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09.17.09

Radhika Seth

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Case Of Old Wine New Bottle

This ain't a hot red typewriter but The Valentine Notebook. A project that was undertaken to explore **Ettore Sottsass'** claim, that *design should not merely be functional but additionally be attractive and emotionally appealing*. This new version is a take on the original **Olivetti Valentine**, which was considered as the ultimate fashion accessory for the working girl in late 60's. While the original was constructed with a lightweight plastic case; can anyone suggest what's best for this modernized version?



Let me set the ball rolling....Flexible display...you next....

Designers: **Julia Kaisinger, Pia Weitgasser, Martin Zopf & Tony Weichselbraun**

Original Valentine



REWORKED LAPTOP



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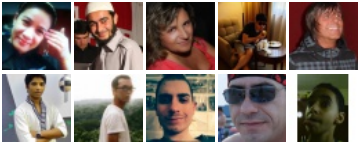
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zakk wants.



⇒ Reply

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hot



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Anyone who doesn't think design should include making things attractive and emotionally appealing should be made to live in a council block of flats.



⇒ Reply

⇒ 09.19.09
Rodolfo Vanni says

Bellissima!



⇒ Reply

⇒ 09.22.09
random view er says

You include a built in laptop so you can produce artwork for the bottle aswell



⇒ Reply

⇒ 03.13.10
Barış says

very very nice 😊



⇒ Reply

⇒ 03.13.10
BarışA says

very very nice 😊



⇒ Reply

⇒ 04.09.10
Jason Kwok says

lol that is so cool. Glad I stumbled to this website. Loving all the designs here!



⇒ Reply

⇒ 05.05.11
Jimmy C says

Whoa. Nice job. But where's the mouse?



⇒ Reply

⇒ 05.05.11
Jimmy C says

Whoa. Nice job. But where's the mouse?



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⇒ 03.29.12
Omar says

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