

# Workshop Session

## Problem Statement:

"How might we reduce the stress and potential conflicts during group holidays with friends by creating tools or systems that streamline planning, manage differing preferences, and enhance communication for a smoother and more enjoyable travel experience?"

## Session Structure

Participants: 5 people

Duration: 1 hour

## Session Steps

1. Introduction (5 minutes)
  - Briefly explain the problem statement.
  - Outline the session goals and rules for brainstorming.
2. First Round of Brainstorming (15 minutes)
  - Group Division: Split into pairs (2 participants each).
  - Roles:
    - One person facilitates the discussion.
    - The other keeps track of time and manages logistics.
  - Task: Generate as many ideas as possible to address the problem statement.
3. Sharing Ideas (10 minutes)
  - Each pair presents their ideas to the group.
  - Record all ideas on a shared document or whiteboard.
4. Narrowing Down Ideas (10 minutes)
  - As a group, discuss the ideas presented.
  - Identify which ideas resonate the most and why.
5. Voting Process (10 minutes)
  - Each participant votes for their top 3 ideas (can use stickers, dots, or a simple tally).
  - Count the votes to determine the top ideas.
6. Final Selection (5 minutes)
  - Review the top ideas and finalize the list of 3 main ideas.
  - Ensure everyone is aligned on the selected ideas.
7. Wrap Up (5 minutes)
  - Summarize the selected ideas.
  - Discuss the next steps for developing these ideas into solutions.