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Use Analytics

An overview of analytics services available in the Expo and React Native ecosystem.

An analytics service allows you to track how users interact with your app. With this data, you can take a measured approach when improving your app.

The following list provides common analytics providers that are available in the Expo and React Native ecosystem.

Most analytics SDK requires configuring custom native code. Native code is not configurable when using Expo Go. However, you can create a development build, which will allow you to use any of the services below.

Google Firebase Analytics

Learn how to integrate React Native
Firebase Analytics in your project.

Segment

Learn how to integrate Segment
Analytics SDK in your project.

Amplitude

Learn how to integrate Amplitude

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