

Engagement Report

- Overview
- All - Prior Month Data
- Active
- Active Prior Month Data
- Moderate
- Moderate Prior Month Data
- Non-Active
- Non-Active Prior Month Data

Overview

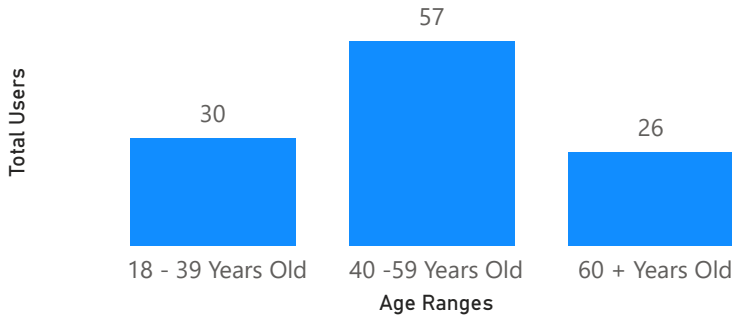
Registered users	Male	Female	# of Active Users	# of Moderate Users	# of Non-Active	Average Meal Score	Average Age
113	38	75	33	18	62	11.38	41.90
	33.6%	66.4%	29.2%	16%	54.9%		

All User Stats

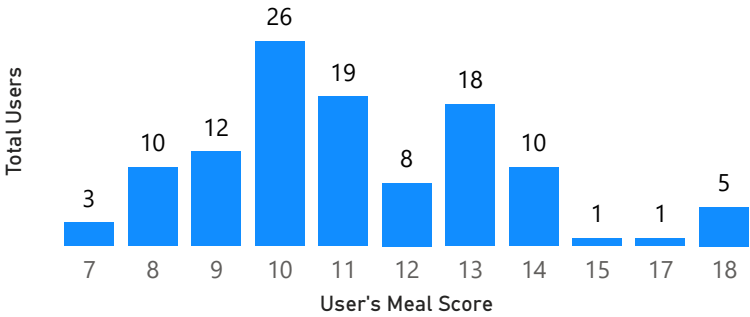
App Engagement Stats

- ☐ 1- Active
- ☐ 2 - Moderate
- ☐ 3 - Non -Active

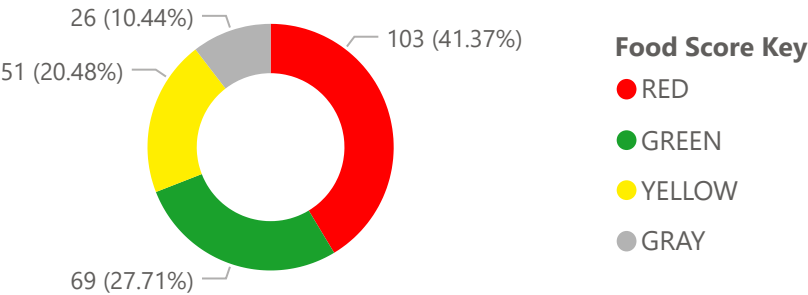
Age Groups



Meal Score



Meals Logged



Active = 15 or more meals per week
Moderate = 7 - 15 meals per week
Non- Active = less than 7 meals per week

11/1/2022



11/30/2022



App Engagement Stats

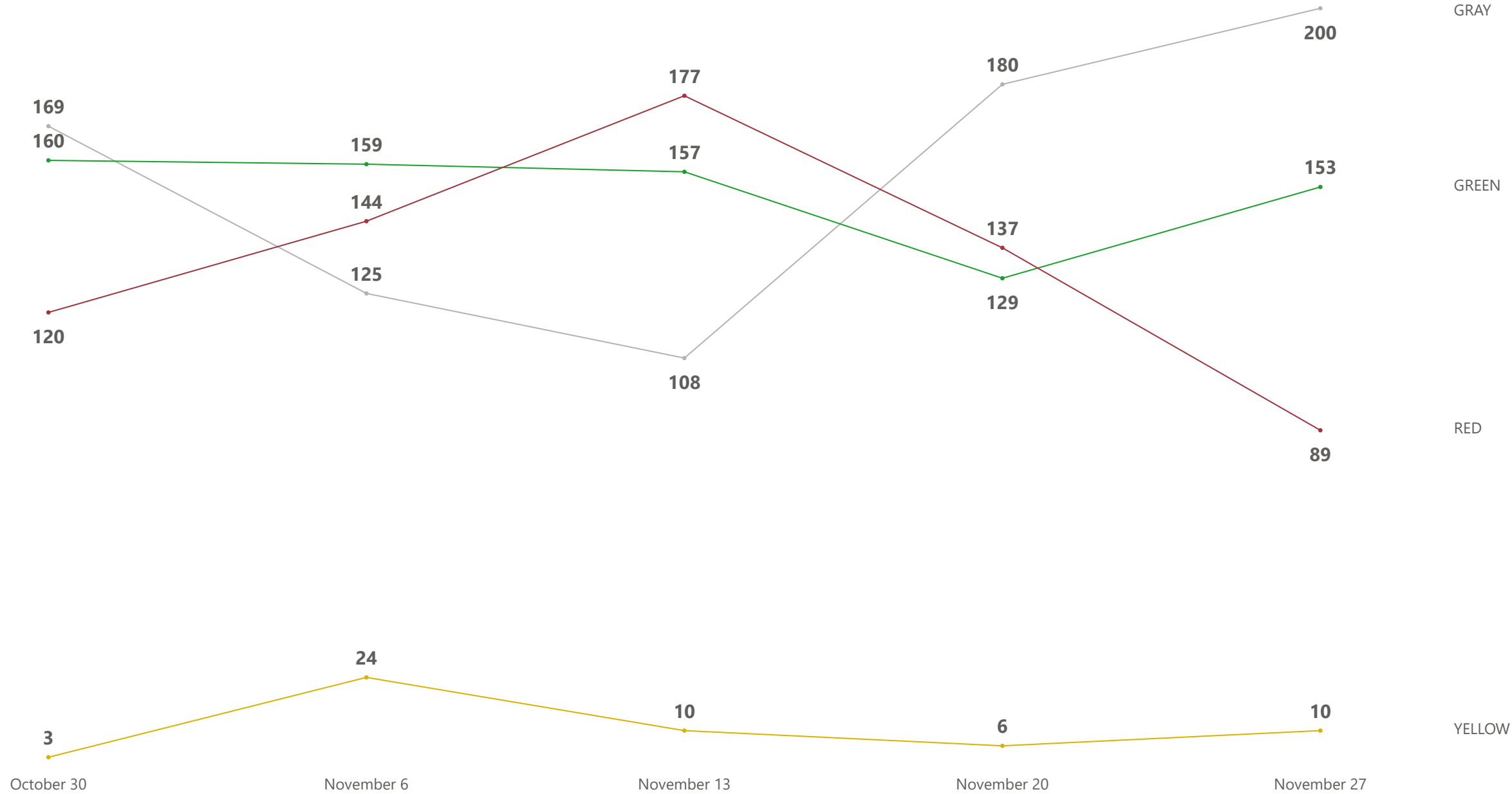


All



All - Prior Month Data

Number of Meals Logged Weekly



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Overview

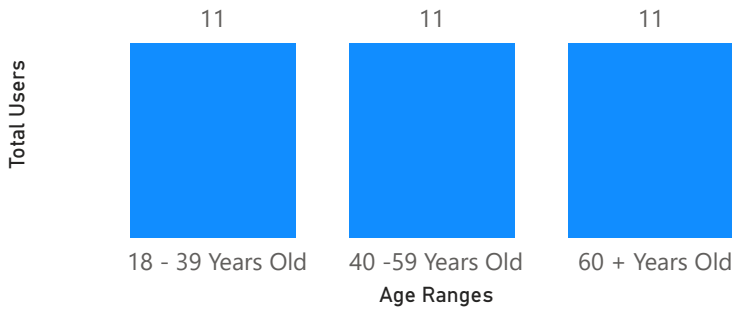
Registered users	Male	Female	# of Active Users	# of Moderate Users	# of Non-Active	Average Meal Score	Average Age
33	13	20	33	0	0	11.18	38.98
	39.4%	60.6%	100.0%	0%	0.0%		

Active User Stats

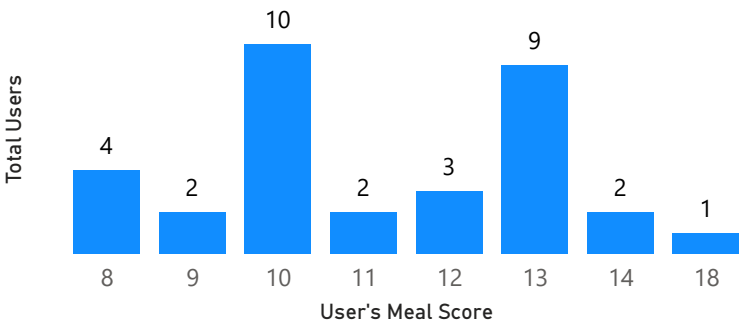
App Engagement Stats

- 1- Active
- 2 - Moderate
- 3 - Non -Active

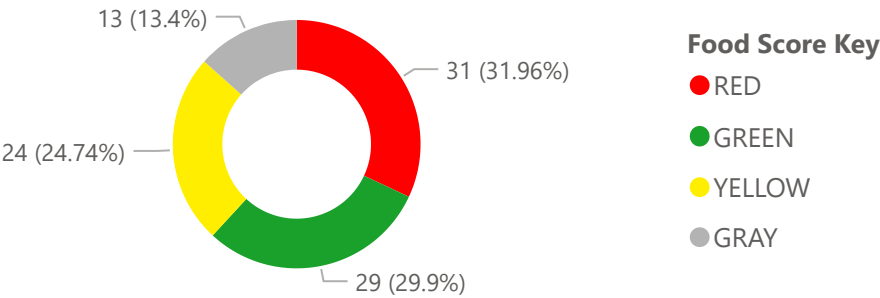
Age Groups



Meal Score



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11/30/2022



App Engagement Stats

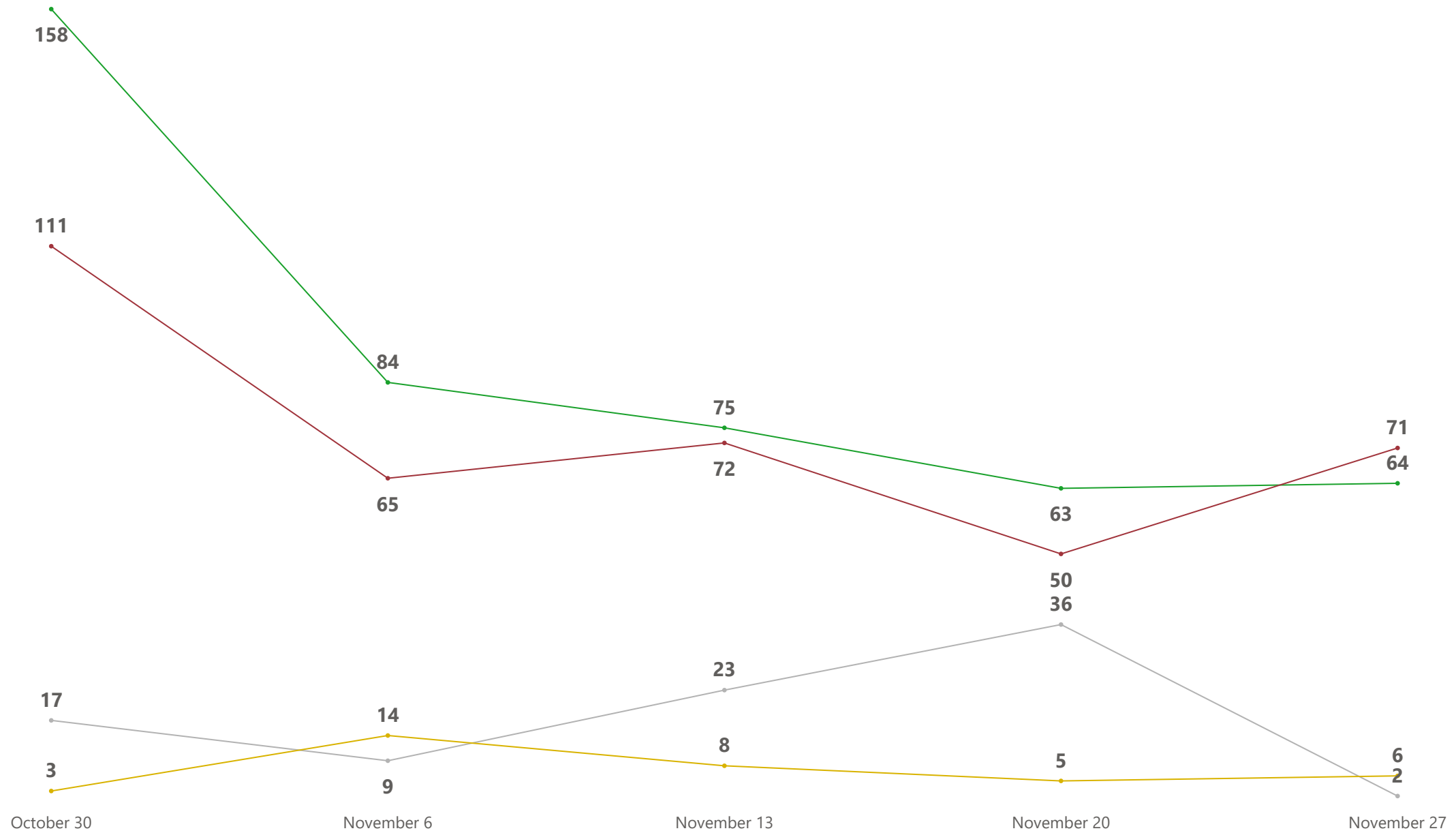


1- Active



Active Prior Month Data

Number of Meals Logged Weekly



RED
GREEN

YELLOW
GRAY

Engagement Report

Overview	All - Prior Month Data	Active	Active Prior Month Data	Moderate	Moderate Prior Month Data	Non-Active	Non-Active Prior Month Data
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Overview

Registered users	Male	Female	# of Active Users	# of Moderate Users	# of Non-Active	Average Meal Score	Average Age
18	8	10	0	18	0	12.48	53.23
	44.4%	55.6%	0.0%	100%	0.0%		

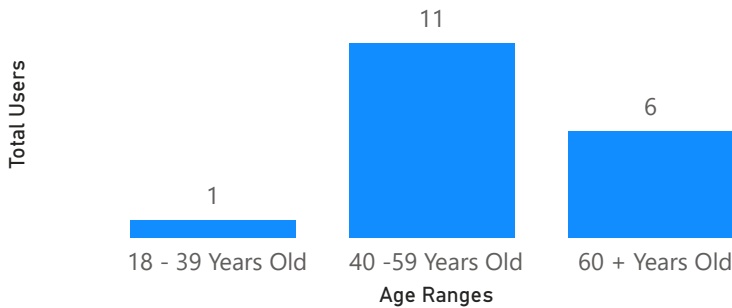
Moderate User Stats

App Engagement Stats

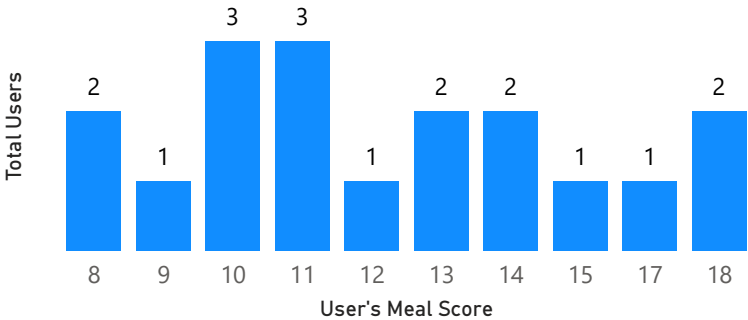
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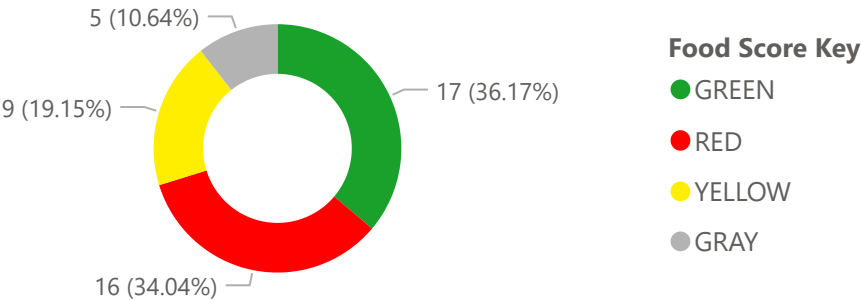
Age Groups



Meal Score



Meals Logged



11/1/2022



11/30/2022



App Engagement Stats

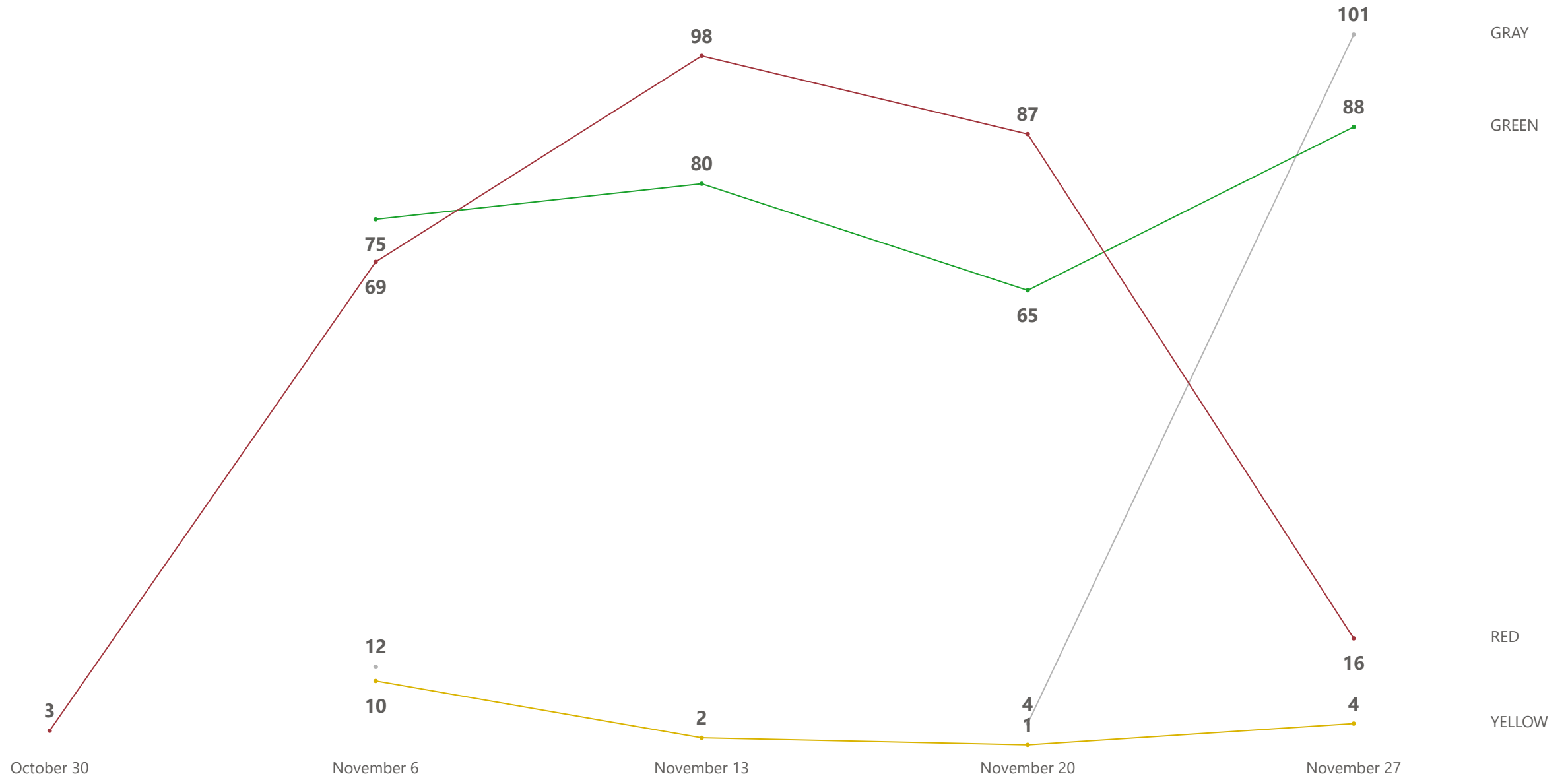


2 - Moderate



Moderate Prior Month Data

Number of Meals Logged Weekly



Engagement Report

Overview	All - Prior Month Data	Active	Active Prior Month Data	Moderate	Moderate Prior Month Data	Non-Active	Non-Active Prior Month Data
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Overview

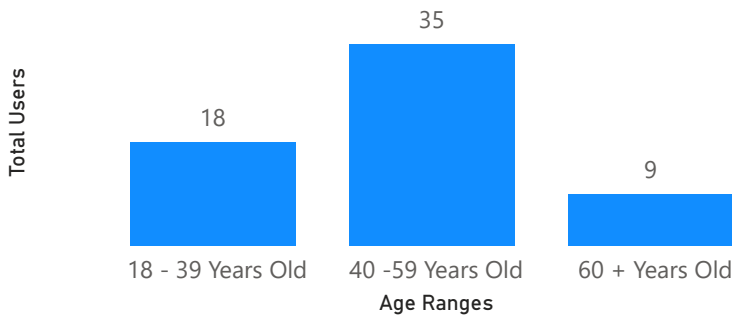
Registered users	Male	Female	# of Active Users	# of Moderate Users	# of Non-Active	Average Meal Score	Average Age
62	17	45	0	0	62	11.43	48.13
	27.4%	72.6%	0.0%	0%	100.0%		

Non- Active User Stats

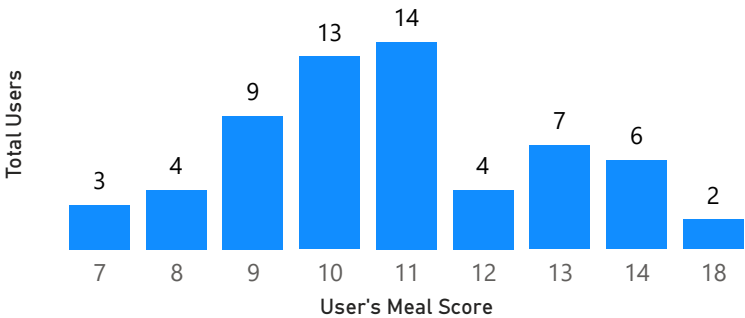
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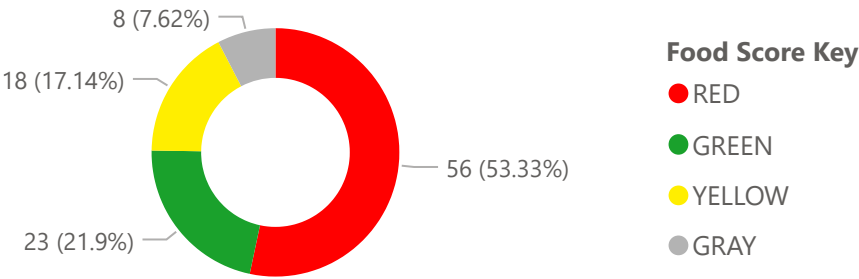
Age Groups



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11/30/2022



App Engagement Stats



3 - Non -Active



Non-Active Prior Month Data

Number of Meals Logged Weekly

