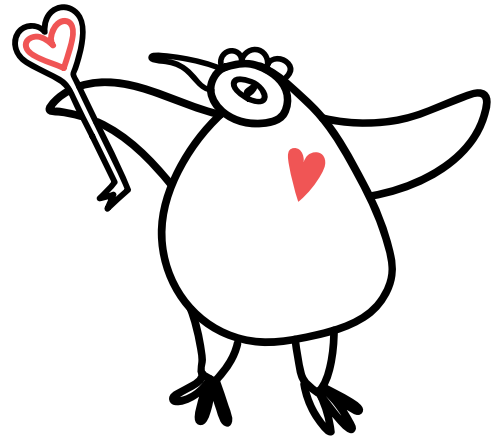


Habitses Ultra

Privacy Policy



Effective date: 25/11/2025

IMPORTANT: PLEASE READ THIS PRIVACY POLICY CAREFULLY.

1. Introduction

Welcome to Habitses Ultra (the “Application”). This Privacy Policy describes how your personal data is collected, used, and protected when you use the Application. The Application is developed by Anton Gaenko (“we”, “our”, “us”).

By using the Application, you acknowledge that you have read, understood and agree to this Privacy Policy.

The Application is designed with privacy-first principles. We collect no personal data unless explicitly stated in this Policy.

2. Data We Do Not Collect

We do not collect, store, or process the following:

- Your name, email address, phone number, or any other personally identifiable information. We do not collect your email address automatically. If you contact us via email for support, we will use your email address solely to respond to your inquiry.
- Analytics identifiers or tracking profiles
- Location data
- Contacts, photos, files, or calendars
- Health data
- Any data stored in your iCloud account
- Behavioral, advertising, or marketing data

The Application has no external servers, does not track you, and does not share any personal information with third parties.

3. Data Stored On Your Device

The Application stores all habit data and app settings locally on your device, with the exception of cases where iCloud Backup is enabled on your iPhone or when you manually create a backup to your computer. In such cases, your data may be included in device backups handled exclusively by Apple. For more information, see Section 4 of this Privacy Policy.

This includes:

- Habit names and configuration
- Habit completion history
- Local preferences (theme, reminders, settings)

This data stays entirely on your device and is never transmitted to us. If you delete the Application, all locally stored data, including your application preferences, will be removed permanently. Please understand that because all data is stored locally on your device, deleting the Application may result in the unintentional loss of your habit information and progress stored in the Application.

4. Payments

The Application is distributed as a paid application. This means you may purchase it via the Apple App Store or authorized alternative app marketplaces.

- We do not collect or process your payment information (such as credit card numbers or billing addresses).
- All financial transactions are handled securely by Apple (via the App Store) or the respective alternative marketplace provider.
- These transactions are governed strictly by the privacy policies and terms of the marketplace where you made the purchase.

5. Backups and iCloud

Your data may be included in:

- Apple device backups (iCloud or local computer backup)
- Apple device-to-device transfers
- Local encrypted backups

Backup and restoration processes are handled exclusively by Apple. We do not have access to any backed-up data.

For more details, please refer to Apple's official documentation.

6. Device Permissions

The Application may request permission to send you local notifications to remind you of your habits. You can manage this permission in your device settings.

7. No Third-Party Tracking or Analytics

The Application:

- Does not include advertising
- Does not use third-party analytics SDKs or similar tools
- Does not collect crash logs or diagnostics outside of Apple's anonymous system-level reporting (which you control)

This ensures the Application functions without collecting any personal data about you.

8. Children's Privacy

The Application is intended for individuals 13 years old or older. The Application does not collect personal data of any kind, and therefore we do not have the ability to identify or verify users' age. By using the Application, you represent and warrant that you meet the minimum age requirement.

9. Legal Basis (for EU/EEA Users)

Because the Application does not collect or process any personal data, no legal basis under the GDPR is applicable, as no personal data processing is carried out by us.

Any processing done by Apple (e.g., iCloud backups, payments) is governed by Apple's policies.

10. Security

All data is stored locally on your device, protected by the device's security mechanisms:

- Face ID / Touch ID
- Device passcode
- Apple Secure Enclave encryption

11. Changes to This Policy

We may update this Privacy Policy to improve clarity or reflect new features of the Application.

Updated versions will be posted at:

https://habitses.app/ultra/privacy_policy.pdf

Continued use of the Application after such updates constitutes acceptance of the revised Policy.

12. Contact Us

If you have any questions about this Privacy Policy or the data handling practices of the Application, please contact us at: hi+privacy@antongaenko.dev

One More Thing

Using Habitses Ultra may result in increased productivity, more streaks, and the occasional happy dance. Use responsibly.

