

TELUS Component Library

Badge

Web Component | [Figma UI KIT](#)



```
<Badge>TELUS Badge</Badge>
```

Introduction

Badge is used to bring visual attention to a feature, editorial category, or marketing content such as offers or campaigns

[Follow the appropriate instructions](#) to add this component in to your app.

Guidance

- Add text only
- Available in 2 variants: `default`, `editorial`
- Use `default` variant to highlight features
- Use `editorial` variant to identify editorial content such as category
- Available in 2 styles (`purpose`): `default` and `outline`
- Use `default` to focus attention
- Use `outline` to highlight but minimize attention
- Reduce visual noise
- Limit using up to 2 badges and single row per object
- Limit using up to 3 gradients per page, 1 gradient per object
- May use with ribbons
- Don't place badge above the `Eyebrow` or `Image`, or between objects that below together

Accessibility

Badge has no semantic role or aria attributes applied by default.

Platform considerations

This component is currently only supported on web.

Props

Name	Type	Platform	Default	Description
variant	variant	web only	{}	System variant prop, see variants for more details
children	node	web only		
tokens	tokens	web only		System tokens prop, see tokens for more details

Tokens

In exceptional circumstances, the following tokens can be passed to this component to override its default styles. **Do not do this unless absolutely necessary.** [Read more about overriding styles.](#)

► View Tokens

Variants

Purpose

Editorial

Use `editorial` variant to identify editorial content, such as category:

A rectangular badge with a thin black border and the word "Editorial" in a sans-serif font.

```
<Badge variant={{ purpose: 'editorial' }}>Editorial</Badge>
```

Offer

Use  variant to highlight marketing offers, savings and campaigns:

A rectangular badge with a thin black border and the word "Offer" in a sans-serif font.

```
<Badge variant={{ purpose: 'offer' }}>Offer</Badge>
```


Outline

Use  variant to highlight, but minimize attention:

A rectangular badge with a thin purple border and the word "Outline" in a sans-serif font.A rectangular badge with a thin black border and the text "Editorial + Outline" in a sans-serif font.

```
<>
  <Badge variant={{ outline: true }}>Outline</Badge>
  <Badge variant={{ purpose: 'editorial', outline: true
}}>Editorial + Outline</Badge>
  <Badge variant={{ purpose: 'offer', outline: true }}>Offer +
Outline</Badge>
</>
```

Alternative

Use  variant to match marketing campaigns:

```
<>
  <Badge variant={{ alternative: true }}>Outline</Badge>
</>
```

Feedback

- Spotted a problem with this component? Raise an [issue on GitHub](#)
- See any [existing issues](#) for this component
- Contact the team on slack in [#ds-support](#)