



MINI
CORPORATE
IDENTITY



iNFORMATION
XCHANGE

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X LOGO



iINFORMATION
XCHANGE

X LOGO USE

Full Logo on White



**iINFORMATION
XCHANGE**

Full Logo on Navy



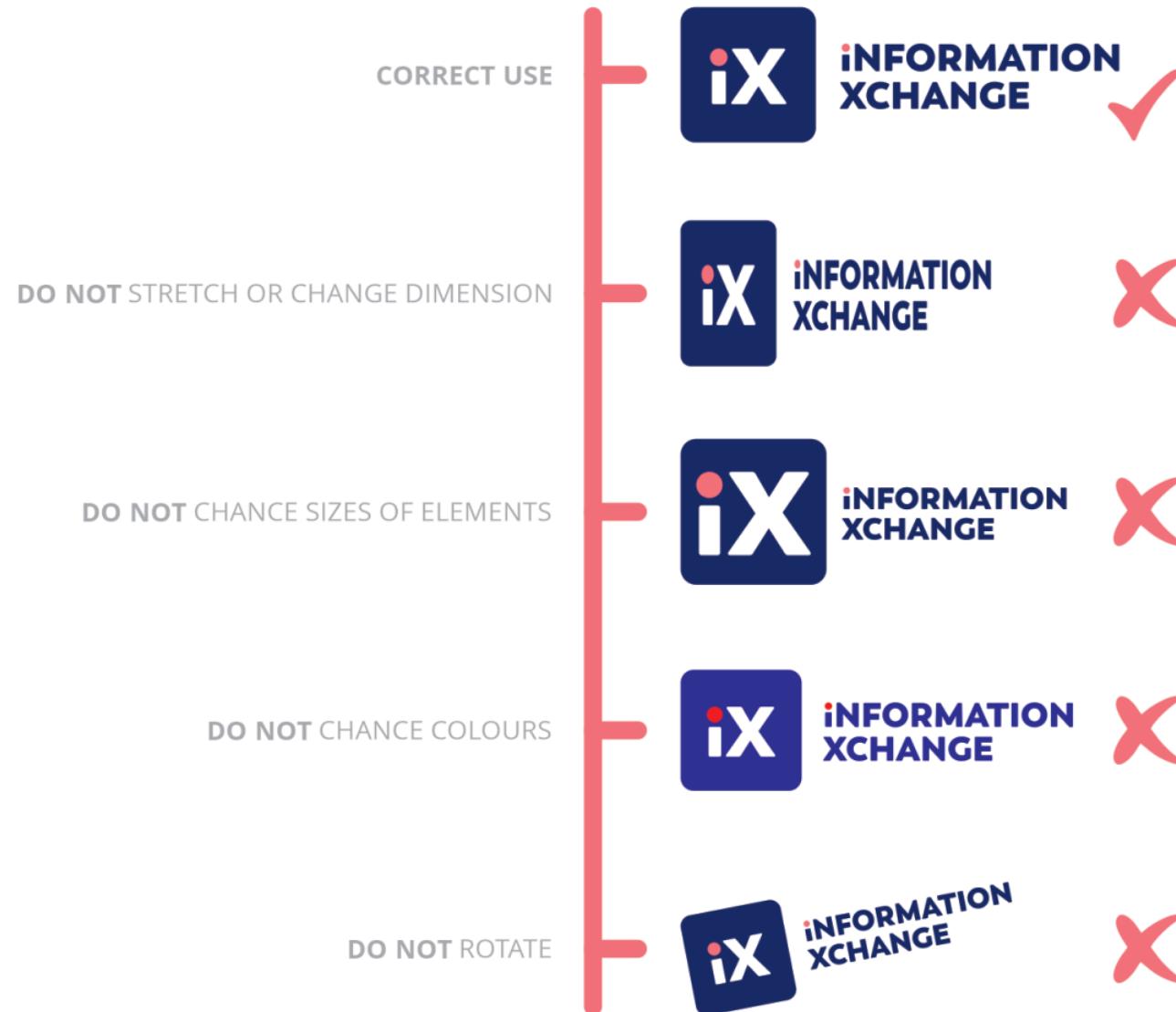
**iINFORMATION
XCHANGE**

One Colour Logo



**iINFORMATION
XCHANGE**

X LOGO RULES



LOGO
BOSTON HEAVY

Body Text

Open Sans

1234567890

abcdefghijklmnoprstuvwxyz!@#\$%^&*()_+

ABCDEFGHIJKLMNPQRSTUVWXYZ!@#\$%^&*()_+

The quick brown fox jumps over the lazy dog

Headings

Open Sans Bold

1234567890

abcdefghijklmnoprstuvwxyz!@#\$%^&*()_+

ABCDEFGHIJKLMNPQRSTUVWXYZ!@#\$%^&*()_+

The quick brown fox jumps over the lazy dog



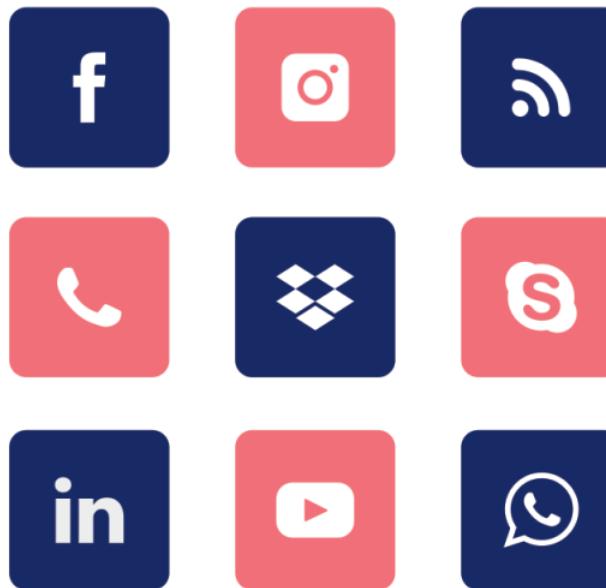
C0 M70 Y40 K0
R242 B118 G126
##F2767E

C100 M90 Y20 K30
R50 G60 B107
#323C6B

C0 M0 Y0 K40
R169 G171 B174
#A9ABAE

C0 M0 Y0 K0
R254 G254 B254
#FEFEFE

SOCIAL MEDIA ICONS



X BACKGROUNDS
TEXTURES
ELEMENTS
& MOODBOARD



X BACKGROUNDS

TEXTURES

ELEMENTS

& MOODBOARD

