EOLICA
LA ESTRELLA

Web Site Final Presentation

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Project: Eólicca La Estrella

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The need for this website is to inform about this wind energy project:
- General information to possible investors.
- To inform the community on the area that may be affected by this project.
- To use the name and domain, so no false information is published in the web.
- Publish general information and characteristics about the project.
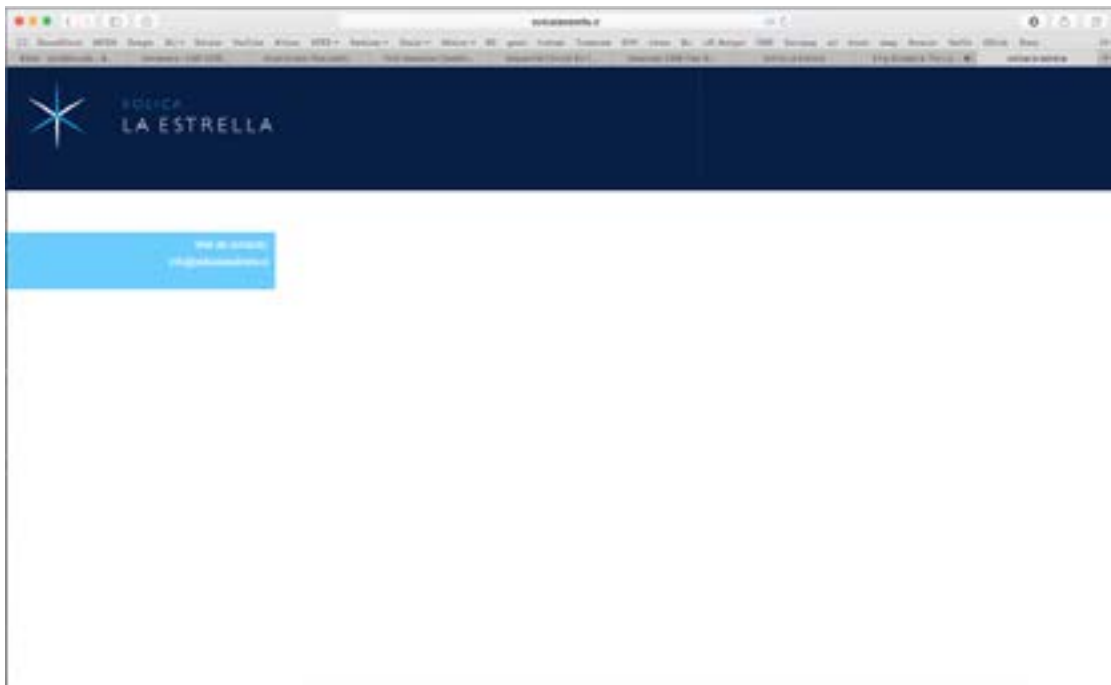
The specific objectives are:
- To clarify doubts and uncertainties that cause false information to the community.
- Capture the interest of potential investors who want to participate in the development of the project.
- To inform the environmental benefits of the project.
- To create awareness of the development of non-conventional energy with minimal environmental impacts.

The web-site is targeted for:
- The community that lives in the area.
- Possible investors.
- General public.

The client plan to measure the success of the new website by creating positive aware ness of the project. And/or if a investor communicates through the website.
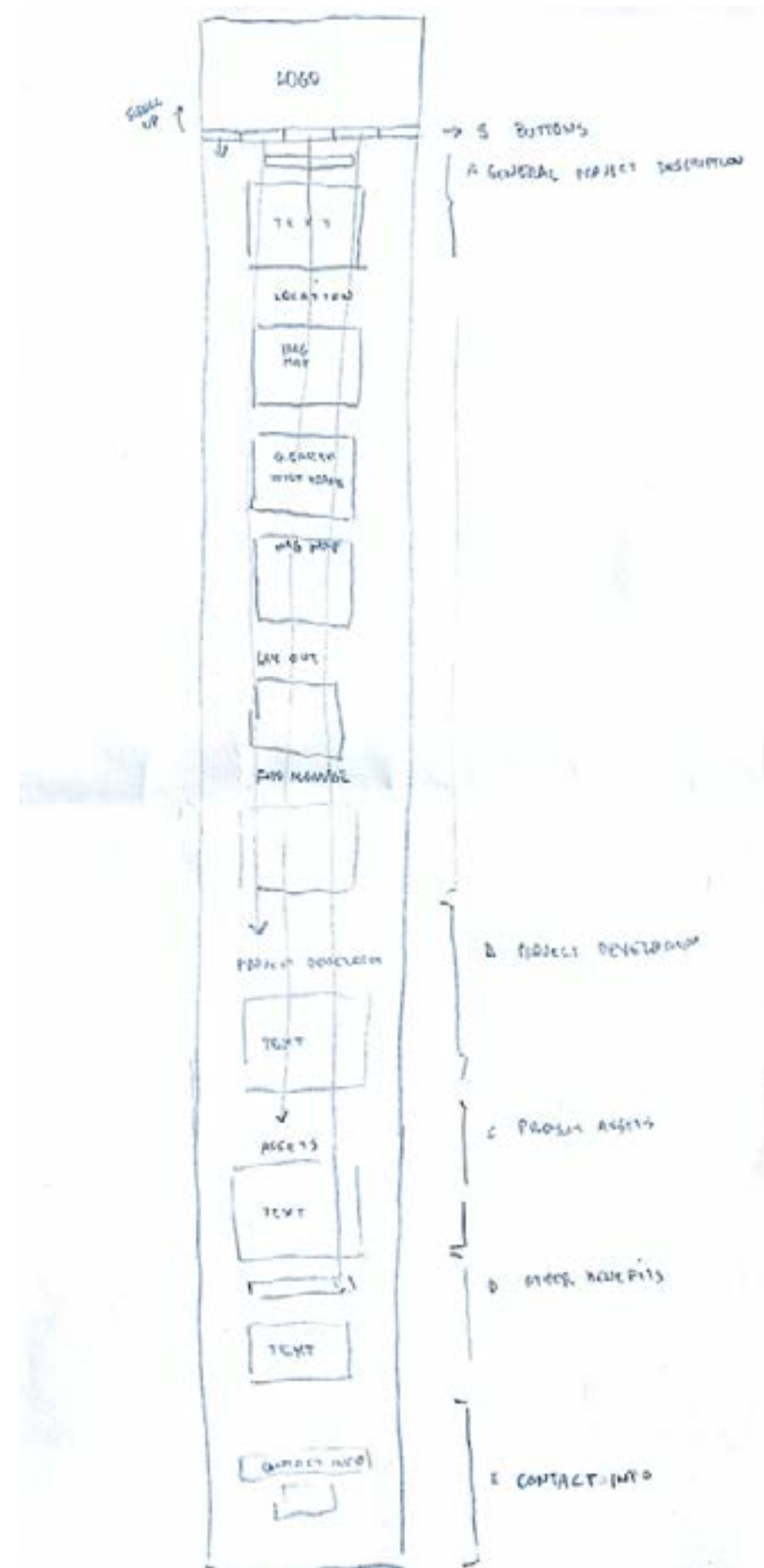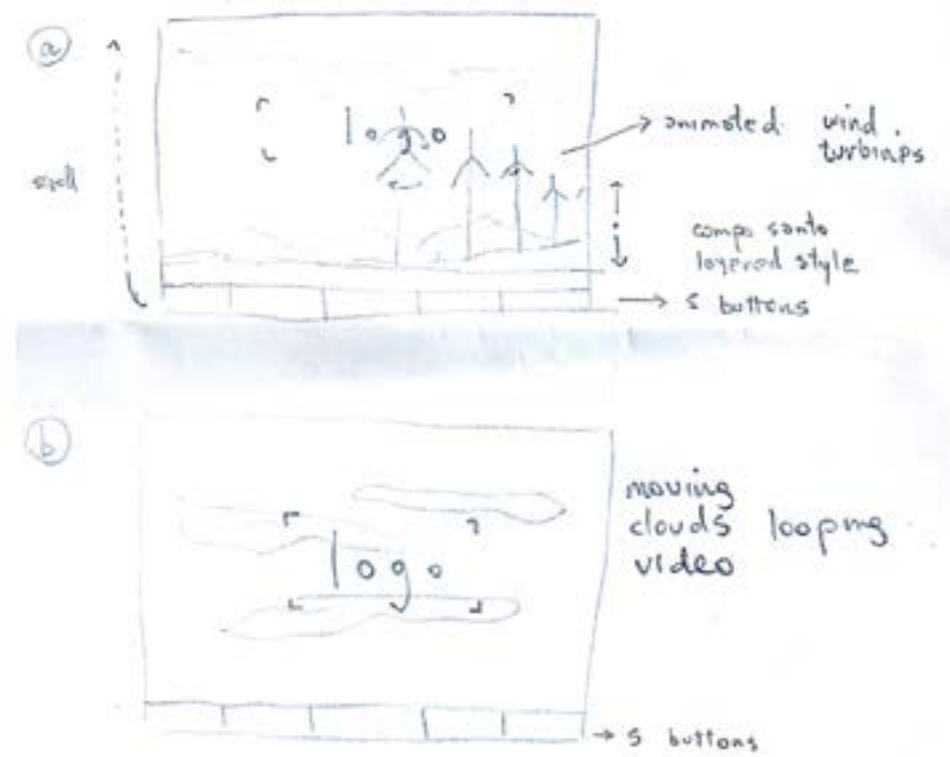

The client was my brother, Bernardo, who is developing a wind power project in Chile's 6th Region.
His Web Site look like this.
It was an interesting project for me, because they gave me all the content of the web site, including the logo. So, my job was focus on the web design only.

SKETCHES

STATIC MOCKUPS

google: free css templates

With my idea in my mind, I searched for templates, finding a perfect fit for my needs. Next I started messing with the html and css code, changing the contecnt and design of the template.
... preety smart, eh?

QUESTIONAIRE

_ *What was easy?*
I can say that it was no hard to do, because I kind of cheated a little bit. I think that starting the web site from scratch would be a lot of work... and in the web there is a lot of people tha already did that job. So, why don't use it?

_ *What was difficult?*
I am not ready yet, so I cannot say it. There are still some issued with the template that I cannot figurate out. It takes some time to finally have the design I had in my mind into the computer screen.

_ *What did you learn?*
Lots of stuff. Download a template and mess with the html and css, but without touching with the bootstrap and javascript files!

_ *If you could do the website over again, how would you approach it knowing what you know now?*
I would do the same thing. I saved a lot of time by stealing the template and editing it.

_ *What is the next step for the website, if any?*
Figuring out how to solve my issues, there is a menu bar that I am having problems with the hyperlinks, also there is a green bar on the left that i cannot get rid of. Also there is a problem ith the image alignment.