



Hello, I'm **Antonette G. Polis**

as a web designer who builds digital spaces that feel like sunshine ☀️ playful, purposeful, and packed with personality. I believe websites shouldn't just work they should spark joy, make you click "just one more time and leave you grinning like you found a hidden cookie in the code. 🍪

From sleek and smooth to bold and bubbly, I turn ideas into experiences that breathe life into pixels. Let's create something that doesn't just look good it feels like a hug for your screen. 💻🌟

Tweak as needed keep it fun and you!

Get Started



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About Me

As a BSOA student with a newfound passion for clean, functional web design, I've spent the past months transforming spreadsheet expertise into HTML/CSS mastery. My journey began with basic tags and has evolved into crafting semantic layouts, styling responsive grids with CSS Flexbox, and embedding multimedia elements like video tutorials and audio reflections. What excites me most is solving design puzzles like perfecting form validation for my Contact Me page or optimizing image alt-text for accessibility. When I'm not coding, you'll find me studying UX trends or refining my daily productivity system (peek at my schedule page!). This portfolio reflects my belief that great design starts with curiosity and grows through iteration—click below to see how I've applied HTML tables, lists, and forms to real-world projects like my responsive recipe blog!

Education

Bachelor of Science in Office Administration

2025 to 2026

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MY EXPERTISE

What Service Do I Provide



Clean semantic HTML

From headings that pop to paragraphs that flow like conversation.



Content formatting

Lists (bulleted, numbered, or heck, emoji-powered) images that tell stories, and embedded video/audio to jazz things up.



Daily productivity

Check out my (Personal Schedule Page) a tidy HTML table proving I organize pixels and my time!



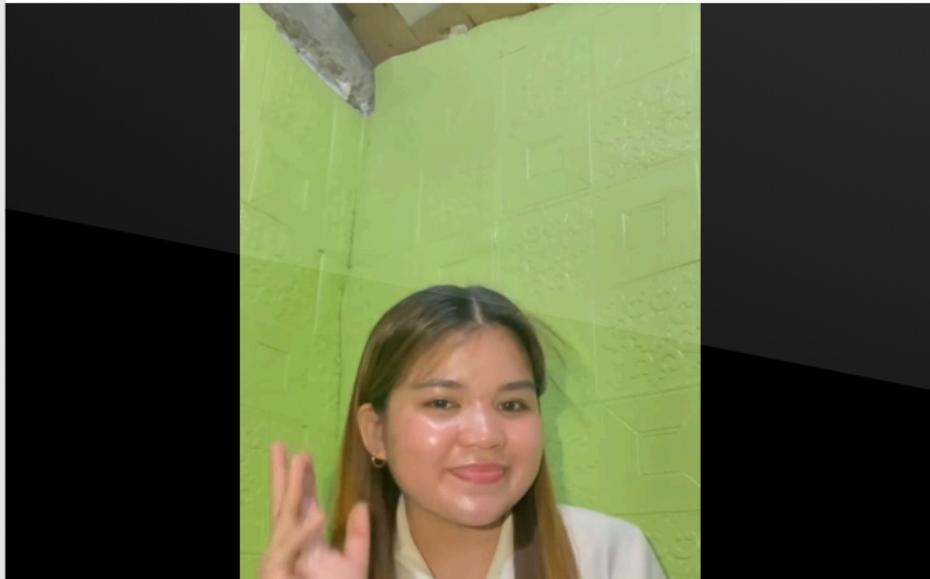
Interactive forms

Sleek, user-friendly forms (like my Contact Me page) that collect data without the fuss.



PORTFOLIO

My Works



Self Introduction

In my first web design course activity I introduced myself by sharing my background design experience or interest in passion for blending creativity with functionality, and goals to master what I expected in this course . The task helped me connect with peers and set a collaborative tone for learning

Headings and Paragraph

In my second web design assignment, I focused on structuring content using headings and paragraphs to improve readability and hierarchy. I experimented with HTML tags like `<h1>` to `<h6>` to organize a mock article, ensuring logical flow and accessibility. For styling, I applied CSS to adjust font sizes, spacing, and alignment, balancing aesthetics with clarity. A key challenge was maintaining consistency across different screen sizes, which taught me the importance of responsive design principles. This activity deepened my understanding of how typography and markup work together to create user-friendly, visually cohesive web pages.



PORTFOLIO

My Works

Promotion of Handicraft Enterprises

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businesses encounter various technological challenges as they move to keep pace with the rapid advancements in digital tools e-commerce platforms and other emerging technologies. These challenges often stem from integrating modern technological solutions without losing craftsmanship that defines their products.

handicraft industry faces various challenges in executing effective promotional strategies. Artisans often work within fragmented systems characterized by informal agreements and varying skill levels, making coordinated promotional efforts difficult (Sigah, 2024). These difficulties are compounded by the industry's inherent complexity, which spans multiple stages from organizational planning to catering to diverse markets. Flexibility and adaptability are critical for businesses to navigate this complexity. Challenges are evident at all levels, whether in policies, market practices of craftpeople themselves, or understanding the collective struggles experienced on a global scale.

Artisans, businesses within the handicraft sector can proactively navigate complexities by employing specific strategies. Identifying target audiences, creating unique brand images, and leveraging social media to reach global markets are essential approaches. In addition to artisans participating in industry events, partnering with local vendors and emphasizing superior craftsmanship can enhance market visibility. Understanding cultural norms prioritizing customer satisfaction and using social media for interactive engagement are also critical for exceptional customer satisfaction.

By adopting these strategies, integrating them into cohesive promotional plans, handicraft businesses can successfully promote their products on the international stage (Sigah, 2024).

Our research covers business adoption in urban settings and among larger enterprises. There is notable research gap in understanding how small handicraft businesses in rural or semi-rural areas like Calbayog City navigate modern economic changes. Contemporary practices have not been thoroughly explored.

Sigah et al. (2022) explores how small businesses in rural regions adapt traditional business models to contemporary economic environments. It highlights how these businesses integrate local customs and practices with modern technology and business strategies to address limited market access and resources constraints. The study finds that this blend of old and new approaches enables businesses to remain competitive and resilient, reflecting similar dynamics to those observed in Calbayog City. The researchers also observed that alternatives to native products, particularly in handicrafts such as tables, chairs, and home decor are introduced to the market. It becomes increasingly difficult for these businesses to survive, leading some to bankruptcy. This observation was supported by the initial interview results, where artisans expressed concerns about the impact of these changes on their craft. Overall, the findings suggest that while there are challenges, there are also opportunities for innovation and growth.

The researcher is motivated to explore the coping mechanisms handicraft entrepreneurs employ to navigate these technological challenges and remain competitive in the global marketplace.

cal Framework

Anchored on the organizational resilience theory by Vargas & Sutcliffe (2024), an organization is understood as an entity that can anticipate, prepare to respond to and adapt to both gradual change and sudden disruptions to survive and thrive. In about building a culture that can withstand changes, challenges while maintaining its core functions and objectives. Resilient organizations are better equipped to navigate disruptive changes such as technological advancements, shifting market dynamics, and unexpected crises (Vargas & Sutcliffe, 2024).

Based on empirical research on resilience within organizational theory, there are numerous opportunities to further explore this concept, especially in the context of small businesses. One possible explanation for organizational resilience is availability of slack resources, human capital, or conceptual slack (Schulman, 1993), which provide organizations with the flexibility needed to absorb shocks and adapt to change. These slack resources are essential to an organization's ability to cope with unexpected challenges such as those described.

Handicraft businesses facing technological challenges, maintaining an up-to-date awareness of their operational limits and available resources is critical. For handicraft businesses, this margin could include access to technology, skilled labor, financial flexibility, which allows for technological innovations without overextending themselves. In the context of this study, the ability of handicraft businesses in Calbayog City to maintain a sufficient margin of resources will be crucial in their efforts to navigate the technological challenges they face. Openness, particularly in an era of rapid technological change, could empower businesses to significant risks, emphasizing the need for effective coping strategies.

On the theory, The Dynamic Capabilities Theory proposed by Teece, Pisano, and Shrivastava (1997) focuses on an organization's ability to integrate, develop, and reconfigure both internal and external resources and capabilities effectively to respond to rapidly changing environments.

Text and Formatting

For my third activity I explored the fundamentals of text and formatting in web design, focusing on how typography hierarchy and spacing shape user experience. I practiced structuring content with semantic HTML tags (like headings, paragraphs, and lists) and styled elements using CSS to enhance readability and visual appeal. This included experimenting with font pairings, line heights, and alignment to create balanced layouts. I also learned the importance of responsive text scaling and accessibility, ensuring content adapts seamlessly across devices while remaining legible. Through hands-on exercises I crafted mock webpages that emphasized clean, organized text presentation a skill I now see as critical for guiding users through digital content intuitively. This activity deepened my appreciation for subtle design choices that elevate both form and function.

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3:47

sent you
try to hide
i want me
ry sayin' our hands are tied

it's not in the cards
all the stars align
leaves away and out of a reach from me
wearin' my heart
stop me if i decide that you're my destiny?

re-write the stars?
i need your love
id keep us apart
or one i was meant to find

you, and it's up to me
i hope you'll be
i we rewrite the stars?
i world could be ours, tonight
no, no, no

i's easy
don't wanna run to you, yeah
we gonna make it (mountains)
re doors that we can't walk through
re wondering why
re still here
just you and me within these walls
go outside
i wake up and i see that it was hopeless after all
my

List,Image,Audio and Video

For my fourth assignment in the web design course, I explored the integration of lists, images, audio, and video into a cohesive webpage. I structured content using ordered and unordered lists to prioritize clarity, embedded high-quality images to enhance visual storytelling, and experimented with HTML5 audio and video elements to create an immersive experience. Through this project, I learned to balance multimedia elements with responsive design, ensuring compatibility across devices. I faced challenges optimizing media files for faster loading times but overcame them by using compression tools like [TinyPNG, HandBrake]. This activity deepened my understanding of how multimedia can elevate user engagement while maintaining accessibility standards like alt-text for images and captions for audio/video. It reinforced the importance of intentional design choices in crafting dynamic, user-friendly websites.



PORTFOLIO

My Work

A screenshot of a weekly personal schedule table. The table has columns for Thursday, Friday, Saturday, Sunday, Monday, Tuesday, and Wednesday. Rows represent different daily routines and tasks. Some cells contain merged text, such as 'WAKE UP' for Sunday morning. The table uses a grid of colors (pink, yellow, blue) to categorize tasks like 'Preparing my Activity' and 'Attending class art appreciation'.

My Daily Personal Schedule

For my fifth web design assignment, I created a personal weekly schedule using HTML tables to practice structuring content visually. I organized time blocks, prioritized tasks, and styled the table with CSS to enhance readability applying borders, background colors, and responsive design principles for mobile compatibility. Challenges included merging cells for complex routines and balancing aesthetics with clarity. This exercise deepened my understanding of table semantics in web design and how layout choices impact user experience. It also reinforced the importance of planning and visual hierarchy, skills I'll leverage in future projects like dashboards or data-driven interfaces.

A screenshot of an HTML form titled 'PALAWAN EXPRESS PERA PADALA'. The form includes fields for recipient details ('MURA,MABILIS,WALANG KUSKOS-BALUNGOS'), transaction information ('RECEIVE MONEY FORM', 'Transaction Code', 'Date/Time'), and a large input field for the amount ('AMOUNT'). The form is styled with a light yellow background and black text.

HTML Forms and Links

For my 6th HTML activity, I designed an Express Pera Padala receiver form to simulate a money transfer interface. This form included fields for the recipient's name, contact details, address, and transaction specifics, with validation for inputs like phone numbers and amounts. I applied structured HTML formatting, CSS styling for clarity, and embedded error messages to enhance user experience. To unify my coursework, I integrated all previous activities (1-5) into this project, such as linking navigation bars from earlier assignments and maintaining consistent branding. This holistic approach showcased my growing proficiency in form design, responsive layouts, and cohesive project integration, while reinforcing foundational HTML/CSS concepts learned throughout the course.



CONTACT

Get In Touch

Building this portfolio has been a hands on journey of bringing ideas to life through code. I've dedicated time to crafting clean HTML structures for forms, layouts, and interactive elements, prioritizing functionality while learning from every tweak and adjustment. Some projects pushed me to problem solve creatively like troubleshooting responsive tables or optimizing semantic markup for clarity. It's not flawless, but each line of code reflects my growing confidence in turning concepts into tangible, user-friendly web experiences. I'm excited to keep refining these skills and tackling new challenges headon.



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