Design Mockup Example - 3/28

Basic Info

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Project Name

BobaMatch

Problem Domain

Confused/Overwhelmed Boba Drinkers as well as Boba Experts

Problem Overview

As someone who has just been introduced to boba, it is so easy to get overwhelmed with the options available including the type of drink, the nearby stores, and even how to order.

1. Too many store options to choose from

2. Too many drink options to choose from

3. Experienced boba drinkers make fun of you

Solution Overview

This is Yelp on steroids but for boba. This will make it easy for someone to choose a location and a drink based on what they are feeling. It will also allow indecisive individuals the option to receive suggestions on what to drink.

1. The app allows users to take a quiz that will tell them what type of drink is best for them based on their likes and dislikes.

2. The app will rank boba places within a 5 mile radius with reviews (similar to yelp)

3. The app will provide information about how to order (sweetness/ice/etc.) and general boba drink advice.

Timeline

Week 1: Brainstorm ideas and make the Design Mockup Draft

Week 2: Start adding more features and designs to my app to make the functionality logical

Week 3: Clean up the app and make sure that there is consistency

Week 4: Build a slide deck to present

Plan of Attack

- Brainstorm ideas
- Figure out a clever logo and name
- Start Making a design
- Polish design

Breakdown of Responsibilities

- I got this all to myself

Figma Link

https://drive.google.com/file/d/1pbqSGN8A0D1dqZfMub3JIIF8OBeSGRSj/view?us p=sharing