



DECENTRALIZED **VIRTUAL WORLD** FOR REAL LIFE AND BUSINESS

VIARIUM is a virtual reality platform for selling goods and services using internal tokens and traditional fiat money*.

Join our virtual universe: you will be able to create trading floors and showrooms, sell your goods and services to buyers around the world, earn money and share your successes with the entire **VIARIUM** Universe.

The **VIARIUM** Platform's key **ADVANTAGE** is that it adopts a well thought-out economic model of the universe and makes use of blockchain technology.

ECONOMIC MODEL

The **VIARIUM** Universe allows businesses to save money by creating virtual displays and trading floors far beyond the real world boundaries. Business optimizes potential buyer and display rental costs and cuts down on salaries and logistics.

This being said, potential visitors will come in plenty and sales will soar up as virtual showrooms require no physical presence. The platform creates an environment for users to attend exhibitions and conferences, enjoy art displays and undergo training in the world's best lecture theaters.

BLOCKCHAIN

A distributed data ledger enables authentication of ownership rights to digital objects available on the platform: land plots, property and goods.

Smart contracts guarantee the transparency and security of all transactions entered into by the platform participants. Platform operation issues are addressed via open community voting.

AREAS OF APPLICATION

All transactions on the **VIARIUM** platform use an internal **ERC20** token called **VRX**, to conduct the following operations:

- payment of a fee when creating a new territory;
- participation in auctions to determine the ownership of lots when creating virtual territories and in deals of change of ownership (sale) of lots;
- purchase of real estate and unique VR goods;
- payment of fees (if any) for creating unique objects and their monetization, marketplace fees and other payments;
- payment of licenses for content use where authors resort to this way of monetization of their intellectual property;
- payment for services offered by employees and various service providers on the platform.

The platform boasts practically unlimited application areas: Internet business solutions, **VR-online games**, sports events, creation of any types of art objects, restoration of historical monuments and retracing historical events, advertising, collecting, education, tourism, health services, entertainment, socially-oriented projects and many more.

OUR TEAM



Alksey Mashkeev
CEO

Expert in 3D visualization since 2006, has created several companies in different spheres: construction business, interior design, sale of finishing materials, IT. VR evangelist.



Igor Razin
CTO

Development of multi-user interaction and designing scenes on the Unity platform. Has been engaged in VR development since 2014. Developer of one of the world's first multiplayer quests.



Sergey Simanovskiy
Blockchain consultant

More than 6 years of experience in blockchain projects, including successful ICOs. Leader and mastermind of the Golos.Fund project (blockchain-based venture investments and management of the group of projects "Golos").

PRE-SALE AND TOKEN SALE CONDITIONS

Total Supply: 250 000 000.

Token Name: VIARIUM (VRX).

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Token price 1 VRX: \$0,05

Soft-cap: \$1 000 000

Hard-cap: \$5 000 000

PRE-SALE: 16.07 - 09.09.2018

Participants included in Whitelist will be able to purchase VRX tokens at a price of \$0.05 and get bonuses of up to 50% in tokens

TOKEN SALE: 24.09 - 24.10.2018

Anyone can buy VRX tokens on the VIARIUM website. TOKEN SALE does not imply any bonuses.

FUNDS DISTRIBUTION

The funds received within the framework of PRE-SALE and TOKEN SALE will be used to develop the project in the following proportion:

Opening access points 40%

VR Infrastructure 30%

Marketing and PR 15%

Reserve funds 10%

Operating expenses 5%

Token



Token type

Utility Token

Standart

ERC20

Token price

1 VRX = \$ 0,05

Soft Cap

1 000 000 \$

Hard Cap

5 000 000 \$

Total issue

253 000 000 VRX

For sale

130 000 000 VRX

"Tokens of the VIARIUM platform are issued in accordance with the standard ERC 20 on the Ethereum blockchain. Emissions are limited, issue of new tokens upon completion of placement is not provided."

VIARIUM – welcome to the future!

For more information on the VIARIUM project please refer to the White paper document available at <https://ru.viarium.io/>

(- fiat money can be deposited into platform accounts through third-party exchange services. In-platform settlements are solely conducted using VRX tokens).*