Sapienza University of Rome Human Computer Interaction Expire Guard 2023/2024

Contents

1	Intr	roduction	3					
2	Req 2.1 2.2	Competitor Analysis User Analysis 2.2.1 First persona: Alex 2.2.2 Second persona: Emily 2.2.3 Third persona: David	4 4 7 7 8 8					
3	Que	Questionnaire 9						
	3.1	General Questions	9					
	3.2	Application Questions	13					
	3.3	Personal Questions	15					
4	Tacl	k and Dialog Analysis	17					
4	4.1	Hierarchical Task Analysis (HTA)	17					
	4.1	4.1.1 Set custom notification	17					
		4.1.2 Add a new document	18					
		4.1.3 Add a new document using the camera	18					
		4.1.4 View document list	19					
		4.1.5 Edit an existing element	19					
		4.1.6 Remove document	19					
	4.2	State Transition Network (STN)	20					
	7.2	4.2.1 Add a new document	$\frac{20}{20}$					
		4.2.2 Edit document	$\frac{20}{20}$					
		4.2.3 Remove document	20					
		4.2.4 View document list	21					
5		totype Zero	22					
	5.1	Add document from saved file	22					
	5.2	Add document using camera scan	24					
	5.3	View document	25					
	5.4	Edit document description and personal notes	26					
	5.5	Edit document Expiration date and Expiration Settings	27					
	5.6	Delete document	28					
6	Exp	pert Based Evaluation	29					
	6.1	Cognitive Walkthrough	29					
	6.2	Heuristic Evaluation	29					
7	Pro	cototype One 3						
8	User Based Evaluation 31							
	8.1	Think Aloud	31					
	8.2	Controlled Experiment	31					
		8.2.1 The expertiments	31					
		8.2.2 ANOVA	31					

1 Introduction

In today's fast-paced and compliance-driven world, managing the expiration dates of important documents can be a daunting task. From business contracts to certifications, permits, and personal identification documents, ensuring that these crucial papers are upto-date is essential for smooth operations and avoiding legal pitfalls. Introducing **Expire Guard**, the ultimate solution for managing document expiration.

- Automated Alerts and Notifications: Receive timely reminders via email, push notifications or SMS before your documents reach their expiration dates, allowing you ample time to renew or replace them.
- Centralized Document Repository: Store and organize all your important documents in a secure, cloud-based environment, ensuring easy access and management.
- Customizable Expiration Tracking: Tailor the tracking system to suit your specific needs, whether it's for personal documents, business contracts, or regulatory compliance.
- Advanced Search and Filter Options: Quickly locate documents using advanced search features and filters, making document management efficient and hassle-free.
- Add documents using the phone camera: Using the phone camera create PDF documents add manage it with the notification system.
- Set notifications on files on your phone: Manage the files on your phone and add them the notification.

2 Requirement Analysis

This phase is crucial for developing a user-centered application like Expire Guard. It involves understanding the users' needs, goals, and tasks to ensure that Expire Guard's design and functionality align with their expectations and provide an optimal user experience.

2.1 Competitor Analysis

We have identified two main competitors that can be compared to Expire Guard. The first competitor is Google Calendar, a widely used application that allows users to create and manage events. Although it is not specifically designed to store and track document expiration dates, users can utilize it for this purpose by creating an event on the relevant date and time. Google Calendar's intuitive interface and integration with other Google services make it a versatile tool for managing schedules and reminders.

The second competitor is Evernote, a note-taking application that allows users to capture ideas, create to-do lists, and schedule memos. Evernote enables users to set alert triggers to notify them of their created memos, enhancing productivity and organization. While Evernote is primarily used for note-taking, its flexible tagging and search functionalities can be adapted for tracking document-related information, including expiration dates. The following tables present a detailed comparison between Expire Guard and its competitors:

Element of Comparison	Expire Guard	Google Calendar
Audience	Aimed at everyone with ac-	Aimed at everyone with ac-
	cess to a smartphone and	cess to a smartphone and
	basic knowledge of it.	basic knowledge of it.
Document storage	Users can store and or-	Difficult to distinguish be-
	ganize all their impor-	tween generic events and
	tant documents in a se-	events related to docu-
	cure, cloud-based environ-	ments.
	ment, ensuring easy access	
	and management.	
Document scan	Users can add a scan of the	Not supported.
	document.	
Expiration Tracking	Users can create a cus-	Users must manually de-
	tomized tracking system	cide the date in which to
	that reminds them of the	create an event to remind
	expiration dates of docu-	them of the expiration of a
	ments with different alert	document.
	periods, suiting their spe-	
	cific needs for different	
	types of documents.	
Communication with	Users are presented with	Simple calendar UI, easy to
the Users	an intuitive UI that guides	understand and well docu-
	them in the process of	mented, simple event cre-
	adding and tracking a doc-	ation process.
	ument.	
Feedback to the User	When the User adds a	When an event is added,
	new document and track-	the User receives an email
	ing gets notified in the UI	to notify them of the new
	of the successful operation	event. When the event ap-
	alongside with an email.	proaches, the User is re-
	When an alert period is	minded of it with an email.
	triggered, the User receives	
	a notify on the smartphone	
	and an email to their pre-	
	ferred email address.	
Subscription	Free unlimited features.	Free unlimited features.

Table 1: Comparison between Expire Guard and Google Calendar

Element of Comparison	Expire Guard	Evernote
Audience	Aimed at everyone with access to a smartphone and basic knowledge of it.	Aimed at young students with more than common tech and smartphone knowledge.
Document storage	Users can store and organize all their important documents in a secure, cloud-based environment, ensuring easy access and management.	Difficult to distinguish between generic memos and memos related to documents.
Document scan	Users can add a scan of the document	Users can add pictures alongside their memos
Expiration Tracking	Users can create a customized tracking system that reminds them of the expiration dates of documents with different alert periods, suiting their specific needs for different types of documents.	Users must manually decide the date in which they will be reminded of the memo about the document expiration.
Communication with the	Users are presented with	More complex and struc-
Users	an intuitive UI that guides them in to the process of adding and tracking a doc- ument.	tured UI, not so easy to understand but fairly intu- itive, tracked and well de- fined memo creation pro- cess.
Feeback to the User	When the User adds a new document and tracking gets notified in the UI of the successful operation alongside with an email. When an alert period is triggered, the User receives a notify on the smartphone and an email con their preferred email address.	When a memo is added the User receives confirmation in the UI, when the memo reaches the alert period the User receives an email and a smartphone notify.
Subscription	Free unlimited features.	Very limited free features, multiple subscription tears to enhance them.

Table 2: Comparison between Expire Guard and Evernote

Both comparisons demonstrate that our approach, focused on storing and tracking document expiration dates, is more effective in achieving the specific goal of notifying users about upcoming expirations based on their preferences. While Google Calendar and Evernote offer versatile functionalities, they cater to broader user needs beyond document expiration tracking. Our solution simplifies and enhances this process, making it more

tailored and efficient compared to using Google Calendar or Evernote for this specific purpose.

2.2 User Analysis

The target users of this application are individuals with demanding jobs that require them to manage numerous document expiration dates, such as driver's licenses, legal documents, taxes, and more. The target profile is outlined as follows:

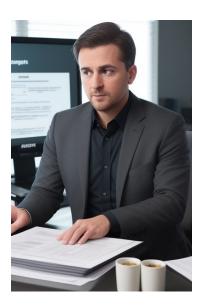
AGE
GENDER
REGION
TECHNOLOGY
EDUCATION

18 - 50 Female/Male Europe Union Mobile applications/Smartphone

The next step is to define several personas and their corresponding scenarios. Personas are fictional characters created in user-centered design to embody the types of users who would have a genuine interest in using the application daily. They serve a pivotal role in uncovering insights about the audience, particularly representative of working professionals in the European Union.

Once personas are established, defining user scenarios becomes essential for a deeper understanding of each user's needs. These scenarios are narrative stories crafted to analyze how users would interact with and benefit from the application in various situations. In the following subsection, three distinct personas will be presented, accompanied by a scenario for each. These scenarios are instrumental in advancing the user analysis and informing the application's development process.

2.2.1 First persona: Alex



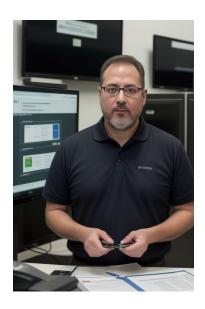
Alex is the visionary founder and CEO of InnovateX Solutions, a cutting-edge startup focused on developing innovative tech products. With a background in engineering and business, Alex has led the company from a small team to a rapidly growing enterprise. Known for his strategic thinking and leadership, he is dedicated to driving growth, fostering innovation, and ensuring the company remains at the forefront of the tech industry. Alex needs an application to manage document expirations effectively across various departments. This includes tracking and receiving reminders for critical documents such as: Business licenses, Employee ID cards, Contracts and agreements, Financial documents, Product certifications.

2.2.2 Second persona: Emily

Emily is a seasoned HR Manager with over 10 years of experience in the human resources field. She is currently working at an innovation company. Emily is responsible for managing employee relations, recruitment, compliance, and ensuring that all HR policies are effectively implemented. She is passionate about fostering a positive workplace culture and is dedicated to the professional growth and well-being of her team. Emily needs an application to manage document expirations efficiently. This includes tracking and receiving reminders for various important documents such as: Employee ID cards, Driver's licenses, Work permits, Professional certifications, Company insurance documents. Emily is actively looking for a solution that can address these needs and help her manage the document expirations seamlessly, allowing her to focus more on employee development and organizational growth.



2.2.3 Third persona: David



David is a skilled IT Engineer with over 15 years of experience in the technology sector. He is currently employed a fast-growing tech company that specializes in innovative software solutions. David's role involves managing IT infrastructure, ensuring network security, and supporting the technical needs of the company. He is known for his problem-solving skills and his ability to implement efficient tech solutions. David needs an application to manage document expirations effectively. This includes tracking and receiving reminders for various important documents such as:Employee ID cards, Software licenses, Hardware warranties, Security certifications, IT compliance documents.

3 Questionnaire

To better understand the needs and goals of our audience, we conducted a questionnaire that reached out to 78 participants. Utilizing Google Forms, we efficiently gathered and analyzed responses to delve into the specifics of our application domain. The questionnaire was thoughtfully designed with carefully crafted questions divided into four main sections:

- 1. **General Questions:** These questions aimed to gather broad insights into participants' backgrounds, demographics, and general preferences that could influence their interaction with our application.
- 2. Questions about the Application: This section focused on probing participants' expectations, desires, and specific requirements related to our application. It aimed to uncover their motivations for potentially using our product and what features or functionalities they prioritize.
- 3. **Personal Questions:** These questions delved into participants' individual experiences, challenges, and personal insights relevant to our application domain. This section aimed to capture nuanced feedback that could provide deeper context for understanding their needs and preferences.

By structuring our questionnaire in this manner and leveraging Google Forms for data collection and analysis, we aimed to gather comprehensive insights that will inform the development and refinement of our application. This approach ensures that we are aligning our product offerings closely with the expectations and requirements of our target audience, ultimately enhancing user satisfaction and engagement.

3.1 General Questions

In the following charts is possible see the result about the general questions answered by the respondeners.

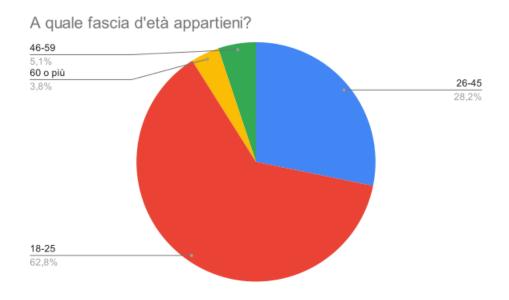


Figure 1: The chart notice that the age groups of respondents coincides with our target age

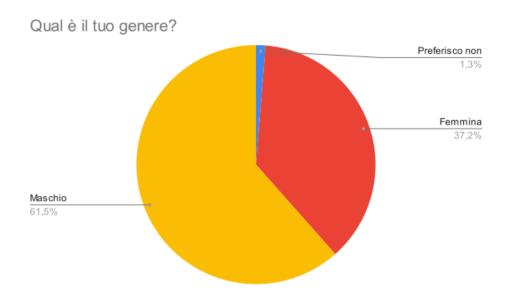


Figure 2: The chart notice the distribution of respondents between the gender.

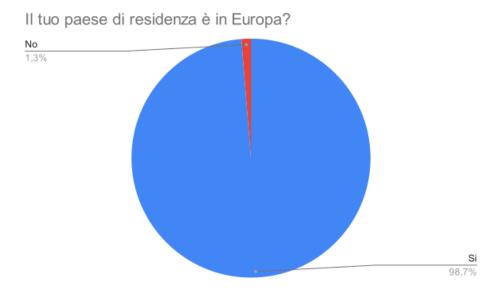


Figure 3: The chart shows that the location of respondents is in Europe that coincides with our target region.

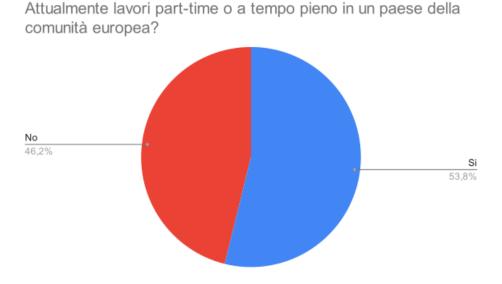


Figure 4: The chart notice that the respondents with a job is greater than the respondents without a job, and this is another important index of our target profile.

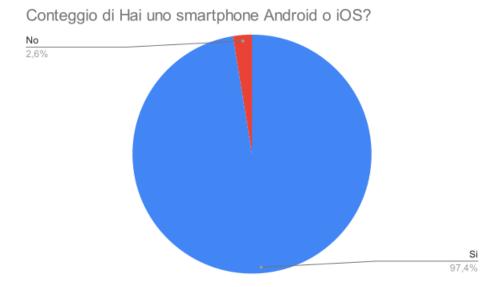


Figure 5: The chart notice us that the totally of respondents have a smartphone with Android or iOS that is corresponding to our target technology.

3.2 Application Questions

Quanto tempo prima della scadenza di un documento ti piacerebbe ricevere una notifica?

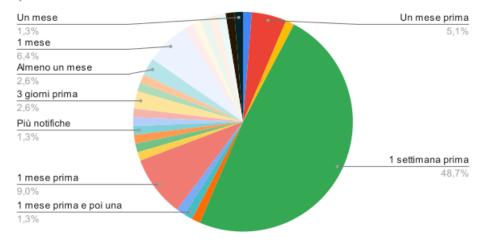


Figure 6: The chart shows the users preference about the default notification time.

Quali aspetti non hai trovato soddisfacenti nelle applicazioni che hai utilizzato?

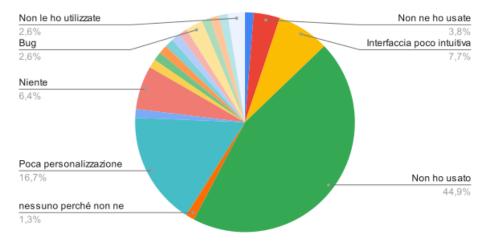


Figure 7: The chart shows what problems the users have found in the other applications.

Se hai già utilizzato delle applicazioni per la gestione delle scadenze, quanto è stato difficile utilizzarle?

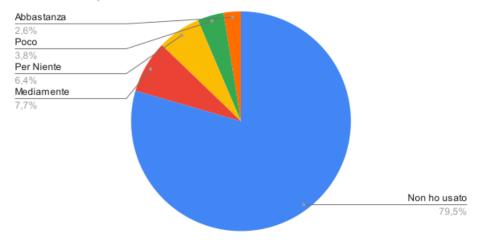


Figure 8: The chart shows how is difficult for the users use the other applications (competitors)

3.3 Personal Questions

Riesci a ricordare le date di scadenza relative ai tuoi documenti? (passaporto, patente, carta di identità, bandi di

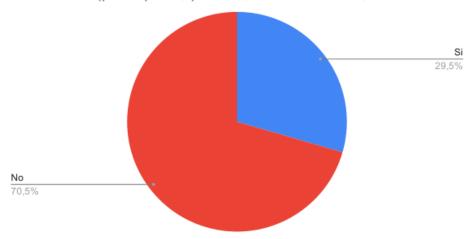


Figure 9: The chart shows how is difficult for the users remember the expiration dates

Quanto spesso ti capita di dover affrontare problemi con documenti scaduti?

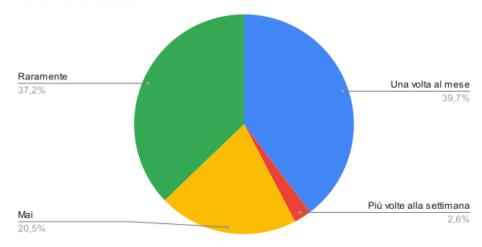


Figure 10: The chart shows if the expiration date of a document was a problem for the real life

Conteggio di Quanto sarebbe importante per te un'applicazione mobile che consente di ricordarti con largo anticipo le date di

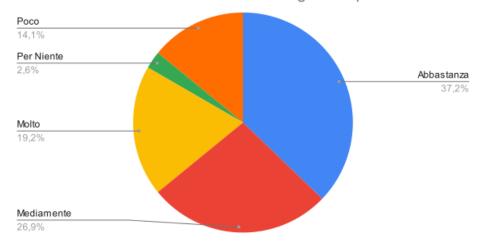


Figure 11: The chart shows how is important for the users using an helpfull application



Figure 12: The chart shows if the users are available to use the our application

4 Task and Dialog Analysis

Another important phase is understanding how users interact with systems is crucial for designing intuitive and efficient interfaces. Task and dialog analysis are two fundamental methodologies that help designers and researchers dissect and understand user interactions, ultimately leading to better system design and user experience. Task analysis is a systematic approach to understanding the activities users perform to achieve their goals when using a system. This involves breaking down tasks into smaller, manageable components to study the user's workflow in detail. Task analysis helps identify user needs, uncover potential problems, and inform the design of user interfaces by ensuring they align with how users naturally perform tasks.

Dialog analysis focuses on the interaction between the user and the system, particularly the communication patterns and language used during this interaction. This analysis is crucial for designing systems that support effective and efficient communication, whether through graphical user interfaces, command-line interfaces, or voice-controlled systems. One of common techniques used in Human Computer Interaction is **Hierarchical Task** Analysis (HTA) focuses on decomposing tasks into sub-tasks and operations, creating a structured hierarchy that shows how each component contributes to achieving the overall goal. HTA breaks down tasks into sub-tasks and operations. It provides a clear visualization of the steps users take to achieve their goals, highlighting dependencies and sequences in the workflow. HTA is particularly useful for identifying redundant steps, optimizing processes, and ensuring that the design supports users' natural task flows. To do this analysis step we also used **State Transition Network (STN)**, also known as State Transition Diagram or State Machine, is a graphical representation of a system that illustrates the different states a system can be in and how it transitions from one state to another based on user actions or events. It helps to demonstrate the flow of tasks, depicting how the system responds to user actions and transitions from one state to another, thereby facilitating a better understanding of the interaction dynamics and aiding in the optimization of task performance.

4.1 Hierarchical Task Analysis (HTA)

4.1.1 Set custom notification

This task is linked with the view document list and allows to change only the expiration settings without changing the other information of a document.

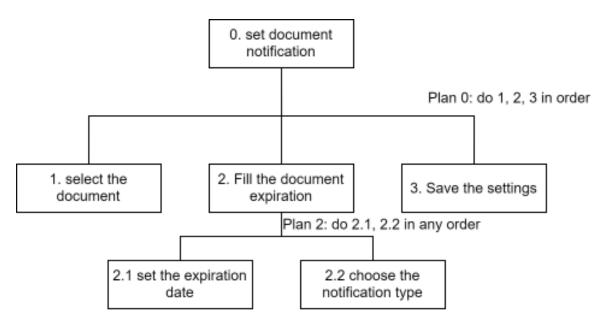


Figure 13: HTA for the requirement set custom notification

4.1.2 Add a new document

This is the classical way to add a document, this option allows the user to navigate on the file system of device to upload the document on the remote repository. The related HTA in the following picture explain better the details of this operation.

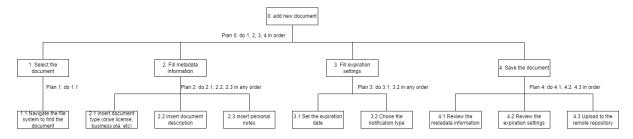


Figure 14: HTA for the requirement Add new document

4.1.3 Add a new document using the camera

The system allows to upload documents to manage using the phone camera. With this feature is possible to load a document that is not digital and upload it in the remote repository. Then in the following picture is present the related HTA.

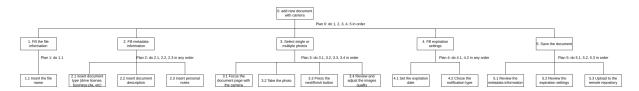


Figure 15: HTA for the requirement Add new document using the camera

4.1.4 View document list

This task allows the users to view all uploaded documents using the filters to adjust the search. Is it possible looking for the metadata information, documents information and expiration dates.

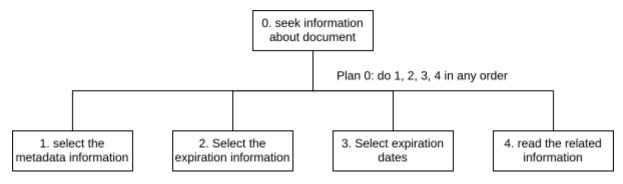


Figure 16: HTA for the requirement View documents list

4.1.5 Edit an existing element

This task allows the users to view all uploaded documents using the filters to adjust the search. Is it possible looking for the metadata information, documents information and expiration dates.

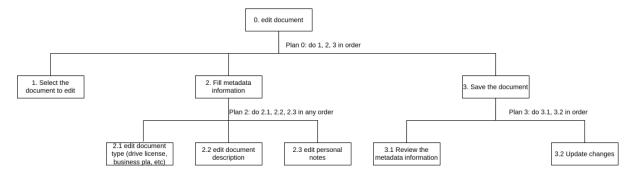


Figure 17: HTA for the requirement Edit an exisisting element

4.1.6 Remove document

This task is linked to the view document list and allows to remove a document from the system.

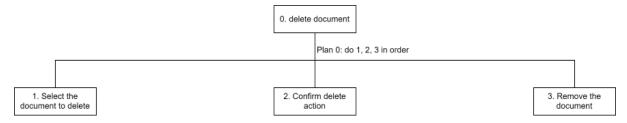


Figure 18: HTA for the requirement Remove documents

4.2 State Transition Network (STN)

In this section, we will examine the State Transition Network (STN) corresponding to the specific tasks previously analyzed through Hierarchical Task Analysis (HTA). The tasks and their significance remain unchanged from our earlier descriptions. However, this time we will focus on the interactions between the user and the system, detailing the dialogue that occurs during these tasks, including user actions and system responses.

4.2.1 Add a new document

This diagram covers the necessary steps and different states needed to add a document either from a saved file o scan it using the smartphone camera, adding the document metadata and adjusting the expiration settings.

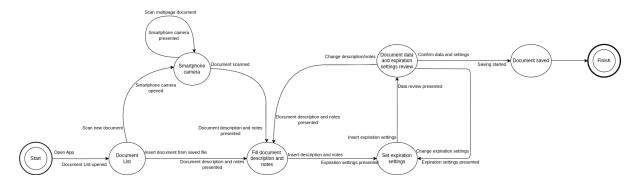


Figure 19: STN for add new document

4.2.2 Edit document

This diagram covers the necessary steps and different states needed to edit an existing document. It shows the different steps necessary to edit the document metadata and the expiration settings.

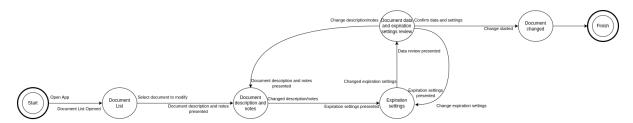


Figure 20: STN for edit document

4.2.3 Remove document

This diagram shows the steps and different states necessary to delete an existing document.

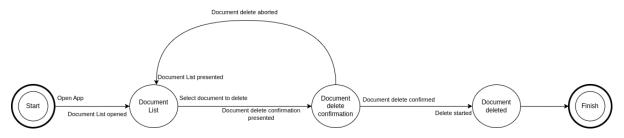


Figure 21: STN for remove document

4.2.4 View document list

This diagram shows the steps and different states necessary to view and filter the list of available documents.

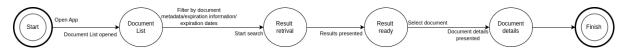


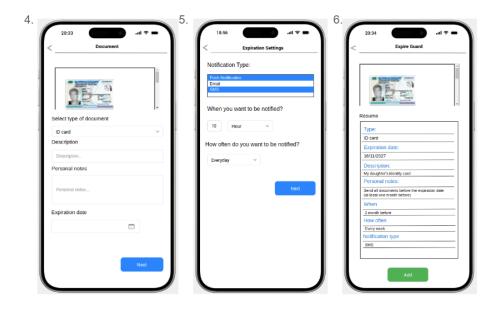
Figure 22: STN for view documents list

5 Prototype Zero

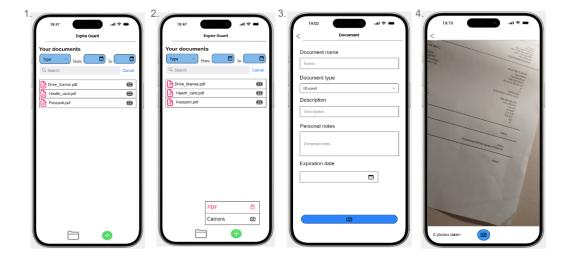
After gathering information from user questionnaires, conducting a competitor analysis, and creating tasks and dialogues using the methods described earlier, we moved on to developing the first prototype of our application interface. We used a tool called Justinmind, which allowed us to build the prototype by defining various windows, their connections, and the overall look and feel of the application. This tool helped us create a simple, clear, but accurate representation of our idea and its functionalities. In the rest of the chapter, we are going to illustrate the prototype, dividing it by its different functionalities. This walkthrough will show how each feature is designed to meet user needs and contribute to the overall user experience.

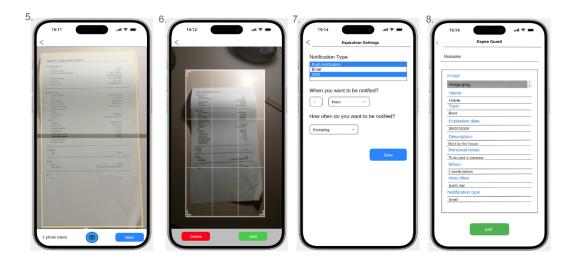
5.1 Add document from saved file



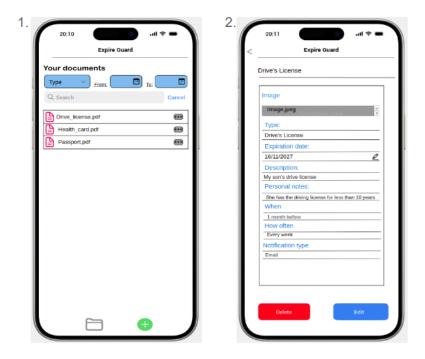


5.2 Add document using camera scan

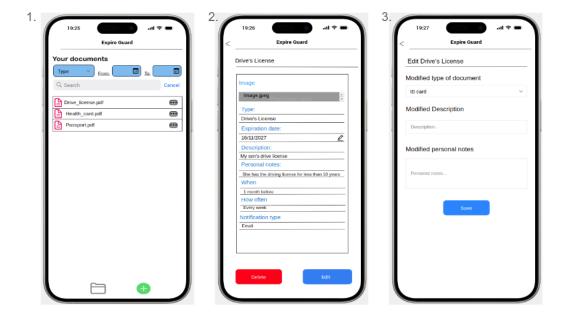




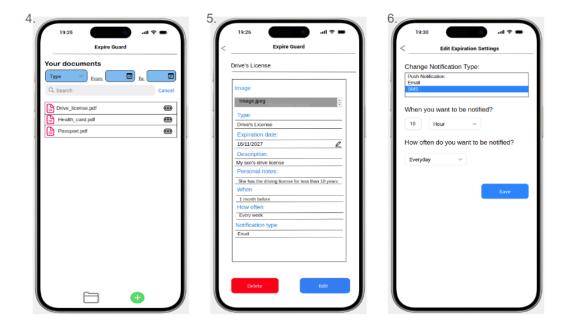
5.3 View document



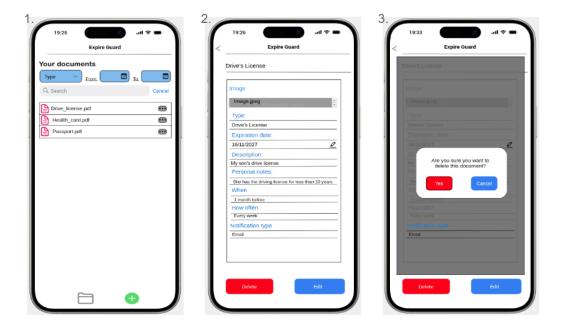
5.4 Edit document description and personal notes



5.5 Edit document Expiration date and Expiration Settings



5.6 Delete document



- 6 Expert Based Evaluation
- 6.1 Cognitive Walkthrough
- 6.2 Heuristic Evaluation

7 Prototype One

8 User Based Evaluation

- 8.1 Think Aloud
- 8.2 Controlled Experiment
- 8.2.1 The expertiments
- 8.2.2 ANOVA