

ICS ODay Market Analysis: An Emerging Market

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"There are known knowns"



There are known knowns; there are things we know we know.

We also know there are known unknowns; that is to say we know there are some things we do not know.

But there are also unknown unknowns—the ones we don't know we don't know.

--- Donald Henry Rumsfeld, 2002 ---

Hypothesis

The Oday market space, and the associated public bug bounties, can be used as tripwires for future adversary activities and targeting.





How are Bug Bounties Categorized?

Consider the sale of a vulnerability for an ARBOR IoT-800 HMI...



ARBOR IoT-800



How are Bug Bounties Categorized?

Specifications ARBOR IoT-800				
Status	Added 06/2016			
Form-factor	Panel PC			
OS	Android 4.4			
Processor	Quad-core ARM Cortex-A9			
CPU Speed base	1.6GHz			
ou o obcog pago	1100115			





ARBOR IoT-800

other system) is doing compact, versatile panel PC for visualizing, and other system) is doing Compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing, and responding to, what the Internet of Things (or any compact, versatile panel PC for visualizing).

responding to, what the Internet of Things (or any other system) is doing



September 2014 - Absolute Zero-Day Established

BUY ZERO-DAY EXPLOITS

Mitnick's Absolute Zero-Day™ Exploit Exchange for Buyers

Are you tired of weak or fake zero-day exploits?

ANDY GREENBERG

SECURITY 09.24.14 11:41 AM

Kevin Mitnick, Once the World's Most Wanted Hacker, Is Now Selling Zero-Day Exploits

Zerodium - Established July 2015

VUPEN Founder Launches New Zero-Day Acquisition Firm Zerodium



Continual Market Growth



Vupen launches vuln acquisition company Zerodium

July 2015



Crowdfense announces its bug bounty program

April 2018



September 2014

Absolute Zero Day Exploit Exchange established



September 2017

Zerodium offers a \$1M temporary bounty on TOR exploits



March 2019

Crowdfense increases its payouts to \$15M







Zer0Fest

























packet-storm



Variation in the Marketplace

- Not all purchases/bounties are created equal
- Zerodium and Crowdfense are distinct from their competitors
 - Purchase of exploitation chains rather than "vulnerabilities"
- Vulnerabilities must be exploitable in the wild and weaponized
 - Proof-of-concept exploit code must be submitted by researchers



Overview of Data Set & Some Quick Caveats

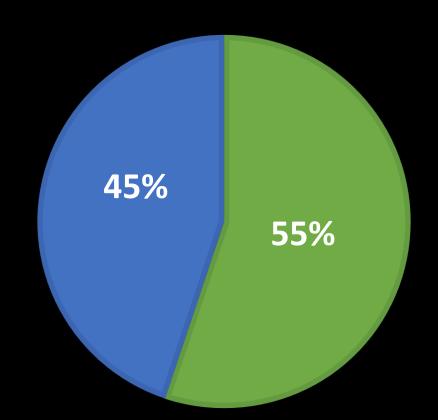
- Data covers the period from 2015-2019
- Publicly available information of requested bounties
 - Nearly 400 entries
- Includes temporary bounties and those introduced in press announcements/news articles
- Comprised primarily of requested bounties (e.g., Zerodium, Crowdfense, etc.) rather than reported vulnerabilities
 - Currently does not include competition bounties (e.g., Pwn2Own, etc.)
- This dataset is based on public bounties --- There likely are many targets/capabilities that are requested privately



Bounties by Target



Mobile

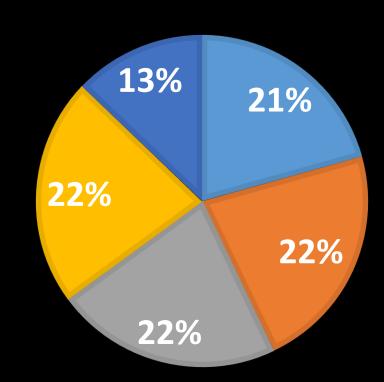




Targeted Operating Systems

TARGETED OS (EXPANDED DATASET)

- Android
- iOS
- Windows
- Linux/BSD
- MacOS





Total Payouts

- Data set includes payout amounts for various bounties since 2015
 - Maximum values for bounties are indicated
 - Total value just under \$120 million**

***Caveats:

- May not be properly adjusted to account for combined bounties (i.e., payouts that are provided from the same group of funds
- In some cases, the bounties are carried over likely due to a lack eligible submissions



Highest Payouts (by Bounty)

Exploit	Date	Maximum Payout	Provider
Android zero-click remote code execution (RCE) + privilege escalation (PE)	Apr. 2018; Jun. 2018; Mar. 2019	\$3 million	Crowdfense
Android zero-click RCE	Apr. 2018	\$3 million	Crowdfense
iOS zero-click RCE + PE	Apr. 2018; Jun. 2018; Mar. 2019	\$3 million	Crowdfense
Android zero-click RCE + PE	Apr. 2018	\$2.5 million	Zerodium
iOS Safari RCE + PE	Apr. 2018; Jun. 2018; Mar. 2019	\$2.5 million	Crowdfense
iOS Safari RCE	Apr. 2018	\$2.5 million	Crowdfense



Comparison to Other Bug Bounty Programs



GOOGLE VULNERABILITY REWARD PROGRAM

2018 Year in Review





During 2018 –
 Crowdfense and
 Zerodium offered 7
 bounties for
 Chrome:

\$\$2M

♦\$1.5M

❖\$250K

♦\$150K

♦\$100K

❖\$50K

❖\$50K



Comparison to Other Bug Bounty Programs



bugcrowd

2018 STATE OF BUG BOUNTY

Bugcrowd's fourth annual report on the global crowdsourced security economy

- 2018 Bugcrowd
 - Average payout per vulnerability \$781
 - 2.5% IoT payouts



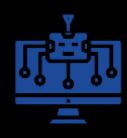






But What about ICS?







Zero Day Initiative ICS Alerts

SCADA bugs continue to soar. In 2017, we saw 21 bugs in Schneider Electric, but 2018 trounced their number with Advantech rising to the number one spot on our list.

Together with Delta Industrial and Omron, SCADA bugs account for more than 30% of submissions to the program.

---Zero Day Initiative (ZDI), 2018

ZDI-19-999	ZDI-CAN-8623	Rockwell Automation	CVE-2019-13510	2019-12-09			
Rockwell Automation Arena Simulation DOE File Parsing Use-After-Free Remote Code Execution Vulnerability							
ZDI-19-998	ZDI-CAN-8600	Rockwell Automation	CVE-2019-13510	2019-12-09			
Rockwell Automation Arena Simulation DOE File Parsing Use-After-Free Remote Code Execution Vulnerability							
ZDI-19-994	ZDI-CAN-8683	Rockwell Automation	CVE-2019-13510	2019-11-26			
Rockwell Automation Arena Simulation DOE File Parsing Use-After-Free Remote Code Execution Vulnerability							
ZDI-19-993	ZDI-CAN-8682	Rockwell Automation	CVE-2019-13527	2019-11-26			
Rockwell Automation Arena Simulation DOE File Parsing Uninitialized Pointer Dereference Remote Code Execution Vulnerability							
ZDI-19-802	ZDI-CAN-8175	Rockwell Automation	CVE-2019-13519	2019-09-09			
Rockwell Automation Arena Simulation DOE File Parsing Type Confusion Remote Code Execution Vulnerability							
ZDI-19-801	ZDI-CAN-8062	Rockwell Automation	CVE-2019-13510	2019-09-09			
Rockwell Automation Arena Simulation DOE File Parsing Use-After-Free Remote Code Execution Vulnerability							
ZDI-19-800	ZDI-CAN-8174	Rockwell Automation	CVE-2019-13510	2019-09-09			
Rockwell Automation Arena Simulation DOE File Parsing Use-After-Free Remote Code Execution Vulnerability							
ZDI-19-799	ZDI-CAN-8134	Rockwell Automation	CVE-2019-13521	2019-09-09			

ckwell Automation Arena Simulation DOE File Insufficient UI Warning Remote Code Execution Vulnerability



19-799 ZDI-CAN-8134

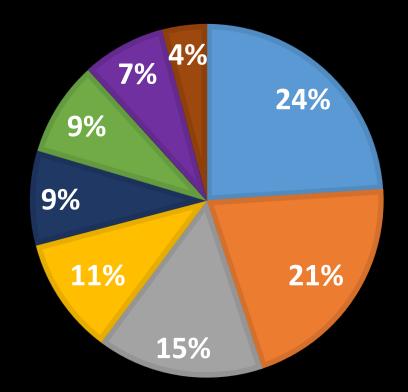
Rock

CVE-2019-1352

Zero Day Initiative ICS Alerts - 2019

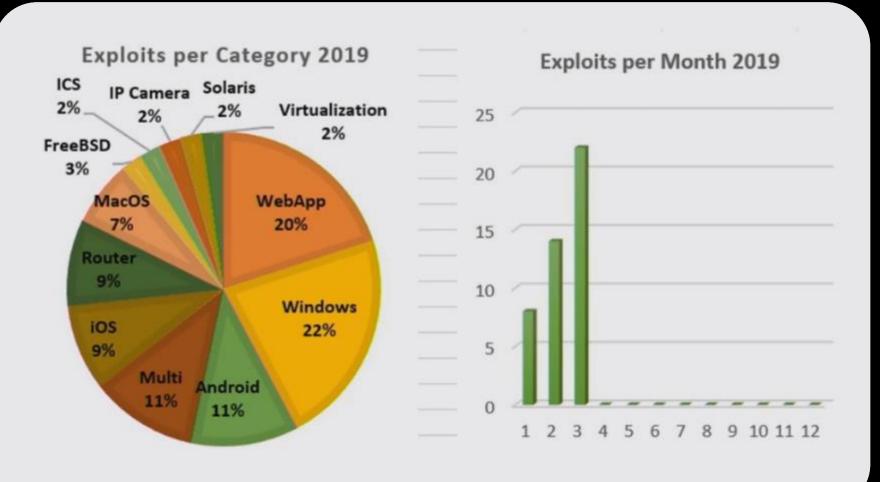
- LAquis SCADA
- Omron
- Rockwell Automation
- Red Lion Crimson

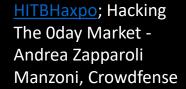
- Delta Industrial Automation
- Wecon
- Schneider Electric
- Phoenix Contact Automation





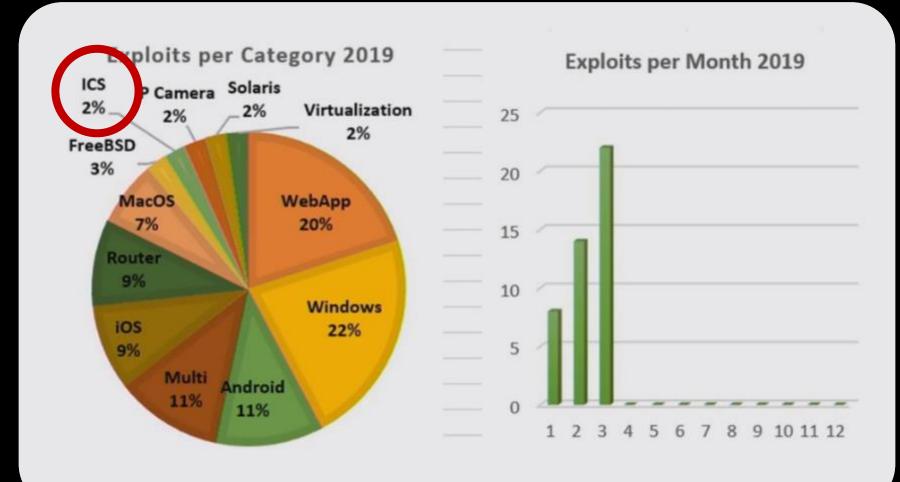
Crowdfense Bug Bounty Payouts Q1 2019







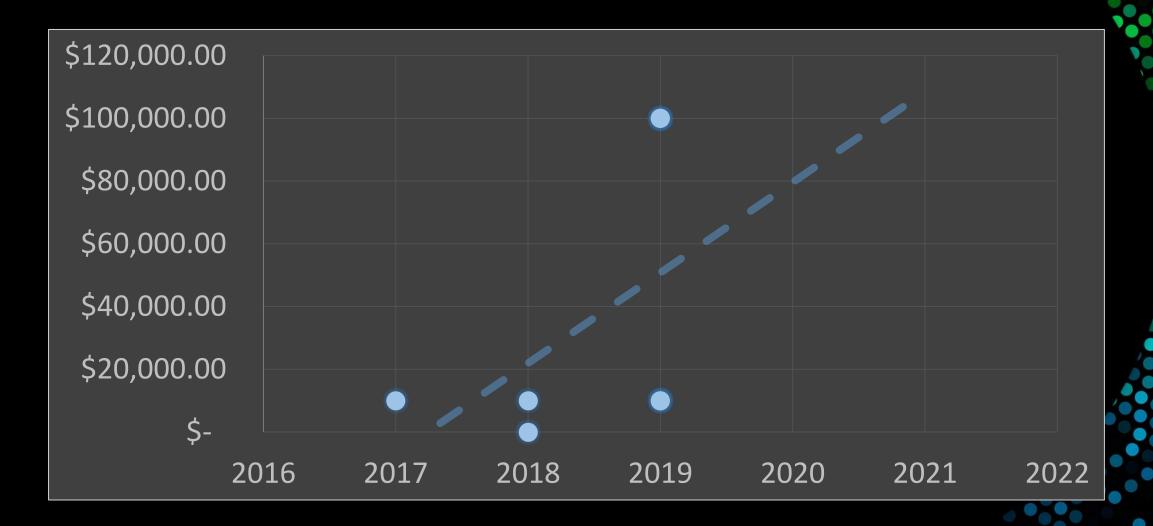
Crowdfense Bug Bounty Payouts Q1 2019



HITBHaxpo; Hacking The Oday Market -Andrea Zapparoli Manzoni, Crowdfense



Continued Targeting of Comms - Routers





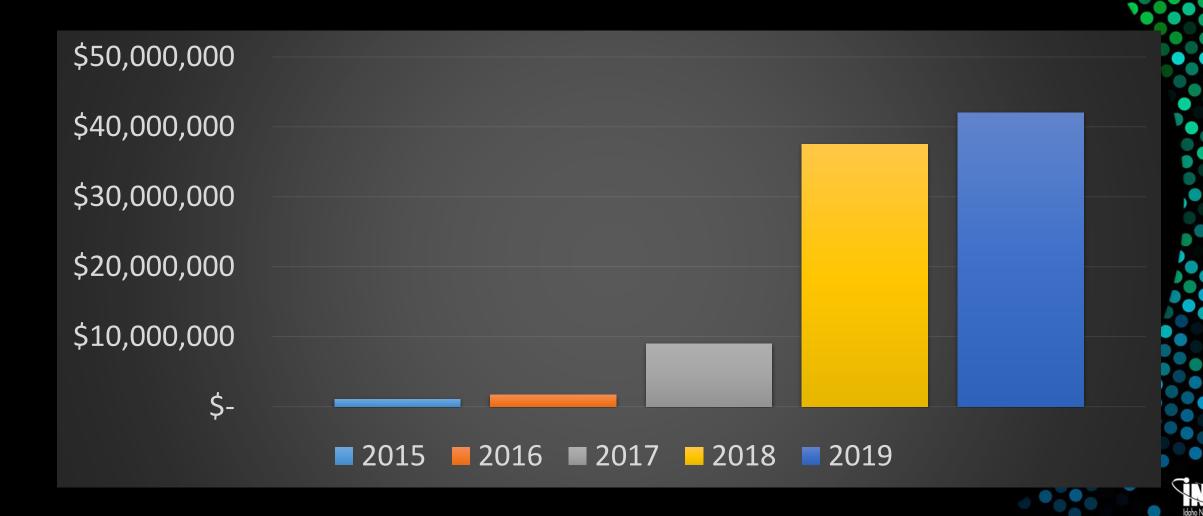
Continued Targeting of Comms - Routers



VPNFilter Malware Infects 500k Routers Including Linksys, MikroTik, NETGEAR

"...the VPNFilter malware allows for theft of website credentials and monitoring of Modbus SCADA protocols."

Bounty Growth for Mobile Targets



Mobile Vulns in OT

- Local (control room) and remote mobile-based devices and applications provide access to OT environment
 - Bolshev and Yushkevich, 2017
 - Emergence of an industrial IOT (IIOT)
- A security review conducted over two years found that an increase in IIOT mobile applications without a corresponding increase in security

SCADA And Mobile Security In The Internet Of Things Era

Alexander Bolshev (dark_k3y) Security Consultant, IOActive

Ivan Yushkevich (Steph) Information Security Auditor, Embedi



Propagation of Operational Technology Apps





Same Security Challenges... Different Platforms





https://www.uscert.gov/ics/advisories/ICSA-18-081-01

ICS Advisory (ICSA-18-081-01)

Siemens SIMATIC WinCC OA UI Mobile App

CVSS v3 5.1

ATTENTION: Exploitable from an adjacent network.

Vendor: Siemens

Equipment: SIMATIC WinCC OA UI mobile app

Vulnerability: Improper Access Control

AFFECTED PRODUCTS

Siemens reports that this vulnerability affects the following

products:

SIMATIC WinCC OA UI for Android: All versions prior to

V3.15.10, and

SIMATIC WinCC OA UI for IOS: All versions prior to V3.15.10

IMPACT

This vulnerability could be exploited by an attacker who tricks an app user to connect to a malicious WinCC OA server. Successful exploitation of this vulnerability could allow an attacker to read and write data from and to the app's project cache folder.

Same Security Challenges... Different Platforms



https://www.uscert.gov/ics/advisories/ICSA-18-046-03

ICS Advisory (ICSA-18-046-03)

Schneider Electric IGSS Mobile

CVSS v3 6.4

ATTENTION: Locally exploitable/low skill level to exploit.

Vendor: Schneider Electric

Equipment: IGSS Mobile

Vulnerabilities: Improper Certificate Validation, Plaintext

Storage of a Password AFFECTED PRODUCTS

Schneider Electric reports that the vulnerabilities affect the following IGSS Mobile products:

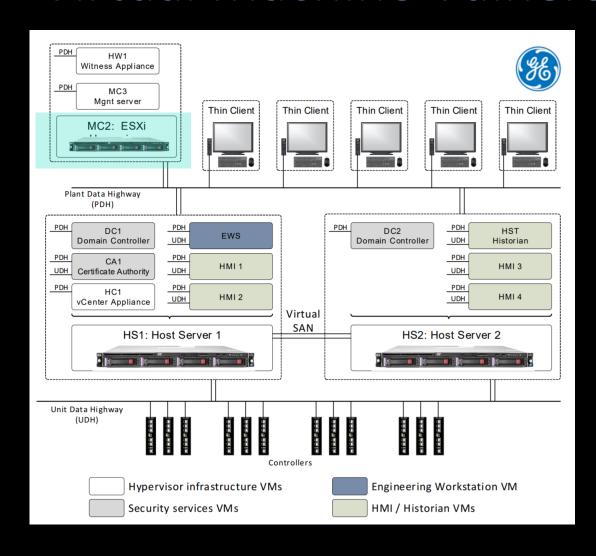
IGSS Mobile for Android, version 3.01 and all versions prior, and

IGSS Mobile for iOS, version 3.01 and all versions prior.

IMPACT

Successful exploitation of these vulnerabilities could allow an attacker to execute a man-in-the-middle attack. In addition, passwords can be accessed by unauthorized users.

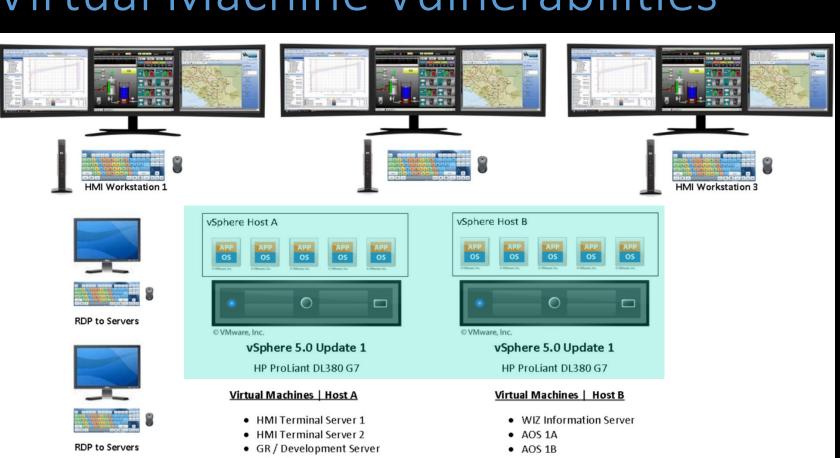
Virtual Machine Vulnerabilities



- Virtual machine exploitation & escape
 - Consistently requested vulnerabilities with bounties appearing every year (2015-2019)
 - Maximum payout ranges \$50K to \$500K



Virtual Machine Vulnerabilities



- Historian
- · Operation Server

- AOS 2A
- AOS 2B



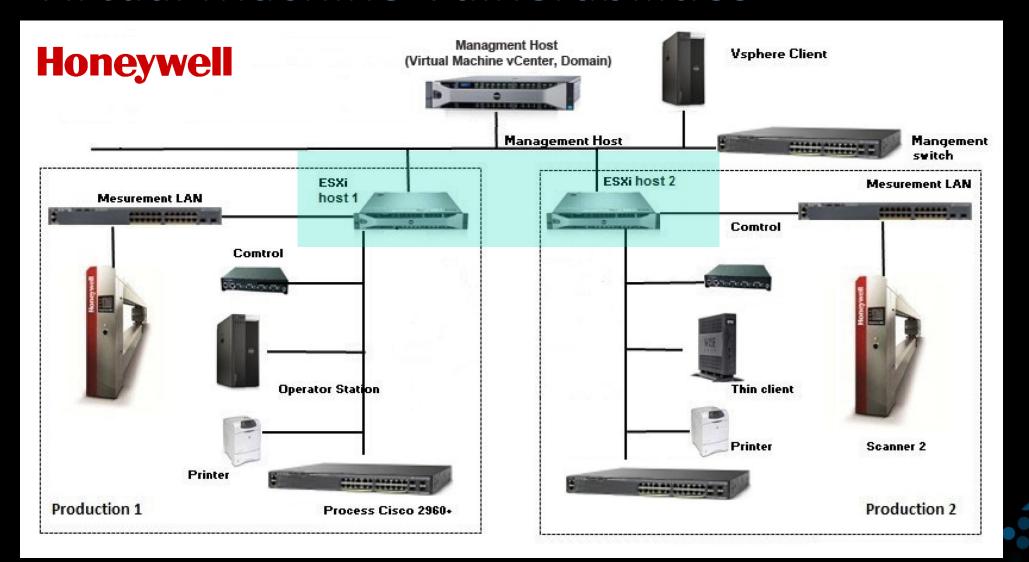


ield Devices





Virtual Machine Vulnerabilities



So What?

- The ICS/OT formal Oday market is relatively new
 - Growth will likely mirror the expansion of the collective market
 - Vender/service-based bounties remain overshadowed by the vulnerability brokers
- Identification and categorization of ICS/OT bounties will remain challenging as IT technologies and architectures continue to be integrated within OT
 - Many ICS/OT bounties will likely be collected under different technology bounty pools

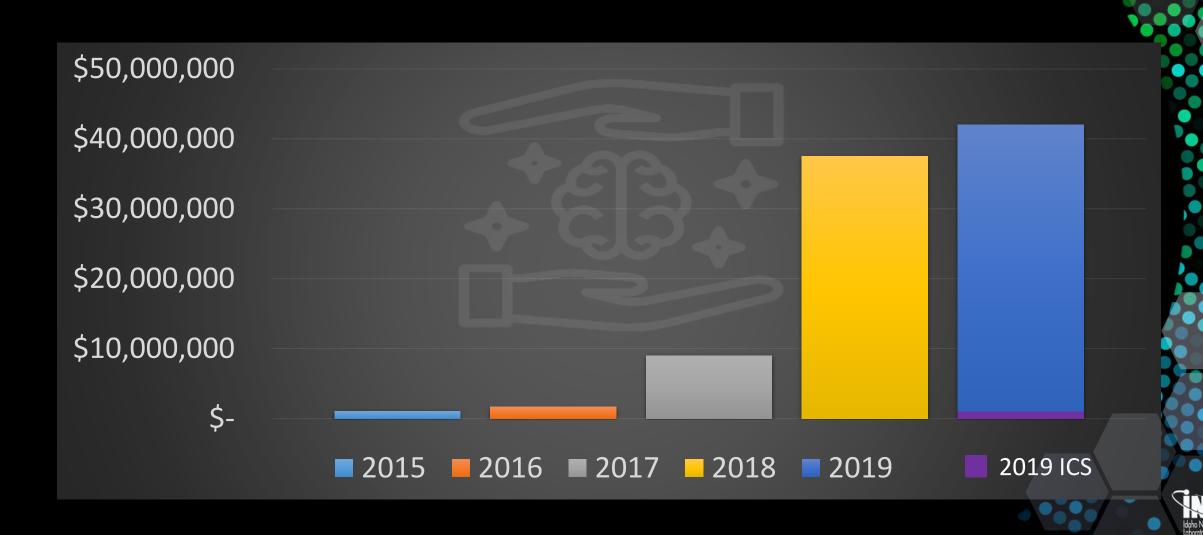


So What?

- Threat intelligence is based on the foundational concept that cyber weapon development progresses in a logical and definable path
 - Growth can be predicted allowing for the adjustment of risk models
 - Faulty Assumption: capabilities are developed in a secure and segmented vacuum
- Unfortunate Reality Cyber capabilities and competencies can be bought and growth can be augmented
 - Risk assessments must be prepared for these potential jumps in growth



Future Growth ???



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