# **Antonio Lee**

Designer and developer exploring the intersection between art and technology. My focus is on usability, interaction design and the web.

Determined to humanize the digital world.

## CONTACT

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#### WORK

# **Product Designer @ Slalom**

August 2018 - Present

- User experience consultant helping Silicon Valley companies design and build better products.
- Responsibilities: UX research, UI/UX design, visual design, prototyping, web development.
- Client: Google

#### UI/UX Designer & Developer @ Xilinx

February 2016 - August 2018

- Design, development and brand strategy for Xilinx Creative and Digital.
- Responsibilities: UI/UX design, web development, visual design, branding.

# Lead Instructor & Curriculum Developer @ Galileo

June 2015 - February 2016

- Lead Instructor at Galileo @ The Tech! for 3D Game Design Intro and Masters.
- Assistant Instructor for Mobile App Creation with Android Studio.
- Created four different curricula for Galileo as a Curriculum Developer.

## UI/UX Design Intern @ UEGroup

October 2014 - February 2015

- Designed and presented solutions to a variety of UI/UX projects.
- Client: Improve the Create a Class system for Activision's Call of Duty franchise.
- Notable Project: Created a prototype for UEGroups internal moodboard tool, YOUXEMOTIONS.

## Web Developer @ University of California, Santa Cruz

October 2013 - June 2014

- Undergraduate Researcher assisting Dr. Michael Strong and John Gargani in Education Research.
- Designed and developed two web applications to help conduct education studies.

# Graphic Design Intern @ Cubico Media Labs

June 2013 - September 2013

- Redesigned the company's e-commerce portion of the website.
- Developed a prototype template using Bootstrap.
- Designed graphic for different apparel.

# **EDUCATION**

## Computer Science @ University of California, Santa Cruz

September 2010 - 2014

- B.S. Computer Science: Computer Game Design
- 2nd Annual Sammy Awards: Experience Design Winner Solar Crysis

#### **SKILLS**

# Tools

Sketch Photoshop Illustrator

Invision

#### Design

Interaction Design
Visual Design
Motion Design
Wireframing
Rapid Prototyping

### **Development**

HTML CSS SASS

Javascript

Jekyll

React

Gatsby

## Research

Workshops
Usability Testing
Personas
Interviews
Storyboarding
Journey Mapping

#### **INTERESTS**

Interactive Experiences

Game Design

Storytelling

Animation

Gadgets

Web Technologies

Skateboarding

Cooking

Guitars