

Laura Sandoval

Digital Product Designer &
Frontend Engineer from Santiago, Chile

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Currently in
Santiago, Chile

Last Updated
January 2021

Currently

Cornershop by Uber

Lead of Customers Product Design

Work Experience

2021 Cornershop by Uber

Recently acquired by Uber, Cornershop is a grocery delivery service that offers world-class digital products powered by software and design.

- **Lead of Customers Product Design**
Since December 2020
- **Product Designer & Frontend Engineer**
March 2020 — December 2020
- **UI Developer**
October 2019 — March 2020

2019 Kappo Bike

Designer & Developer | February — September

Design and development of public and internal websites, editorial design, visual identity redesign, and research for future product developments.

Chilean Ministry of Health & PUC's Public Innovation Lab

Graphic Designer | July — September

PUC's Public Innovation Lab team was commissioned by the Chilean Ministry of Health in the design of a mechanism for giving citizens access to simplified information about their status within the "waiting lists" bureaucracy.

2018 Guemil, Icons for Emergency

Designer & Developer | August — December

Design and development of internal tools and APIs to automate icon testing and visualization. Demo available upon request.

Chilean Ministry of Transport & PUC's Department of Typographic Studies

Assistant Designer | January — April

Implementing a new Bus scheme for Santiago, the Chilean Ministry of Transport asked PUC School of Design for consultancy on how to redesign the current visual language of stops and buses without compromising user understanding.

2017 Bicivilízate

Assistant Designer | August — December

Graphic and editorial design for local and international agencies (CAF, GIZ, Colombian Ministry of Transport, among others) promoting sustainable mobility.

Youth For Public Transport (Y4PT)

Volunteer Designer | May 2017 — May 2018

Branding and graphic design for Y4PT's 2nd Chilean National Transport Hackathon.

Personal Projects

Saldo Red iOS App

Design and Engineering

<https://lau.work/saldo-red>

Saldo Red is the most beloved iOS app for managing Chilean transit cards.

Santiago Transit Map 2019

Design and Engineering

<https://lau.work/santiago-transit-map/2019>

Unofficial transit map for Santiago de Chile. 40 physical copies of the map were printed and distributed during 2019.

Responsive Müller-Brockmann

Design and Engineering

<https://lau.work/open-source/responsive-muller-brockmann>

Responsive and accessible Josef Müller-Brockmann posters using CSS Grid and native web technologies.

Education

Bachelor of Arts, Design

Pontificia Universidad Católica de Chile

2016 — 2020

Exhibitions

Iberoamerican Design Biennale

Madrid, Spain

Santiago Transit Map 2019

November 2019 — January 2020