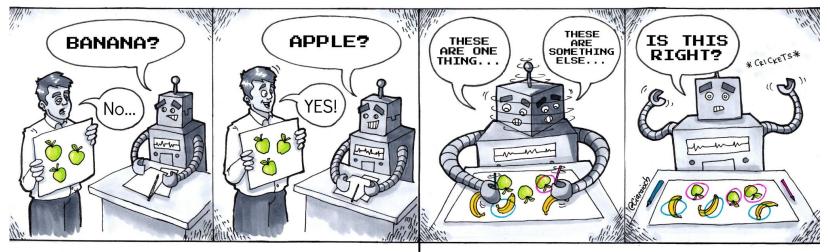
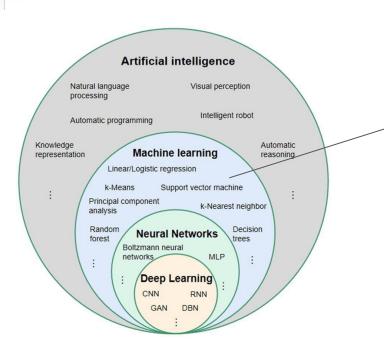
Machines that Learn

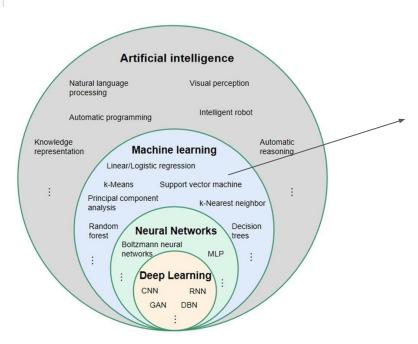


Supervised Learning

Unsupervised Learning

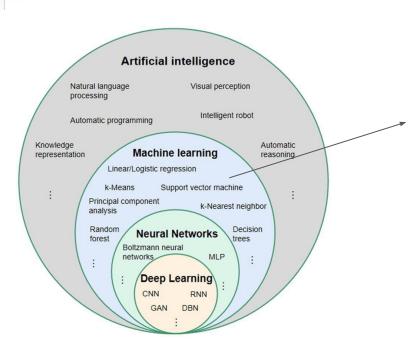


Supervised Learning
Unsupervised Learning
Reinforcement Learning



Supervised Learning
Self-Supervised Learning
Few-shot Learning
Zero-shot Learning
Transfer Learning
Unsupervised Learning
Reinforcement Learning

Federated Learning



Supervised Learning

Self-Supervised Learning

Few-shot Learning

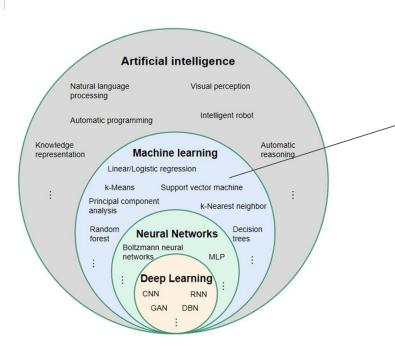
Zero-shot Learning

Transfer Learning

Unsupervised Learning

Reinforcement Learning

Federated Learning



Supervised Learning

Self-Supervised Learning — LLMs

Few-shot Learning

Zero-shot Learning

Transfer Learning

Unsupervised Learning

Reinforcement Learning

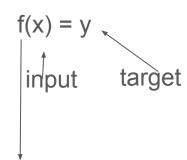
Federated Learning

Supervised Learning

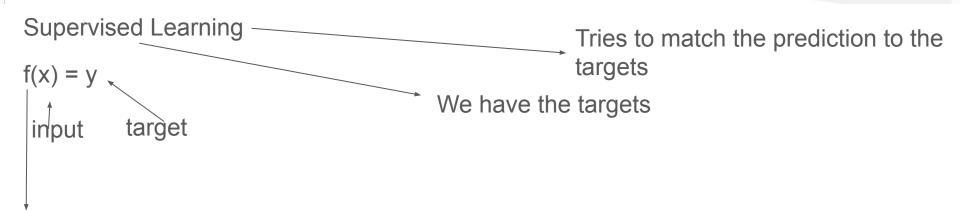
$$f(x) = y$$

Supervised Learning

Supervised Learning

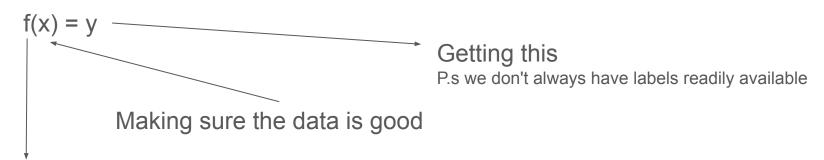


Machine learning algorithm i.e logistic classification, logistic regression, naive bayes, etc...



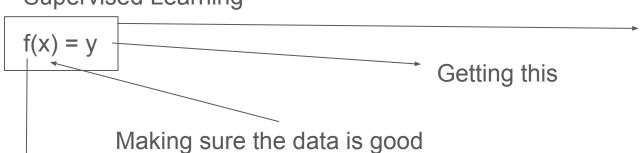
Machine learning algorithm i.e logistic classification, logistic regression, naive bayes, etc...

Supervised Learning



Finding the most suitable algorithm and training it

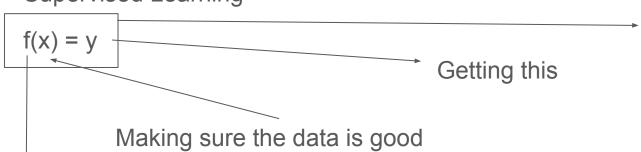
Supervised Learning



Evaluate if the result makes sense and is relevant for the given use-case

Finding the most suitable algorithm and training it

Supervised Learning

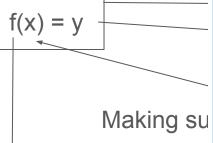


Evaluate if the result makes sense and is relevant for the given use-case

Finding the most suitable algorithm and training it

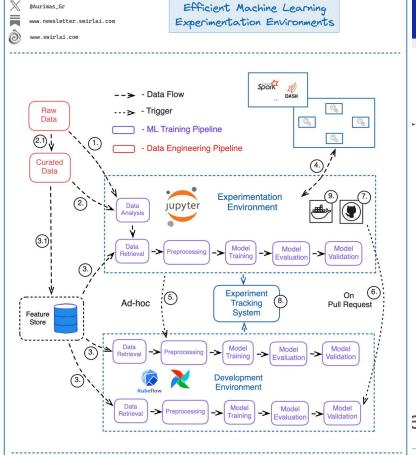
P.s All of this without making it useful and easy to use does not mean anything.

Supervised Learning



Finding the most su

P.s All of this without



linkedin.com/in/aurimas-griciunas

Evaluate if the result makes sense and is relevant for the given use-case

es not mean anything.

Samsung Innovation Campus

This class will be about

- Being empiricists
- (more)Exploratory Data Analysis (EDA)
- Feature Engineering (more data wrangling)
- Training Models
- Evaluation

If machines can learn by themselves, just give it data. Shouldn't it be easy?

If machines can learn by themselves, just give it data. Shouldn't it be easy?



How do we separate good from garbage?

How do we separate good from garbage? How do we know if it smells?



https://ideogram.ai/

How do we separate good from garbage? How do we know if it smells?

Exploratory data analysis, explore correlation and quickly build baseline models

How do we separate good from garbage? How do we know if it smells?

Things to aim for when working on a dataset:

- Complete
- Consistent
- Relevant
- Representative
- Accurate

How do we separate good from garbage? How do we know if it smells?

Things to aim for when working on a dataset:

- Complete Ensure all necessary data points are included and address missing data appropriately.
- Consistent Maintain uniform formats and values throughout the dataset to avoid contradictions.
- Relevant Include only data directly aligned with your analysis goals or application needs
- Representative Ensure the dataset accurately reflects the population or phenomenon being studied.
- Accurate Verify data correctness to minimize errors or misleading insights

How do we separate good from garbage? How do we know if it smells?

Things to aim for when working on a dataset:

- Complete
- Consistent
- Relevant
- Representative
- Accurate

Red flags

- Too many empties or NaN
- Outliers
- Biases
- Noisy Data
- Weird things

Feature Engineering

- Categorical Encoding
- Handle Missing Values
- Feature Scaling
- Creating new features

Feature Engineering

- Categorical Encoding
 - one-hot encoding
 - multi-hot encoding

Feature Engineering

- Categorical Encoding
 - one-hot encoding
 - multi-hot encoding

Some ways to do it:

- df.get dummies
- sklearn one hot encoder
- sklearn multi hot encoding

Feature Engineering

Handle Missing Values

Feature Engineering

Data — Features

- Handle Missing Values
 - Drop
 - Imputation (Mean, Median, Mode)
 - Forward Fill and Backward Fill
 - Random Values

Top 4 Techniques for Handling Missing Values in Machine Learning

Feature Engineering

- Feature Scaling
 - Normalization
 - Standardization

Data — Features

sklearn minmaxscaler sklearn normalize sklearn standard scaler

Normalization vs Standardization

Feature Engineering

Data — Features

Creating new features based on existing data

Cool?



Data understood. Features created. Now it's time to train.



Linear Regression Logistic Regression



Linear Regression
Logistic Regression
Naive-Bayes
KNN (k-nearest neighbors)
SVM (Support Vector Machines)



Naive-Bayes

Naive Bayes is a **probabilistic** machine learning algorithm based on **Bayes' Theorem**, which calculates the **probability** of a class given a set of features. It assumes that all features are independent (the "naive" assumption), which simplifies computation but may not hold true in all real-world cases. Despite this limitation, it is highly effective for **text classification** and **spam filtering** because it works well with **high-dimensional data** and **provides fast predictions**.

Reference: Sklearn Naive Bayes

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Reference: Sklearn Naive Bayes

Challenge: Try to implement this algorithm from scratch

K-Nearest Neighbors (KNN)

KNN is a simple, instance-based algorithm that **predicts the class** of a data point by **considering the classes of its k closest neighbors in the feature space**. The "closeness" is typically determined using distance metrics like **Euclidean distance**. KNN is intuitive and non-parametric, meaning it makes no assumptions about the underlying data distribution, but it can **become computationally expensive as the dataset grows**.

Reference: Sklearn KNN

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5.0 4.5 2.5 2.0 1.5 7 4 5 6

3-Class classification (k = 5, weight = 'uniform')

Reference: Sklearn KNN

Support Vector Machines (SVM)

SVM is a powerful algorithm used for classification and regression tasks. It works by finding a hyperplane that best separates data points of different classes in a high-dimensional space. SVM focuses on maximizing the margin between the classes, making it robust to outliers and well-suited for both linear and non-linear data (with the help of kernel functions). It is especially effective for datasets with clear margins of separation.

Reference: Sklearn SVM

Let's do some feature engineering

More EDA
Feature Engineering
More training







Let's do some feature engineering

More EDA
Feature Engineering
More training



Remember when I said we need to be empiricists?

And act like scientists.

We need to create hypothesis and properly evaluate them.



Data = Train + Testing
Testing = Validation + Testing
Data = Train + Validation + Testing



Data = Train + Testing
Testing = Validation + Testing
Data = Train + Validation + Testing

Validation - used during development to validate hyperparameters (like max_iter of logistic regression)



^{*} more on this on the next class

Data = Train + Testing
Testing = Validation + Testing
Data = Train + Validation + Testing

Sidenote:

In real world use-cases data is not stagnant.

Any ML models need to be constantly re-evaluated and more often than not re-trained.



Hypothesis
We can learn a reasonable enough valid correlation between X and Y

Testing
How close did we get?
Is it close enough?



Testing results are only considered correct if there are no biases* during training or evaluation - i.e no **data leakage**

*data leakage is just one possible bias, we also can have selection bias, sampling bias among others



<u>Understanding Bias in Machine Learning Models - Arize Al</u>

Testing results are only considered correct if there are no biases during training or evaluation - i.e no **data leakage**

This means that testing data, *ideally* is locked away.



Testing results are only considered correct if there are no biases during training or evaluation - i.e no **data leakage**

This means that testing data, *ideally* is locked away.

Which means that certain **transformations** must be done **only after splitting the data** e.g Normalization, Standardization, TF-IDF,...



Hypothesis
We can learn a reasonable enough valid correlation between X and Y

Testing
How close did we get?
Is it close enough?



Evaluation is looking closely at the right metrics.

Let's go back to titanic and store sales.



Hypothesis
We can learn a reasonable enough valid correlation between X and Y

Testing
How close did we get?
Is it close enough?

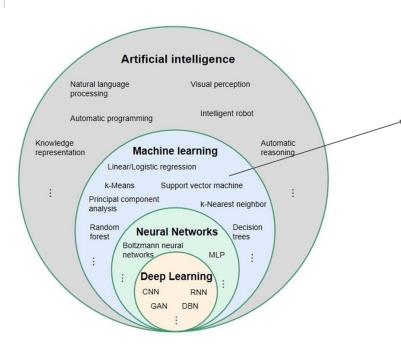


Building blocks

- Pipeline scikit-learn 1.5.2 documentation
- sklearn.datasets scikit-learn 1.5.2 documentation
- sklearn.preprocessing scikit-learn 1.5.2 documentation



Where we are



Supervised Learning

Self-Supervised Learning Few-shot Learning

Zero-shot Learning

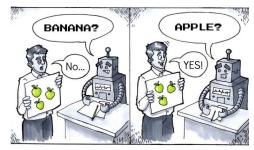
Transfer Learning

Unsupervised Learning Reinforcement Learning

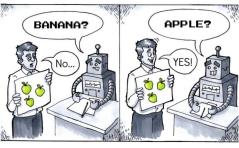
Federated Learning

Machines that Learn

More on the next class



Supervised Learning



Supervised Learning



Supervised Learning

Hyperparameter Search Cross-Validation