

Laura Sandoval

Digital Product Designer &
Frontend Developer from Santiago, Chile

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Currently in
Santiago, Chile

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Last Updated
May 2020

Currently

Cornershop

Product Designer & Frontend Developer

Pontificia Universidad Católica de Chile

BA in Design (Expected)

Professional Projects & Experience Timeline

2020 **Cornershop**

Recently acquired by Uber, Cornershop is a grocery delivery service that offers world-class digital products powered by software and design.

- **Product Designer & Frontend Developer**
Since March 2020
- **UI Developer**
October 2019 — March 2020

2019 **Kappo Bike**

Designer & Developer | February — September

Design and development of public and internal websites, editorial design, visual identity redesign, and research for future product developments.

Chilean Ministry of Health & PUC's Public Innovation Lab

Graphic Designer | July — September

PUC's Public Innovation Lab team was commissioned by the Chilean Ministry of Health in the design of a mechanism for giving citizens access to simplified information about their status within the "waiting lists" bureaucracy.

Saldo Red iOS App

Designer & Developer | April — December

Design and development of the best, privacy and simplicity-driven, most positively reviewed app for managing Chilean Transit Cards.

2018 **Guemil, Icons for Emergency**

Designer & Developer | August — December

Design and development of internal tools and APIs to automate icon testing and visualization. Demo available upon request.

Dynamic Santiago Transit Map

Designer | November — July 2019

Explorations of Santiago's Transit Map as a medium. Multiple iterations over shape and form define a versatile graphic system that allows for expansion or compression based on the required levels of complexity.

Chilean Ministry of Transport & PUC's Department of Typographic Studies

Assistant Designer | January — April

Implementing a new Bus scheme for Santiago, the Chilean Ministry of Transport asked PUC School of Design for consultancy on how to redesign the current visual language of stops and buses without compromising user understanding.

2017 **Bicivilízate**

Assistant Designer | August — December

Graphic and editorial design for local and international agencies (CAF, GIZ, Colombian Ministry of Transport, among others) promoting sustainable mobility.

Youth For Public Transport (Y4PT)

Volunteer Designer | May 2017 — May 2018

Branding and graphic design for Y4PT's 2nd Chilean National Transport Hackathon.

Awards & Exhibitions

Iberoamerican Design Biennale

Madrid, Spain

Dynamic Santiago Transit Map

November 2019 — January 2020

Education

Pontificia Universidad Católica de Chile

BA in Design

August 2016 — December 2020 (Expected)