

# LYSQUEST

## FIND NEW ADVENTURES



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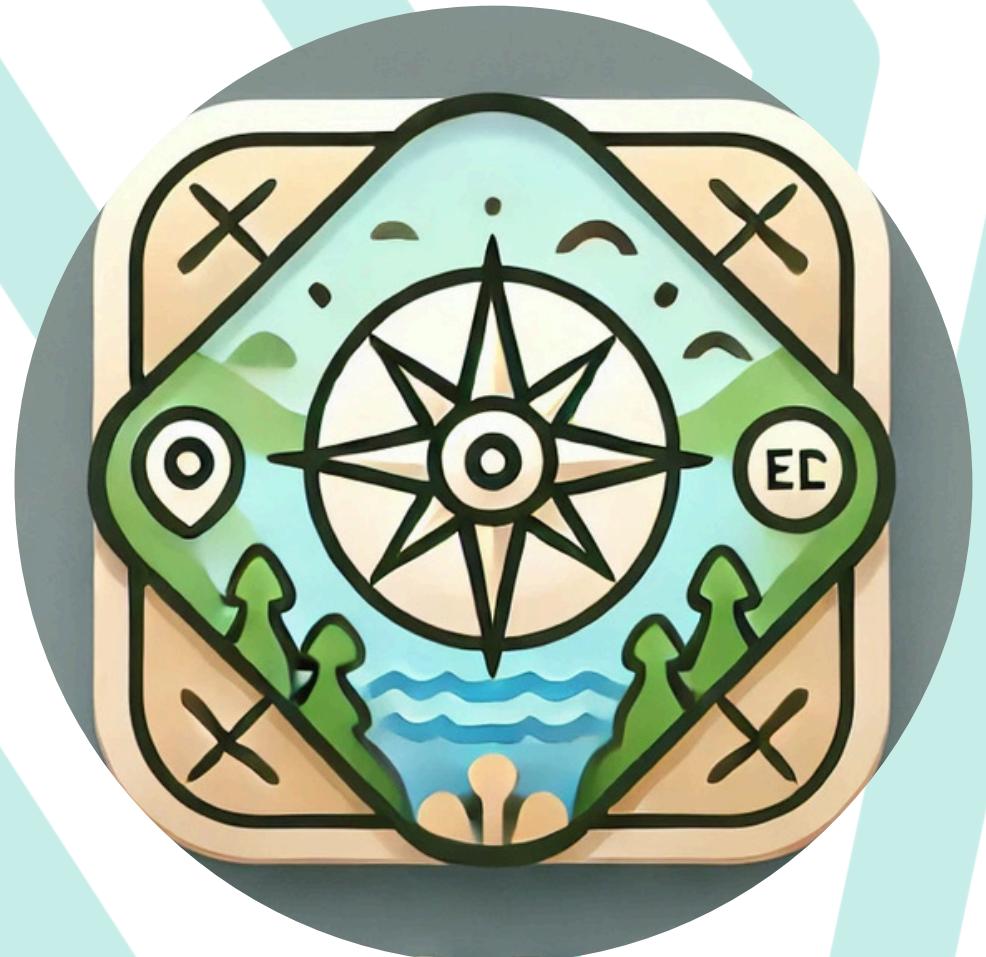
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# 01 → WHO ARE WE?

# 1

## Team

 UMONS  
Université de Mons**Antoine MAIORCA** howest  
hogeschool**Rico PARMENTIER** technocité**Brandon COLDEBELLA** Rubika<sup>∞</sup>**Merynn DEVEZE****Office de tourisme de la Lys**



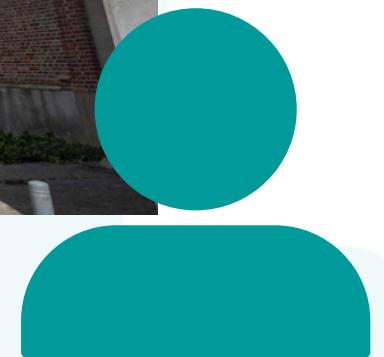
02 →  
**THE CHALLENGE WE  
ARE TACKLING**

# 2



Over tourism and underutilized tourist regions.

## La Lys



## Bruges



2

## Unpopular, lack of promotion, underdeveloped..





03 ↗  
OUR SOLUTION

# 3

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Game start  
in Bruges

Mapping

New city

LVL UP

Quests

XP

Lysquest : A game that helps La Lys to be more touristic  
Lure tourists from Bruges to La Lys

# 3

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Lysquest : Gain experience and level to enjoy the local tourism.

XP system

XP

Level Up

Involve local

Discount

Partnership

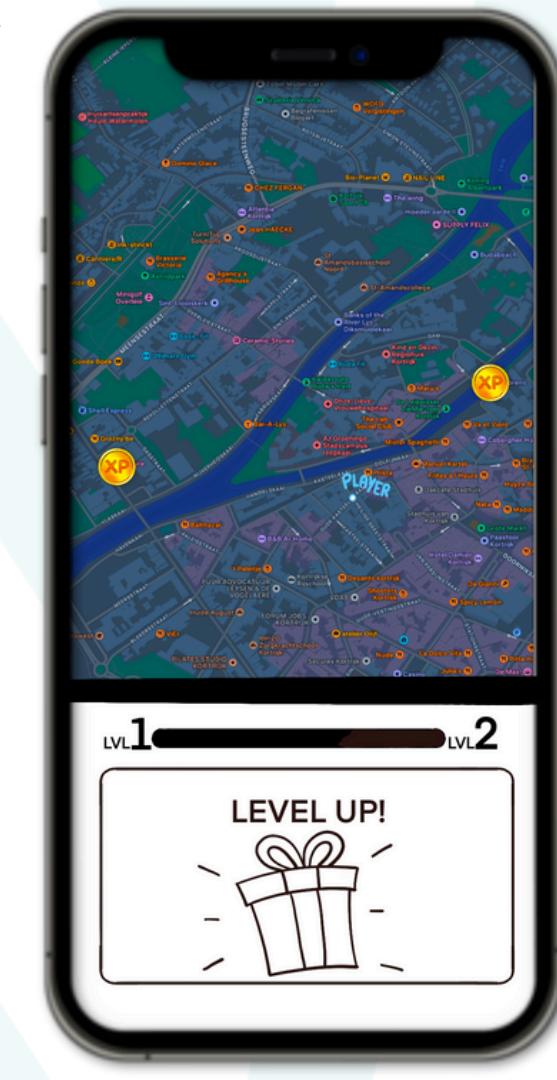
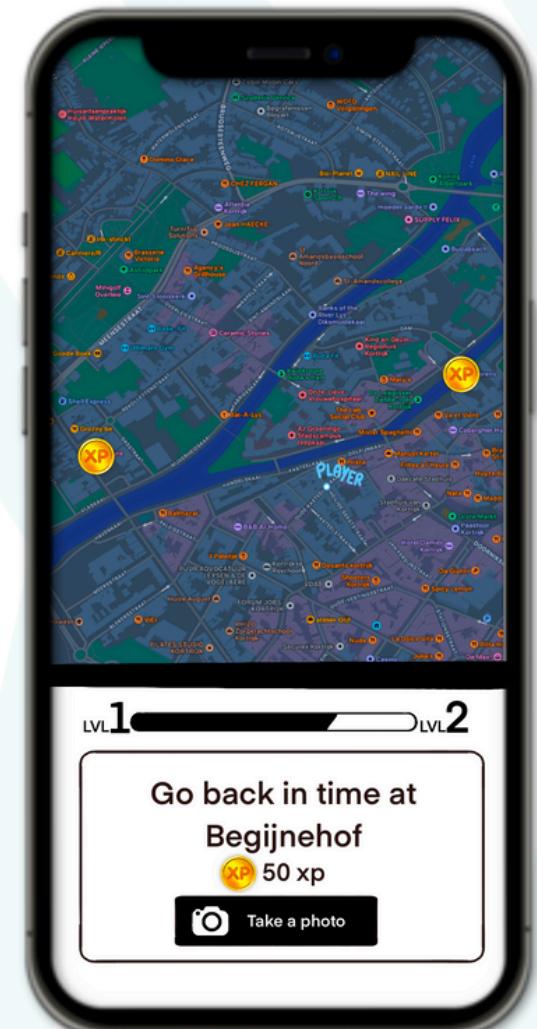




04 ↗  
**HOW DOES IT WORK?**

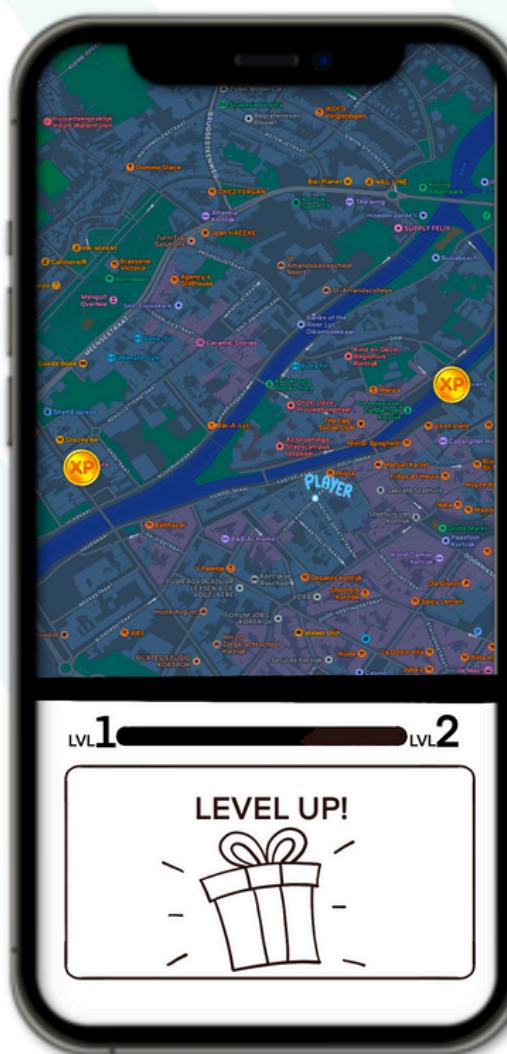
4

## Lysquest : A game that helps La Lys to be more touristic Lure tourists from Bruges to La Lys



## 4 ■

Lysquest : Gain experience and level to enjoy the local tourism.

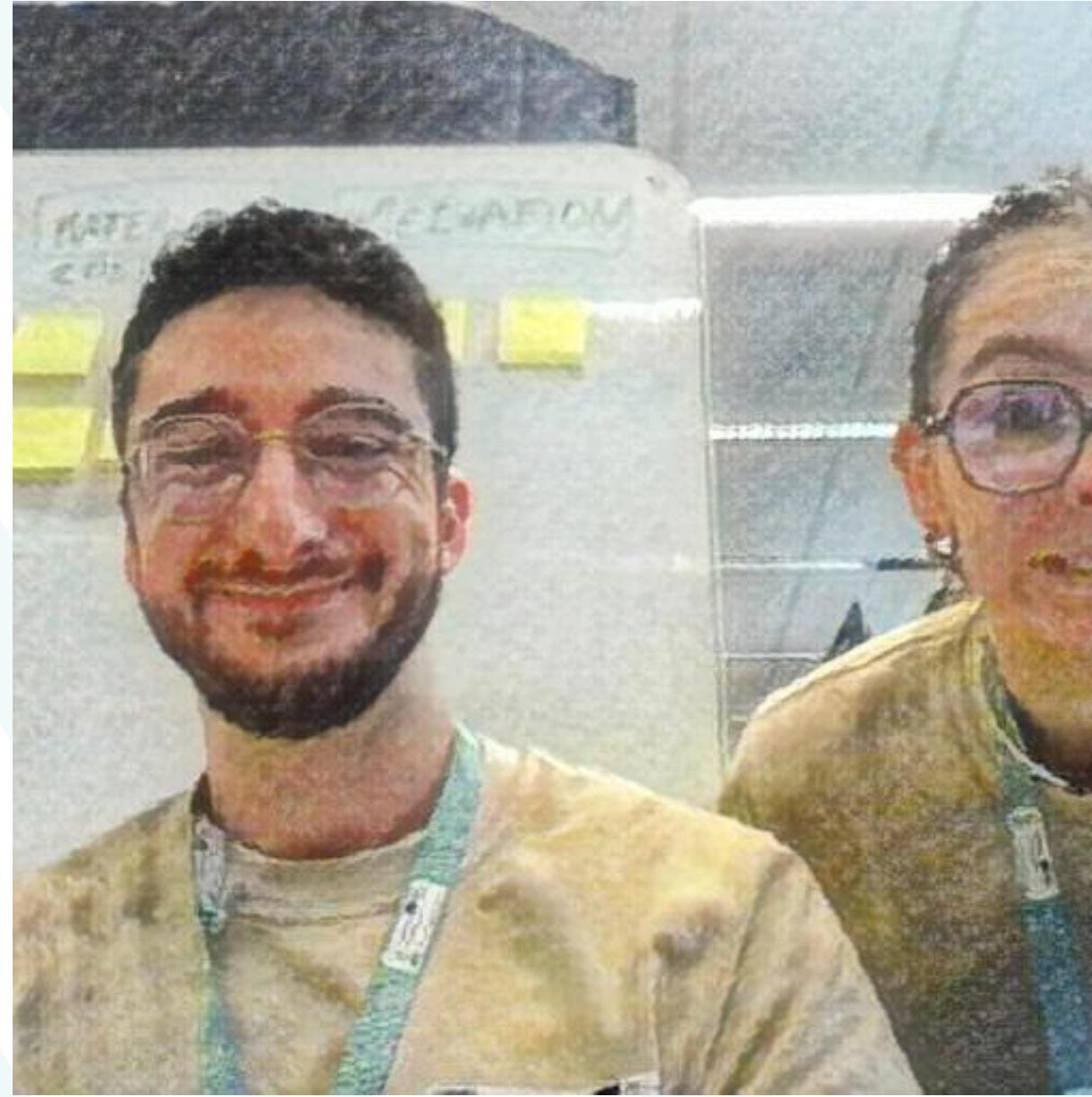




05 ↑  
NEXT STEP?

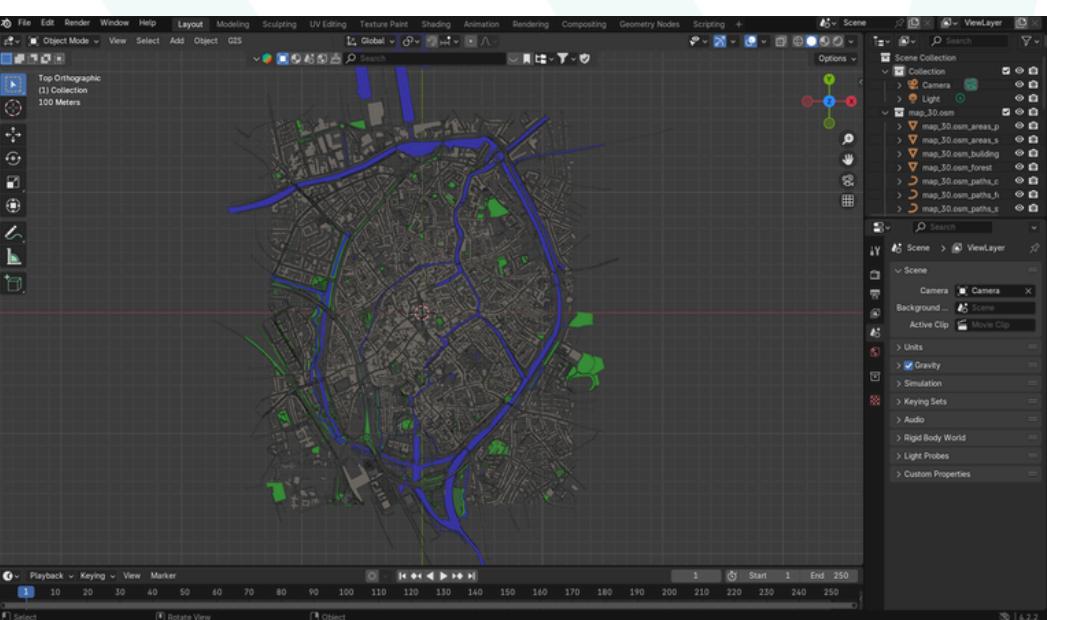
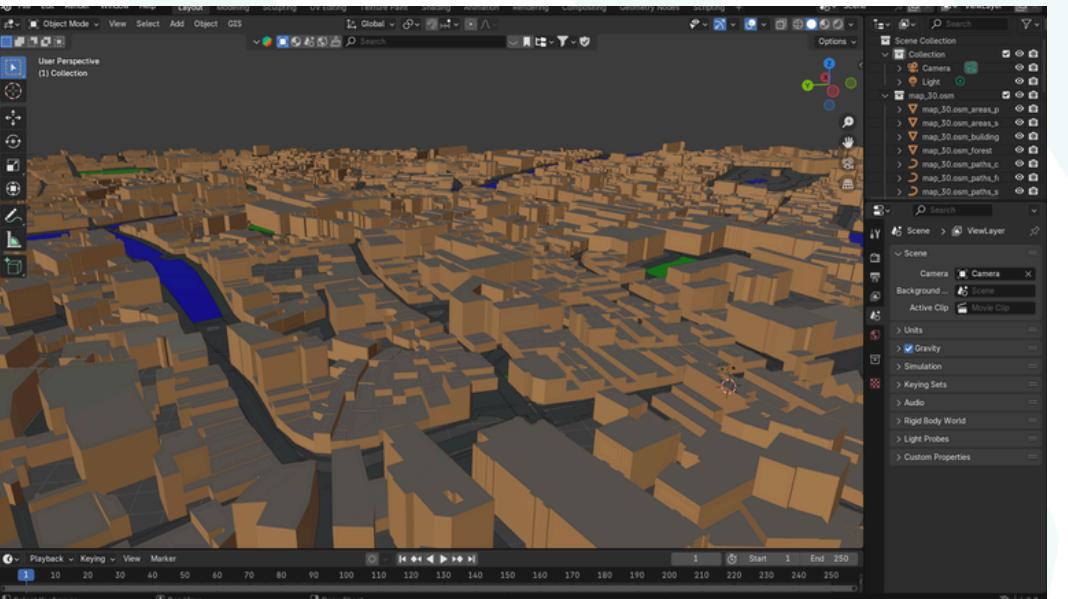
# 5

## Lysquest : User - centered experience



# 5

## Technical tools that can be used in our project.



Contact for :

- Artist
- Mediation
- Setup

## WHERE TO SAVE YOUR CONTENTS

- GitHub (with the help of Raphaël and Adrien)
- ReadMe File
  - Project title
  - Pitch of the project (context, problematic, solution) - 200 words
  - Project name/logo/image
  - Name of the students + organization
  - Team picture
  - Canva slides
  - Any other content/ressources used + references



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