## Discrete Choice and Count Models

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**Problem 1.** Recall that the choice probability under the nested logit model takes the form,

$$P_{ij} = P_{iB_k} \times P_{ij|B_k}$$

where  $P_{iB_k}$  denotes the probability of person i choosing nest k

$$P_{iB_k} = \frac{e^{W_{ik} + \lambda_k \Phi_{ik}}}{\sum_{l=1}^K e^{W_{il} + \lambda_l \Phi_{il}}}$$

where the *inclusive value* takes the form

$$\Phi_{ik} = \ln \sum_{m \in B_k} e^{\frac{Y_{im}}{\lambda_k}}$$

and  $P_{ij|B_k}$  denotes the probability of person i choosing alternative j conditioned on choosing nest k

$$P_{ij|B_k} = \frac{e^{\frac{Y_{ij}}{\lambda_k}}}{\sum_{m \in B_k} e^{\frac{Y_{im}}{\lambda_k}}}$$

a) Here, I use algebra to demonstrate that the nested logit model reduces to the multinomial logit model if  $\lambda_k = 1$  for all k - the alternatives within every nest are independent of each other. We start with the nested logit choice probability:

$$\begin{split} P_{ij} &= P_{iB_k} \times P_{ij|B_k} \\ P_{ij} &= \frac{e^{W_{ik} + \lambda_k \Phi_{ik}}}{\sum_{l=1}^K e^{W_{il} + \lambda_l \Phi_{il}}} \times \frac{e^{\frac{Y_{ij}}{\lambda_k}}}{\sum_{m \epsilon B_k} e^{\frac{Y_{im}}{\lambda_k}}} \\ P_{ij} &= \frac{e^{W_{ik} + \lambda_k ln \sum_{m \epsilon B_k} e^{\frac{Y_{im}}{\lambda_k}}}}{\sum_{l=1}^K e^{W_{il} + \lambda_l ln \sum_{m \epsilon B_k} e^{\frac{Y_{im}}{\lambda_k}}}} \times \frac{e^{\frac{Y_{ij}}{\lambda_k}}}{\sum_{m \epsilon B_k} e^{\frac{Y_{im}}{\lambda_k}}} \end{split}$$

Note:  $e^{x+cln(b)} = e^x e^{cln(b)} = e^x e^{lnb^c} = e^x b^c$ 

$$P_{ij} = \frac{e^{W_{ik}} \left[ \sum_{m \in B_k} e^{\frac{Y_{im}}{\lambda_k}} \right]^{\lambda_k}}{\sum_{l=1}^k e^{W_{il}} \left[ \sum_{m \in B_k} e^{\frac{Y_{im}}{\lambda_l}} \right]^{\lambda_l}} \times \frac{e^{\frac{Y_{ij}}{\lambda_k}}}{\sum_{m \in B_k} e^{\frac{Y_{im}}{\lambda_k}}} \times \frac{e^{\frac{W_{ik}}{\lambda_k}}}{e^{\frac{W_{ik}}{\lambda_k}}}$$

$$P_{ij} = \frac{\left[\sum_{m \in B_k} e^{\frac{W_{ik} + Y_{im}}{\lambda_k}}\right]^{\lambda_k}}{\sum_{l=1}^k \left[\sum_{m \in B_k} e^{\frac{W_{il} + Y_{im}}{\lambda_l}}\right]^{\lambda_l}} \times \frac{e^{\frac{W_{ik} + Y_{ij}}{\lambda_k}}}{\sum_{m \in B_k} e^{\frac{W_{ik} + Y_{im}}{\lambda_k}}}$$

Note:  $W_{ik} + Y_{ij} = V_{ik}$ 

$$P_{ij} = \frac{\left[\sum_{m \in B_k} e^{\frac{V_{im}}{\lambda_k}}\right]^{\lambda_k}}{\sum_{l=1}^{k} \left[\sum_{m \in B_k} e^{\frac{V_{im}}{\lambda_l}}\right]^{\lambda_l}} \times \frac{e^{\frac{V_{ik}}{\lambda_k}}}{\sum_{m \in B_k} e^{\frac{V_{im}}{\lambda_k}}}$$

$$P_{ij} = \frac{e^{\frac{V_{ik}}{\lambda_k}} \left[\sum_{m \in B_k} e^{\frac{V_{im}}{\lambda_k}}\right]^{\lambda_k - 1}}{\sum_{l=1}^{k} \left[\sum_{m \in B_k} e^{\frac{V_{im}}{\lambda_l}}\right]^{\lambda_l}}$$

If we set  $\lambda_k = 1$ , we get

$$P_{im} = \frac{e^{V_{ik}}}{\sum_{m} e^{V_{im}}}$$

which is the choice probability for the multinomial logit.

b) Then, I show that the nested logit model also reduces to the multinomial logit model if all the nests  $B_k$  ( $\forall k$ ) are singletons, i.e., each choice alternative is contained in its own nest.

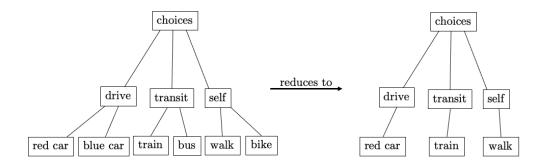


Figure 1: Reduction to singleton nests

Consider a discrete choice model in which each nest contains one choice (Figure 1). This means that when looking at  $P_{ij}$  as derived in part a), we can see that the within-nest summation,  $\sum_{m \in B_k}$ , is actually only summing over one variable, rendering the summation symbol unnecessary. That is,

$$P_{ij} = \frac{e^{\frac{V_{ik}}{\lambda_k}} \left[ \sum_{m \in B_k} e^{\frac{V_{im}}{\lambda_k}} \right]^{\lambda_k - 1}}{\sum_{l=1}^k \left[ \sum_{m \in B_k} e^{\frac{V_{im}}{\lambda_l}} \right]^{\lambda_l}}$$

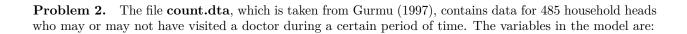
reduces to

$$P_{ij} = \frac{e^{\frac{V_{ik}}{\lambda_k}} \left[ e^{\frac{V_{im}}{\lambda_k}} \right]^{\lambda_k - 1}}{\sum_{l=1}^k \left[ e^{\frac{V_{il}}{\lambda_l}} \right]^{\lambda_l}}$$

$$P_{ij} = \frac{e^{\frac{V_{ik}}{\lambda_k}} \left[ e^{\frac{V_{ik}\lambda_k - V_{ik}}{\lambda_k}} \right]}{\sum_{l=1}^k e^{V_{il}}}$$

$$P_{ij} = \frac{e^{\frac{V_{ik}}{\lambda_k}} e^{V_{ik}} e^{-\frac{V_{ik}}{\lambda_k}}}{\sum_{l=1}^k e^{V_{il}}}$$

$$P_{ik} = \frac{e^{V_{ik}}}{\sum_{l=1}^k e^{V_{il}}}$$



```
## R version 4.0.3 (2020-10-10)
## Platform: x86_64-apple-darwin17.0 (64-bit)
## Running under: macOS Big Sur 10.16
##
## Matrix products: default
          /Library/Frameworks/R.framework/Versions/4.0/Resources/lib/libRblas.dylib
## BLAS:
## LAPACK: /Library/Frameworks/R.framework/Versions/4.0/Resources/lib/libRlapack.dylib
## locale:
## [1] en_US.UTF-8/en_US.UTF-8/en_US.UTF-8/C/en_US.UTF-8/en_US.UTF-8
## attached base packages:
                 graphics grDevices utils
## [1] stats
                                               datasets methods
                                                                    base
##
## other attached packages:
## [1] knitr_1.31
                        forcats_0.5.0
                                        stringr_1.4.0
                                                        dplyr_1.0.3
## [5] purrr_0.3.4
                        readr_1.4.0
                                        tidyr_1.1.2
                                                        tibble_3.0.5
## [9] ggplot2_3.3.3
                        tidyverse_1.3.0
##
## loaded via a namespace (and not attached):
## [1] Rcpp_1.0.6
                          cellranger_1.1.0 pillar_1.4.7
                                                               compiler_4.0.3
## [5] dbplyr_2.0.0
                          tools 4.0.3
                                            digest 0.6.27
                                                               lubridate 1.7.9.2
## [9] jsonlite_1.7.2
                          evaluate_0.14
                                            lifecycle_1.0.0
                                                              gtable_0.3.0
## [13] pkgconfig_2.0.3
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                                            reprex 0.3.0
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                          DBI 1.1.1
                                            yaml_2.2.1
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                                                              httr 1.4.2
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                                                               R6_2.5.0
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