static const *APP\_ID\_ADMOB* = "ca-app-pub-0318089046605103~8683853733";

static const *INTERSTITIAL\_FINANCE\_ID* = "ca-app-pub-0318089046605103/1236608550";

static const *INTERSTITIAL\_LAUNCH\_APP\_ID* = "ca-app-pub-0318089046605103/2455634532";