



Logo Versions



Primary

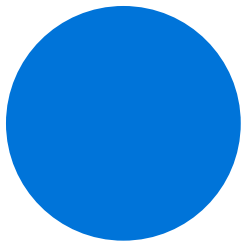
Control Freak

Wordmark Only



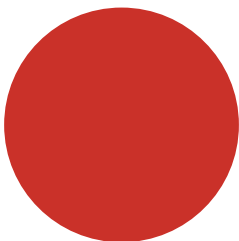
Icon

Colours



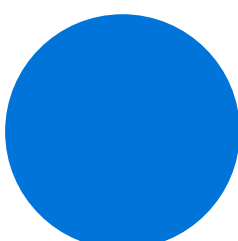
Primary

Hex #0074d9
RGB rgb(0,116,217)
CMYK 100 47 0 15
Pantone 18-4141



Secondary

Hex #ca3129
RGB rgb(202,49,41)
CMYK 0 76 80 21
Pantone 18-1664



Accent

Hex #0074d9
RGB rgb(0,116,217)
CMYK 100 47 0 15
Pantone 18-4141

Background

Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601

Typography

Primary
Aldrich

Aa Bb Cc