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## Antonio Aiello

Born in Vico Equense (NA), 13/07/1996

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Portfolio: <https://github.com/antonaai>

Website: <http://www.antonioaiello.org/en>

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### Skills

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Bachelor Degree in Economics and Management ( Curriculum: Administration, Finance and Control).

Full-stack Web Developer and SFCC B2C Developer.

Fluent in English(B2) and basic knowledge of German(A2).

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### Experience

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#### Freelancer / SFCC Developer

March 2022 - Today

My job consists in helping big and international companies to build their digital presence using the best technologies in the field.

The companies I worked with:

- **BayBridge Digital**. Projects I worked in: am:pm (grocery chain in Israel).
- **Alpenite**. Projects I worked in: Caffè Borbone E-commerce.

#### La Prairie Group / SFCC B2C Developer

January 2022 - March 2022

My job consisted in helping the company achieve their new objectives with their ecommerce with Salesforce Commerce Cloud.

I also helped the company to evaluate new digital solutions for their corporate website.

The technologies I used during my experience: Salesforce Commerce Cloud, HTML5, Sass, CSS3, JavaScript, Node.js, isml, npm, Git,, JIRA,, Confluence, Bitbucket.

#### Openmind / Software Engineer

July 2019 - December 2021

My job consisted in helping big and international companies to build their digital presence using the best technologies in the field.

The companies I worked with:

- KIKO (Percassi)
- Fendi

- Boscolo Tours
- Benetton Group
- Sisley
- Valextra
- Itabus
- Arcturus group (Sambonet, Paderno, Rosenthal, Arzberg, Hutschenreuther, Thomas)

The technologies I used during my experience: Salesforce Commerce Cloud, Magnolia, Hybris, HTML5, Sass, CSS3, JavaScript, jQuery, ES6, Node.js, jsp, isml, npm, Git, Vue.js, React.js, JIRA, Bamboo, Confluence, Bitbucket, Stash, Jenkins.

I also had the responsibility to take care of the web accessibility of all the above mentioned companies' ecommerce, a must have for international companies.

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## Education

### Bachelor's Degree in Economics and Management

October 2015 - March 2019 - University of Salerno

**Curriculum:** Administration, Finance and Control

### 2nd Finalist at Samsung Innovation Camp 2018 Edition

October 2018 - March 2019 - University of Salerno

**Project:** Finding an innovative solution for the archeological park of Paestum, using the latest technologies (Beacon Systems, IoT, NFC, etc.)

### Erasmus+, 6 months

October 2016 - February 2017 - University of Witten/Herdecke

**Exams in english:** Marketing, Strategic Marketing, Research Marketing, Family Business.

**Exams in german:** 1 week German intensive course, full semester German Course (A1/A2).

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## Qualifications

- **Salesforce Certified Commerce Cloud Digital Developer**
- **Online Course Qualification "The Web Developer Bootcamp" by Colt Steele:** HTML5, CSS3, JS, jQuery, NodeJS, NPM, ExpressJS, MongoDB, DB Association, , Authentication, PassportJS, Authorization.
- **Online Course Qualification "Complete Python Bootcamp" by Jose Portilia:** Python 3, Object Oriented Programming (OOP), inheritance, polymorphism , Unit Tests.
- **Online Course Qualification "The full JavaScript & ES6 Tutorial" di David Joseph Katz:** ES6, Classes, Data Structures, Closures, Generators, Asynchronous Programming, Promises, Basic ES7 and ES8.
- **Samsung Innovation Camp:** Business, Digital Marketing, Tecnologie e Devices, Analytics, Cyber Education.
- **Academy Yoox Interface:** Photoshop, HTML5, CSS3, JS, ES6, jQuery, semantic HTML5, Responsive Web Design, basic development in .NET environment, C#.

- **Online Course “Web Accessibility” by Google:** Semantics, semantic markup, ARIA markup, style guidelines for visually impaired users. ([Course link](#)).
- **Online Course Qualification “The Ultimate MySQL Bootcamp: Go from SQL Beginner to Expert” by Colt Steele:** SQL syntax, Aggregate Functions, Run complex queries using MySQL logical operators and string functions, Build a web app using MySQL and Node.js.
- **Online Course Qualification “Blockchain A-Z: Learn how to build your first blockchain” by Hadelin de Ponteves, Kirill Eremenko, SuperDataScience Team:** Blockchain, create a Blockchain, cryptocurrencies, cryptocurrency transactions, creation of a currency, Smart Contracts, create Smart Contracts.
- **Online Course Qualification “SEO Training: Get Free Traffic to Your Website With SEO” by Daragh Walsh:** Keyword Research, On Page Optimisation, Off Page Optimisation.
- **Online Course Qualification “The Modern React Bootcamp” by Colt Steele:** React, Hooks, Context, Next, Router.

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## IT Skills

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- Salesforce Commerce Cloud
  - Magnolia
  - JavaScript, ES6, jQuery, HTML5, CSS3 (Bootstrap, Semantic UI), Node.js (Express), EJS, MongoDB, Git, Npm, Command Line, Python, mySQL, Vue.js, React.js.
  - Responsive Web Design.
  - Blockchain.
  - SEO.
  - Web Accessibility.
  - Bitbucket, JIRA, Confluence

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## Languages

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- Italian (mother tongue);
  - English (fluent);
  - German (Basic);

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## References

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- My GitHub page: <https://github.com/antonaai>
  - My website: <http://www.antonioaiello.org/en>