

# monica rosado



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/monicarosado

*passionately driven by the ad life, digital marketing landscape and emerging technologies, i am a digital marketing professional with 6+ year agency experience managing clients within 500 fortune companies.*

## + skills

- . budget management
- . social media + digital marketing
- . client management
- . team management + mentoring
- . social + digital production
- . attention to detail
- . hispanic market
- . strategic vision
- . solution focused

## + top campaigns

- . cartas exquisitas for toyota de puerto rico
- . atraccion yaris for toyota de puerto rico
- . santurce es ley for scion de puerto rico
- . cuida tu don for boehringer ingelheim
- . copa america for sprint
- . samsung galaxy for sprint
- . feliz la mitad for sprint
- . rise up as one for sprint

## + education

escuela de artes plásticas de puerto rico  
associate of arts  
inter american university of puerto rico  
bachelor of business administration

## + experience

### M8 | digital account supervisor

scope: social, analytics, web, search, display

client: sprint

july 2016 through present

miami, florida

### M8 | senior digital account manager

scope: social, analytics, web, display, email

client: sprint

july 2015 through july 2016

miami, florida

### república | account manager

scope: web, search, display, print

clients: boehringer ingelheim, república

february 2014 through july 2015

miami, florida

### freelance | digital project manager

scope: web, display

clients: doggis, mercedes benz, walgreens, tres monjitas

june 2013 through july 2015

### pixellogic | digital client strategist

scope: web, social, search, display

clients: toyota, scion, lexus, jose cuervo, boys and girls clubs of puerto rico

april 2012 through june 2013

san juan, puerto rico

### pixellogic | digital client coordinator

scope: web, social, search, display

clients: toyota, scion, lexus

october 2011 through april 2012

san juan, puerto rico