LA Restaurants Market Research

Data Provided
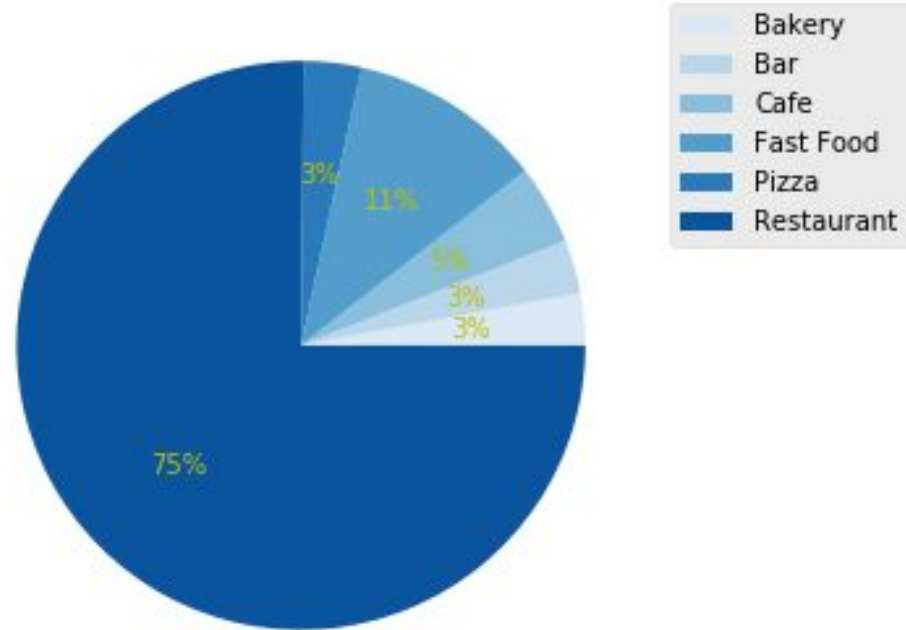
9651 rows of data on restaurants in Los Angeles

Columns:

- **id** — establishment identifier
- **object_name** — establishment name
- **chain** — if establishment is a chain (TRUE/FALSE)
- **object_type** — establishment type
- **address** — address
- **number** — number of seats

Recommendations

- Open a chain restaurant with a lot of seating capacity (around 50), perhaps in a street with few establishments

- Open a non-chain bakery with a moderate amount of seating capacity (around 20), in a popular street with a lot of establishments lacking a bakery
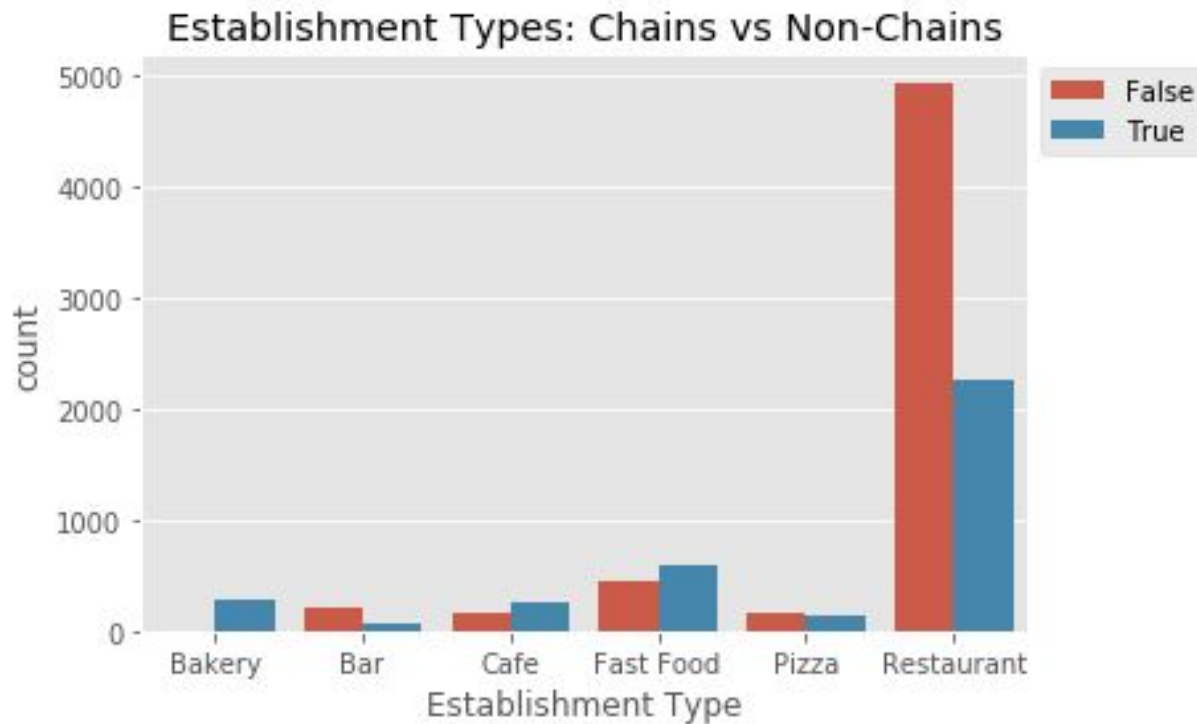
Findings

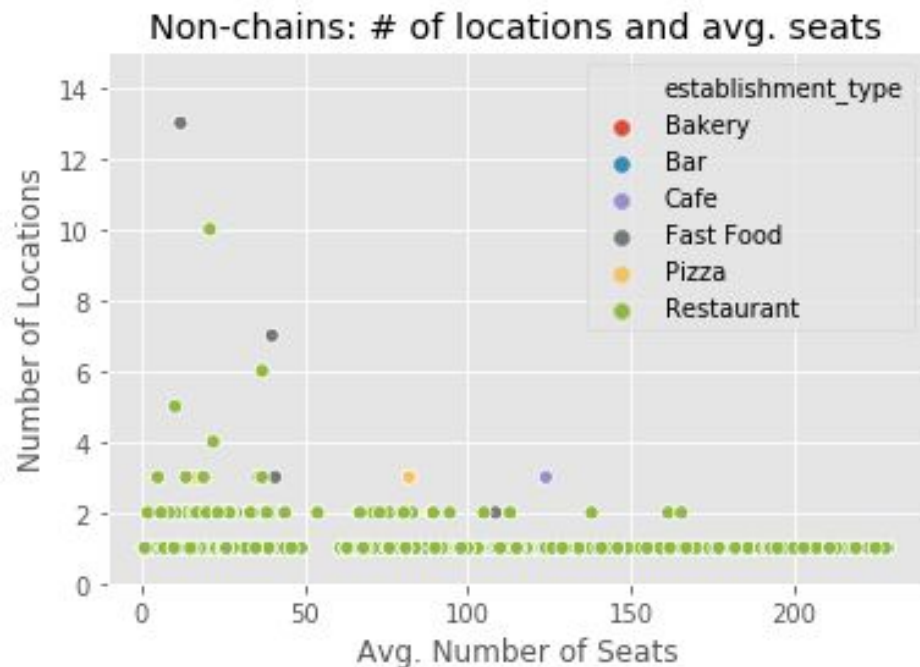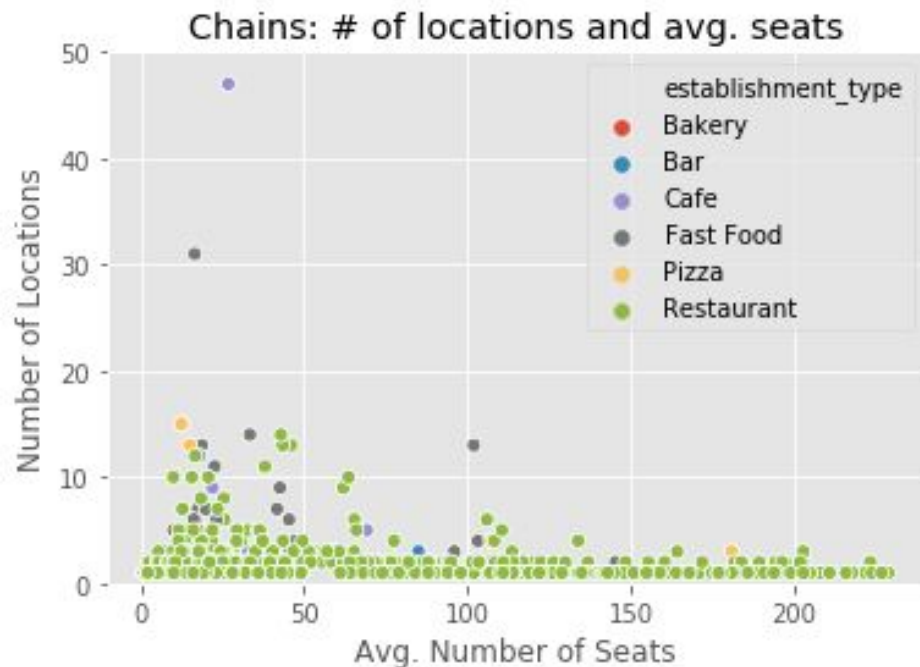## Establishment Types Proportions

Legend:
- Bakery
- Bar
- Cafe
- Fast Food
- Pizza
- Restaurant

The majority (75%) of establishments are restaurants.

Findings

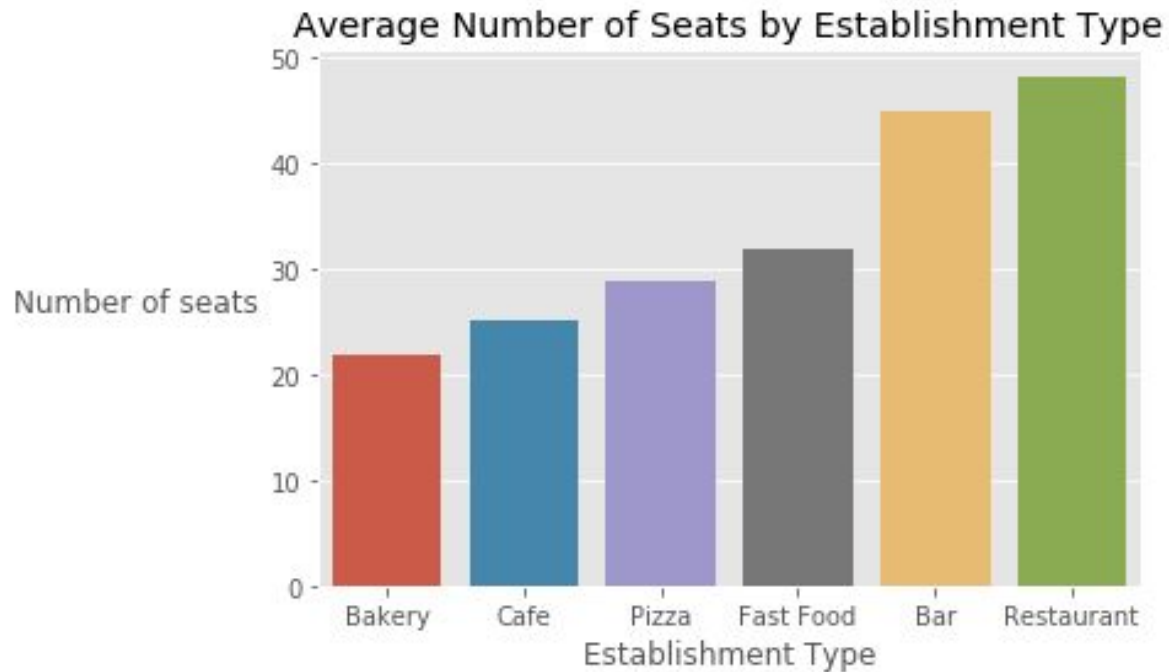Establishment Types: Chains vs Non-Chains
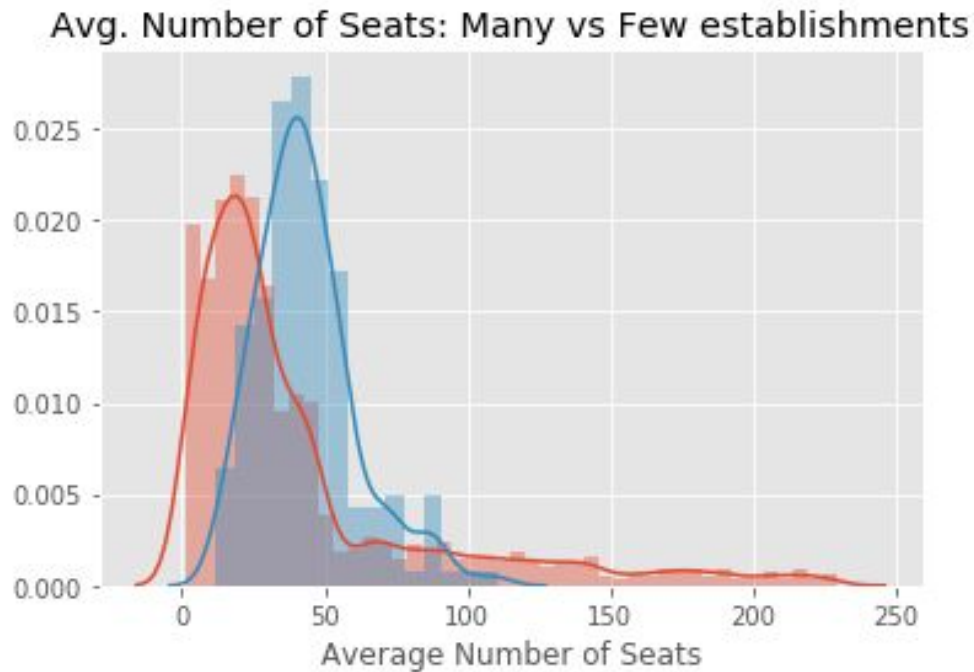
There are ZERO non-chain bakeries present in our dataset

Findings

Chains usually have more number of locations and slightly higher number of seats.

Findings

Average Number of Seats by Establishment Type

Restaurants have the highest number of seats, and bakeries the lowest.

Findings

Avg. Number of Seats: Many vs Few establishments

Establishments on popular streets have a higher amount of seats.