

MIRAMAR RANGERS

2013

SPONSORSHIP





SUPPORTING
THE
GROWTH
AND
DEVELOPMENT
OF
GRASSROOTS
FOOTBALL

BECOMING A SPONSOR OF MIRAMAR RANGERS



Miramar Rangers Association Football Club is a community focused football club catering to 700 junior and senior members throughout Wellington's Eastern suburbs and beyond. The club was formed in 1907 and throughout its history has provided a fantastic environment for footballers of all levels.

The club has a proud record of developing youth players who have progressed on to play for the club's senior first team as well as a number who have gone on to represent the national team. Former Rangers who have recently played for the All Whites include Chris Killen, Simon Elliot, Jeremy Brockie and Tim Brown. We know that there will be many more to follow!

Since its inception, the club has heavily relied on the support of volunteers who are without doubt the heart and soul of the club. The club also relies on the support of local businesses—even more so with the increasing difficulty of obtaining trust funding. Local business support is vital for us to function as a sports club and in doing so provide both juniors and seniors with a vehicle to lead healthy lifestyles.

For the 2013 season, Miramar Rangers will be producing a wall calendar. Details as follows:

- The calendar is an A2 size full colour gloss print.
- The calendar will be distributed to 10,000 households and businesses throughout the eastern suburbs
- The calendar will run from April 2012 to March 2013
- The A2 calendar will be divided up into 93x53mm advertising blocks that we are offering to you to promote your business. You may purchase as many advertising blocks as you like

The wall calendar is a major component of the sponsorship packages we are offering for the 2013 season.





GOLD SPONSOR

package includes:

- Two 93x53mm advertising blocks on the calendar
- Logo placement on the Miramar Rangers website
- Logo placement and banner ad placement in the Miramar Rangers weekly (winter season only) e-Newsletter
- Half page advert placement in the Miramar Rangers match day programme.
- Promotional messages and links shared on Miramar Rangers Facebook page.

Price: \$1500.00 + GST





SILVER SPONSOR

package includes:

- One 93x53mm advertising blocks on the calendar
- Logo placement on the Miramar Rangers website
- Logo placement in the Miramar Rangers weekly (winter season only) e-Newsletter
- Promotional messages and links shared on Miramar Rangers Facebook page.

Price: \$750.00 + GST

BRONZE SPONSOR

package includes:

- One 93x53mm advertising blocks on the calendar

Price: \$500.00 + GST



ADD ON GROUND SIGNAGE

Advertise your company at Miramar Rangers' home ground (David Farrington Park) for all 2013 Central League and Capital Premier games with a 6m by 920mm ground sign. Ground signage can be added to either of the Gold, Silver and Bronze Packages.

Price: \$700 + GST per sign.

CONTACT

For more information please contact Miramar Rangers' sponsorship liaison Shaun Gill:

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or

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