



Name: Pierre

Age: 35

Occupation: Environmental Consultant

Location: Lisbon, Portugal

Quote: "Hydration is key, but finding the right balance is a constant struggle."

Description:

Pierre is an avid runner and outdoor enthusiast in his 30s who enjoys trail running and ultra-marathons. He trains rigorously, often running several times a week, and he values the mental clarity and meditation that running provides. Like Nathan, he sometimes struggles with hydration management, especially during races. He shares his experiences with Joe and Guillaume in seeking camaraderie in running, often participating in events with friends or fellow athletes.

Goals:

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Habits:

- Runs regularly 4-5 times a week.
- Hydrates strategically but struggles with consistency.

Frustrations:

- Often underestimates hydration needs on long runs.
- Sometimes runs without adequate preparation.