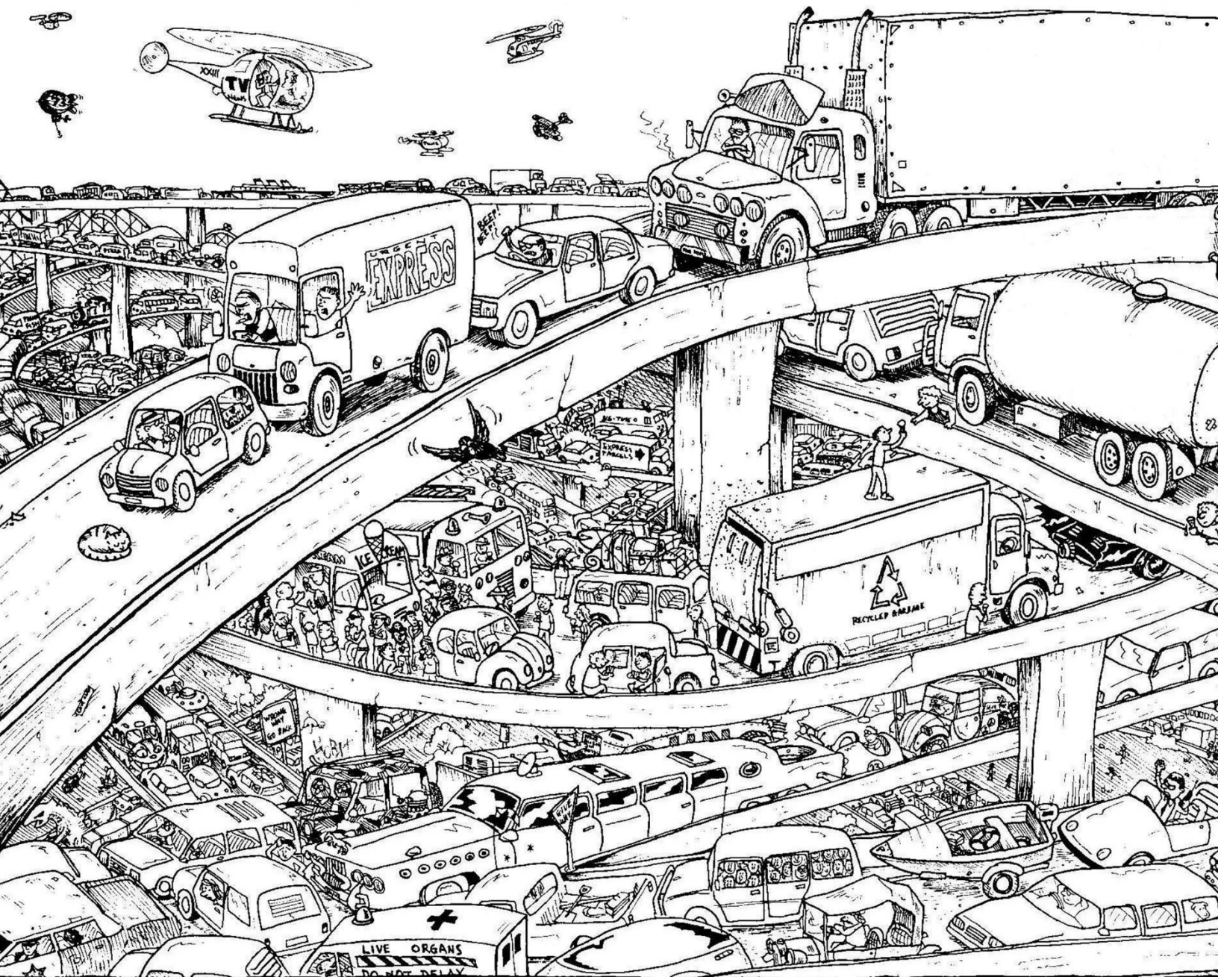


Cardiff: Impact of congestion on satisfaction



Cardiff: Impact of congestion on satisfaction

by

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ECO 485

Introductory Econometrics

Schools of Economics

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Part I

1. Data

Council authority of Cardiff has, in cooperation with Cardiff Business Partnership, conducted an online survey, yielding 2,094 responses. After data clean-up process, 2,045 observations remained. While most variables were dropped, 17 were deemed significant enough to include (see Figure 1). Missing values were filled with unconditional means, except in the case of the variables describing the primary method of transportation and proximity of a train station, where 19 and 32 observations with missing values were dropped, respectively. Variables regarding age, income and employment duration were acquired via drop-down answer menus on the survey, with each answer constituting a specific bracket. For the sake of continuity and interpretability, these answers were encoded as the midpoint value of each bracket. Since each set of brackets concluded with an open ended one (e.g. more than 10, 65+, etc.), and no middle point could be determined, each of those categories was encoded as the sum of the size of the largest bracket (for the relevant variable) and the bracket's lower bound.

2. Methodology

Literature review, focusing on measuring different sorts of satisfaction (Blanchflower and Oswald, 2002; Fetai et al., 2015; Rayton, 2007), exemplifies various probit models and their appropriate usage. Binary nature of the dependent variables, together with the literature, was the main reason for choosing a probit-model approach. Given that the report attempts to clarify the effect congestion might have on satisfaction with place of residence and working in Cardiff, following two models represent its cornerstone:

$$[job\ satisfaction] = \beta_0 + \beta_1 congestion + x\delta + \varepsilon_1 \quad (\text{Model 1})$$

$$[satisfaction\ with\ place\ of\ residence] = \beta_0 + \beta_1 congestion + x\delta + \varepsilon_2 \quad (\text{Model 2})$$

Model 2 dependent variable was binary in the form the data was presented. However, Model 1 dependent variable had to be created from a set of Likert scale variables focusing on job satisfaction. Mean value for the set was created across individuals and compared to “3”, which is the neutral option on the answer sheet. Individuals above “3” were categorized as satisfied and the rest were categorized as unsatisfied. This way, a binary variable was generated, appropriate for use in a probit model. Cronbach’s alpha was used to determine the scale reliability coefficient (0.8471), indicating that the set of Likert-scale variables used are closely related as a group and representative of the shared concept.

Furthermore, for both Models 1 and 2, β and δ represent coefficients to be estimated (see Figure 1). Control variables were chosen based on two criteria: 1) those causally linked with the dependent variable through congestion and 2) those with a direct, causal link to satisfaction that were deemed as likely sources of severe endogeneity. Explanatory variables of interest consist of demographic characteristics (Richey, 2012; Auh and Cook, 2009), congestion (Lipsetz, 2000; Novaco et al. 1990; Kahneman et al., 2004) and those capturing satisfaction spillover (Dolan & Gosselin, 2000; Ilies et al. 2009). Stochastic terms are noted as ε_1 and ε_2 . Also, since the probit models are being used, robust standard errors are reported to correct for underlying (inherent) heteroskedasticity.

3. Hypotheses

H₀₁: Congestion has no significant impact on job satisfaction for residents of Cardiff.

H_{A1}: Congestion has a negative impact on job satisfaction for residents of Cardiff.

H₀₂: Congestion has no significant impact on satisfaction with place of residence.

H_{A2}: Congestion has a negative impact on satisfaction with place of residence.

Models are demonstrating the conditional probability of a specific outcome occurring ($Y_i = 1$ meaning satisfied with job for Model 1 and satisfied with place of residence for Model 2), for

which the marginal effects show how a unit change for *congestion* increases (or decreases) the probability of the given outcome occurring (*et ceteris paribus*).

Part II

1. Satisfaction with working and living in Cardiff

I am quite confident that an increase in perceived level of congestion makes individuals 4% less likely to be satisfied with working in Cardiff.

I am quite confident that an increase in perceived level of congestion makes individuals 5% less likely to be satisfied with living in Cardiff.

Figures 2 and 3 present more detailed results for these claims and state the possibility of a mistake being made. Numbers showing the impact of congestion on satisfaction with working and living in Cardiff are positive. This is a consequence of the way the survey was designed (1 is very bad and 5 is very good) and should be interpreted with an opposite sign. Literature review supports this finding. High levels of traffic congestion are associated with mental and physical stress (Stokols et al. 1978; Novaco & Gonzales, 2009), which are further aggravated with the inability to complete daily routines (Olsson et al. 2013). Furthermore, long work commutes cause residual stress in the workplace (Novaco et al. 1990; Glass & Singer, 1972; Sherrod, 1974). Kahneman et al. (2004) found that work commutes were most frequently associated with negative feelings, out of all daily habits.

Public transportation plays a major role in mitigating the effects of congestion on satisfaction (Kottenhoff & Freij, 2009). However, while it is the most accepted solution to congestion (Schlag & Teubel, 1997), it only works if it is appropriately scaled with the needs of the public (TfL, 2005). In Cardiff, an increase in perceived quality of public transportation makes

individuals 4% (on average) more likely to feel satisfied with their work and 6% (on average) more likely to feel satisfied with where they live, holding everything else the same. Moreover, utilizing public transportation systems decreases the likelihood of being satisfied with place of residence by 6% (on average), holding everything else the same. Those most likely to utilize public transportation live inside the urban area while those living in the suburbs are more likely to drive to work. Therefore, this decrease in likelihood of being satisfied with the place of residence, based on public transport utilization, indicates a preference for living outside of the city. Furthermore, driving decreases the likelihood of being satisfied with working in Cardiff by 8% (on average), holding everything else the same (see Figures 2 and 3 for more detailed results and the likelihood of mistakes being reported). Finally, living close to work increases the likelihood of being satisfied with working in Cardiff by 2% (on average), holding everything else the same.

While there are negative effects of congestion on satisfaction with working and living in Cardiff, those effects are smaller than anticipated. This could be because working during a period of recession or post-recession recovery (ONS, 2014) causes enough satisfaction that lessens the burdens of daily commute (Olsson et al. 2013). Additionally, as noted by Stokols et al. (1978), congestion is only relevant when it significantly differs from the expected traffic levels. If people are exposed to similar congestion levels every day, negative effects are diminished.

2. Policy relevance

Those that live within 2 miles of a train station and those that live further away, are about 20% (on average) less likely to feel satisfied with working in Cardiff, holding everything else the same. Moreover, those that live within 2 miles of a train station are about 20% (on average) more likely to be satisfied with their place of residence, holding everything else the same (see Figures 2 and 3). Since most of survey respondents (74%) live within 2 miles of a train station and more

than half (59%) drive to work (not necessarily overlapping groups), it could be assumed that there is a negative perception of public transportation and a strong tendency to avoid it. This, in addition to reported congestion and public transportation effects, indicates that policy under consideration by the council authority of Cardiff needs to address both public transportation and congestion. Building a new metro system as well as introducing a congestion charge for those driving into the center of Cardiff should be packaged together. Literature review supports this claim, as well (Jaensirisak et al. 2005).

3. Limitations

Variability of answers provided was reduced when most missing values were filled with average values for the category. Further adding to this issue was the design of the survey itself. Answers that were selected from a drop-down menu were presented as brackets, chosen by the surveyor. This eliminated most of the effect that individuals with answers far away from the average would have. Moreover, for privacy reasons, answers stating the specific place of residence were excluded, introducing additional lack of clarity.

Due to model choice, differences between observed and predicted and expected and predicted values for variables of interest were not uniform across the data. This means that I was more likely to falsely perceive an observation as insignificant and reject its validity and explanatory power. Finally, I wish to point out the possibility that any variable not considered stands a chance of being correlated with variables I did consider (e.g. place of residence might be linked with public transport utilization, commute satisfaction and satisfaction with living and working in Cardiff). By omitting any such variable, I introduced the likelihood of overstating the effects considered variables have on overall satisfaction.

Word Count: 1488

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Figure 1 – General summary

	Average	Standard Deviation	Minimum	Maximum	Explanation
Quality of public transportation	3.26	1.09	1	5	1 is very bad and 5 is very good
Being able to get from place to place with little traffic (i.e. congestion)	2.72	1.04	1	5	1 is very bad and 5 is very good
Work proximity	2.98	1.28	1	5	1 you like the most and 5 you dislike
Travel within the city	3.86	0.96	1	5	1 is not important and 5 is very important
Ease of getting to work	3.65	1.02	1	5	1 is not important and 5 is very important
Overall satisfaction with life	2.95	0.98	1	5	1 being highly satisfied and 5 being unsatisfied
# of years employed	9.02	5.46	0.5	15	How long have you worked in your present employment
Income	25,748.18	10,318.80	5,720	55,241	How much do you get paid, before taxes
Age	41.50	11.05	21	74	How old are you
Sex	0.42	0.49	0	1	1 for male, 0 for female
Relationship	0.69	0.46	0	1	1 for in a relationship, 0 for single
Children	0.56	0.49	0	1	1 for having any number of children, 0 for none
Overall satisfaction with place of residence	0.66	0.47	0	1	1 for satisfied, 0 for unsatisfied
Train station proximity	2.72	0.50	1	3	Do you have a train station within 2 miles of your residence? 1 - Don't Know, 2 - No, 3 - Yes
Education	2.53	1.10	1	6	1 - High School, 2 - Associates degree, 3 – Bachelor's Degree BA, BSc, 4 – Master's Degree, 5 - Professional degree, 6 - PhD
Primary mode of transportation	1.36	0.83	0	2	0 - Hippy, 1 - Public, 2 - Drive
Job satisfaction	0.52	0.50	0	1	0 - Unsatisfied, 1 - Satisfied

Figure 2 – Model 1 marginal effects

		Marginal Effect	Standard error
Quality of public transportation		0.04941 ***	[0.010541]
Being able to get from place to place with little traffic (i.e. congestion)		0.0411897 ***	[0.0108126]
Work proximity		0.0229768 ***	[0.0082522]
Travel within the city		0.00686	[0.0137853]
Ease of getting to work		0.01526	[0.0129639]
Overall satisfaction with life		-0.02716 **	[0.0107514]
# of years employed		-0.00119	[0.0022301]
Income		0.00001 ***	[1.10e-06]
Age		-0.00768	[0.0065343]
Sex		-0.07248 ***	[0.021709]
Relationship		-0.01465	[0.0245402]
Children		0.03934	[0.0256719]
Overall satisfaction with place of residence		0.09391 ***	[0.0226908]
Train station proximity	Yes	-0.20385 ***	[0.0584247]
	No	-0.21915 ***	[0.0609073]
Education		0.02444 **	[0.009904]
Primary mode of transportation	Public	0.01019	[0.0332334]
	Drive	-0.07591 ***	[0.0270008]

* - 90 % significance / ** - 95 % significance /
 *** - 99 % significance

Figure 3 – Model 2 marginal effects

		Marginal Effect	Standard error
Quality of public transportation		0.0616198 ***	[0.0097441]
Being able to get from place to place with little traffic (i.e. congestion)		0.0522773 ***	[0.0100888]
Work proximity		0.00252	[0.0078019]
Travel within the city		0.01641	[0.0130512]
Ease of getting to work		-0.02084 *	[0.0124397]
Overall satisfaction with workplace		0.0861031 ***	[0.0202487]
# of years employed		0.00159	[0.0021118]
Income		0.00000286 ***	[0.00000109]
Age		-0.00624	[0.0061355]
Sex		-0.03487	[0.0204136]
Relationship		0.1058187 ***	[0.0227303]
Children		0.03392	[0.0240695]
Overall satisfaction with life		0.00244	[0.0099781]
Train station proximity	Yes	0.2123409 ***	[0.0749149]
	No	0.12099	[0.0769091]
Education		0.0193598 **	[0.0093465]
Primary mode of transportation	Public	-0.05518 *	[0.0318249]
	Drive	-0.03030	[0.0254]

* - 90 % significance / ** - 95 % significance /
*** - 99 % significance

Appendix A – Stata log file

```
-----
name: <unnamed>
log: D:\UMaine\Spring (2018)\ECO 485\Stata\Empirical_Project_3.log
log type: text
opened on: 6 May 2018, 17:53:05

.
. use CBP_survey.dta //choose data

.
. // following commands represent my data clean-up process
. ///////////////////////////////////////////////////////////////////
>
. encode Q3, generate(yrs_employed)

. replace yrs_employed = 0.5 if Q3 == "Less than 1 year"
variable yrs_employed was long now double
(171 real changes made)

. replace yrs_employed = 2 if Q3 == "1 to 3 years"
(221 real changes made)

. replace yrs_employed = 4 if Q3 == "3 to 5 years"
(261 real changes made)

. replace yrs_employed = 7.5 if Q3 == "5 to 10 years"
(554 real changes made)

. replace yrs_employed = 15 if Q3 == "More than 10 years"
(873 real changes made)

.
. encode Q4, generate(income)

. replace income = 5720 if Q4 == "£0 - £11,440 per year"
(85 real changes made)

. replace income = 12480.5 if Q4 == "£11,441 - £13,520 per year"
variable income was long now double
(54 real changes made)

. replace income = 14820.5 if Q4 == "£13,521 - £16,120 per year"
(162 real changes made)

. replace income = 17420.5 if Q4 == "£16,121 - £18,720 per year"
(194 real changes made)

. replace income = 20540.5 if Q4 == "£18,721 - £22,360 per year"
(372 real changes made)

. replace income = 25220.5 if Q4 == "£22,361 - £28,080 per year"
(462 real changes made)

. replace income = 31720.5 if Q4 == "£28,081 - £35,360 per year"
(420 real changes made)

. replace income = 40300.5 if Q4 == "£35,361 - £45,240 per year"
(191 real changes made)

. replace income = 55241 if Q4 == "£45,241 or more per year"
(94 real changes made)

.
. drop if Q5 == "25- 40" | Q5 == "25- 41" | Q5 == "25- 42" | Q5 == "25- 43"
(4 observations deleted)
```

```

. drop if Q5 == "25- 44" | Q5 == "25- 45" | Q5 == "25- 46" | Q5 == "25- 47" | Q5 == "25- 48" | Q5
== "25- 49"
(6 observations deleted)

. encode Q5, generate(age)

. replace age = 21 if Q5 == "18- 24"
(89 real changes made)

. replace age = 32 if Q5 == "25- 39"
(865 real changes made)

. replace age = 47 if Q5 == "40- 54"
(827 real changes made)

. replace age = 59.5 if Q5 == "55- 64"
variable age was long now double
(252 real changes made)

. replace age = 74 if Q5 == "65"
(31 real changes made)

.
. generate age_sq = age * age
(20 missing values generated)

.
. label define sex 1 "Male" 0 "Female"

. encode Q6, generate(sex)

.
. generate relationship = Q7
(38 missing values generated)

. replace relationship = "Yes" if Q7 == "Co-habiting"
(411 real changes made)

. replace relationship = "Yes" if Q7 == "Married"
(1,008 real changes made)

. replace relationship = "No" if Q7 == "Single"
(627 real changes made)

. label define relationship 1 "Yes" 0 "No"

. encode relationship, generate(relationship)

. drop relationship Q7

.
. label define children 1 "Yes" 0 "No"

. encode Q8, generate(children)

.
. rename Q14h pub_trans_quality

. rename Q14i congestion

.
. generate satisfactiony = Q15
(26 missing values generated)

. label define satisfaction 1 "Satisfied" 0 "Unsatisfied"

. encode satisfactiony, generate(satisfaction)

. drop satisfactiony Q15

.

```

```

. encode Q19, generate(train)

. label define education 1 "High School" 2 "Associates degree" 3 "Bachelors Degree BA, BSc" 4
"Masters Degree" 5 "Profess
> ional degree" 6 "PhD"

. encode Q20, generate(education)

.
. rename Q30c travel_importance

. rename Q30f work_travel_ease

. rename Q31 life_satisfaction

.
. summarize pub_trans_quality

      Variable |      Obs      Mean   Std. Dev.      Min      Max
-----+-----
pub_trans_~y |    2,038   3.257605   1.092609         1         5

. replace pub_trans_quality = r(mean) if pub_trans_quality == .
variable pub_trans_quality was byte now float
(46 real changes made)

. summarize congestion

      Variable |      Obs      Mean   Std. Dev.      Min      Max
-----+-----
congestion |    2,041   2.721705   1.048325         1         5

. replace congestion = r(mean) if congestion == .
variable congestion was byte now float
(43 real changes made)

. summarize yrs_employed

      Variable |      Obs      Mean   Std. Dev.      Min      Max
-----+-----
yrs_employed |    2,070   9.020048   5.475126         .5        15

. replace yrs_employed = r(mean) if yrs_employed == .
(14 real changes made)

. summarize income

      Variable |      Obs      Mean   Std. Dev.      Min      Max
-----+-----
income |    2,024  25713.06  10468.28      5720    55241

. replace income = r(mean) if income == .
(60 real changes made)

.
. summarize age

      Variable |      Obs      Mean   Std. Dev.      Min      Max
-----+-----
age |    2,064  41.52422  11.11513        21        74

. replace age = r(mean) if age == .
(20 real changes made)

. summarize sex

      Variable |      Obs      Mean   Std. Dev.      Min      Max
-----+-----
sex |    2,050   .422439   .4940682         0         1

. replace sex = r(mean) if sex == .

```



```
variable sex was long now double
(34 real changes made)
```

```
. summarize relationship
```

Variable	Obs	Mean	Std. Dev.	Min	Max
relationship	2,046	.6935484	.4611323	0	1

```
. replace relationship = r(mean) if relationship == .
variable relationship was long now double
(38 real changes made)
```

```
. summarize satisfaction
```

Variable	Obs	Mean	Std. Dev.	Min	Max
satisfaction	2,058	.6588921	.4741967	0	1

```
. replace satisfaction = r(mean) if satisfaction == .
variable satisfaction was long now double
(26 real changes made)
```

```
. summarize train
```

Variable	Obs	Mean	Std. Dev.	Min	Max
train	2,052	2.718324	.4972822	1	3

```
. drop if train == .
(32 observations deleted)
```

```
. summarize education
```

Variable	Obs	Mean	Std. Dev.	Min	Max
education	1,913	2.534239	1.141186	1	6

```
. replace education = r(mean) if education == .
variable education was long now double
(139 real changes made)
```

```
. summarize life_satisfaction
```

Variable	Obs	Mean	Std. Dev.	Min	Max
life_satis~n	1,877	2.951518	1.020208	1	5

```
. replace life_satisfaction = r(mean) if life_satisfaction == .
variable life_satisfaction was byte now float
(175 real changes made)
```

```
. summarize children
```

Variable	Obs	Mean	Std. Dev.	Min	Max
children	2,024	.5607708	.4964158	0	1

```
. replace children = r(mean) if children == .
variable children was long now double
(28 real changes made)
```

```
. summarize work_travel_ease
```

Variable	Obs	Mean	Std. Dev.	Min	Max
work_trave~e	1,860	3.648387	1.072429	1	5

```
. replace work_travel_ease = r(mean) if work_travel_ease == .
variable work_travel_ease was byte now float
(192 real changes made)
```

```
. summarize travel_importance
```

Variable	Obs	Mean	Std. Dev.	Min	Max
travel_imp~e	1,867	3.859668	1.005673	1	5

```
. replace travel_importance = r(mean) if travel_importance == .
variable travel_importance was byte now float
(185 real changes made)
```

```
. generate transport1 = Q16
```

```
. replace transport1 = "Hippie" if Q16 == "Walk" | Q16 == "Cycle"
(466 real changes made)
```

```
. replace transport1 = "Public" if Q16 == "Train" | Q16 == "Bus"
(383 real changes made)
```

```
. replace transport1 = "Drive" if Q16 == "Car /Motorcycle"
(1,203 real changes made)
```

```
. label define trans1 0 "Hippie" 1 "Public" 2 "Drive"
```

```
. encode transport1, generate(trans1)
```

```
. //generate transport2 = Q18
. //replace transport2 = "Hippie" if Q18 == "Walk" | Q18 == "Cycle"
. //replace transport2 = "Public" if Q18 == "Train" | Q18 == "Bus"
. //replace transport2 = "Drive" if Q18 == "Car /Motorcycle"
. //encode transport2, generate(trans2)
```

```
. drop if trans1 == .
(0 observations deleted)
```

```
.
.
. //generate transporty = Q16
. //replace transporty = "Drive" if Q16 == "Car /Motorcycle"
. //generate transports = Q18
. //replace transports = "Drive" if Q18 == "Car /Motorcycle"
. //generate transport = transporty + transports
. //replace transport = "Bus" if transport == "BusBus"
. //replace transport = "Drive" if transport == "DriveDrive"
. //replace transport = "Train" if transport == "TrainTrain"
. //replace transport = "Walk" if transport == "WalkWalk"
. //replace transport = "Bus / Cycle" if transport == "BusCycle"
. //replace transport = "Bus / Cycle" if transport == "CycleBus"
. //replace transport = "Bus / Drive" if transport == "BusDrive" & transport == "DriveBus"
. //replace transport = "Bus / Drive" if transport == "BusDrive" | transport == "DriveBus"
. //replace transport = "Bus / Train" if transport == "BusTrain" | transport == "TrainBus"
. //replace transport = "Bus / Walk" if transport == "BusWalk" | transport == "WalkBus"
. //replace transport = "Cycle / Drive" if transport == "CycleDrive" | transport == "DriveCycle"
. //replace transport = "Cycle / Train" if transport == "CycleTrain" | transport == "TrainCycle"
. //replace transport = "Cycle / Walk" if transport == "CycleWalk" | transport == "WalkCycle"
. //replace transport = "Cycle / Train" if transport == "Cycletrain"
. //replace transport = "Drive / Train" if transport == "DriveTrain" | transport == "TrainDrive"
. //replace transport = "Drive / Walk" if transport == "DriveWalk" | transport == "WalkDrive"
. //replace transport = "Train / Walk" if transport == "TrainWalk" | transport == "WalkTrain"
```

```
. //encode transport, generate(transportation)
. //drop if transportation == .
. //drop transport transporty transports Q16 Q18
```

```
. summarize Q28a
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q28a	1,879	3.185205	1.118998	1	5

```
. replace Q28a = r(mean) if Q28a == .
variable Q28a was byte now float
(173 real changes made)
```

```
. summarize Q28b
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q28b	1,879	3.25173	1.067461	1	5

```
. replace Q28b = r(mean) if Q28b == .
variable Q28b was byte now float
(173 real changes made)
```

```
. summarize Q28c
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q28c	1,877	2.936601	1.102782	1	5

```
. replace Q28c = r(mean) if Q28c == .
variable Q28c was byte now float
(175 real changes made)
```

```
. summarize Q28d
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q28d	1,875	2.8368	1.15271	1	5

```
. replace Q28d = r(mean) if Q28d == .
variable Q28d was byte now float
(177 real changes made)
```

```
. summarize Q28e
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q28e	1,876	2.684435	1.119806	1	5

```
. replace Q28e = r(mean) if Q28e == .
variable Q28e was byte now float
(176 real changes made)
```

```
. summarize Q28f
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q28f	1,877	2.750133	1.153888	1	5

```
. replace Q28f = r(mean) if Q28f == .
variable Q28f was byte now float
(175 real changes made)
```

```
. summarize Q28g
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q28g	1,887	3.45204	1.105134	1	5

```
. replace Q28g = r(mean) if Q28g == .
variable Q28g was byte now float
(165 real changes made)
```

```
. summarize Q29a
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29a	1,878	3.056443	1.367874	1	5

```
. replace Q29a = r(mean) if Q29a == .
```

```
variable Q29a was byte now float
(174 real changes made)
```

```
. summarize Q29b
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29b	1,877	2.94033	1.182521	1	5

```
. replace Q29b = r(mean) if Q29b == .
variable Q29b was byte now float
(175 real changes made)
```

```
. summarize Q29c
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29c	1,855	2.979515	1.349662	1	5

```
. replace Q29c = r(mean) if Q29c == .
variable Q29c was byte now float
(197 real changes made)
```

```
. summarize Q29d
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29d	1,872	2.995192	1.18176	1	5

```
. replace Q29d = r(mean) if Q29d == .
variable Q29d was byte now float
(180 real changes made)
```

```
. summarize Q29e
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29e	1,866	3.002144	1.413074	1	5

```
. replace Q29e = r(mean) if Q29e == .
variable Q29e was byte now float
(186 real changes made)
```

```
. summarize Q29f
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29f	1,868	2.88651	1.129992	1	5

```
. replace Q29f = r(mean) if Q29f == .
variable Q29f was byte now float
(184 real changes made)
```

```
. summarize Q29g
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29g	1,867	2.846277	1.231265	1	5

```
. replace Q29g = r(mean) if Q29g == .
variable Q29g was byte now float
(185 real changes made)
```

```
. summarize Q29h
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Q29h	1,860	2.950538	1.158139	1	5

```
. replace Q29h = r(mean) if Q29h == .
variable Q29h was byte now float
```

```

(192 real changes made)

. rename Q29c work_proximity

. //generate job = (Q28a + Q28b + Q28c + Q28d + Q28e + Q28f + Q28g + Q29a + Q29b + Q29c + Q29d +
Q29e + Q29f + Q29g + Q29
> h)/15
. generate job = (Q28a + Q28b + Q28c + Q28d + Q28e + Q28f + Q28g)/7

. generate job_satisfaction = job

. summarize job

      Variable |           Obs       Mean   Std. Dev.      Min      Max
-----+-----
           job |         2,052    3.013849   .7719429         1         5

. replace job_satisfaction = 1 if job > 3
(1,068 real changes made)

. replace job_satisfaction = 0 if job <= 3
(984 real changes made)

.
. //alpha Q28a-Q29h
. alpha Q28a-Q28g

Test scale = mean(unstandardized items)

Average interitem covariance:      .5046498
Number of items in the scale:      7
Scale reliability coefficient:      0.8469

.
. drop Q3 Q4 Q5 Q6 Q8 Q19 Q20

. drop Q1 Q2 Q11 Q13 Q12 Q14a Q14b Q14c Q14d Q14e Q14f Q14g Q14j Q14k Q14l Q14m Q14n Q14o

. drop Q17 Q21 Q22 Q23a Q23b Q24 Q25 Q26 Q27 Q28a Q28b Q28c Q28d Q28e Q28f Q28g

. drop Q29a Q29b Q29d Q29e Q29f Q29g Q29h Q30a Q30b Q30d Q30e Q30g Q30h Q30i Q30j Q30k

. drop Q32 Q33

. drop job Q16 Q18 transport1

. //////////////////////////////////////
> // end of data clean-up process
.
. summarize

      Variable |           Obs       Mean   Std. Dev.      Min      Max
-----+-----
pub_trans~y |         2,052    3.255213   1.086029         1         5
  congestion |         2,052    2.718616   1.039988         1         5
work_proxi~y |         2,052    2.979515   1.283208         1         5
travel_imp~e |         2,052    3.859668   .9592459         1         5
work_trave~e |         2,052    3.648387     1.021         1         5
-----+-----
life_satis~n |         2,052    2.951518   .9757139         1         5
yrs_employed |         2,052    9.021482   5.464283         .5        15
   income |         2,052   25748.18   10318.8       5720     55241
    age |         2,052    41.50008   11.05147         21         74
   age_sq |         2,045   1844.743   978.7284        441     5476
-----+-----
      sex |         2,052    .4234265   .4916883         0         1
relationship |         2,052    .6931475   .4584834         0         1
  children |         2,052    .5607708   .4930157         0         1
satisfaction |         2,052    .6583593   .4736818         0         1
    train |         2,052    2.718324   .4972822         1         3
-----+-----

```

education	2,052	2.534239	1.101837	1	6
trans1	2,052	1.359162	.8274595	0	2
job_satisf~n	2,052	.5204678	.4997027	0	1

```
.
. probit job_satisfaction satisfaction pub_trans_quality children congestion life_satisfaction
yrs_employed travel_import
> rtance work_travel_ease work_proximity income age age_sq sex relationship i.train education
i.trans1,robust
```

```
Iteration 0: log pseudolikelihood = -1415.9597
Iteration 1: log pseudolikelihood = -1296.4749
Iteration 2: log pseudolikelihood = -1296.344
Iteration 3: log pseudolikelihood = -1296.344
```

Probit regression	Number of obs	=	2,045
	Wald chi2(19)	=	217.66
	Prob > chi2	=	0.0000
Log pseudolikelihood = -1296.344	Pseudo R2	=	0.0845

job_satisfaction	Coef.	Robust Std. Err.	z	P> z	[95% Conf. Interval]	
satisfaction	.2591297	.0634221	4.09	0.000	.1348246	.3834348
pub_trans_quality	.1363437	.0295617	4.61	0.000	.0784039	.1942835
children	.108547	.0709842	1.53	0.126	-.0305795	.2476735
congestion	.1136604	.0301621	3.77	0.000	.0545438	.172777
life_satisfaction	-.0749545	.0297842	-2.52	0.012	-.1333304	-.0165786
yrs_employed	-.0032802	.0061555	-0.53	0.594	-.0153447	.0087844
travel_importance	.0189328	.0380542	0.50	0.619	-.0556521	.0935176
work_travel_ease	.0420978	.0358022	1.18	0.240	-.0280732	.1122688
work_proximity	.0634031	.0228823	2.77	0.006	.0185545	.1082516
income	.0000288	3.22e-06	8.95	0.000	.0000225	.0000351
age	-.0212006	.0180474	-1.17	0.240	-.0565729	.0141717
age_sq	.0002	.0001983	1.01	0.313	-.0001886	.0005887
sex	-.2000173	.0604519	-3.31	0.001	-.3185008	-.0815338
relationship	-.0404363	.067735	-0.60	0.551	-.1731946	.0923219
train						
No	-.6380189	.1955144	-3.26	0.001	-1.02122	-.2548177
Yes	-.5958631	.1901787	-3.13	0.002	-.9686066	-.2231196
education	.0674359	.0274517	2.46	0.014	.0136315	.1212403
trans1						
Public	.0283593	.0925539	0.31	0.759	-.1530431	.2097616
Drive	-.2091751	.0748236	-2.80	0.005	-.3558267	-.0625236
_cons	-.6705619	.4533203	-1.48	0.139	-1.559053	.2179296

```
. //probit job_satisfaction satisfaction pub_trans_quality children congestion life_satisfaction
yrs_employed travel_impo
> rtance work_travel_ease work_proximity income age sex relationship train education
trans2,robust
. //probit job_satisfaction satisfaction pub_trans_quality children congestion life_satisfaction
yrs_employed travel_impo
> rtance work_travel_ease work_proximity income age sex relationship train education trans1
trans2,robust
. //probit job_satisfaction satisfaction pub_trans_quality children congestion life_satisfaction
yrs_employed travel_impo
> rtance work_travel_ease work_proximity income age sex relationship train education,robust
. margins, dydx(*)
```

Average marginal effects	Number of obs	=	2,045
Model VCE : Robust			

```
Expression : Pr(job_satisfaction), predict()
dy/dx w.r.t. : satisfaction pub_trans_quality children congestion life_satisfaction yrs_employed
travel_importance
```

```

work_travel_ease work_proximity income age age_sq sex relationship 2.train 3.train
education 1.transl
2.transl

```

	Delta-method					
	dy/dx	Std. Err.	z	P> z	[95% Conf. Interval]	
satisfaction	.0939068	.0226908	4.14	0.000	.0494337	.1383799
pub_trans_quality	.04941	.010541	4.69	0.000	.02875	.07007
children	.0393367	.0256719	1.53	0.125	-.0109794	.0896527
congestion	.0411897	.0108126	3.81	0.000	.0199974	.0623821
life_satisfaction	-.027163	.0107514	-2.53	0.012	-.0482353	-.0060907
yrs_employed	-.0011887	.0022301	-0.53	0.594	-.0055596	.0031822
travel_importance	.0068611	.0137853	0.50	0.619	-.0201575	.0338797
work_travel_ease	.015256	.0129639	1.18	0.239	-.0101528	.0406647
work_proximity	.0229768	.0082522	2.78	0.005	.0068028	.0391508
income	.0000104	1.10e-06	9.50	0.000	8.29e-06	.0000126
age	-.007683	.0065343	-1.18	0.240	-.0204899	.005124
age_sq	.0000725	.0000718	1.01	0.313	-.0000683	.0002132
sex	-.0724849	.021709	-3.34	0.001	-.1150337	-.0299361
relationship	-.0146538	.0245402	-0.60	0.550	-.0627517	.033444
train						
No	-.2191524	.0609073	-3.60	0.000	-.3385286	-.0997763
Yes	-.2038484	.0584247	-3.49	0.000	-.3183586	-.0893381
education	.0244383	.009904	2.47	0.014	.0050269	.0438497
transl						
Public	.0101872	.0332334	0.31	0.759	-.0549491	.0753235
Drive	-.0759055	.0270008	-2.81	0.005	-.1288261	-.0229848

Note: dy/dx for factor levels is the discrete change from the base level.

```

.
. probit satisfaction job_satisfaction pub_trans_quality children congestion life_satisfaction
yrs_employed travel_import
> ance work_travel_ease work_proximity income age age_sq sex relationship i.train education
i.transl,robust

```

```

Iteration 0: log pseudolikelihood = -1312.7005
Iteration 1: log pseudolikelihood = -1189.1064
Iteration 2: log pseudolikelihood = -1188.7229
Iteration 3: log pseudolikelihood = -1188.7229

```

```

Probit regression                               Number of obs   =      2,045
                                                Wald chi2(19)      =      227.58
                                                Prob > chi2        =      0.0000
Log pseudolikelihood = -1188.7229              Pseudo R2         =      0.0944

```

	Robust					
	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
satisfaction						
job_satisfaction	.2611661	.0621132	4.20	0.000	.1394263	.3829058
pub_trans_quality	.1869038	.0302912	6.17	0.000	.1275341	.2462735
children	.1028822	.0731293	1.41	0.159	-.0404485	.2462129
congestion	.1585664	.0311072	5.10	0.000	.0975974	.2195353
life_satisfaction	.0074104	.0302692	0.24	0.807	-.0519162	.066737
yrs_employed	.0048189	.0064074	0.75	0.452	-.0077395	.0173772
travel_importance	.0497645	.0396253	1.26	0.209	-.0278997	.1274286
work_travel_ease	-.0632043	.0378078	-1.67	0.095	-.1373062	.0108976
work_proximity	.0076496	.0236666	0.32	0.747	-.0387361	.0540354
income	8.69e-06	3.32e-06	2.62	0.009	2.19e-06	.0000152
age	-.0189366	.0186143	-1.02	0.309	-.0554198	.0175467
age_sq	.000267	.0002037	1.31	0.190	-.0001323	.0006663
sex	-.1057789	.0621114	-1.70	0.089	-.227515	.0159572
relationship	.3209668	.0699578	4.59	0.000	.183852	.4580816
train						

Appendix B – Stata do-file

```
. /*@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@
> @ Author: Antonio Jurlina @
> @ Date: 4/23/2018 @
> @ Filename: EMPIRICAL_PROJECT_3.do @
> @@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@@*/

cls
clear //clear previous data

cd "D:\UMaine\Spring (2018)\ECO 485\Stata" //setting my directory

// Store results in a log file (diary)
log using "D:\UMaine\Spring (2018)\ECO 485\Stata\Empirical_Project_3", replace text

use CBP_survey.dta //choose data

// following commands represent my data clean-up process
////////////////////////////////////

encode Q3, generate(yrs_employed)
replace yrs_employed = 0.5 if Q3 == "Less than 1 year"
replace yrs_employed = 2 if Q3 == "1 to 3 years"
replace yrs_employed = 4 if Q3 == "3 to 5 years"
replace yrs_employed = 7.5 if Q3 == "5 to 10 years"
replace yrs_employed = 15 if Q3 == "More than 10 years"

encode Q4, generate(income)
replace income = 5720 if Q4 == "£0 - £11,440 per year"
replace income = 12480.5 if Q4 == "£11,441 - £13,520 per year"
replace income = 14820.5 if Q4 == "£13,521 - £16,120 per year"
replace income = 17420.5 if Q4 == "£16,121 - £18,720 per year"
replace income = 20540.5 if Q4 == "£18,721 - £22,360 per year"
replace income = 25220.5 if Q4 == "£22,361 - £28,080 per year"
replace income = 31720.5 if Q4 == "£28,081 - £35,360 per year"
replace income = 40300.5 if Q4 == "£35,361 - £45,240 per year"
replace income = 55241 if Q4 == "£45,241 or more per year"

drop if Q5 == "25- 40" | Q5 == "25- 41" | Q5 == "25- 42" | Q5 == "25- 43"
drop if Q5 == "25- 44" | Q5 == "25- 45" | Q5 == "25- 46" | Q5 == "25- 47" | Q5 == "25-
48" | Q5 == "25- 49"
encode Q5, generate(age)
replace age = 21 if Q5 == "18- 24"
replace age = 32 if Q5 == "25- 39"
replace age = 47 if Q5 == "40- 54"
replace age = 59.5 if Q5 == "55- 64"
replace age = 74 if Q5 == "65"

generate age_sq = age * age

label define sex 1 "Male" 0 "Female"
encode Q6, generate(sex)

generate relationship = Q7
replace relationship = "Yes" if Q7 == "Co-habiting"
replace relationship = "Yes" if Q7 == "Married"
replace relationship = "No" if Q7 == "Single"
label define relationship 1 "Yes" 0 "No"
encode relationship, generate(relationship)
drop relationship Q7
```

```

label define children 1 "Yes" 0 "No"
encode Q8, generate(children)

rename Q14h pub_trans_quality
rename Q14i congestion

generate satisfactiony = Q15
label define satisfaction 1 "Satisfied" 0 "Unsatisfied"
encode satisfactiony, generate(satisfaction)
drop satisfactiony Q15

encode Q19, generate(train)
label define education 1 "High School" 2 "Associates degree" 3 "Bachelors Degree BA, BSc" 4 "Masters Degree" 5 "Professional degree" 6 "PhD"
encode Q20, generate(education)

rename Q30c travel_importance
rename Q30f work_travel_ease
rename Q31 life_satisfaction

summarize pub_trans_quality
replace pub_trans_quality = r(mean) if pub_trans_quality == .
summarize congestion
replace congestion = r(mean) if congestion == .
summarize yrs_employed
replace yrs_employed = r(mean) if yrs_employed == .
summarize income
replace income = r(mean) if income == .

summarize age
replace age = r(mean) if age == .
summarize sex
replace sex = r(mean) if sex == .
summarize relationship
replace relationship = r(mean) if relationship == .
summarize satisfaction
replace satisfaction = r(mean) if satisfaction == .
summarize train
drop if train == .
summarize education
replace education = r(mean) if education == .
summarize life_satisfaction
replace life_satisfaction = r(mean) if life_satisfaction == .
summarize children
replace children = r(mean) if children == .
summarize work_travel_ease
replace work_travel_ease = r(mean) if work_travel_ease == .
summarize travel_importance
replace travel_importance = r(mean) if travel_importance == .

generate transport1 = Q16
replace transport1 = "Hippie" if Q16 == "Walk" | Q16 == "Cycle"
replace transport1 = "Public" if Q16 == "Train" | Q16 == "Bus"
replace transport1 = "Drive" if Q16 == "Car /Motorcycle"
label define trans1 0 "Hippie" 1 "Public" 2 "Drive"
encode transport1, generate(trans1)
//generate transport2 = Q18
//replace transport2 = "Hippie" if Q18 == "Walk" | Q18 == "Cycle"
//replace transport2 = "Public" if Q18 == "Train" | Q18 == "Bus"
//replace transport2 = "Drive" if Q18 == "Car /Motorcycle"
//encode transport2, generate(trans2)

```

```

drop if trans1 == .

//generate transporty = Q16
//replace transporty = "Drive" if Q16 == "Car /Motorcycle"
//generate transports = Q18
//replace transports = "Drive" if Q18 == "Car /Motorcycle"
//generate transport = transporty + transports
//replace transport = "Bus" if transport == "BusBus"
//replace transport = "Drive" if transport == "DriveDrive"
//replace transport = "Train" if transport == "TrainTrain"
//replace transport = "Walk" if transport == "WalkWalk"
//replace transport = "Bus / Cycle" if transport == "BusCycle"
//replace transport = "Bus / Cycle" if transport == "CycleBus"
//replace transport = "Bus / Drive" if transport == "BusDrive" & transport ==
"DriveBus"
//replace transport = "Bus / Drive" if transport == "BusDrive" | transport ==
"DriveBus"
//replace transport = "Bus / Train" if transport == "BusTrain" | transport ==
"TrainBus"
//replace transport = "Bus / Walk" if transport == "BusWalk" | transport == "WalkBus"
//replace transport = "Cycle / Drive" if transport == "CycleDrive" | transport ==
"DriveCycle"
//replace transport = "Cycle / Train" if transport == "CycleTrain" | transport ==
"TrainCycle"
//replace transport = "Cycle / Walk" if transport == "CycleWalk" | transport ==
"WalkCycle"
//replace transport = "Cycle / Train" if transport == "Cycletrain"
//replace transport = "Drive / Train" if transport == "DriveTrain" | transport ==
"TrainDrive"
//replace transport = "Drive / Walk" if transport == "DriveWalk" | transport ==
"WalkDrive"
//replace transport = "Train / Walk" if transport == "TrainWalk" | transport ==
"WalkTrain"

//encode transport, generate(transportation)
//drop if transportation == .
//drop transport transporty transports Q16 Q18

summarize Q28a
replace Q28a = r(mean) if Q28a == .
summarize Q28b
replace Q28b = r(mean) if Q28b == .
summarize Q28c
replace Q28c = r(mean) if Q28c == .
summarize Q28d
replace Q28d = r(mean) if Q28d == .
summarize Q28e
replace Q28e = r(mean) if Q28e == .
summarize Q28f
replace Q28f = r(mean) if Q28f == .
summarize Q28g
replace Q28g = r(mean) if Q28g == .
summarize Q29a
replace Q29a = r(mean) if Q29a == .
summarize Q29b
replace Q29b = r(mean) if Q29b == .
summarize Q29c
replace Q29c = r(mean) if Q29c == .
summarize Q29d
replace Q29d = r(mean) if Q29d == .
summarize Q29e
replace Q29e = r(mean) if Q29e == .

```

```

summarize Q29f
replace Q29f = r(mean) if Q29f == .
summarize Q29g
replace Q29g = r(mean) if Q29g == .
summarize Q29h
replace Q29h = r(mean) if Q29h == .
rename Q29c work_proximity
//generate job = (Q28a + Q28b + Q28c + Q28d + Q28e + Q28f + Q28g + Q29a + Q29b + Q29c
+ Q29d + Q29e + Q29f + Q29g + Q29h)/15
generate job = (Q28a + Q28b + Q28c + Q28d + Q28e + Q28f + Q28g)/7
generate job_satisfaction = job
summarize job
replace job_satisfaction = 1 if job > 3
replace job_satisfaction = 0 if job <= 3

//alpha Q28a-Q29h
alpha Q28a-Q28g

drop Q3 Q4 Q5 Q6 Q8 Q19 Q20
drop Q1 Q2 Q11 Q13 Q12 Q14a Q14b Q14c Q14d Q14e Q14f Q14g Q14j Q14k Q14l Q14m Q14n
Q14o
drop Q17 Q21 Q22 Q23a Q23b Q24 Q25 Q26 Q27 Q28a Q28b Q28c Q28d Q28e Q28f Q28g
drop Q29a Q29b Q29d Q29e Q29f Q29g Q29h Q30a Q30b Q30d Q30e Q30g Q30h Q30i Q30j Q30k
drop Q32 Q33
drop job Q16 Q18 transport1
////////////////////////////////////
// end of data clean-up process

summarize

probit job_satisfaction satisfaction pub_trans_quality children congestion
life_satisfaction yrs_employed travel_importance work_travel_ease work_proximity
income age age_sq sex relationship i.train education i.trans1,robust
//probit job_satisfaction satisfaction pub_trans_quality children congestion
life_satisfaction yrs_employed travel_importance work_travel_ease work_proximity
income age sex relationship train education trans2,robust
//probit job_satisfaction satisfaction pub_trans_quality children congestion
life_satisfaction yrs_employed travel_importance work_travel_ease work_proximity
income age sex relationship train education trans1 trans2,robust
//probit job_satisfaction satisfaction pub_trans_quality children congestion
life_satisfaction yrs_employed travel_importance work_travel_ease work_proximity
income age sex relationship train education,robust
margins, dydx(*)

probit satisfaction job_satisfaction pub_trans_quality children congestion
life_satisfaction yrs_employed travel_importance work_travel_ease work_proximity
income age age_sq sex relationship i.train education i.trans1,robust
margins, dydx(*)

save CBP_survey_clean.dta, replace
log close

```