

## Funding your business

QUICKSNAPS - What to look for when funding your business.



Purpose of funding



Having enough  
funding



Funding opportunities



Right terms

# Funding your business

## QUICKSNAPS - What to look for when funding your business.

Things you need to know	Considerations
Purpose of funding	<ul style="list-style-type: none"><li>• Depending on where you are in your business lifecycle, will the funding be used to start the business, to support your working capital commitments or to assist with expansion?</li><li>• Is funding needed for short-term cash flow issues or long-term asset purchases? There are different products that have different advantages and disadvantages that may make it more preferable for short-term needs or long-term needs e.g. credit card vs. line of credit.</li></ul>
Having enough funding	<ul style="list-style-type: none"><li>• Debt is not necessarily a bad thing – it can help start or grow your business.</li><li>• If you are not able to personally provide funding, there are many different options such as government grants, banks or crowdfunding.</li></ul>
Funding opportunities	<ul style="list-style-type: none"><li>• What are the different funding opportunities for your business?</li><li>• What are the advantages and disadvantages of each funding opportunity?</li><li>• Are you able to meet the commitments of your preferred financing method?</li></ul>
Right terms	<ul style="list-style-type: none"><li>• Do you have enough free cash flow to meet repayments or will the terms of your funding constrain ongoing operations of the business?</li><li>• Can you renegotiate? Do you have flexibility in the agreed terms and can you negotiate these with the bank if required?</li><li>• Are you paying down debt too quickly? Could you use this cash more effectively for an alternative purpose?</li></ul>

### More information

- Speak to your accountant or financial advisor to understand the different products and start-up options available for your needs, particularly those that are not offered by a bank such as government grants and/or crowdfunding
- Speak to your bank to discuss your current banking arrangements and ensure they are suitable for your current operations and any short-term funding requirements
- There is some good further reading here:  
<https://www.business.qld.gov.au/starting-business>