

Antonio Pavicevac-Ortiz

Web Developer

PROFILE

My journey began as an aspiring Illustrator but soon was reformed into a career as a Graphic Designer with the Web playing a supporting role.

However during the last 4+ years, I have moved into the Web Development industry fulltime! It encompasses a combination of formalized learning as well as being self taught. My area of concentration is JavaScript. I love projects which distill design, data and purpose to create something dynamic and fun!

SKILLS

- JavaScript* • Node* • Express* • React* • Redux*
- NextJS* • PassportJS* • Webpack* • MongoDB Atlas*
- MongooseJS* • JQuery • Sequelize • HTML5 • Semantic UI React*
- CSS* • SASS* • Bootstrap • Git • NPM
- Shopify API's, • Liquid • Salesforce API's

* Software used with HillFinder

EXPERIENCE

August 2018 - Present

Revlon Inc.

- Augmented site front-end using (JavaScript and jQuery) to enhance UX based on changing business goals and needs
- Part of team which maintained two (Almay.com and Revlon.com) sites using Vue.js .NET and Sitecore CMS
- Utilized Shopify platform to relaunch/port existing website in mobile-first approach and strategy
- Worked with Analytics team in regards to configuring GTM and GA for custom Shopify Instance
- Integrated various private apps, API's (Elavar, Criterio) on Shopify platform
- Ensured sites met ADA compliance, SEO performant
- Managed 3 sites on SaleForce/SiteGenesis/demand-ware

April 2019 - Present

HillFinder

This is an idea for a web-app I had during a hackathon, at FullStack Academy. It uses Geolocation API's to find user requests based on declining elevations. I am building it with NextJS—a React framework because I want offline capabilities, [Check it out!](#)

November 2012 -
February 2017

Avon Inc.

- Integrated JavaScript/jQuery on representative website to enhance user experience and increase rep count
- Developed a script to automate the output of a weekly newsletter which saved hours towards implementation
- Developed W3C websites using standard compliant HTML5 and CSS3 (SCSS) and JavaScript
- Tested websites for cross browser compatibility using tools such as Browserstack
- Collaborated with E-mail Marketing Team to code, conceptualize and execute marketing email campaigns

CONTACTS

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[github](#)
[linkedin](#)
[stackoverflow](#)

EDUCATION

Full Stack Academy/Certificate

February 2018

- Immersive 3 month program centered around JavaScript on the Front and Back end.

Fashion Institute of Technology

/Bachelor of Fine Arts

New York City

- Majored in Illustration; Minor in Graphic Design

ABOUT ME

Aside from web development, I really love to run, meditate and cook.

I'm a generalist at heart, and you've probably heard of the saying "Jack of all trades master of none", but recently I heard an addendum to it, "Ahh, but still to be better than a master of one"!