TELUS Component Library

Ribbon

Web Component | [Figma UI KIT](#)

TELUS Ribbon

```
<Ribbon>TELUS Ribbon</Ribbon>
```

Introduction

Ribbon is used to display promotional content and focus attention.

[Follow the appropriate instructions](#) to add this component in to your app.

Guidance

- Use Ribbon to display promotional content such as a sale or special feature
- Use Ribbon to visually focus attention
- Use `top` and `left` props to align Ribbon within the container (if either is set, the Ribbon will be absolutely positioned)
- Add text only
- Available in 2 variants: default and wrap (visually appear as if it is wrapping around a container.

Accessibility

Ribbon has no semantic role or aria attributes applied by default.

Platform considerations

This component is currently only supported on web.

Props

Name	Type	Platform	Default	Description
wrap	bool	web only	false	show/hide the ribbon fold @deprecated please don't rely on `wrap` to turn off the wrapping (use `Badge` instead) as it will be removed in the future
variant	variant	web only	{}	System variant prop, see variants for more details
tokens	tokens	web only		System tokens prop, see tokens for more details
children	node	web only		
left	number	web only		sets the left offset (triggers absolute positioning)
top	number	web only		sets the top offset (triggers absolute positioning)

Tokens

In exceptional circumstances, the following tokens can be passed to this component to override its default styles. **Do not do this unless absolutely necessary.** Read more about overriding styles.

▶ View Tokens

Variants

Purpose

Default

```
  TELUS Ribbon


 <Ribbon variant={{ purpose: 'default' }}>TELUS Ribbon</Ribbon>
```

Editorial

```
  TELUS Ribbon


 <Ribbon variant={{ purpose: 'editorial' }}>TELUS Ribbon</Ribbon>
```

Offer

```
  TELUS Ribbon


 <Ribbon variant={{ purpose: 'offer' }}>TELUS Ribbon</Ribbon>
```

Wrap

Default

```
    TELUS Ribbon


 <Ribbon wrap variant={{ purpose: 'default' }}>
   TELUS Ribbon
</Ribbon>
```

Editorial

```
    TELUS Ribbon


 <Ribbon wrap variant={{ purpose: 'editorial' }}>
```

```
  TELUS Ribbon
</Ribbon>
```

Offer

```
    TELUS Ribbon

<Ribbon wrap variant={{ purpose: 'offer' }}>
  TELUS Ribbon
</Ribbon>
```

Offset position

- Position the Ribbon using `top` and `left` by applying a negative value
- The container holding the Ribbon must have `position: relative` for `top` and `left` to work

Position in a box

```
  Limited time offer

  APPLE

  iPhone 15

  Experience Apple iPhone 15 on Canada's fastest network


<Box flex={1} variant={{ background: 'light' }} space={4}>
  <Ribbon left={-8} top={-12} wrap={true}>
    Limited time offer
  </Ribbon>
  <Typography block variant={{ size: 'eyebrow' }}>
    Apple
  </Typography>
  <Typography block variant={{ size: 'h1' }}>
    iPhone 15
  </Typography>
  <Typography block>Experience Apple iPhone 15 on Canada's
fastest network</Typography>
</Box>
```

Position in a Card

<div style="border:1px solid #ccc; padding:1em;">

Limited time offer

APPLE

iPhone 15

Experience Apple iPhone 15 on Canada's fastest network

</div>

```
<>
  <Spacer space={2} />
  <div style={{ position: 'relative' }}>
    <Ribbon left={-8} top={-12} wrap={true}>
      Limited time offer
    </Ribbon>
    <Card>
      <Typography block variant={{ size: 'eyebrow' }}>
        Apple
      </Typography>
      <Typography block variant={{ size: 'h1' }}>
        iPhone 15
      </Typography>
      <Typography block>Experience Apple iPhone 15 on Canada's
fastest network</Typography>
    </Card>
  </div>
</>
```

Feedback

- Spotted a problem with this component? Raise an [issue on GitHub](#)

- See any [existing issues](#) for this component

- Contact the team on slack in [#ds-support](#)