

Are you ready for the Journey? We're a global team of pioneers on a mission to create the next generation of customer experiences. We leverage our diverse range of thought leadership, deep subject matter expertise, and innovative capabilities to lead the Journey into the future of human experiences. Our people share a seeking, building, joyful ethos, attracting the best in reimagining the physical and creating new worlds and realities of the future.

We are seeking passionate and innovative Generative AI Creative Technologists to join our dynamic team. In this role, you will work at the intersection of technology and creativity, leveraging your expertise in generative AI tools to push the boundaries of brand engagement. As a Generative AI Creative Technologist, you will play a crucial role in shaping and building the future of brand engagement, marketing, commerce, and finding unique ways to bend emerging technologies.

Responsibilities:

- Ideate and Conceptualize: Collaborate with cross-functional teams to brainstorm and develop groundbreaking ideas and concepts that leverage generative AI tools to enhance consumer experiences.
- Prototyping and Development: Take ownership of the prototyping process, transforming creative concepts into tangible experiences using generative AI technologies.
- Technical Expertise: Stay up-to-date with the latest advancements in generative AI tools and techniques, bringing your expertise to bear on projects to ensure cutting-edge solutions.
- Creative Problem Solving: Analyze client requirements, identify challenges, and propose innovative solutions that integrate generative AI technologies effectively.
- Collaboration and Communication: Work closely with designers, developers, and clients to foster a collaborative environment that encourages creative thinking and enables seamless integration of generative AI into brand experiences.
- Project Management: Manage multiple projects simultaneously, ensuring deadlines are met, and deliverables are of the highest quality.
- Documentation and Reporting: Maintain thorough documentation of project progress, processes, and outcomes, and communicate project status and results effectively to internal and external stakeholders.

Requirements:

- Experience and Education:
- Bachelor's degree in a relevant field such as computer science, machine learning, design, or a related discipline.
- Demonstrable experience (3+ years) working as a Creative Technologist, AI Engineer, or a similar role, with a focus on AI tools.
- Demonstrated experience in working with Generative AI in a more advanced manner than consumer tools
- Technical Skills:
- Proficiency in programming languages such as Python, TensorFlow, or PyTorch.
- Experience with generative AI frameworks and tools, such as LLMs, VAEs (Variational Autoencoders), Vector Databases, Visual Generators, Generative APIs, or similar technologies.
- Strong understanding of data manipulation, preprocessing, and analysis.

- Familiarity with cloud computing platforms, such as AWS or Google Cloud, for large-scale data processing.
- Creative Mindset:
- Passion for exploring the intersection of technology and creativity.
- Ability to think outside the box and ideate innovative solutions that merge generative AI with brand experiences.
- Strong aesthetic sense and the ability to translate creative visions into tangible outputs.
- Communication and Collaboration:
- Excellent verbal and written communication skills to effectively collaborate with cross-functional teams, clients, and stakeholders.
- Proven ability to present complex technical concepts in a clear and concise manner to non-technical audiences.
- Problem-Solving and Adaptability:
- Strong analytical and problem-solving skills to overcome challenges and deliver creative solutions.
- Adaptability to rapidly changing project requirements and deadlines.
- Proactive mindset with the ability to take initiative and work independently.

Why This Job?: As a Generative AI Creative Technologist at our Next Gen Consumer Experience Agency, you will have the unique opportunity to shape the future of brand engagement for Fortune 500 companies. This role enables you to leverage your technical expertise and creative mindset to push the boundaries of generative AI and create truly immersive and captivating experiences. You will collaborate with top-tier brands, a multidisciplinary team of professionals, and access cutting-edge technologies to bring visionary ideas to life. By joining our team, you will play a vital role in defining and building the future of how brands connect with their audiences, making a significant impact in the field of creative technology.

About Journey:

Founded in 2022, Journey has quickly grown to over 200 employees through key acquisitions of leading companies across diverse industries and specialties. A world-renown architectural design firm, experts in conversational AI, an award-winning immersive studio, and a couple of metaverse strategy and gaming design pioneers have combined capabilities and expertise to form one Journey. With our diverse set of offerings, talents, experiences, and backgrounds across our globally distributed team, we're now able to offer our brand partners an offering unlike any other. And we're just getting started. We're on a mission to lead the Journey toward shaping and creating the future of the human experience.

Our Mission:

Our focus is on creating a culture of support that is transparent, open, and flexible; an employee experience that attracts and grows the best and brightest talent. We are passionate about helping Journey's success through growth, empowerment, and retention of our best asset – YOU.

Our Values:

The six core Journey values embody our spirit and mindset. These values are embedded in our DNA and we always strive to demonstrate these values in the way we show up to work.

- **We are explorers:** We value curiosity, bravery, seeking knowledge, trying something new, failing, and trying again. We remain on an endless journey of discovery with always more to explore.
- **We show up:** We don't wait for answers. We seek out solutions, we figure it out, we engage, we continue to learn, we ask questions, we are self starters.
- **We are authentic:** We don't use jargon, we speak simply, we are reliable, we are honest, we are ego-less, we assume good, we respect others and their voice.
- **We are fearless:** We solve tough challenges, we move the needle, we have fun, we speak up, we draw strength from our team members. We embrace the change that is constant in our world.
- **We are experts:** We strive to deliver the highest quality of work to ourselves and our clients. We value our thinking and want to partner with clients in opportunities to move the needle.
- **We are collaborators:** We strive to improve our collective by sharing new ideas, skills, and perspectives. We work to partner across boundaries and keep minds and opens and we co-create our future.

Candidates must be eligible to work in the US without work authorization.

Journey is an Equal Opportunity Employer and recognizes that a diverse workforce is crucial to our success as a business. Our practices are rooted in the idea that everyone should be treated with dignity, decency and fairness. We are committed to building a team that represents a variety of backgrounds, perspectives, and skills. The more inclusive we are, the better our work will be. We would love you to apply for one of our open roles - irrespective of socio-economic status or background, age, gender identity, race, religion, sexual orientation, color, pregnancy, care/family responsibilities, national and social origin, political opinion, marital, veteran, or disability status.

All your information will be kept confidential according to EEO guidelines.

If you have a disability or special need that requires accommodation at any time during the recruitment process, please let us know at talent@journey.world