



**25** ANOS  
YEARS  
SINCE 1999

EVERYTHING FOR  
AN IMAGE

VIRIATO - PRESENTATION

12\_02\_2025



Inspired by the "Customer-Experience" philosophy, our mission is to provide excellent customer experiences to our customers' customers.

**Our values:**

- . Always strive for excellence!
- . Trust, Honesty and Transparency by default.
- . Be fair and bold. It is the key to success.

All of the following presentation contents are 100% created and made in-house.

THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS





## STRATEGY



## IMPLEMENTATION



## PROMOTION

### Commercial, Marketing and Communication

#### Strategy Consulting

Virtual Presence Consulting

Digital Marketing / Business Strategy

Product Management

#### Interactive Solutions

V-SHOW® - VR 360 [ Showroom / Online Store]

MAXVIEW®

Simulator

Websites / E-commerce

Content Management and Social Media

Communication Design

Product Development and Design

Interior Design

Photography

CGI Images

Video

#### Digital Advertising

#### Interactive Projects

Interactive Ebook PDF

Kiosk + Interactive Ebook

Point of Sale Solutions

Print Solutions

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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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THINK 360



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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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## VIRTUAL SOLUTIONS FOR REAL ESTATE

- . discover how innovation can transform your clients' experience!
- . with digital solutions such as virtual tours, 3D images, interactive brochures, among others... offer a realistic immersion that takes your clients through every detail of your properties, without leaving their homes.
- . these solutions not only make your properties stand out on the market, but also speed up the decision-making process, promoting sales in an agile and effective way.
- . reinvent the way you sell and delight your clients with the future of the property market!

**ALWAYS ON  
ALWAYS THERE  
ALWAYS SELLING YOUR PROPERTY**



## MARKETING SUITE



### CLIENT: PANÓPLIA URBANA [ REAL ESTATE DEVELOPMENTS ]

- . Interactive Platform
- . gather all the information about your product or service in a single promotional platform.
- . an interactive platform that brings together all the information just a click away.
- . from a promotional video to realistic images that make you dream, which convey the essence and details of your product, to Virtual Tours, the V-SHOW®, which allow you to explore each space from anywhere, with total freedom, consulting all the information available about it.
- . provide all relevant project / product / service information.
- . see a dynamic, interactive brochure and its printed version, with all the details in a production with differentiated finishes.

VIDEO MARKETING SUITE 

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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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V-SHOW® [ VR 360 - REAL ESTATE ]



VIDEO



CLIENT: PANÓPLIA URBANA [ REAL ESTATE DEVELOPMENTS ]

. Immersive virtual tour



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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



**V-SHOW® [ VR 360 - REAL ESTATE ]**



**CLIENT: ORION [ REAL ESTATE DEVELOPMENTS ]**

- . Immersive virtual tour
- . Hotspots referring to website [other possibilities available:  
pdf's, image galleries, videos, technical information, files download...]

VIDEO VISCONDE 12



click  
on the pictures  
to explore

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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS

**V-SHOW® [ VR 360 - REAL ESTATE ]**



**CONHEÇA A SUA  
NOVA CASA**  
GET TO KNOW  
YOUR NEW HOME

View our collection of Avens residential buildings, which reflect a climate of well-being and a desire to live in a unique place of your parts of the city. Our design is based on a combination of modern materials and sustainable, natural elements.

Casa Avens presents, for natural, sustainable and modern living, automation - have a perfect environment for you and your family.

**Welcome to SAL**

**CLIENT: SALGUEIROS INVESTMENTS [ REAL ESTATE DEVELOPMENTS ]**

- . Visita imersiva ao espaço



**SAL**  
AVENIDA

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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



**V-SHOW® [ VR 360 ]**



CLIENT: JMS



CLIENT: TETO E PAINEL VINÍLICO



CLIENT: ACL

- . Immersive virtual tour
- . Hotspots referring to website [other possibilities available:  
pdf's, image galleries, videos, technical information, 360 product images, files download...]

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**VIRTUAL SOLUTIONS**

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

**PHOTOGRAPHY**

**VIDEOS**

**GRAPHIC DESIGN**

**WEBSITES**

**POS**



V-SHOW® [ VR 360 - SHOWROOM ]



CLIENT: RICARDO & VAZ



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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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**V-SHOW® [ VR 360 - SHOWROOM ]**

CLIENT: EXPOLUSO



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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

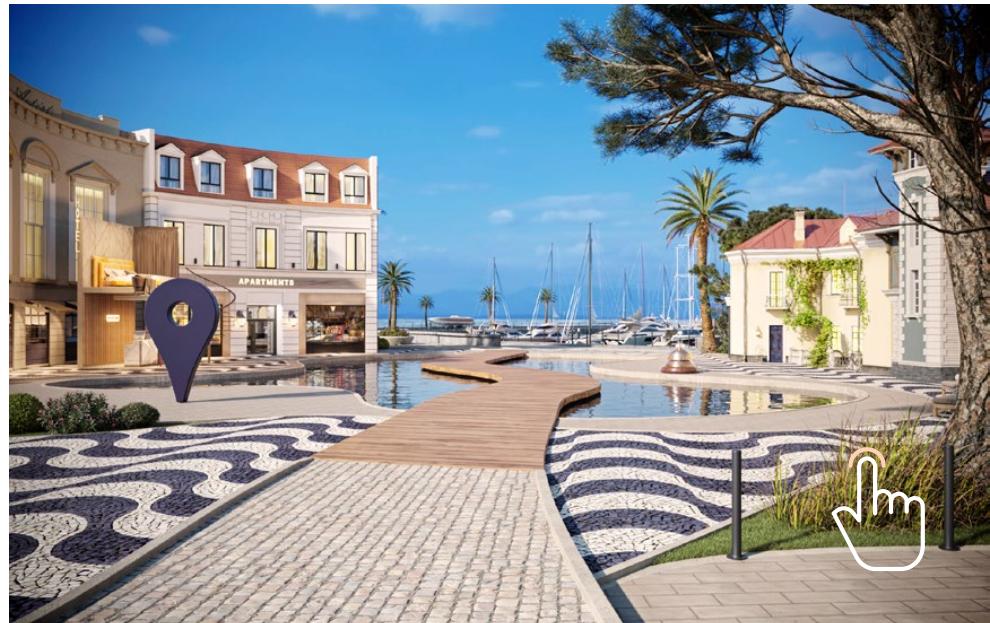
WEBSITES

POS

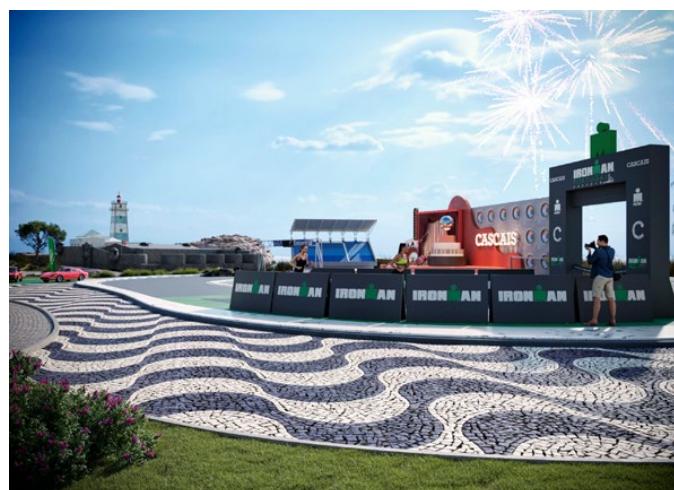


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V-SHOW® [ VR 360 - TOURISM ]



CLIENT: VISIT CASCAIS



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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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**V-SHOW® [ ONBOARDING ]** [VIDEO](#) 

This is your private stage to your clients where you can show off your products/services.

- . One-on-one real-time meeting, whereas you can both intervene with the space;

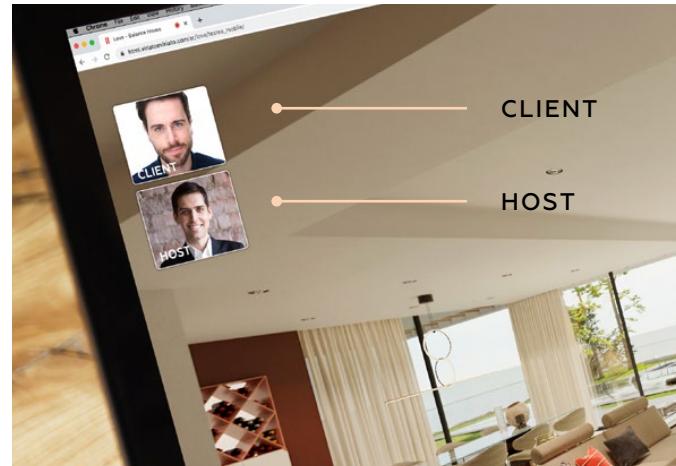
- . One-to-all real-time presentation whereas you can see/speak to everyone but they don't see anyone other than you, and only you can walkthrough the space guiding and presenting it.



**V-SHOW® [ ANALYTICS ]** [VIDEO](#) 

Know your audience/demographics by analysing their actions through a limited/specific period of time or since the beginning

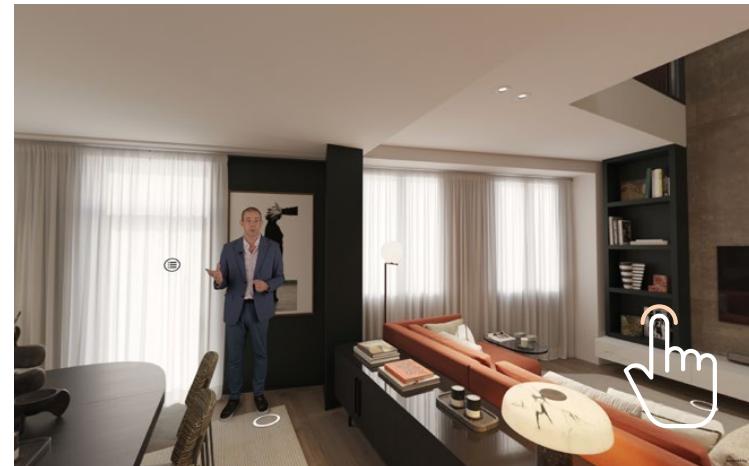
- . How long for each space/hotspot
- . Most viewed products
- . Which countries for each hotspot/product



**V-SHOW® [ VIDEO HOST ]** [VIDEO](#) 

This is an opportunity to explain, with your own words, the product/space to your clients, with full integrated video

- . Sales manager presenting the product/space
- . One or more for each room, according to needs
- . Sales manager for each country/area



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**VIRTUAL SOLUTIONS**

**. MARKETING SUITE**

**. V-SHOW®**

**. SIMULATOR**

**. MAXVIEW®**

**. CGI IMAGES**

**PHOTOGRAPHY**

**VIDEOS**

**GRAPHIC DESIGN**

**WEBSITES**

**POS**



## V-SHOW® [ SIMULATOR VR 360 ]



### LOVE TILES LIVING EXPERIENCE

- . A home experience with the possibility of product costumization
- . Hotspots referring to website [other possibilities available: pdf's, image galleries, videos, technical information, files download...]
- . Automatic pop-up display of tips on each space
- . Saving and sharing the scene simulation



FLOORING OPTION 1



FLOORING OPTION 2

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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



VIRIATO

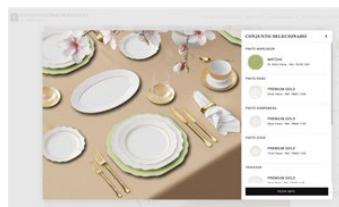
## SIMULATOR

- . Help commercial buyers find and purchase what they need with product simulation and Guided selling;
- . Costumize an existing scene or a new one with materials, colors, features and more with 3D simulation, photorealistic virtual scenes;
- . Provide your clients with a final report with their customized scene and its product list that they can send you or to your sellers;
- . Request information such as where to buy, technical specs or others.

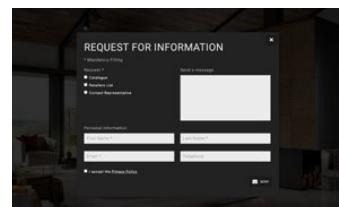


Request Information

**CLIENT: PORCEL**

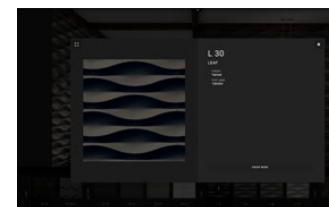


Product Information



Request Information

**CLIENT: ACL**



Product Information

click  
on the pictures  
to explore

THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



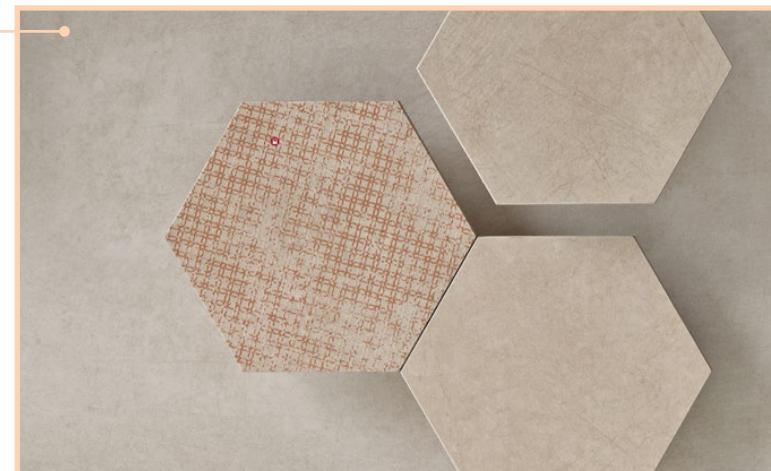


## MAXVIEW® [ PHOTOGRAPHY ]



VIDEO 

Intensely real, impressively close  
. Showcase your product in detail with ultra-high resolution images with 2,9 billions of pixels.  
. Zoom in for an incredible magnification, enlarged perception of details and exhilaration of senses.  
. Share a look at key products from your collection. Zoom into each material and move around the concept board to discover amazing details.  
. Click on each product to learn detailed information and head to the collection's page.



IMAGENS CGI [ 3D - REAL ESTATE ]



SALICOS 



CLIENT: SBM - SALICOS 43 [ REAL ESTATE DEVELOPMENTS ]



THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS

  
VIRIATO

**CGI IMAGES [ 3D ]**



THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

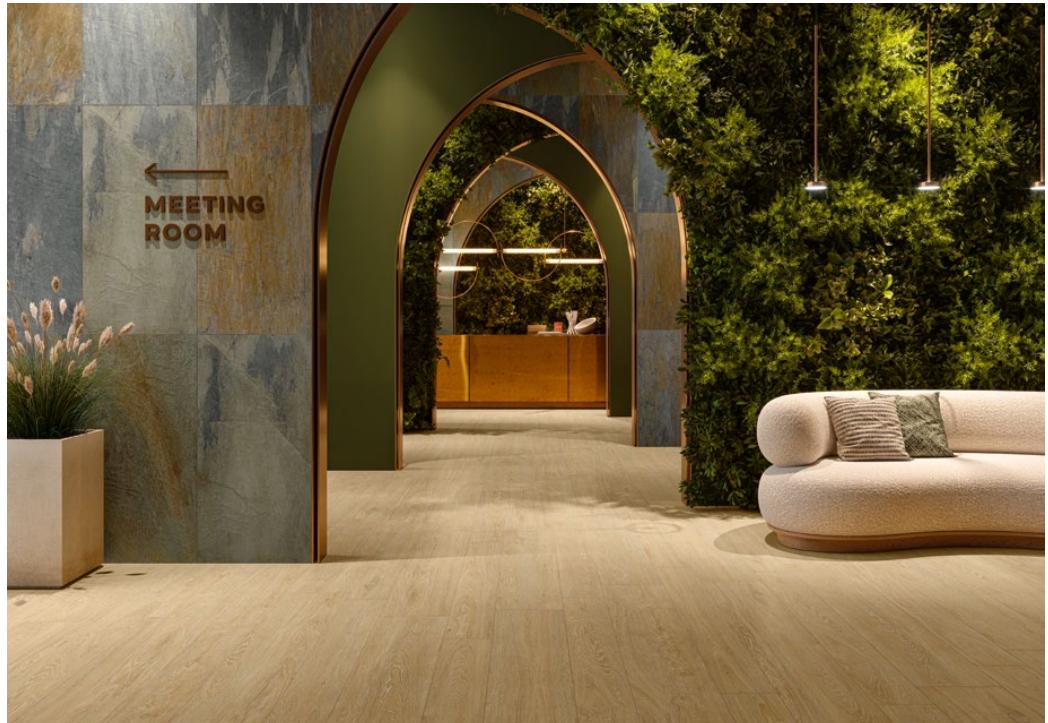
WEBSITES

POS



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**CGI IMAGES [ 3D ]**



**THINK 360**

**VIRTUAL SOLUTIONS**

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

**PHOTOGRAPHY**

**VIDEOS**

**GRAPHIC DESIGN**

**WEBSITES**

**POS**



VIRIATO

**CGI IMAGES [ 3D ]**



**THINK 360**

**VIRTUAL SOLUTIONS**

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

**PHOTOGRAPHY**

**VIDEOS**

**GRAPHIC DESIGN**

**WEBSITES**

**POS**



VIRIATO

**CGI IMAGES [ 3D ]**



**THINK 360**

**VIRTUAL SOLUTIONS**

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

**PHOTOGRAPHY**

**VIDEOS**

**GRAPHIC DESIGN**

**WEBSITES**

**POS**



VIRIATO

**CGI IMAGES [ 3D ]**



**THINK 360**

**VIRTUAL SOLUTIONS**

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

**PHOTOGRAPHY**

**VIDEOS**

**GRAPHIC DESIGN**

**WEBSITES**

**POS**



VIRIATO

CGI IMAGES [ 3D ]



THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



VIRIATO

**CGI IMAGES [ 3D ]**



**THINK 360**

**VIRTUAL SOLUTIONS**

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

**PHOTOGRAPHY**

**VIDEOS**

**GRAPHIC DESIGN**

**WEBSITES**

**POS**



VIRIATO

**CGI IMAGES [ 3D ]**



THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



VIRIATO

CGI IMAGES [ 3D ]



THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



**CGI IMAGES [ 3D ]**



**THINK 360**

**VIRTUAL SOLUTIONS**

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

**PHOTOGRAPHY**

**VIDEOS**

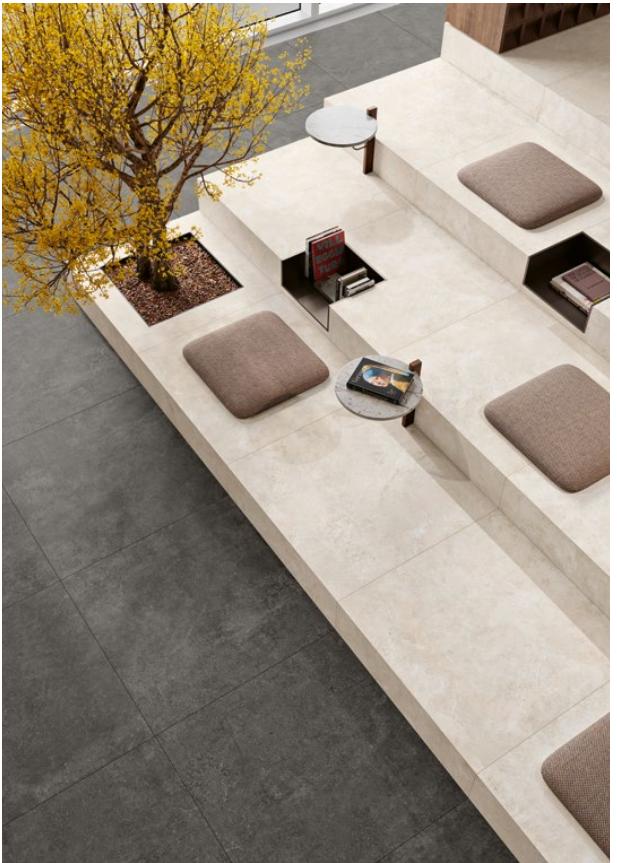
**GRAPHIC DESIGN**

**WEBSITES**

**POS**



## CGI IMAGES [ 3D ]



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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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## PHOTOGRAPHY AND COMPOSING



LOVE TILES CYCLING SPORTS TEAM



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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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THINK 360

VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS

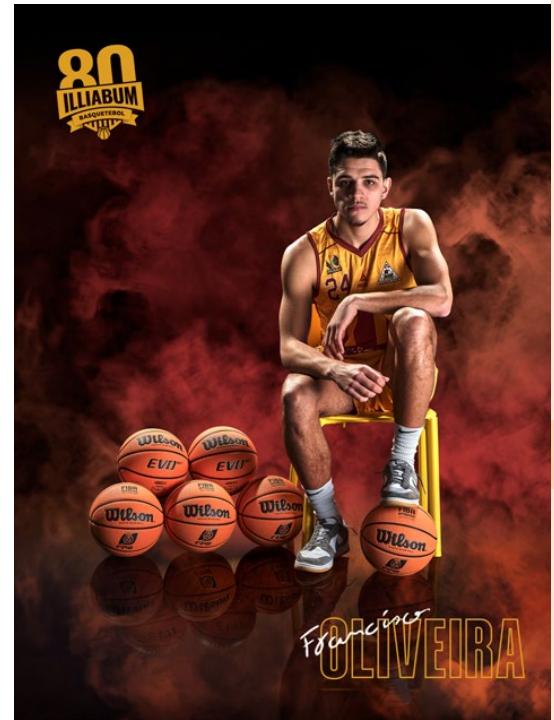


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PHOTOGRAPHY AND COMPOSING



MARGRES ILLIABUM



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- . V-SHOW®
- . SIMULATOR
- . MAXVIEW®
- . CGI IMAGES

PHOTOGRAPHY

VIDEOS

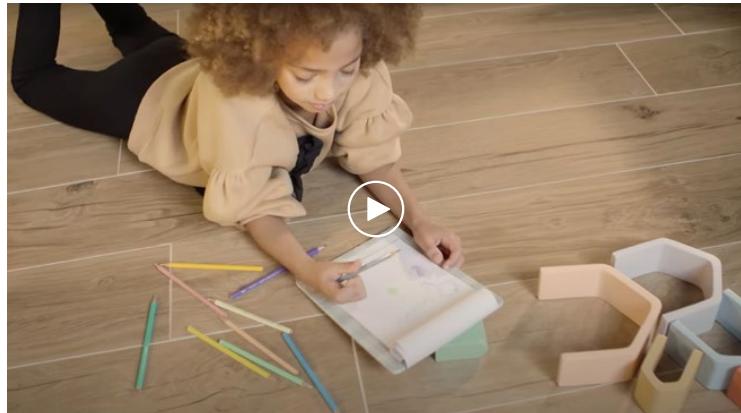
GRAPHIC DESIGN

WEBSITES

POS

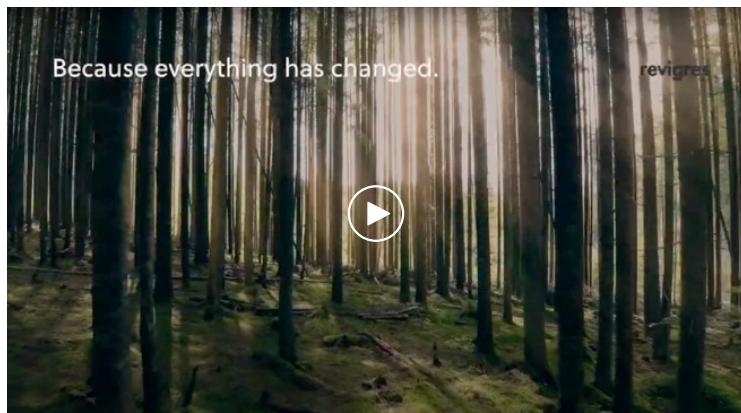


## VIDEOS



CLIENT: LOVE TILES

. Project Native [ Promotional ]



CLIENT: REVIGRES

. Project Kirei Sabi [ Launch Teaser]



CLIENT: SANINDUSA

. Project Magmma [ Launch Teaser ]

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VIRTUAL SOLUTIONS

. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

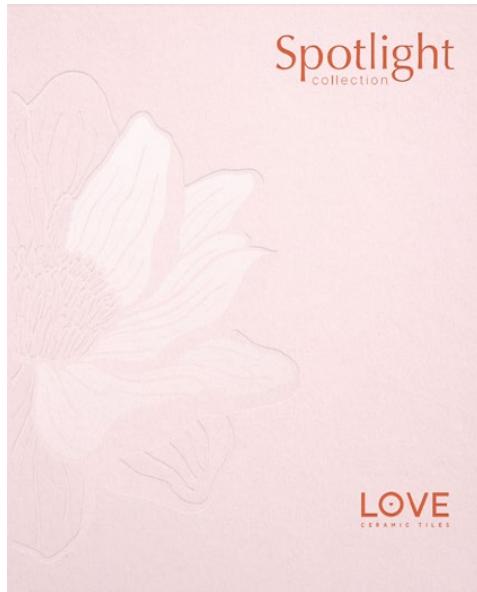
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POS

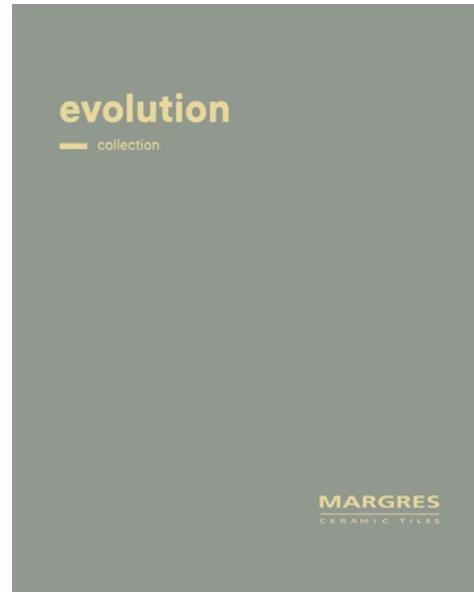


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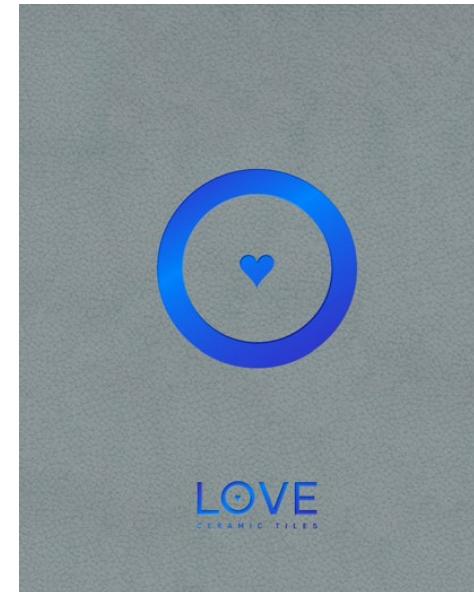
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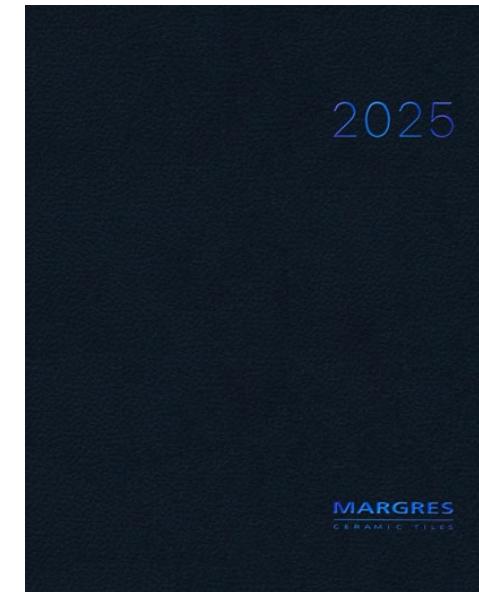
PRODUCT CATALOGUE -  
SPOTLIGHT



PRODUCT CATALOGUE -  
EVOLUTION



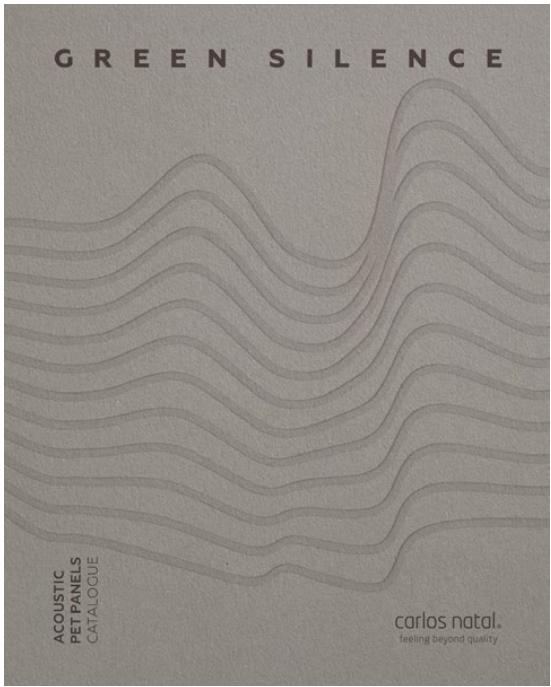
GENERAL CATALOGUE 2025  
[ INTERACTIVE PDF ]



GENERAL CATALOGUE 2025  
[ INTERACTIVE PDF ]

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## DESIGN GRAFICO



PRODUCT CATALOGUE -  
CARLOS NATAL



MAGAZINE - STEULER DESIGN



MAGAZINE - INSPIRATIONAL

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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

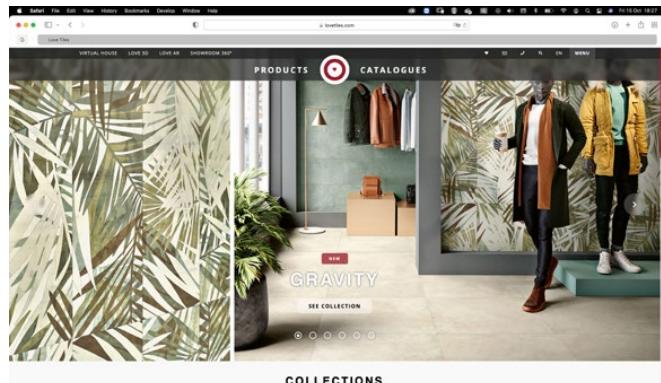
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WEBSITES

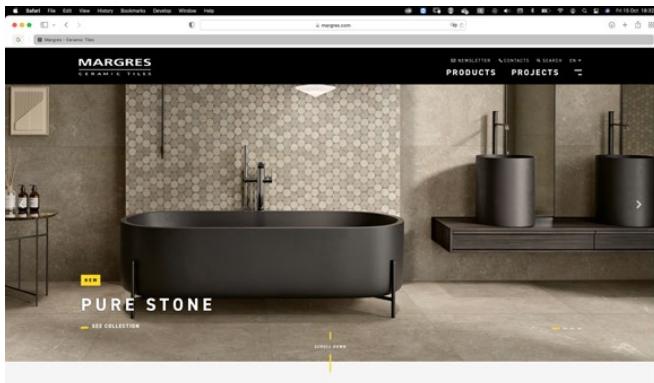
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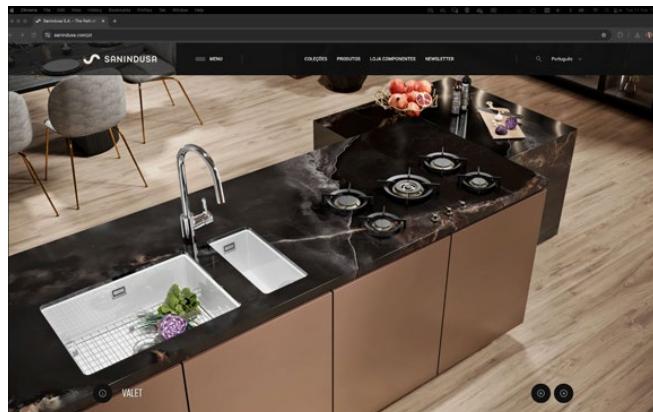
## WEBSITES [ WEB DESIGN E PROGRAMAÇÃO ]



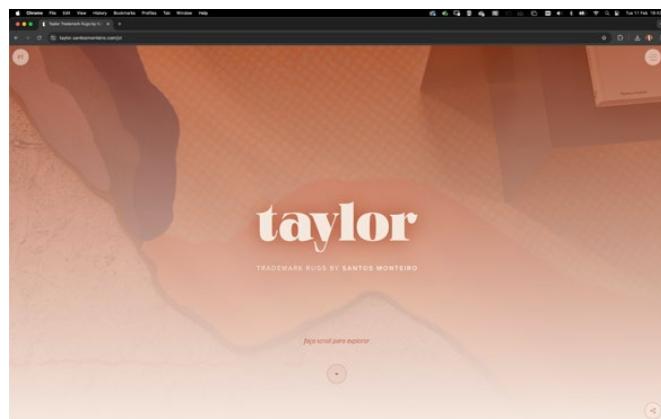
CLIENT: LOVE TILES



CLIENT: MARGRES



CLIENT: SANINDUSA



CLIENT: TAYLOR [ SANTOS MONTEIRO ]



CLIENT: GRESPANARIA PORTUGAL

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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS



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## POS [ POINT OF SALE ]

- . From project to production and assembly
- . Modular, versatile, expansive, reusable solution that enables an effective display area
- . Several accessories available
- . Can be illuminated

Prices on request



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. MARKETING SUITE

. V-SHOW®

. SIMULATOR

. MAXVIEW®

. CGI IMAGES

PHOTOGRAPHY

VIDEOS

GRAPHIC DESIGN

WEBSITES

POS

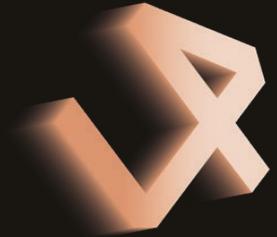


VIRIATO

After this presentation of our services and tools that best fit your company, I reinforce the will that exists on our part to help you go further in your business development.

By adjusting our tools to your reality, we can establish a partnership that will certainly be beneficial for our companies.

**José Viriato** [ CEO ]



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