

# **USER STORIES - MILESTONE PROJECT 1**

## **STRATEGY PLANE**

An Ecological Consultancy (Anlief) decides they need an online presence - a custom site needs to be created.

Users using the site believe they require Ecological Consultancy but want more information and to book ecology services.

## **SCOPE PLANE**

Information on who/when ecological consultants are necessary (by law) for work/plans of the client to go ahead.

Information on what type of ecology service is required i.e., vegetation surveys, protected species surveys, tree surveys, ecological impact assessments...

Meet the team - personal details, skills, and past projects of the individuals that make up the consultancy team.

Contact us - how to contact the consultancy and book required services.

## **STRUCTURE PLANE**

## **SKELETON PLANE**

## **SURFACE PLANE**

Natural colour pallet - greens, greys, browns

Images of people out in nature

Natural feel