

# Antonia Figueroa

Integral Strategic Designer from Santiago, Chile

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Santiago, Chile

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## Summary

Pontificia Universidad Católica's (PUC's) Integral Design (2022) graduate with a focus on integrative work and use of various tools that are suitable for the creation of new projects, with special interest in the graphic area and corporate identity aimed at communications and branding projects. Great interest in innovation, proactive, efficient, with good communication skills and teamwork, high-level of responsibility and commitment.

## Professional Experience



### Coaniquem

Corporación de Ayuda al Niño Quemado  
• Chile



### Coaniquem BCF

The Burned Child Aid Corporation  
• Estados Unidos

## Academic Background



### Integral Design Degree

Pontificia Universidad Católica de Chile  
• March 2017 – November 2022

### Andree English School, Santiago, Chile

Elementary and middle school education  
• 2003 – 2016  
• English Exchange Program with Stanford University (2015)

### Colegio Ibaigane, Bilbao, País Vasco, España

Pre-school education

## Language Skills

### Spanish

- Native language

### English

- Fluent English
- TOEFL
- Cambridge ESOL Level 1 Certificate with Distinction

## Computer Skills

- MS Word, Excel and advanced PowerPoint
- Advanced Adobe Illustrator
- Adobe Premiere Pro
- Adobe Photoshop
- Autodesk Fusion 360

## Other interests

- Currently self-studying UI/UX design
- Drawing and digital drawing
- Programming (C)
- Oil and acrylic painting
- Photography
- Pilates
- Jogging
- Amateur radio license

## PUC Assistantships

- 2021-2 | Computer Graphics Workshop, Faculty of Communications

### 2022 Colecta, #DesafíoCOANIQUEM

April 2022 – July 2022  
Designer, graphic content producer

- Social media graphic content creation to promote the campaign
- Graphic content creation for the organization's official web page
- Production of complementary graphic works for campaign stands, with personalized variations that catered each institution involved

### Coaniquem BCF

February 2022 – April 2022  
Designer, content creator for Coaniquem BCF's social media

- Creation of infographic and graphic content for Coaniquem BCF's social networks
- Creation of graphic and audiovisual content for the AmazonSmile campaign
- Includes creation of infographics, graphics, animations, and video editing

### 2021 Audiovisual production

November 2021– December 2021  
Creator of audiovisual content for Coaniquem's social media

- Creation of audiovisual content. Edition and animation of testimonials from burn victims ("WhatsApp SOS Coaniquem" official corporate event)
- Edition and animation of audiovisual content for the hashtag "#DíadelVoluntario"

### PIANO&PIANO

### Piano & Piano Design Studio

February 2021– April 2021  
Designer, intern

- Audiovisual material editing. Scene selection, creation of animations, incorporation of graphics, and multiple format adaptations
- Creation of graphic material to complement products
- Design and create a graphic identity for products in social media



FUNDACIÓN  
**reblum**  
rehabilitación al adulto quemado



CENTRO DE INNOVACIÓN UC  
ANACLETO ANGELINI

### 2020 Project "Yo Pongo la Cara"

April 2020– June 2020  
Designer

- Direction and production of audiovisual recordings
- Edition and animation of audiovisual material
- Creation of complementary graphics to support the diffusion of audiovisual material
- Graphic design for social media