

# DO I WATCH THIS MOVIE



## STARRING:

- Antoine ROGER
- Christian BIGONG

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GOALS & STRATEGY



# 01

# PROJECT PRESENTATION

You could enter a subtitle  
here if you need it





# ABOUT THE PRODUCT

It's Friday night and you are home and don't know what to watch with your friends? We got you





# ABOUT THE PRODUCT

Our product is an online application that allows users, just from a movie title to have the following information on :

CASTING



PLOT



RATINGS



GENRE



POSTER



# DEMO

## Do I Watch this Movie ?

THE reference when you want to know more about a movie!

interstellar



## Plot

A team of explorers travel through a wormhole in space in an attempt to ensure humanity's survival.

## Rating

8.6/10

## Top Actors

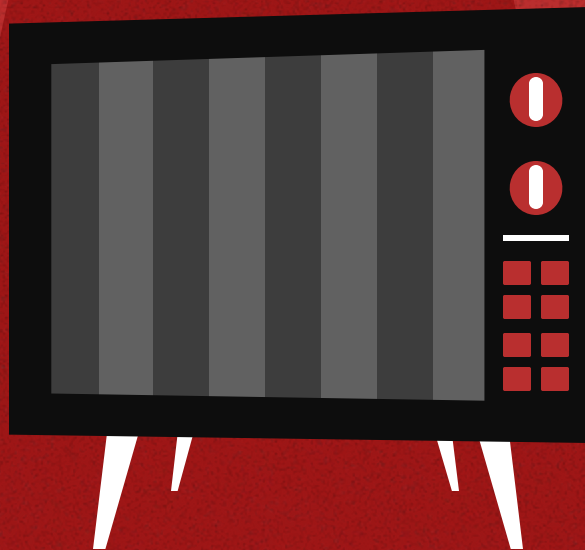




# 02

## OUR COMPANY

You could enter a subtitle  
here if you need it



# COMPANY



## TEAM



Christian BIGONG  
MARKETING MANAGER



Antoine ROGER  
WEB DEV



## LOCATION

MONTPELLIER



03

# STRATEGY





# MARKET STUDY

## CUSTOMER



- MOVIE'S WATCHERS
- STREAMING PLATFORM
- ANYONE SEEKING FOR AN AD

## SUPPLIERS



- HOSTINGER(WEB HOST)
- GOOGLE(MAIL,ANALYTICS)

## COMPETITORS



- ALLOCINE
- IMDB

## REGULATION



- CNIL
- RGPD



# HOW DO WE MAKE MONEY



## ADVERTISING

For a fee, we will offer other companies to advertise on our website.



## RANKING FOR PLATFORMS

When our users search for a film we will offer them platforms where they can find it, and to get their platform first companies will have to pay.



## SELLING DATA

we will enable cookies on our site and sell the information we collect to certain platforms or others. Example: the most searched movie.



# BENEFICE SEGMENTATION



**65%**

**ADVERTISING**

**25%**

**SELLING DATA**

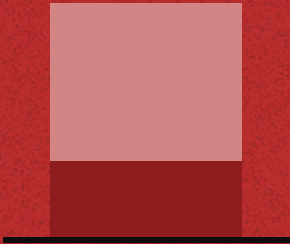
**10%**

**RANKINGS**



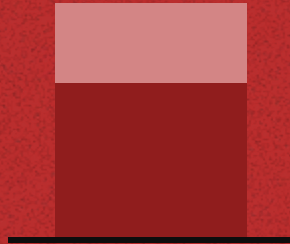
# PRICING FOR AD

**\$5 DAY**



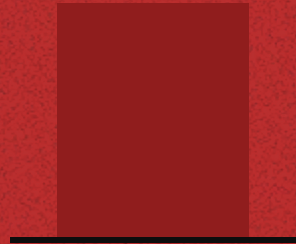
**BASIC**

**\$20 WEEK**



**STANDARD**

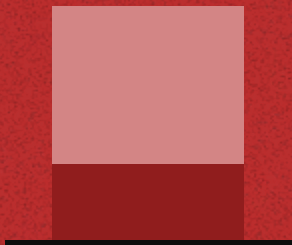
**\$30 MONTH**



**PREMIUM**

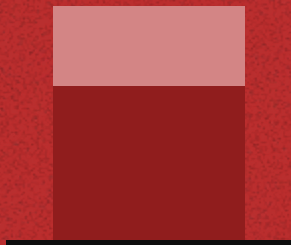
# PRICING FOR RANKING

**\$30 DAY**



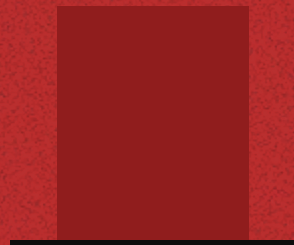
**BASIC**

**\$190 WEEK**



**STANDARD**

**\$650 MONTHLY**



**PREMIUM**





# THANKS!

**DO YOU HAVE ANY QUESTIONS?**

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**[HTTPS://DOIWATCHTHISMOVIE.STREAMLIT.APP/](https://doiwatchthismovie.streamlit.app/)**

