



PLAN YOUR CAREER

Susan McKenzie | @MathSusan



 #GHC18

Why don't I know where I am going?

How can I have a career that fits me?

Can I change my mind?

What do I want?

How does my career define me? How does she seem to know where she is going?

Where am I going?

WHAT DO YOU WANT TO BE WHEN YOU GROW UP?



HOW DO YOU PLAN YOUR CAREER?

8 STEPS TO AN EFFECTIVE CAREER PLAN

1. Identify Your Career Options
2. Prioritize
3. Make Comparisons
4. Consider Other Factors
5. Make a Choice
6. Set “SMART Goals
7. Create Your Career Action Plan
8. Meet with a Career Advisor

<https://gcd.mit.edu/explore-careers/career-first-steps/make-career-plan>

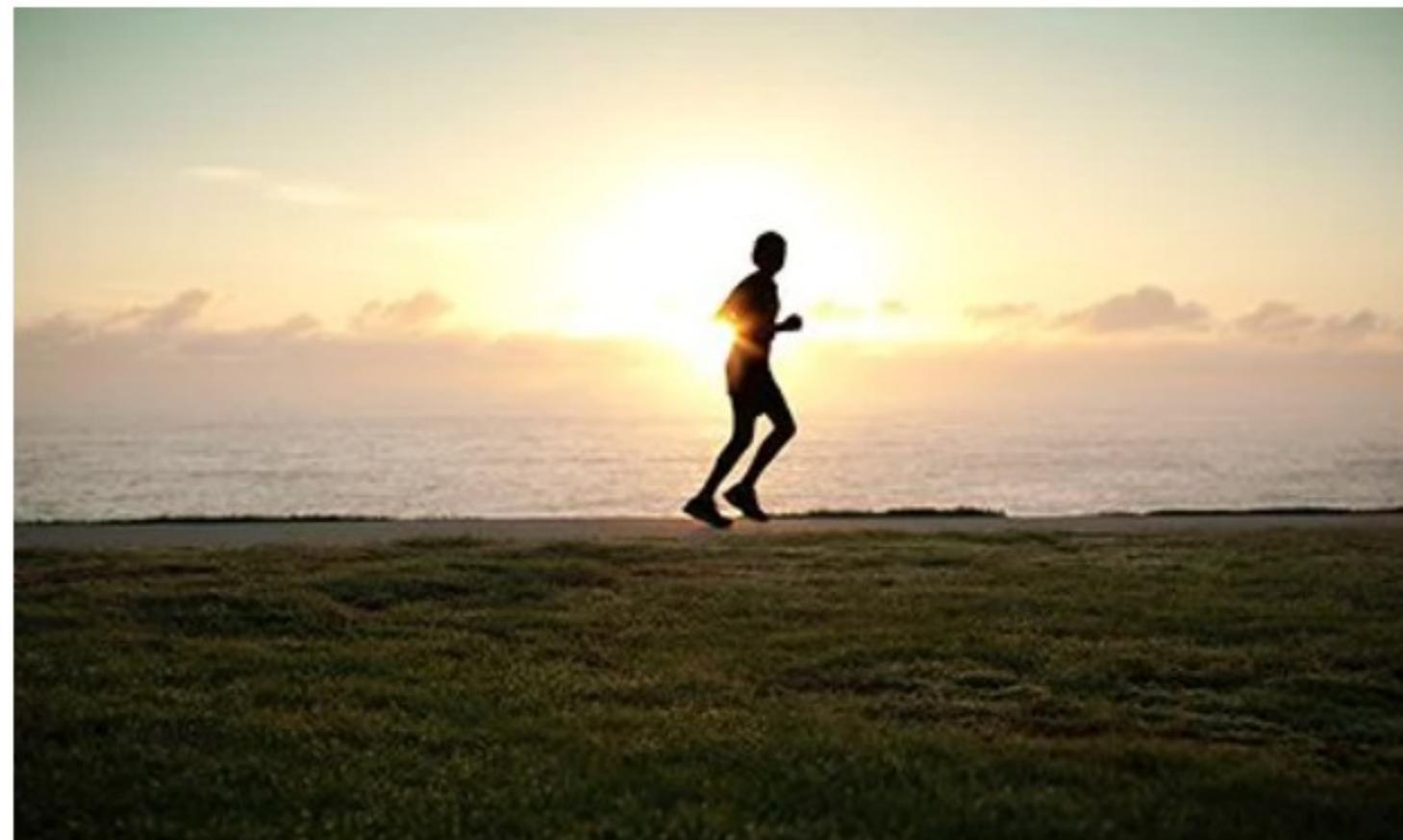
FIVE STEPS TO CAREER PLANNING

1. Reflection and Self-Evaluation
2. Exploration
3. Decision-Making and Goal Setting
4. Gaining Experience
5. Implementation

<http://cravencc.edu/students/career-transfer-services/five-steps-to-career-planning/>

How to ... plan your path to career success

Where would you like to be in 10 years' time? The age-old question and yet, hardly any of us really think about the answer. Maybe it's time we did



▲ How often do you stop and think about what you want from your career? Photograph: Joe Wigdahl/Alamy

"There aren't enough women on boards. We need greater diversity at the top of companies. The glass ceiling still exists."

We hear these things in the media all the time but rarely do we see any practical advice for female executives on how to take control of their own careers and put themselves in the best position to reach the upper levels of

GENDER

Don't Let Your Career “Just Happen”

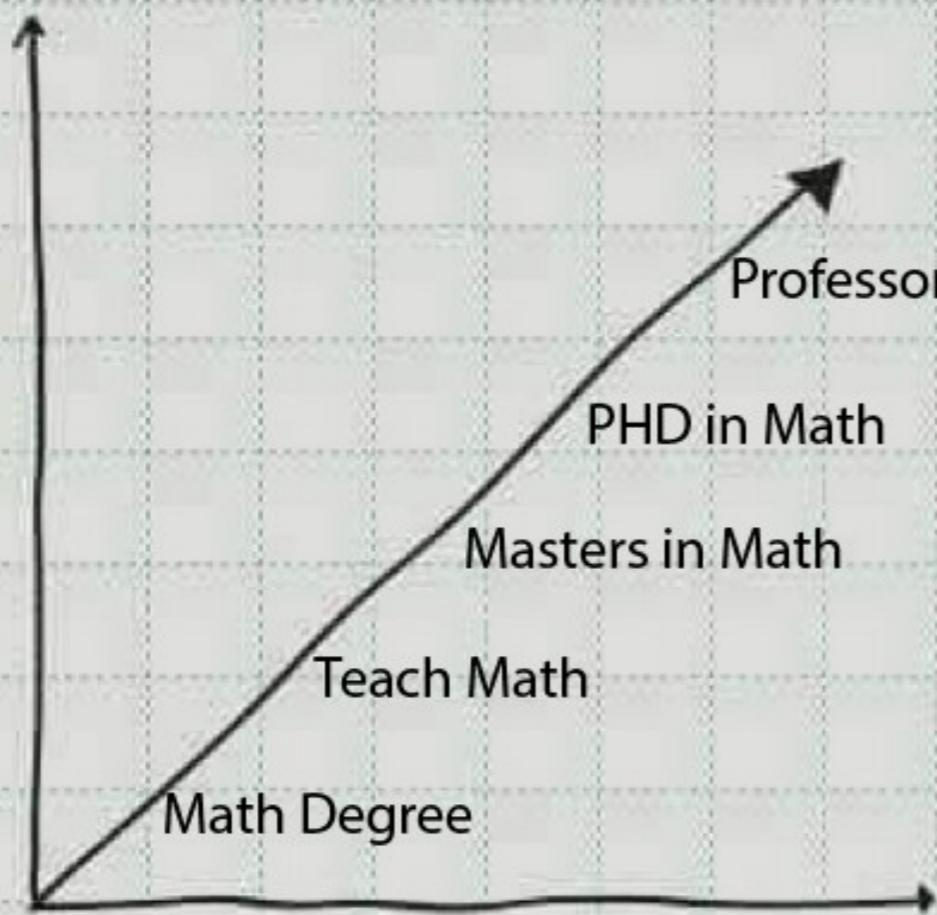
by Ruth Malloy

SEPTEMBER 06, 2013

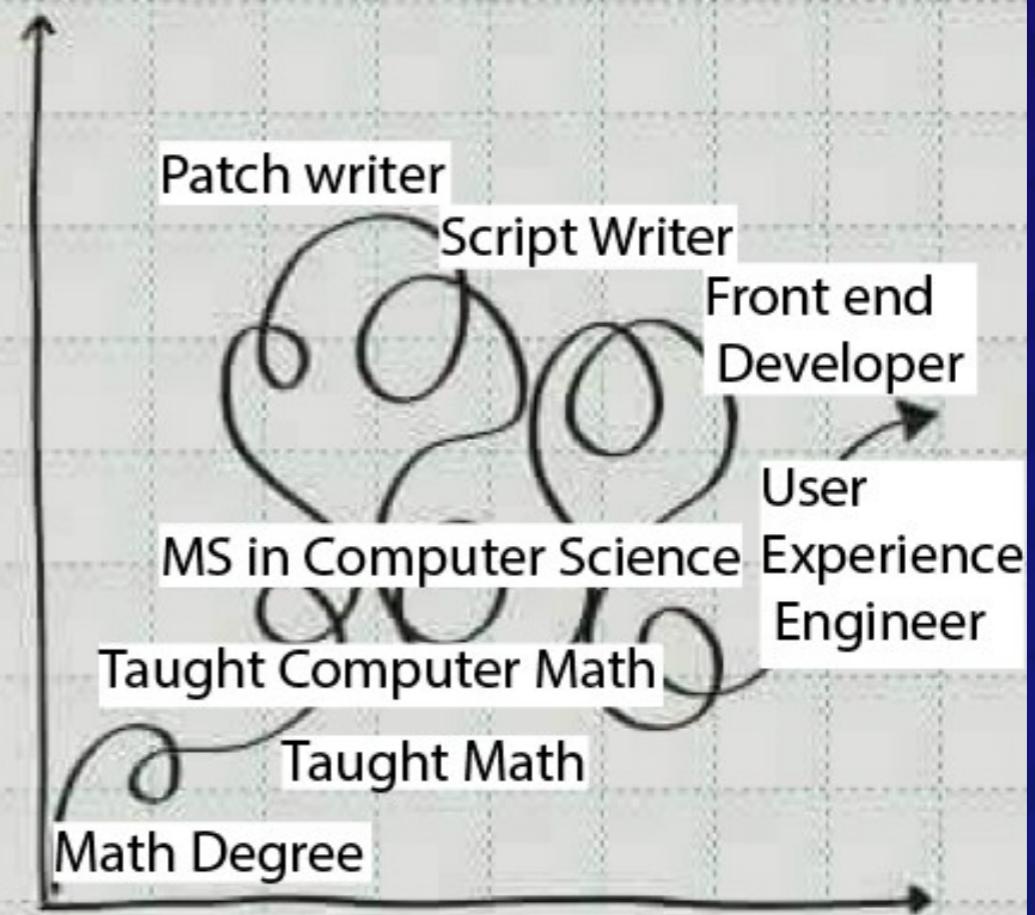


We all know The Statistic: Only 4.2 percent of Fortune 500 CEOs are women. But the gender split in mid-level management is now nearly even. While women have made progress in being recognized as managers, why aren't they making it to the top?

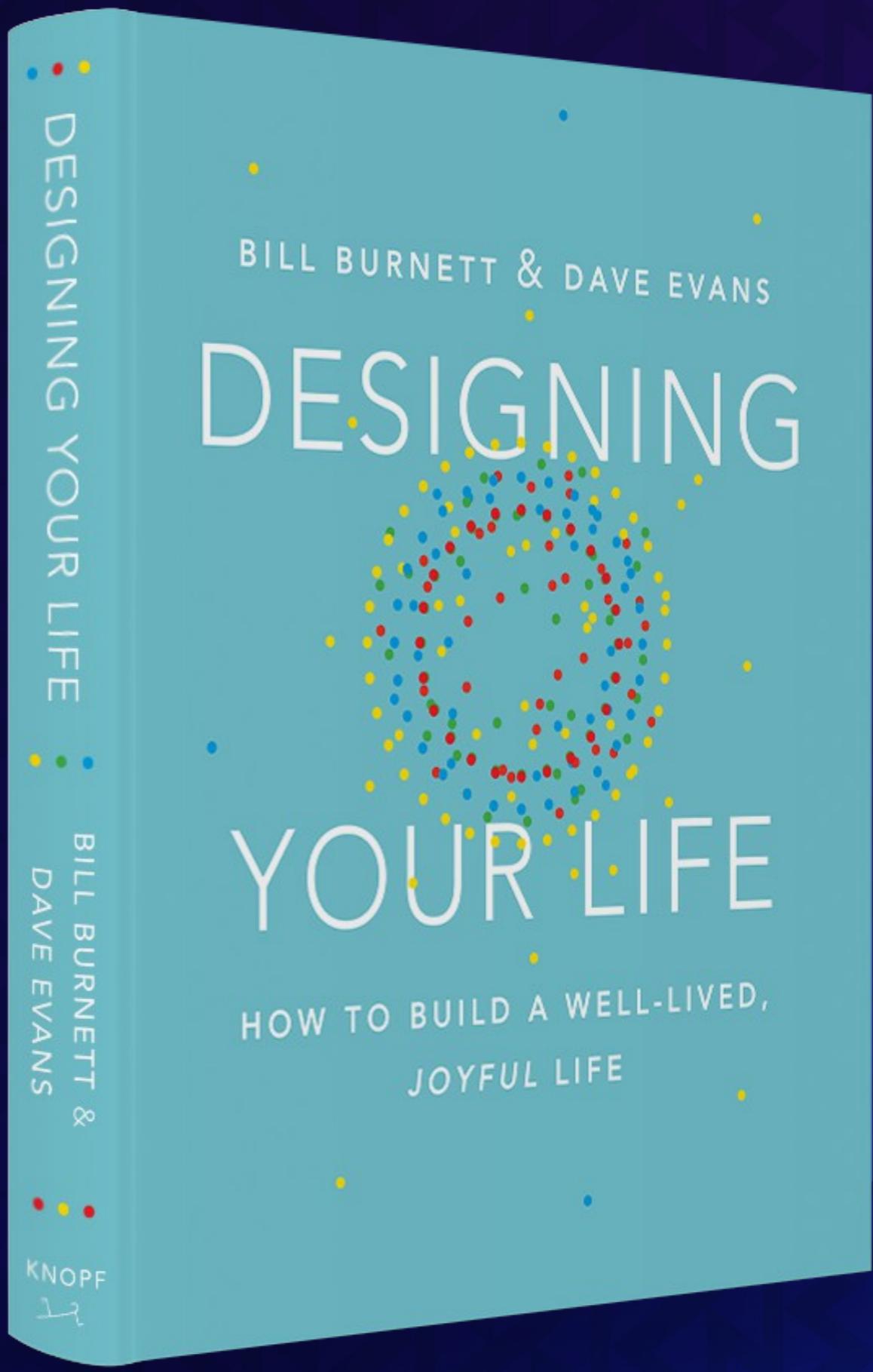
In many cases, they've climbed to the last rung of a ladder that simply doesn't go all the way up, like a business function (HR, perhaps) that isn't generally tapped for the CEO position. In others, they lack the critical experiences or skills required to take the next step, such as an international assignment, high-risk project, or major P&L responsibility. While many complex factors contribute to women hitting the glass ceiling, more proactive career management and clearer manager guidance would help them identify and use the right tools to break through.



what I planned.



what happened.





Where am I?



WHAT IS OUT OF YOUR CONTROL?



WHAT CAN YOU CONTROL?

TODAY is the
PERFECT DAY



JOURNAL FOR SEVERAL DAYS



JOURNAL TIPS

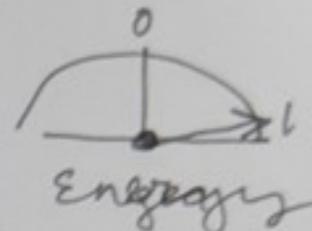
- Journal each day for a few weeks (get a good sample of your daily activities)
- What were you doing? Where were you?
- Who did you interact with? What role did they play?
- What were you interacting with? (PC, Ipad, plants?)
- What did you hate?
- What did you enjoy?

Wednesday 4/4/18

- Write sketch training plan



engagement



engages

- Meeting with stakeholders
for Project A

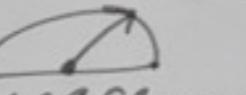


engagement



engages

- Book Club meeting

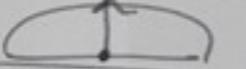
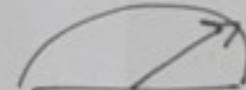


engagement



engages

- Practice presentation



- DO Books



- take a walk



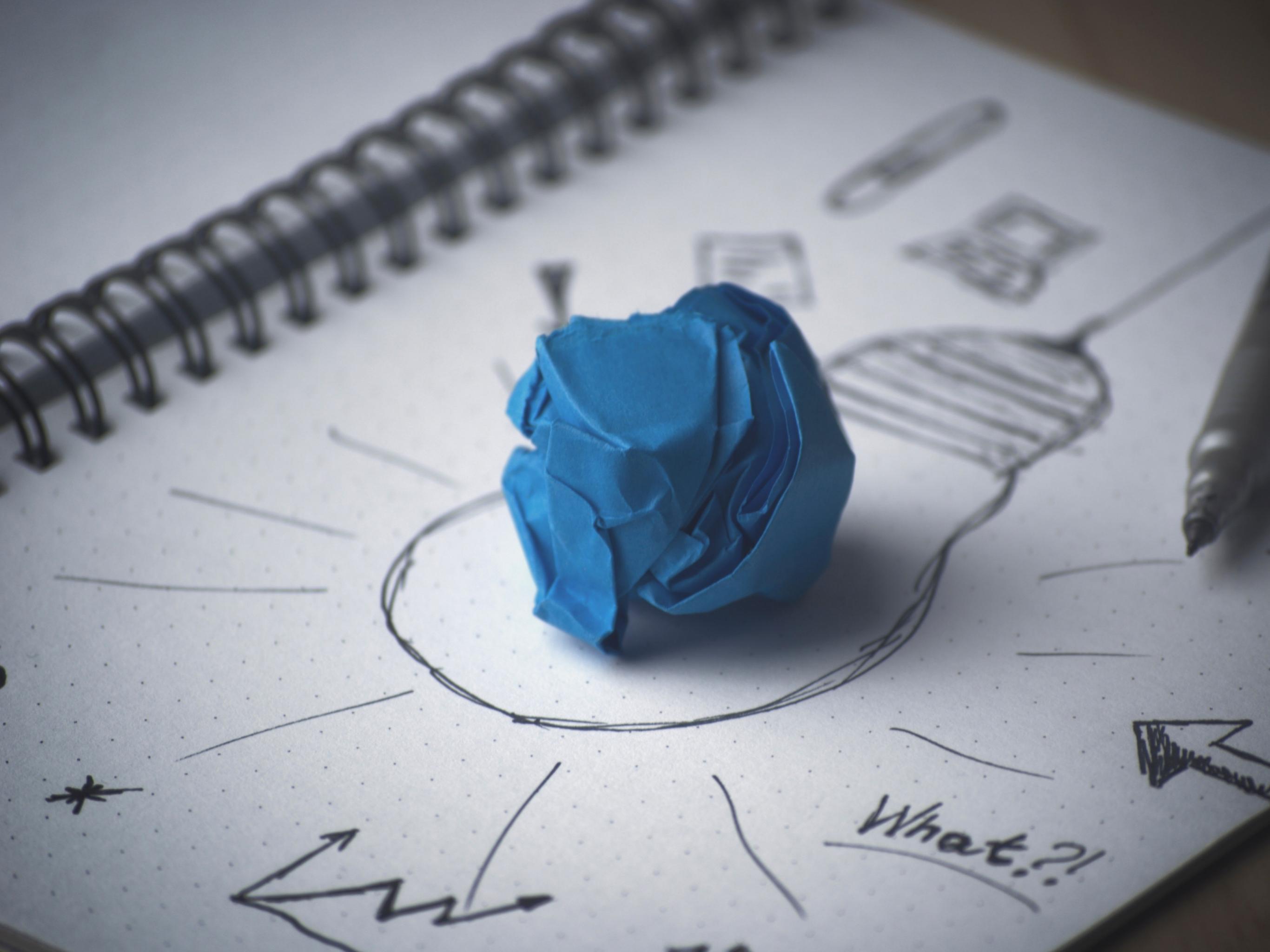
- work on my web page



WHAT'S NEXT?

WE KNOW:

- where we are
- why we are doing things
- what energizes us



What.?

Designer

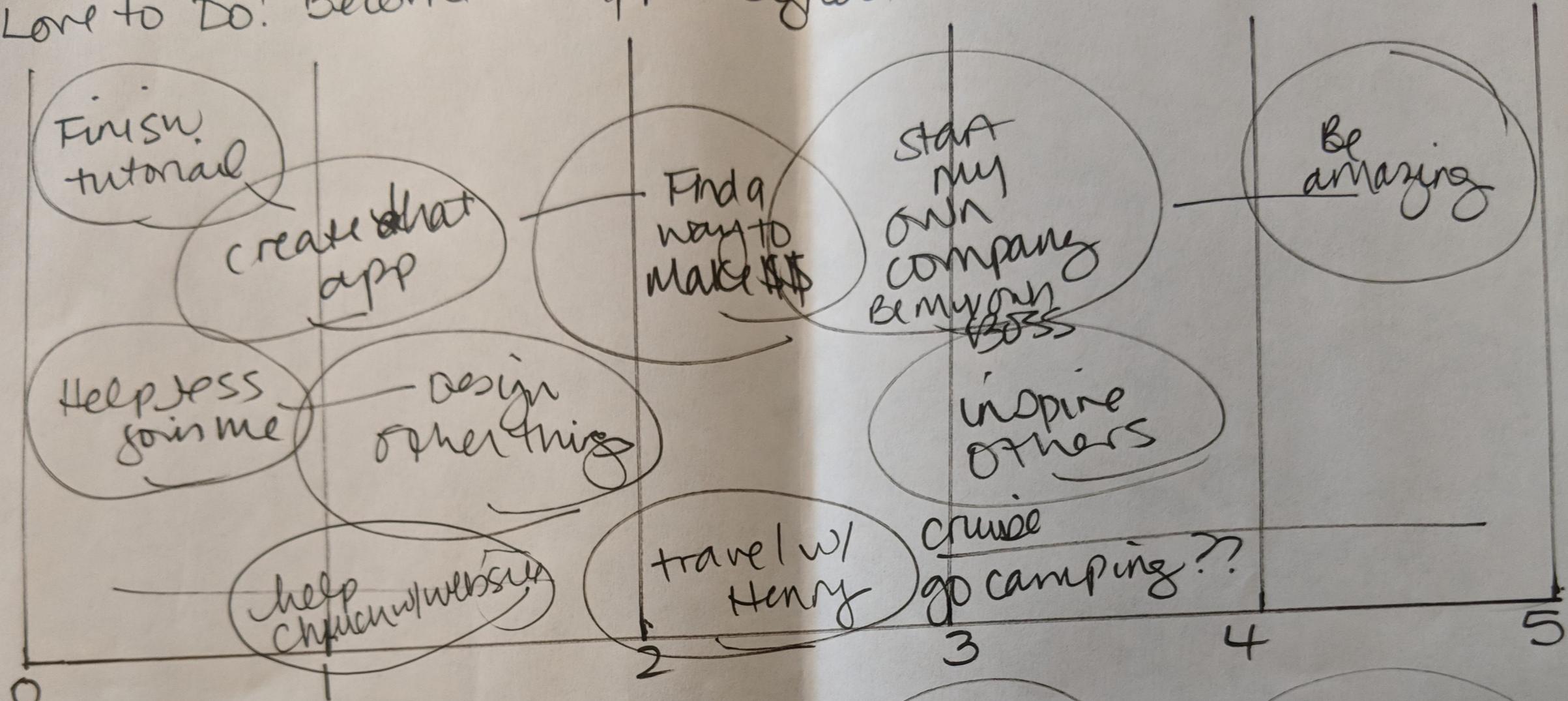
App Designer
& Creator

Get a PHD
And Teach

Full Time
Student

Developer

Love to Do! Become an app Designer/creator



Resources

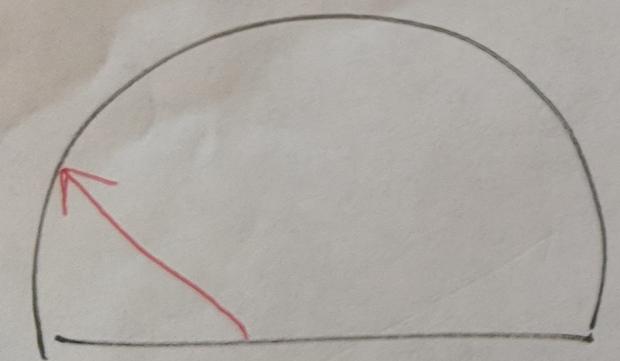
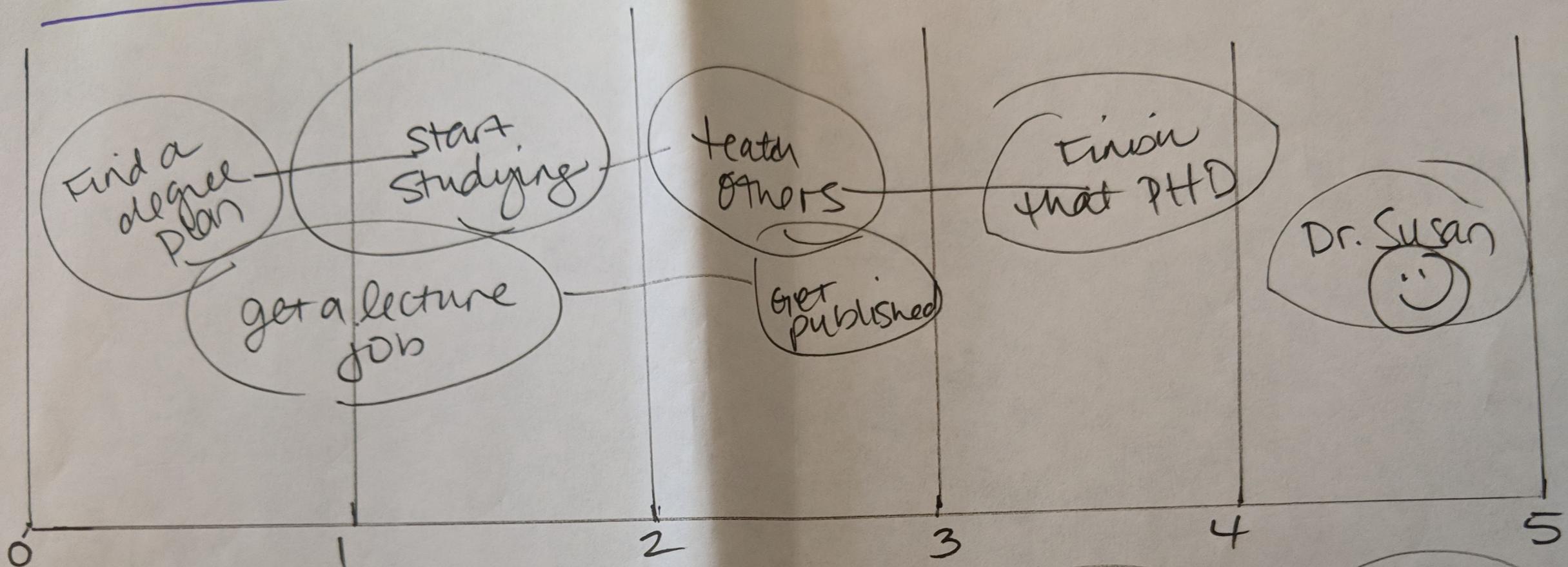
I Like it

confidence

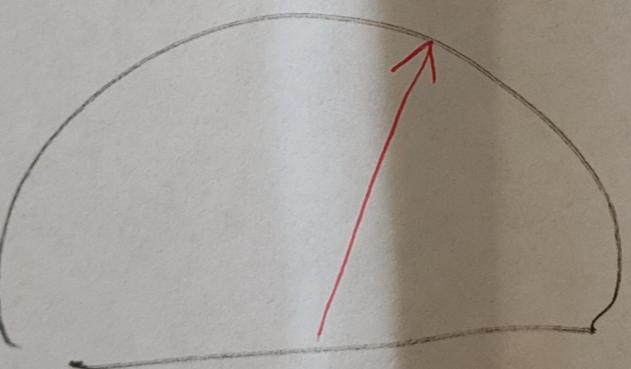
coherence

- Q's 1) where do I find the time?
2) Do I have what it takes?
3) Could I make it?

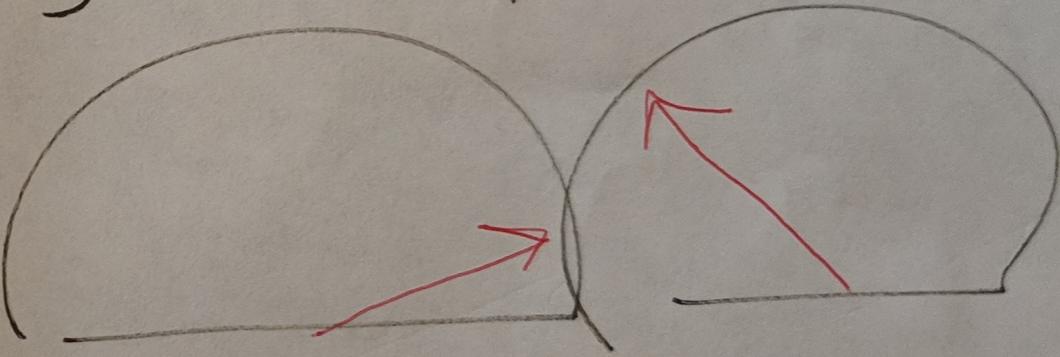
Become a PhD and teach



Resources



I like it



confidence coherence

- Q's
- 1) Would this ever make sense anymore?
 - 2) How would I balance family?
 - 3) Is this self destructive?

My current life as a designer

create actual goals

speak on something else

Raise or promotion

Blog Blog

Share Knowledge

Become a leader

Design training Materials

criticize website?
Helps start a real business

pay off Bills
pay for Chis School

0

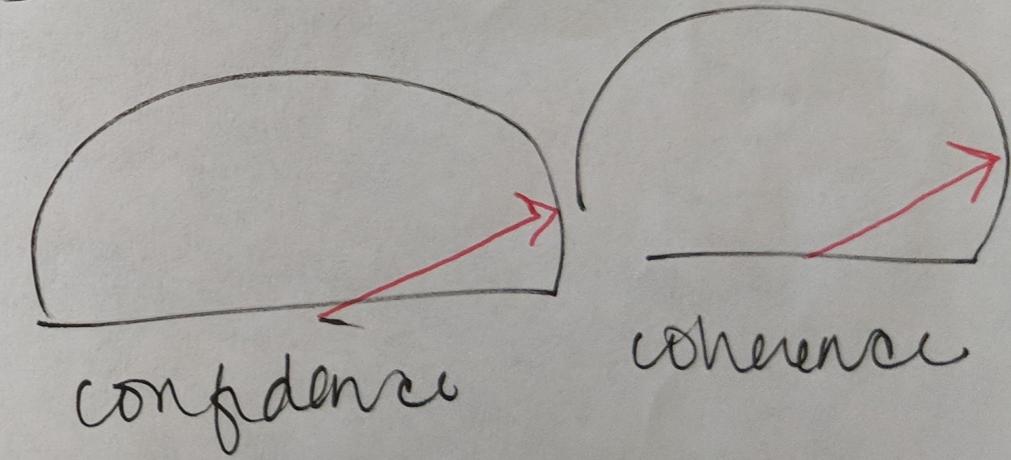
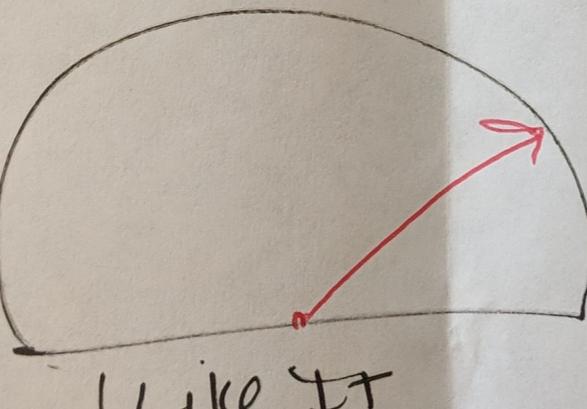
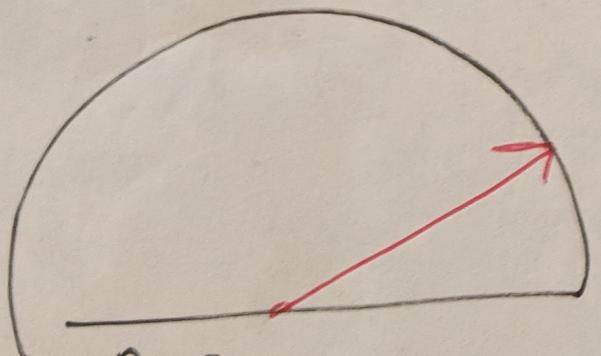
1

2

3

4

5



IS this realistic?
DO I have the discipline needed?
Do I have the motivation?



NEXT STEP

- Narrow down your choices
- Talk to people who do similar things

EXPAND YOUR NETWORK



INTERVIEW PEOPLE



I HAVE A PLAN!

Perfect plan?



WHAT'S YOUR *Story?*

SEEING YOUR LIFE
THROUGH GOD'S EYES

S A R A H H E A T H

HOW JOSEPH'S STORY
CAN HELP YOU TELL YOURS

(N)EVER (S)TOP
LEARNING





Plan. Rinse. Repeat.

It's your career, OWN IT

Thank you!

@MathSusan

