

# DAIRY ANALYTICS

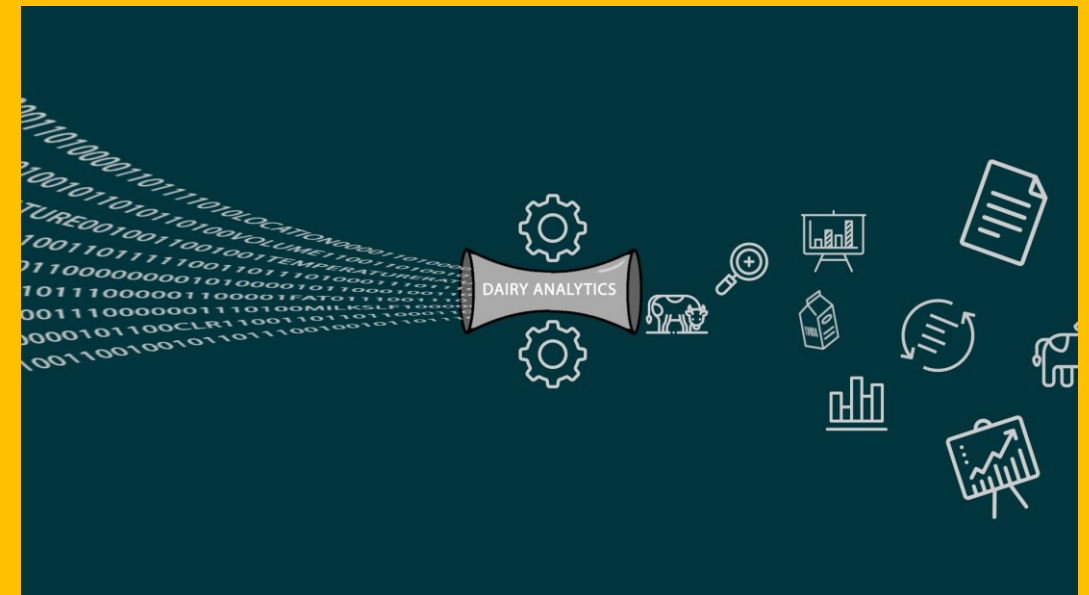
Interpretação e visualização de dados em explorações leiteiras



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Animal Nutrition Advising  
Cheese Making Workshops

**Business Livestock Analytics**



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# EXPLORAÇÃO/ASSESSORIA – MODELO CLÁSSICO

- Recolha de dados manual
- Folhas de calculo
- Visitas à exploração (kms)
- TeamViewer
- Reduzida integração de dados

EXPLORAÇÃO  
PECUÁRIA

ASSESSORIA  
TÉCNICA

Software de gestão reprod.  
Software de ordenha/boxes  
Bd de contraste  
Dados clasif & pagam.  
Sensores  
Vídeo

Análises lab.  
Software de formulação  
Software de controlo reprod.  
Outras ferramentas















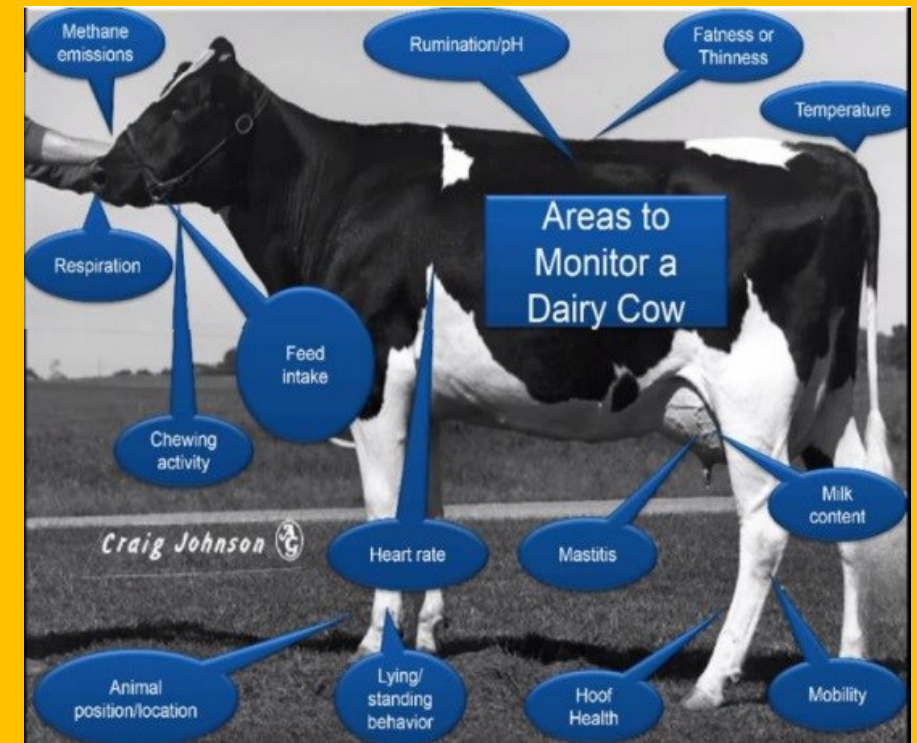


## What do the robots measure?

>120 values  
per cow per  
day



- Milk Fat
- Milk Protein
- Milk Lactose
- Milk Temperature
- SCC Class
- Activity
- Rumination
- Feed Intake
- Cow Weight
- Milk Yield
- Teat Position
- Pre-milk Time
- Milking Time
- Robot Visits
- Feed Intake
- Box Time
- Milking Speed
- Milk Conductivity
- Milk Color
- Milking Refusals



As salas/robots de ordenha são hoje capazes de medir e produzir uma enorme quantidade de dados.

Data

Information

Knowledge

Action

Mas o que é que nós fazemos com isto?





## What is data visualisation?

The **representation** and **presentation** of data that exploits our **visual perception** abilities in order to **amplify cognition**

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“Visualisation is the transformation of the symbolic into geometric”

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Doing data visualisation well is less a technology problem, more a **people** problem.

Paraphrasing Aron Pilhofer, New York Times

Início em 2014, por necessidade profissional.  
Controlo de gestão de exploração leiteira  
x  
Modelo adaptável à natureza da assessoria

Partilha de dados  
Autorização e consentimentos

OLIVEPEREIRA, AGRO-PECUARIA, LDA  
Minhotães – Barcelos  
360 animais  
190 em lactação; 20 secas; 150 em recria  
Ordalha carrocel deLaval 26 p.

50 ha silagem milho x pastone / azevém cons.  
12 ha silagem de luzerna

Concentrado em boxes (Gr1) e unifeed (Gr1,Gr2)  
Leilão trimestral para fornecimento de concentrados

Cruzamento de dados de várias origens:  
1 registo animal/dia com origem no Alpro  
Agros, Alip, Unifeed, ... sobre EXCEL/P.PIVOT



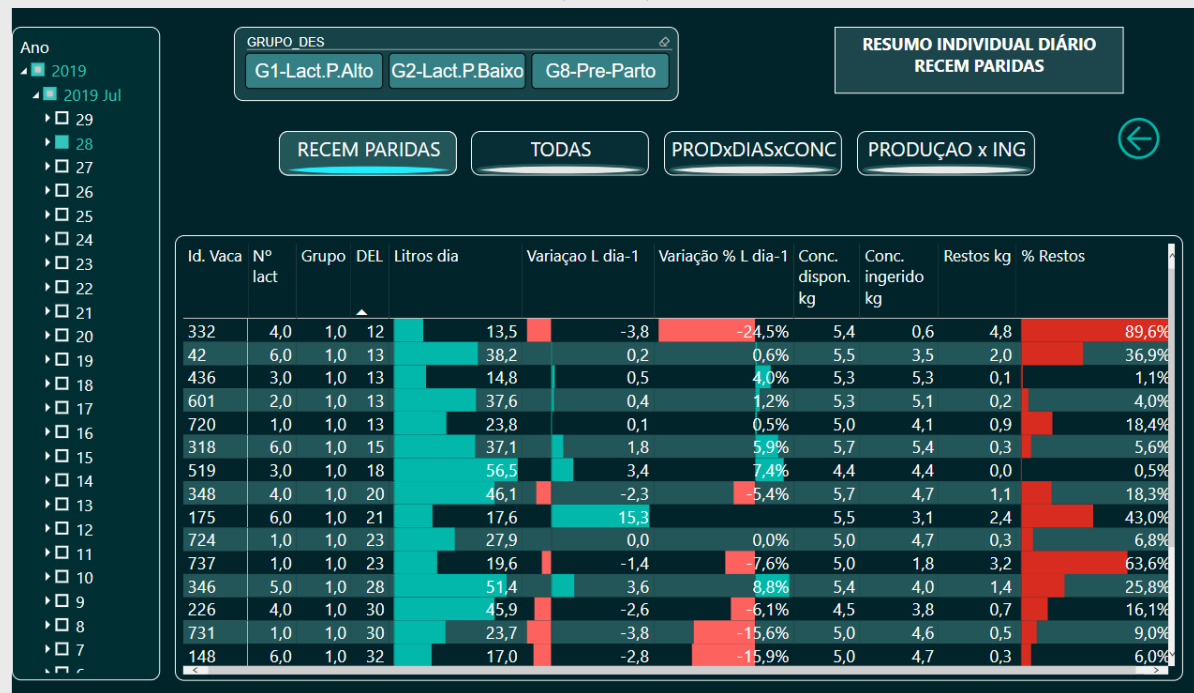
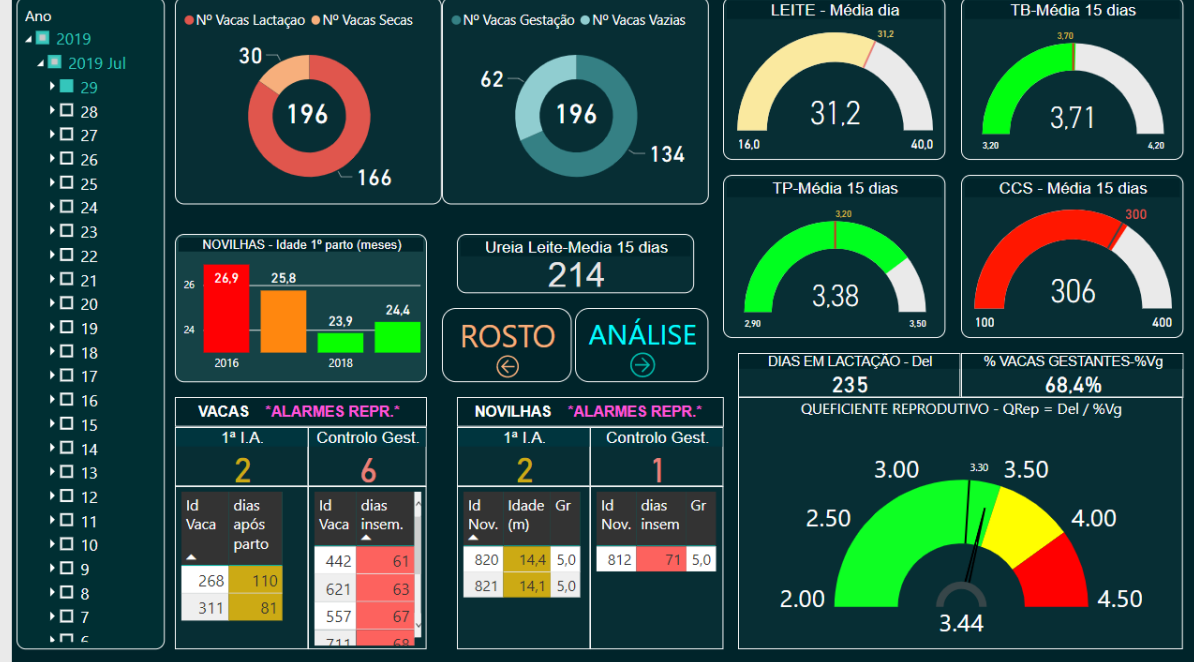
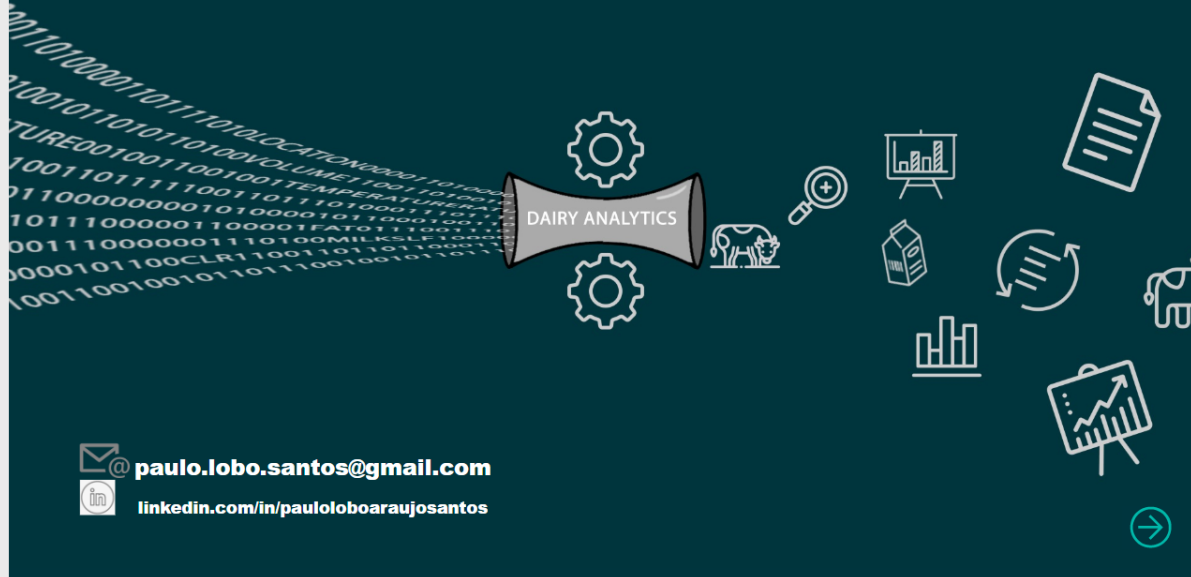


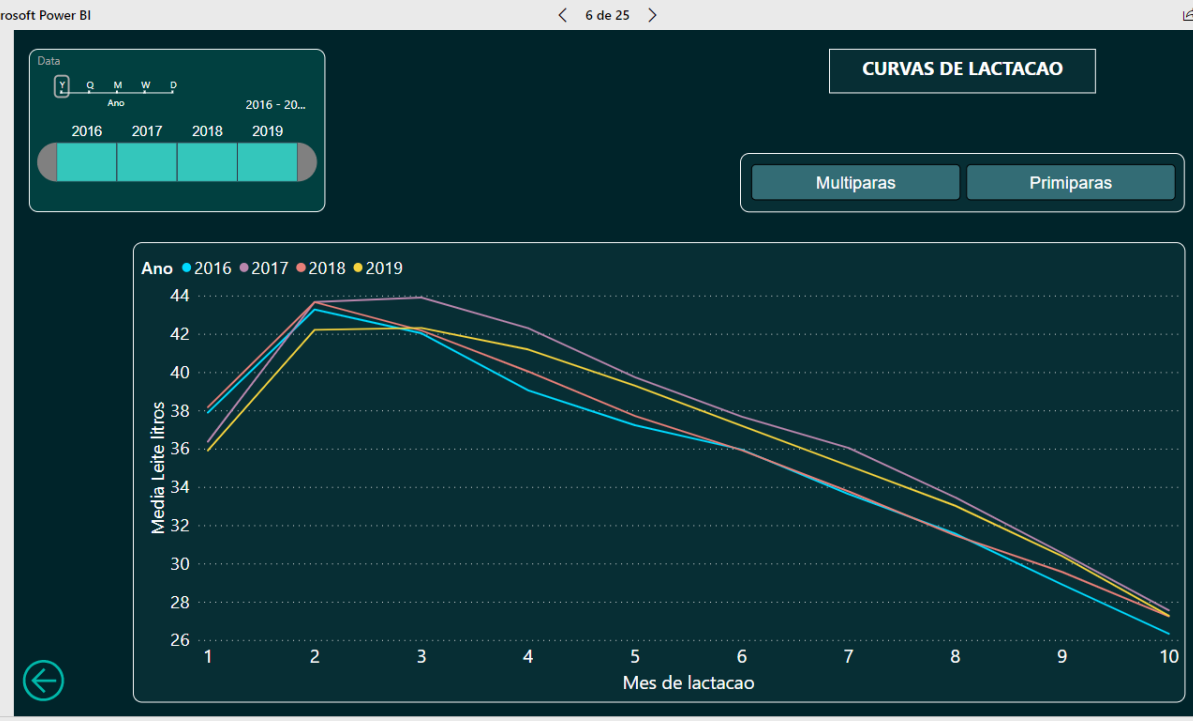
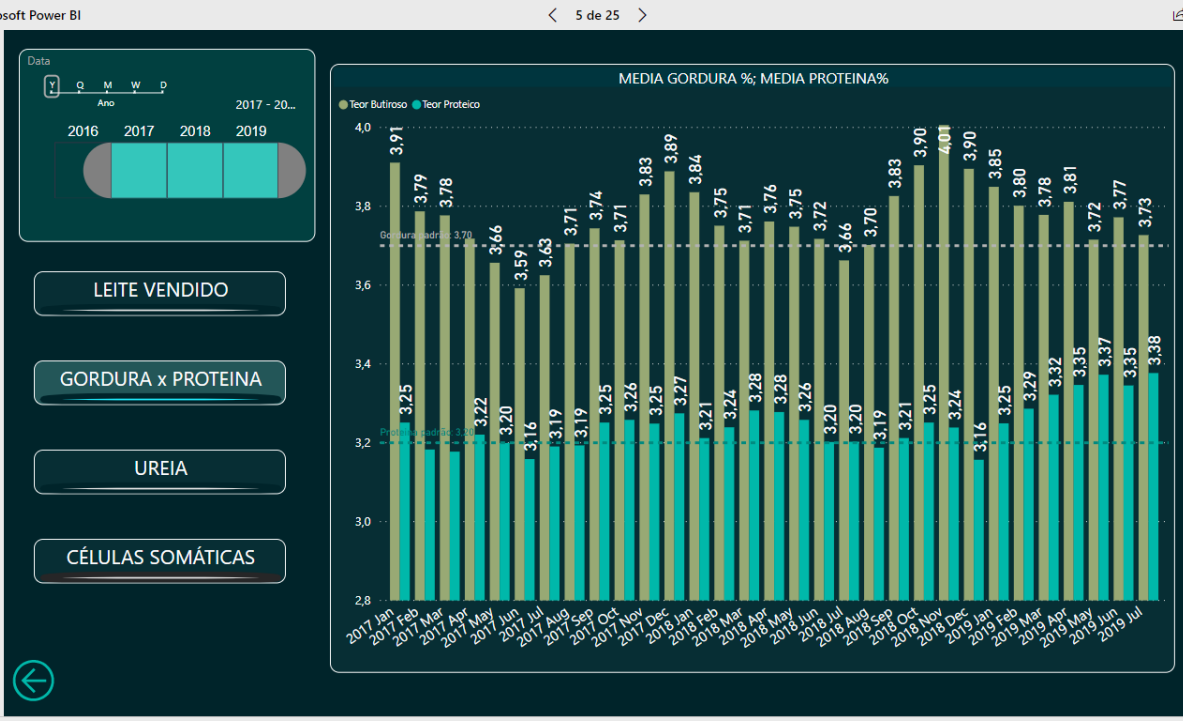
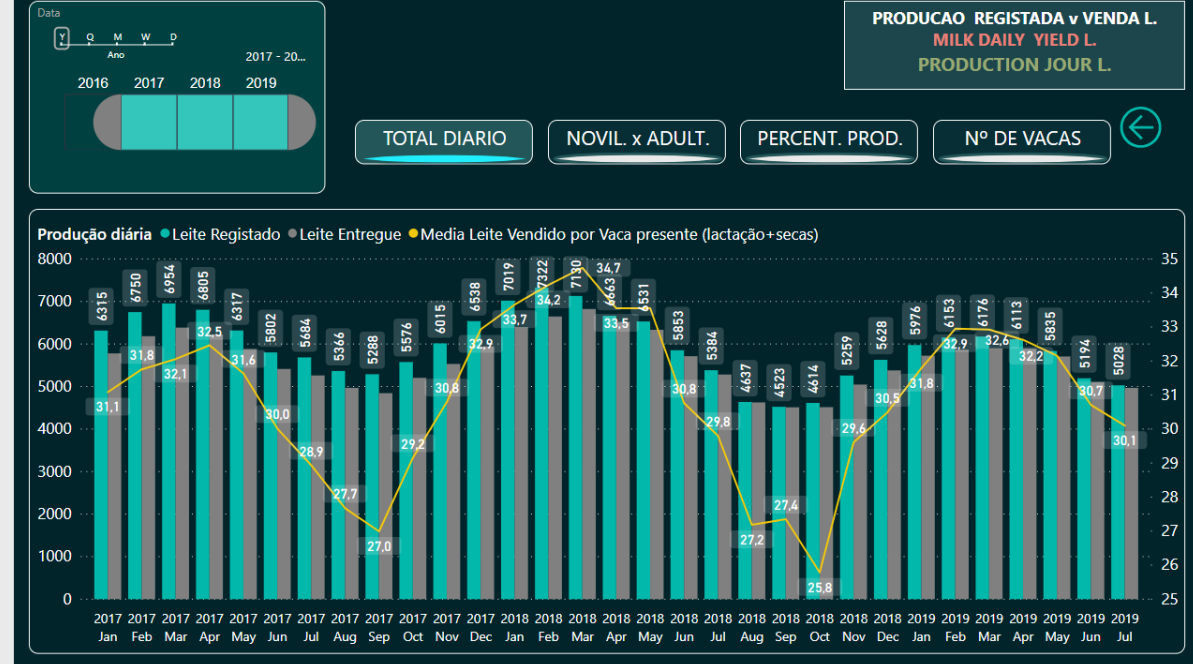
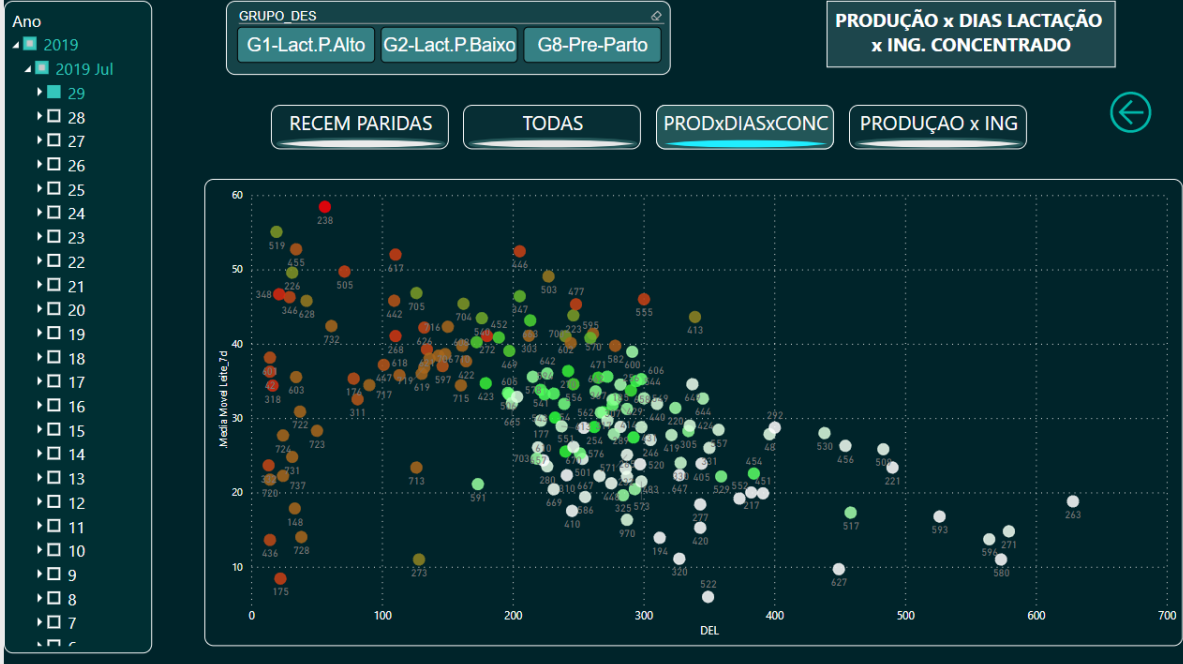
# EXPLORAÇÃO/ASSESSORIA – MODELO PRESENTE



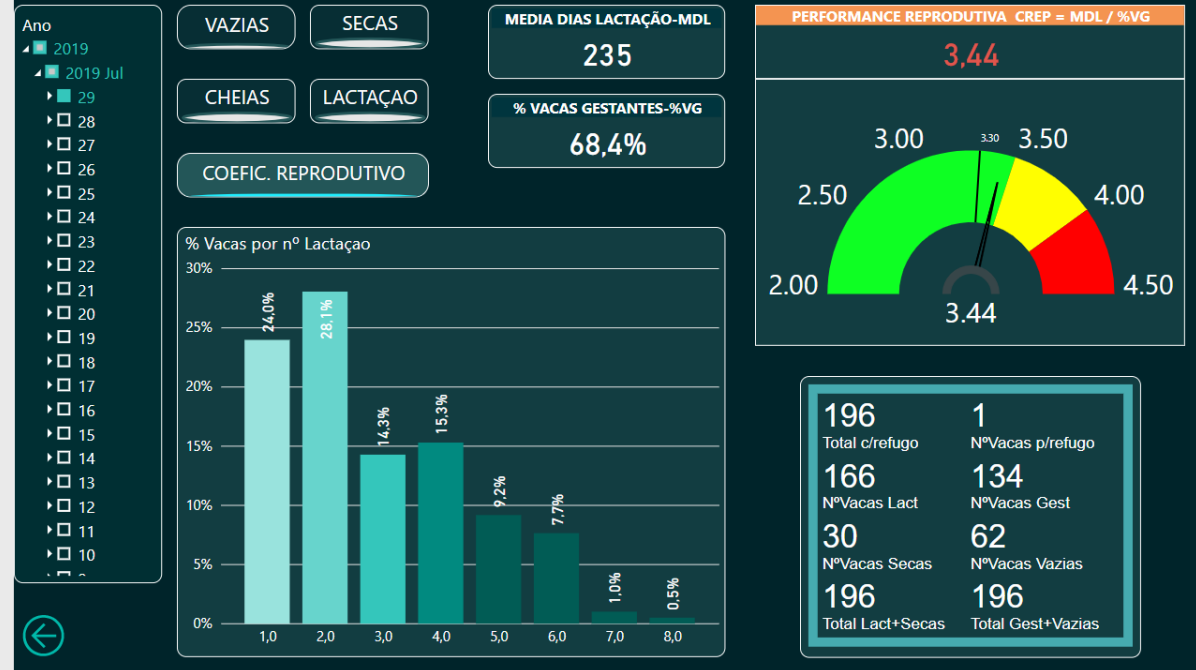
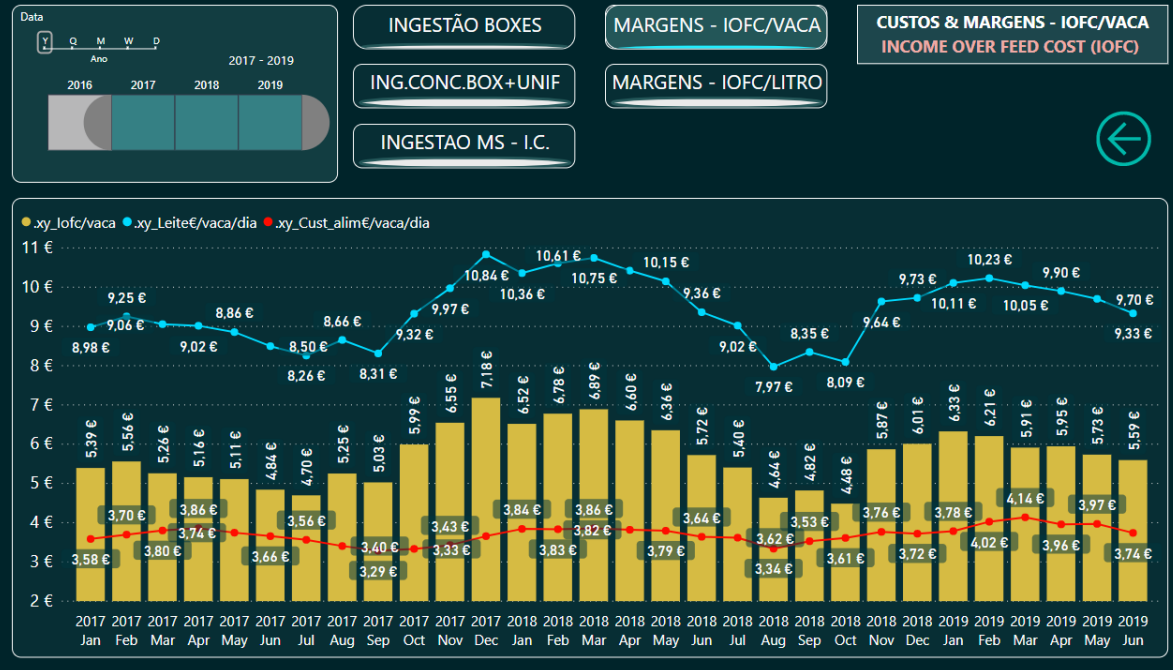






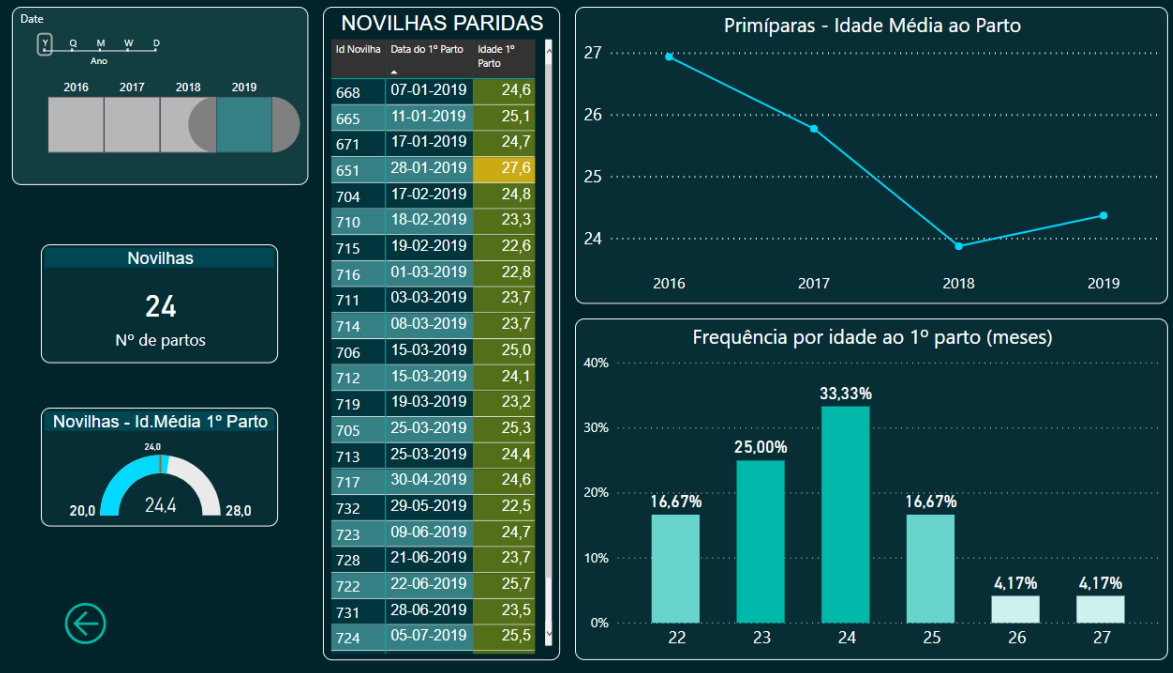






Microsoft Power BI

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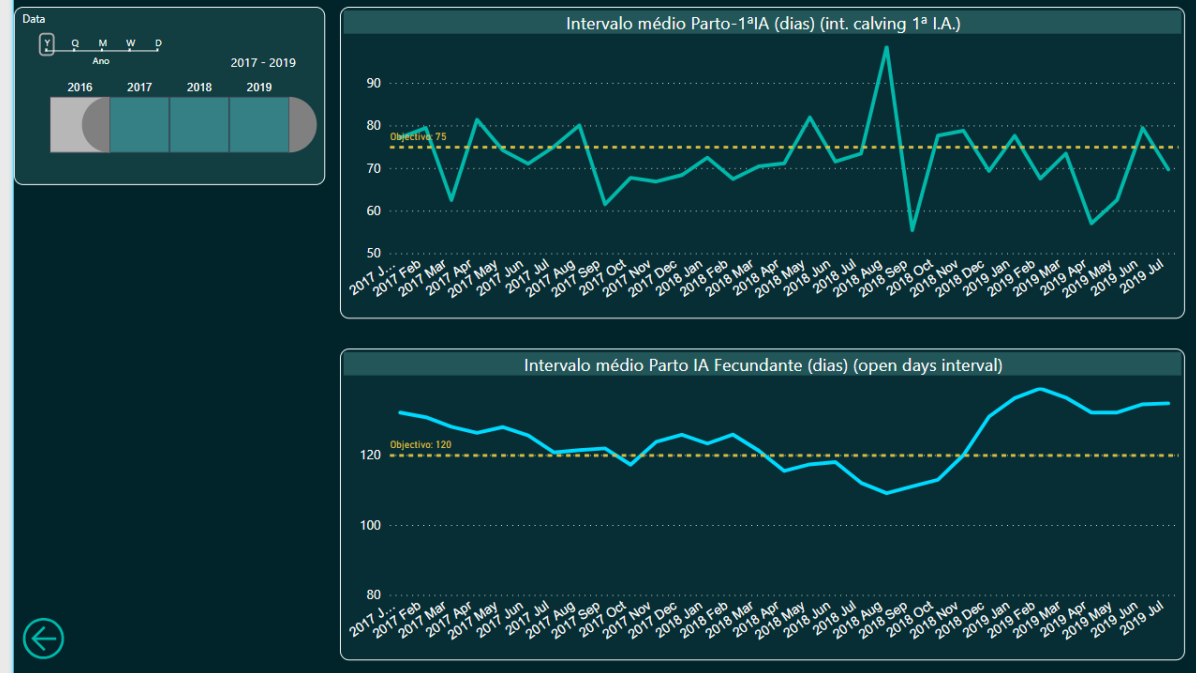
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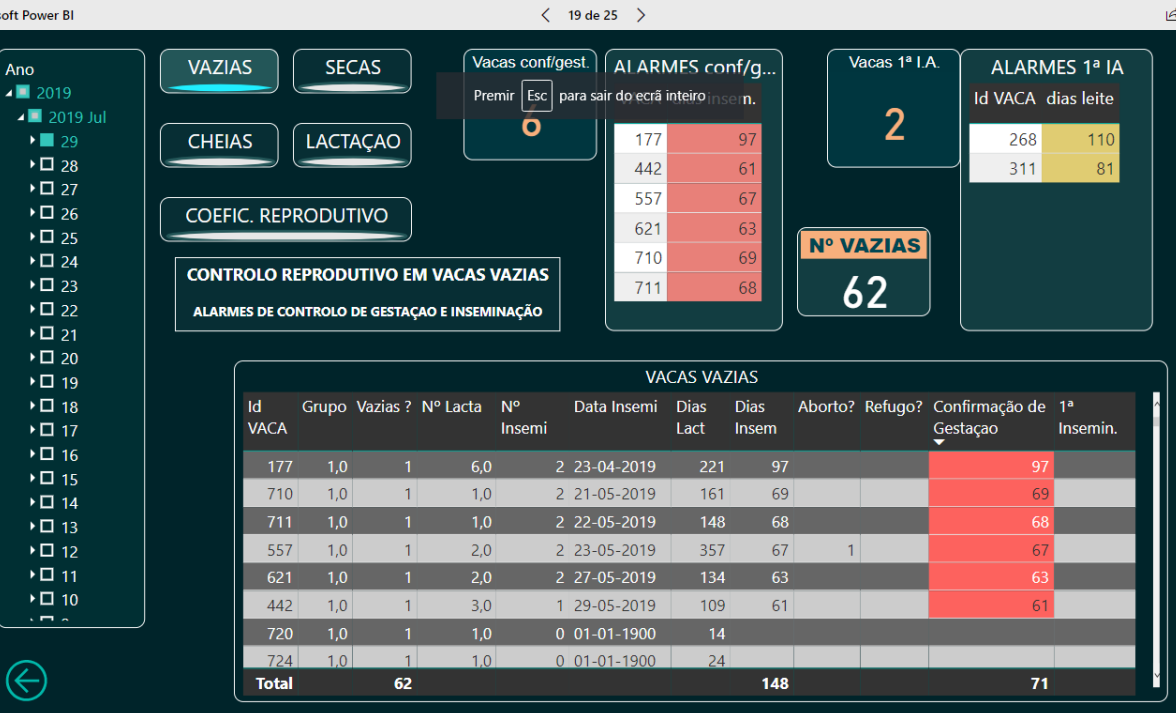
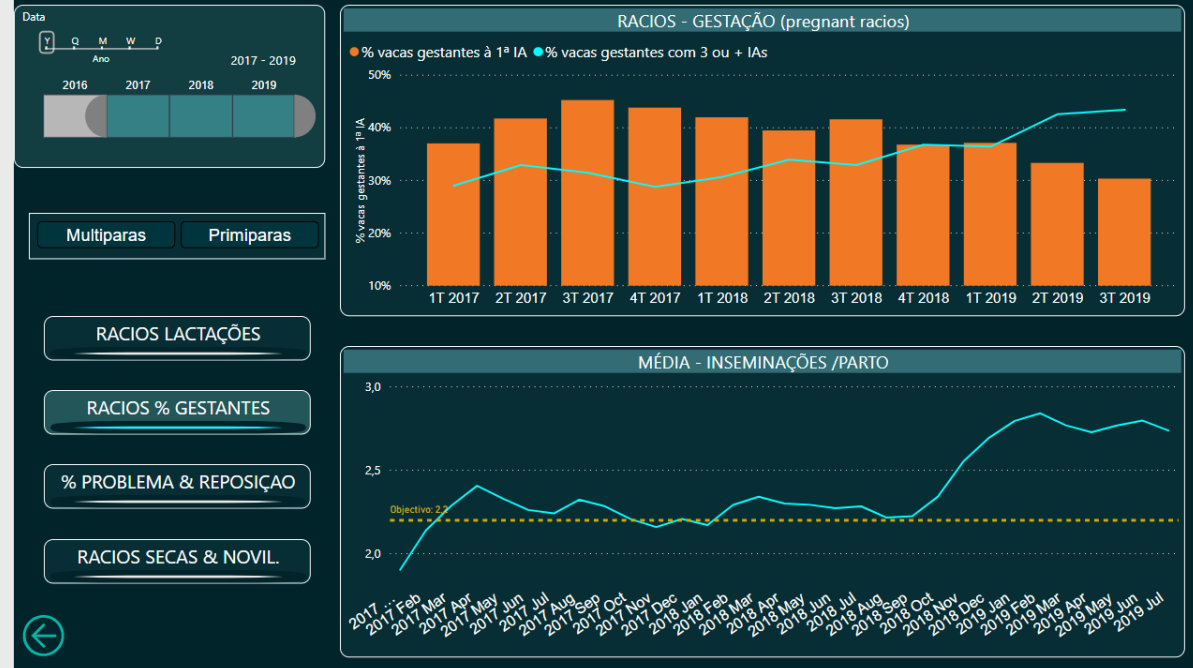
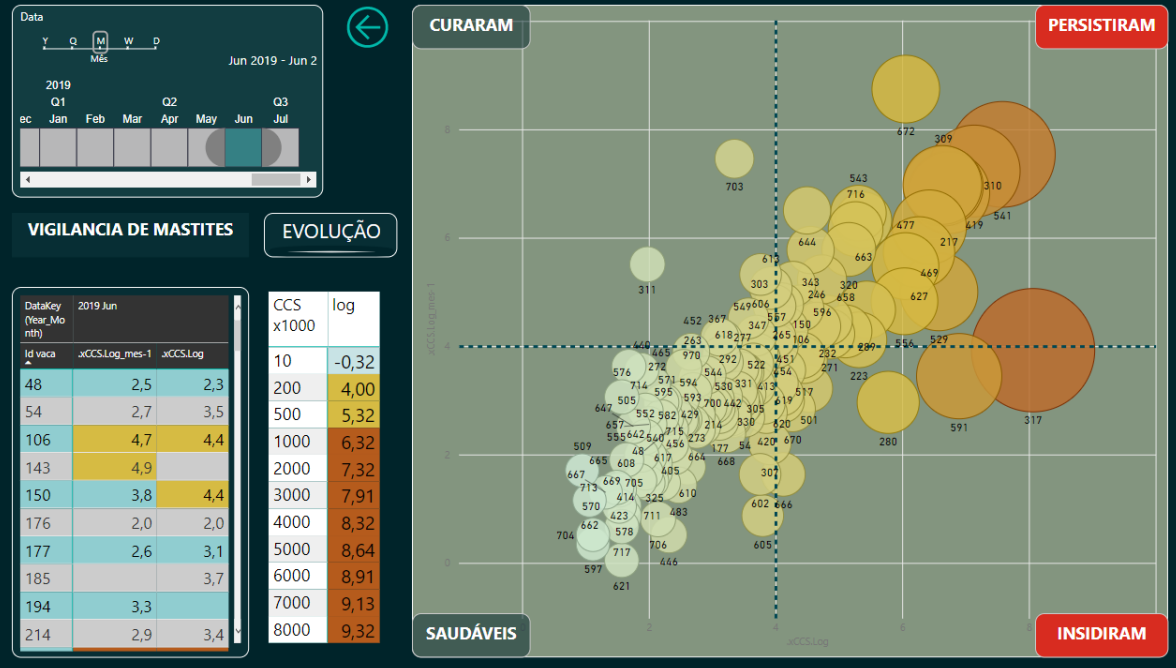
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Páginas





**OBRIGADO PELA VOSSA ATENÇÃO**

“In god we trust.  
All others must  
bring data.”

– W. Edwards Deming

