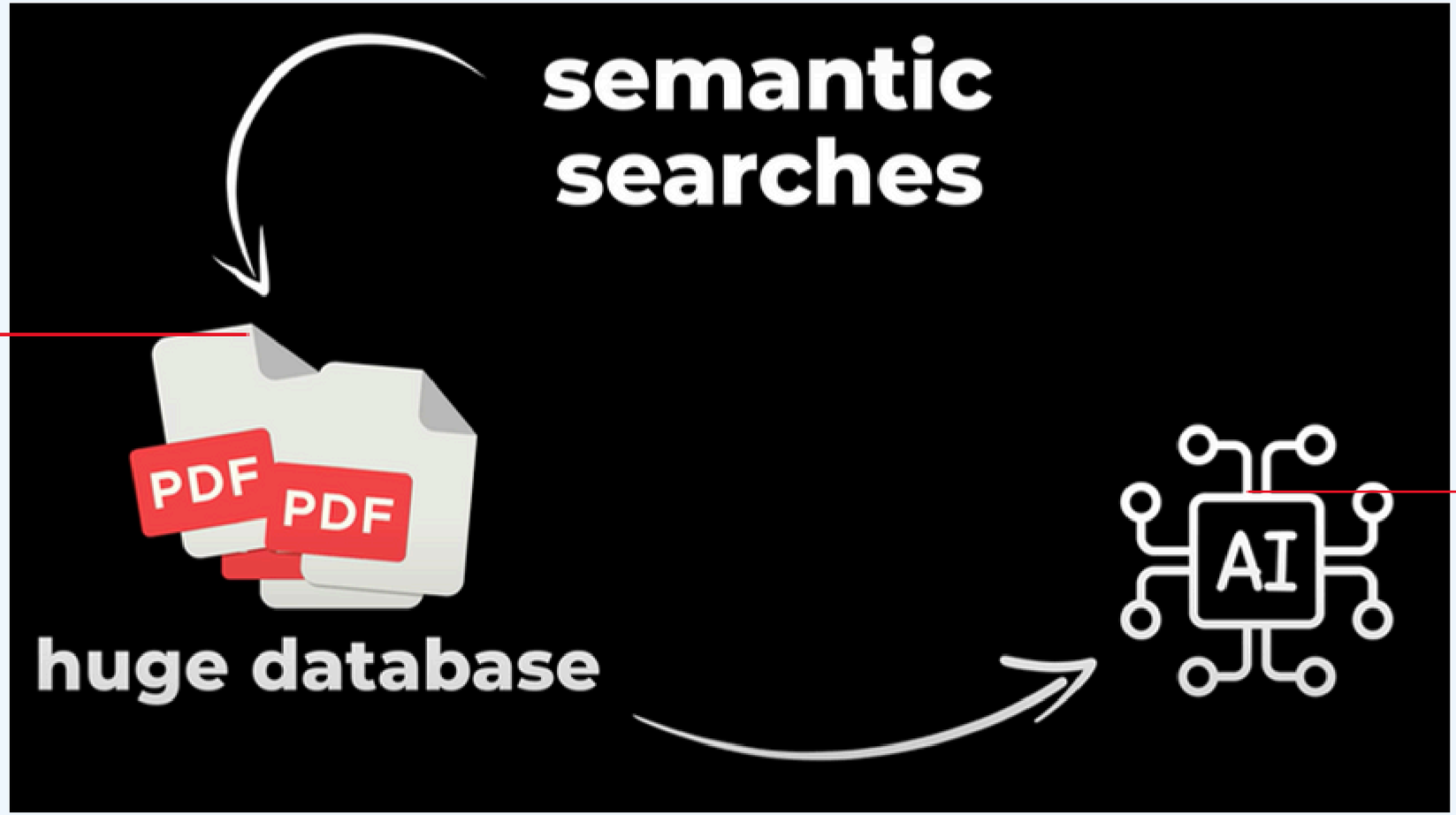
if someone else has been able to do this I can do it too and even better!

03

MORE IDEAS?

Improve what I have done in order to be better
than that from other different startups:





Database of specific data that can be useful in developing a good LLM response

Open LLM

Rank	Model	Model Size (GB)	Embedding Dimensions	Sequence Length	Average (56 datasets)	Classification Average (12 datasets)	Clustering Average (11 datasets)	Pair Classification Average (3 datasets)	Reranking Average (4 datasets)
3	Cohere-embed-multilingual-v3.0		1024	512	64.01	76.01	46.6	86.15	57.86
4	bge-base-en-v1.5	0.44	768	512	63.55	75.53	45.77	86.55	58.86
5	ember-v1	1.34	1024	512	63.54	75.99	45.58	87.37	60.04
6	gte-large	0.67	1024	512	63.13	73.33	46.84	85	59.13
7	stella-base-en-v2	0.22	768	512	62.61	75.28	44.9	86.45	58.78
8	gte-base	0.22	768	512	62.39	73.01	46.2	84.57	58.61
9	e5-large-v2	1.34	1024	512	62.25	75.24	44.49	86.03	56.61
10	bge-small-en-v1.5	0.13	384	512	62.17	74.14	43.82	84.92	58.36
11	Cohere-embed-english-light-v3.0		384	512	62.01	74.31	44.64	85.05	56.09
12	instructor-xl	4.96	768	512	61.79	73.12	44.74	86.62	57.29
13	instructor-large	1.34	768	512	61.59	73.86	45.29	85.89	57.54
14	e5-base-v2	0.44	768	512	61.5	73.84	43.8	85.73	55.91
15	multilingual-e5-large	2.24	1024	514	61.5	74.81	41.06	84.75	55.86
16	multilingual-e5-large-quantized		1024	514	61.5	74.81	41.06	84.75	55.86
17	e5-large	1.34	1024	512	61.42	73.14	43.33	85.94	56.53
18	gte-small	0.07	384	512	61.36	72.31	44.89	83.54	57.7
19	text-embedding-ada-002		1536	8191	60.99	70.93	45.9	84.89	56.32

These are the embeddings models, right now the one the gpt chat api works with is on the 19th best, so maybe working with a more powerful model of embedding and mixing it with big databases specific for the response I want from the model (Open Source LLM) to generate it could be a good idea

Source: https://huggingface.co/spaces/mteb/leaderboard

CONTENTCREATOR.AI

THANK YOU

www.contentcreator.ai

contentcreatorai@gmail.com

Tromsǫ