

ARTBOX

Social Marketing



CLIENT

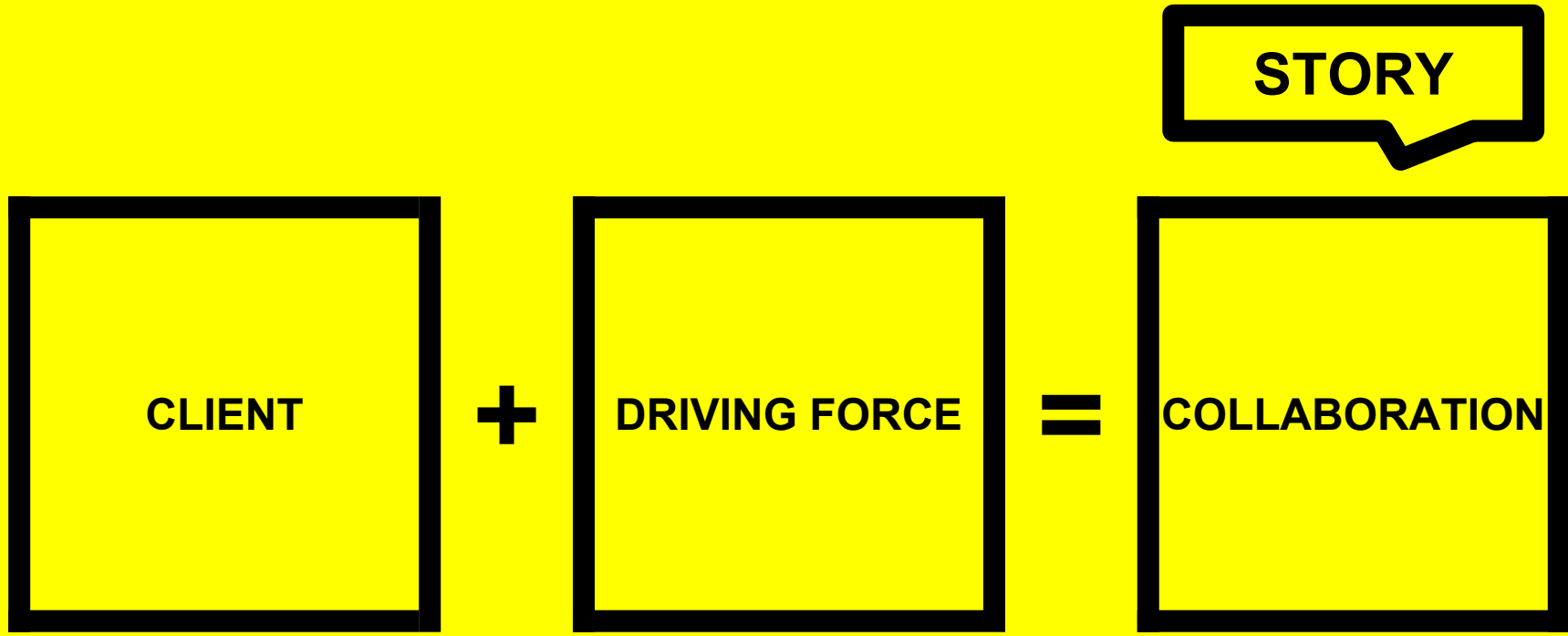
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DRIVING FORCE

=

COLLABORATION

ARTBOX



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**MAKE
THE STORY
SHINE**



MEDIA

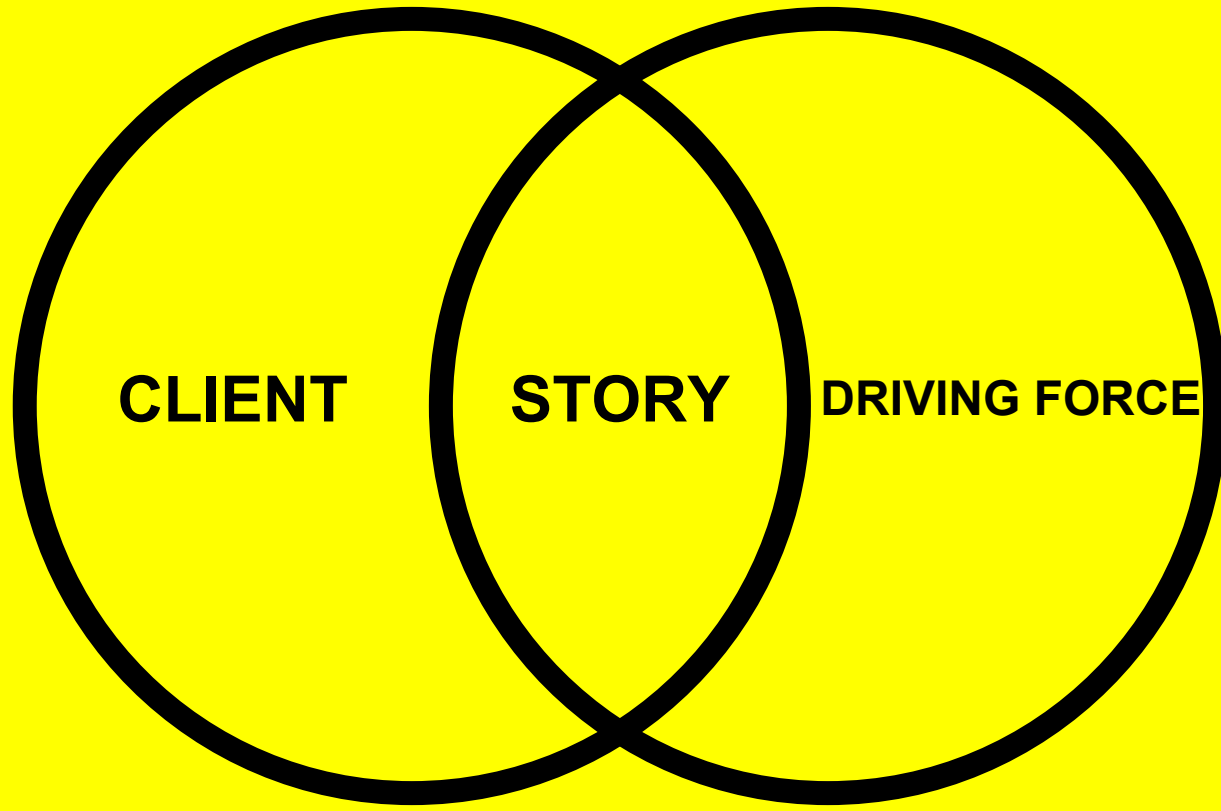
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**EXPERTISE AND
RESOURCES**



**TO CARRY OUT
THE PROJECT**

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1. NEEDS

2. STRATEGY

3. EXECUTION

4. RESULTS



CLIENT

YOUR OBJECTIVES

**Product
awareness**

Brand image

Traffic

**Sponsorships
activation**

Digital traffic

Sampling

Recruitment

B2B or B2C

Online presence

Sales

**Business
Strategy**

R&D

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OUR TOOLS

Press relations

Content creation

Social networks

**Experiential
marketing**

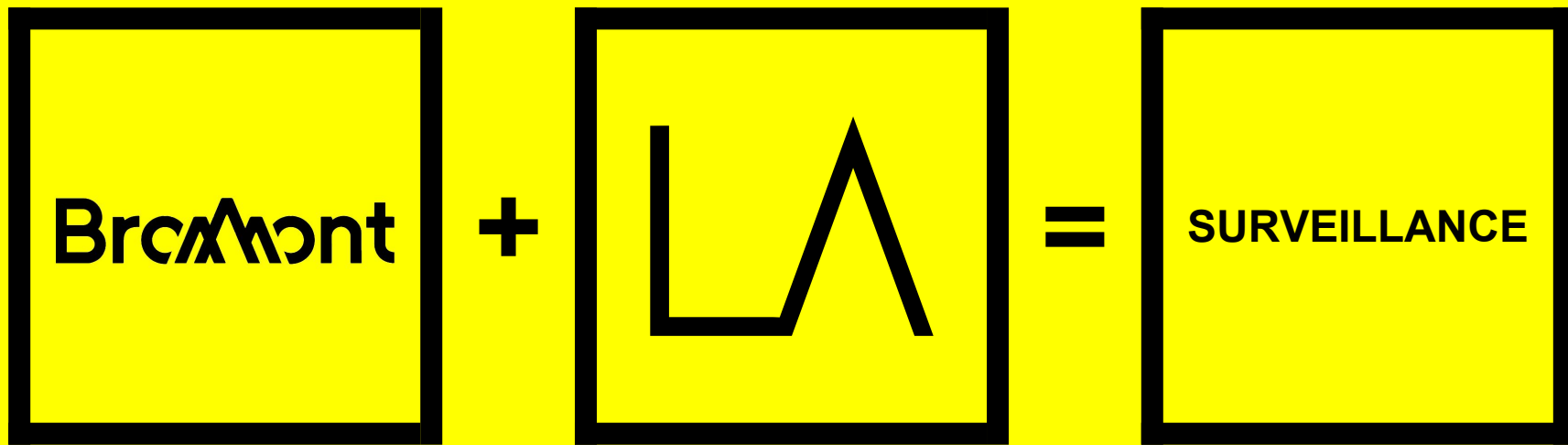
Branding

Digital strategy

Artistic direction

Web development

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radio one



RADIO-CANADA



CHOQ.ca

laVoixdel'Est



Le Courrier du Sud

Granby Express

Le Journal Guide

Le Reflet du Lac.com

Le Reflet

7JOURS

TON BARBIER
Gentleman Urbain

skipresse
cyclepresse

Le COLLECTIF
— Amateurs et professionnels —



NERDS



atuvu.ca



Blog and the city

DAY JOBS/NIGHTLIFE

Prétextes.ca
EN MODE ART DE VIVRE

ZoneSki.com
Tout pour le ski, pour tous les skieurs des Québécois!

C_M_P_S_T
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Social Marketing

**SOCIAL
MARKETING**



**EVERYBODY
WINS**

ARTBOX

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