

# Exploratory Visualization & Shiny Project

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## MOTIVATION AND BACKGROUND INFORMATION

- ▶ Happiness  $\leftarrow c(\text{Health} + \text{Meaningful Job} + \text{Love})$
- ▶ Health costs raising at 5% anual rate (20% of GDP)
- ▶ Explore lifestyle factors, policies and environment.
- ▶ Obesity 2nd leading preventable cause of death in US
- ▶ Effectiveness of health policies and environment?
- ▶ Nutrition and Physical Activity awareness

## DATASET

- ▶ Source: Division of of Nutrition, Physical Activity and Obesity (DNPAO) / Centers for Disease Control and Prevention (CDC)
- ▶ Behavioral and Risk Factors Surveillance System
  - ▶ Fruits and Vegetables
  - ▶ Obesity and Weight Status
  - ▶ Physical Activity
- ▶ Environmental and Policy Support
  - ▶ Breastfeeding
  - ▶ Fruits and Vegetables
  - ▶ Physical Activity
  - ▶ Sugar Drinks

## DATA CHALLENGES

- ▶ Selection of variables to be explored/visualized
- ▶ Number of Variables (~40 questions).
- ▶ Survey Template (length of variables)
- ▶ Numeric and Categorical Data
- ▶ No consistency in time (year) of data
- ▶ Statistical analysis

## FINDINGS

- ▶ No major changes in Obesity, Physical Activity and Nutrition in last years
- ▶ Food Policy Councils and Healthier Food Retailers not as common as Complete Street Policy.
- ▶ States with lower levels of obesity have better environmental support such as access to parks, community centers and walkable sidewalks
- ▶ What can be done to reverse obesity trend in US?