

March Survey Report

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Sample Comparison against Levada Benchmark

Table 1 compares the demographic composition of Qualtrics samples collected in August, February, and March to nationally representative Levada Omnibus survey.

Table 1: Comparison of Category Shares by Variable

Variable	Values	Levada	Q. March	Q. February	Q. August
Age	18-24	0.08	0.09	0.09	0.07
Age	25-34	0.17	0.21	0.21	0.22
Age	35-44	0.23	0.18	0.18	0.28
Age	45-54	0.15	0.17	0.17	0.21
Age	55-64	0.18	0.20	0.25	0.10
Age	65+	0.19	0.15	0.10	0.12
Gender	Man	0.44	0.45	0.45	0.49
Gender	Woman	0.56	0.55	0.55	0.51
Education	BA+	0.28	0.54	0.54	0.57
Education	BA-	0.72	0.46	0.46	0.43

The only major difference between all Qualtrics surveys and Levada Omnibus is the shares of education categories, with the former having twice as high of a share of people with completed university education.