

# Top 30 Martech/Adtech Awards You Should Apply For

As the world's demand for digital experiences grows, the AdTech and MarTech industry is becoming increasingly essential for companies to measure their data and optimize their efforts for success.

Because of this growth, the industry is inundated with competition, making it imperative for Adtech and Martech companies to differentiate themselves from others in the market. One of the best ways to do this is by applying for — and winning — industry awards. Below, we have compiled a list of the 30 best MarTech and AdTech awards to apply for that will help companies differentiate their business and validate their work.

## Martech

				
<b>DIGIDAY</b>				

## Adtech

				
<b>The Drum Awards</b>				

## General Advertising

				
				

## General Marketing



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Welcome to [Channel V Media \(CVM\)](#). We're an award-winning PR and communications agency founded in 2008.

We build market momentum for Fortune 500 and emerging companies, advising and executing on Communications Strategy, PR strategy, and digital marketing. We specialize in breaking clients into new markets and categories, rising to the top of crowded conversations, and reinvigorating enthusiasm for long-standing companies as they compete in new areas.

CVM builds awareness for companies and their products, develops C-suite leaders into industry visionaries, positions clients to be among the most vocal in high-value conversations, and drives inbound leads.

Some of our clients include Sopra Banking Software, GFT, Penn Mutual, IBM, Bluecore, Grapeshot + Oracle, and others.

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