Laura Sandoval

Designer & Developer from Santiago, Chile

https://lau.work
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Currently

Cornershop
Product Designer & Frontend Developer

Pontificia Universidad Católica de Chile
BA in Design

Professional Projects & Experience Timeline

2020 ### Cornershop
Recently adquired by Uber, Cornershop is a grocery delivery service that offers world-class digital products powered by software and design.

- **Product Designer & Frontend Developer**
  Since Mar 2020
- **UI Developer**
  Oct 2019—Mar 2020

2019 ### Kappo Bike
Designer & Developer | Feb—Sep

Design and development of public and internal websites, editorial design, visual identity redesign, and research for future product developments.

Chilean Ministry of Health & PUC's Public Innovation Lab
Graphic Designer | Jul—Sep

Graphic design of companion material for citizens within Chilean's Public Health System.

Saldo Red iOS & Android App
https://saldo.red/
Designer & Developer | Apr—Dec

Design and development of the best, privacy and simplicity-driven, most positively reviewed app for managing Chilean Transit Cards.

Bip macOS App
Demo available upon request.
Designer & Developer | Jan

Electron-based macOS app for keeping your remaining transit card balance right in your menu bar. Currently under re-design.

2018 ### Guemil, Icons for Emergency
Designer & Developer | Aug—Dec

Design and development of internal tools and APIs to automate icon testing and visualization. Demo available upon request.

Dynamic Santiago Transit Map
Designer | Nov—Jul 2019

Explorations of Santiago's Transit Map as a medium. Multiple iterations over shape and form define a versatile graphic system that allows for expansion or compression based on the required levels of complexity.

Bip PWA
Designer & Developer | Nov—Apr 2019

Progressive Web App for managing Santiago's Transit Card.

Transantiago Virtual Assistant
Designer & Developer | Aug—Jul 2019

Facebook Messenger Bot for Santiago's Transit System.

Chilean Ministry of Transport & PUC's Department of Typographic Studies
Assistant Designer | Jan—Apr

Implementing a new Bus scheme for Santiago, the Chilean Ministry of Transport asked PUC School of Design for consultancy on how to redesign the current visual language of stops and buses without compromising user understanding.

2017 ### Metro Virtual Assistant
Shelved upon Metro de Santiago's Request.
Designer & Developer | Nov—Oct 2018

Facebook Messenger Bot for Santiago's Metro System. The bot was able to read and interpret Metro de Santiago's Twitter status alerts and display them in a conversational format.

Bicivilízate
Assistant Designer | Aug—Dec

Graphic and editorial design for local and internacional agencies (CAF, GIZ, Colombian Ministry of Transport, among others) promoting sustainable mobility.

Youth For Public Transport (Y4PT)
Volunteer Designer | May—May 2018

Branding and graphic design for Y4PT's 2nd Chilean National Transport Hackathon.

2016 ### Freelance Web Designer & Developer
Jan—Dec

Awards & Exhibitions

Iberoamerican Design Bienniale
Dynamic Santiago Transit Map
Madrid, Spain | Nov—Dec 2019

"50 Talents. Ideas for a Better World"

Education

Pontificia Universidad Católica de Chile
BA in Design
2016—2020 (Expected)

??? 2020