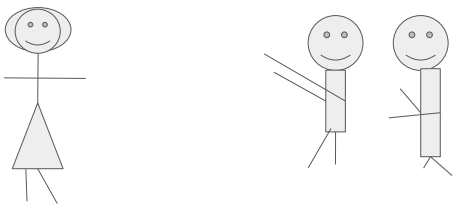
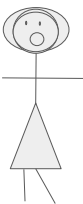


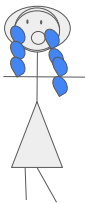
Sue Gray loves her family more than anything.



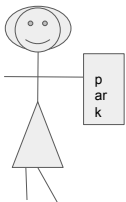
But, when they visit there is almost no place to park.



This makes Sue extremely depressed as her support system her family) cannot visit often.



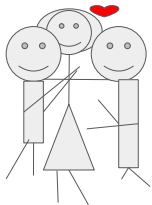
That is...until she came across Gamcocks+'s parking app!



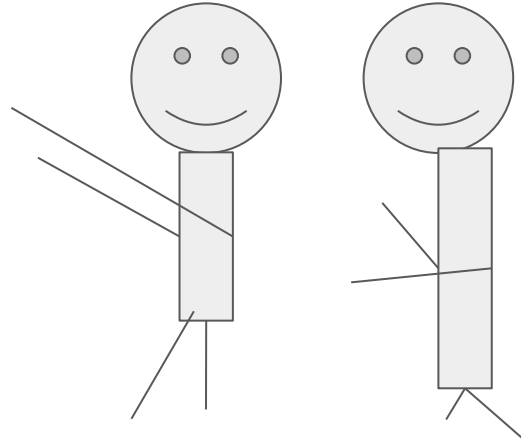
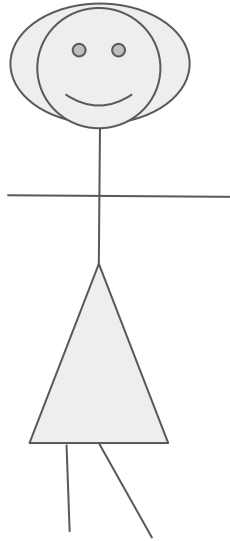
Not only does the app give her parking locations but it also give prices!

Parking App!	
Parking Spot 1	\$\$
Parking Spot 2	\$
Parking Spot 3	\$\$
Parking Spot 4	\$\$\$
Garage	Free!

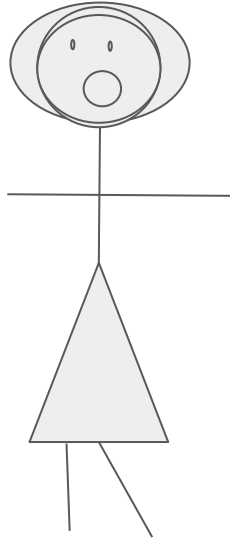
Now her family can be there to support her and she is happy!



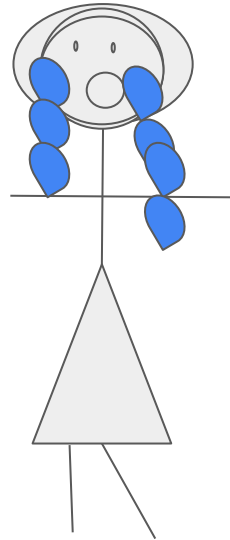
Sue Gray loves her family more than anything.



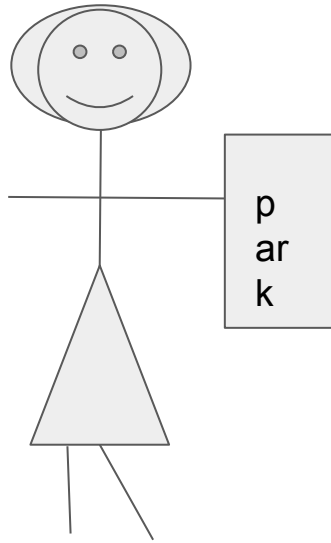
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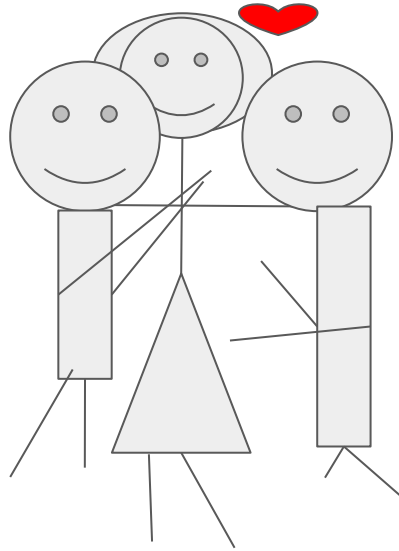
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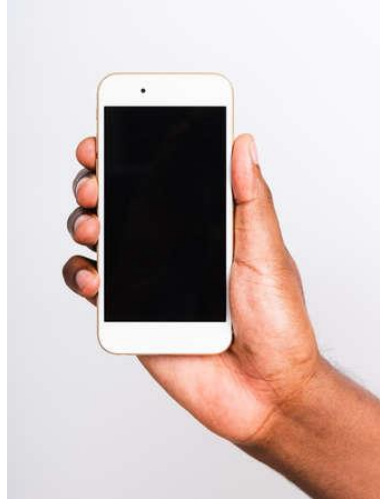
Anthony is a salesman who must drive to his customers.



But parking can be a nightmare in downtown Columbia.



Which can lead to parking in spots that aren't ideal.



Now with an app to assist him with finding open spots.



He no longer worries about finding safe, open, or free parking.

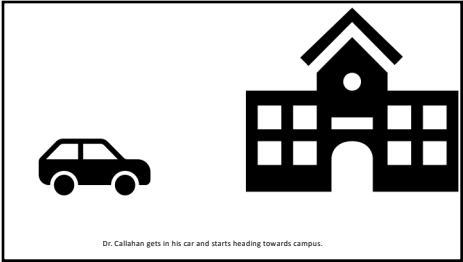


Which helps save money and reduce hassle.

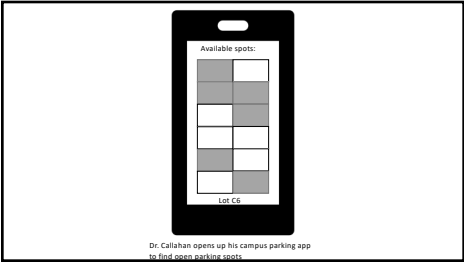




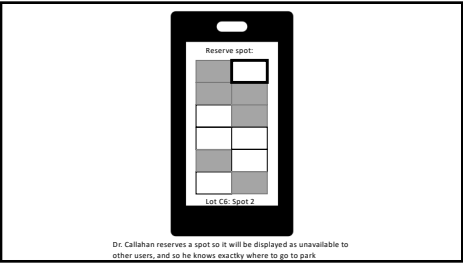
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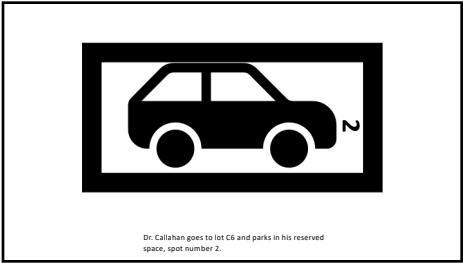
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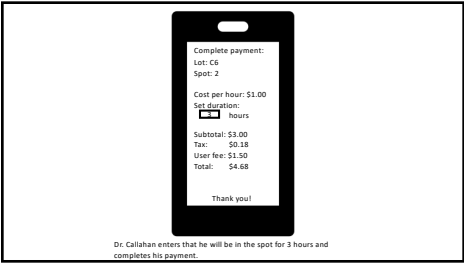
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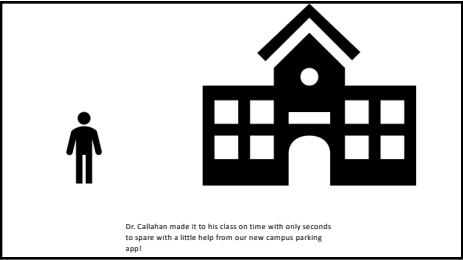
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5

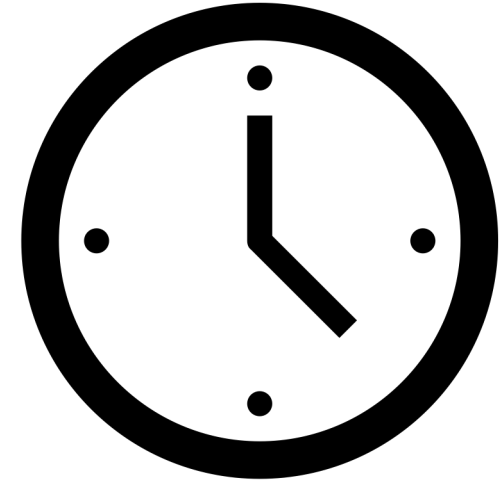
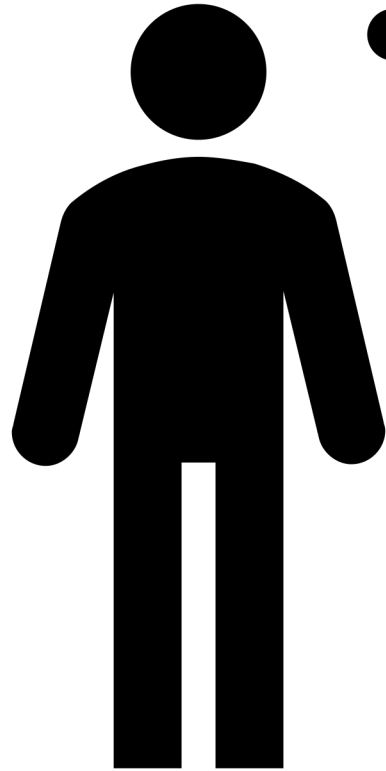


6

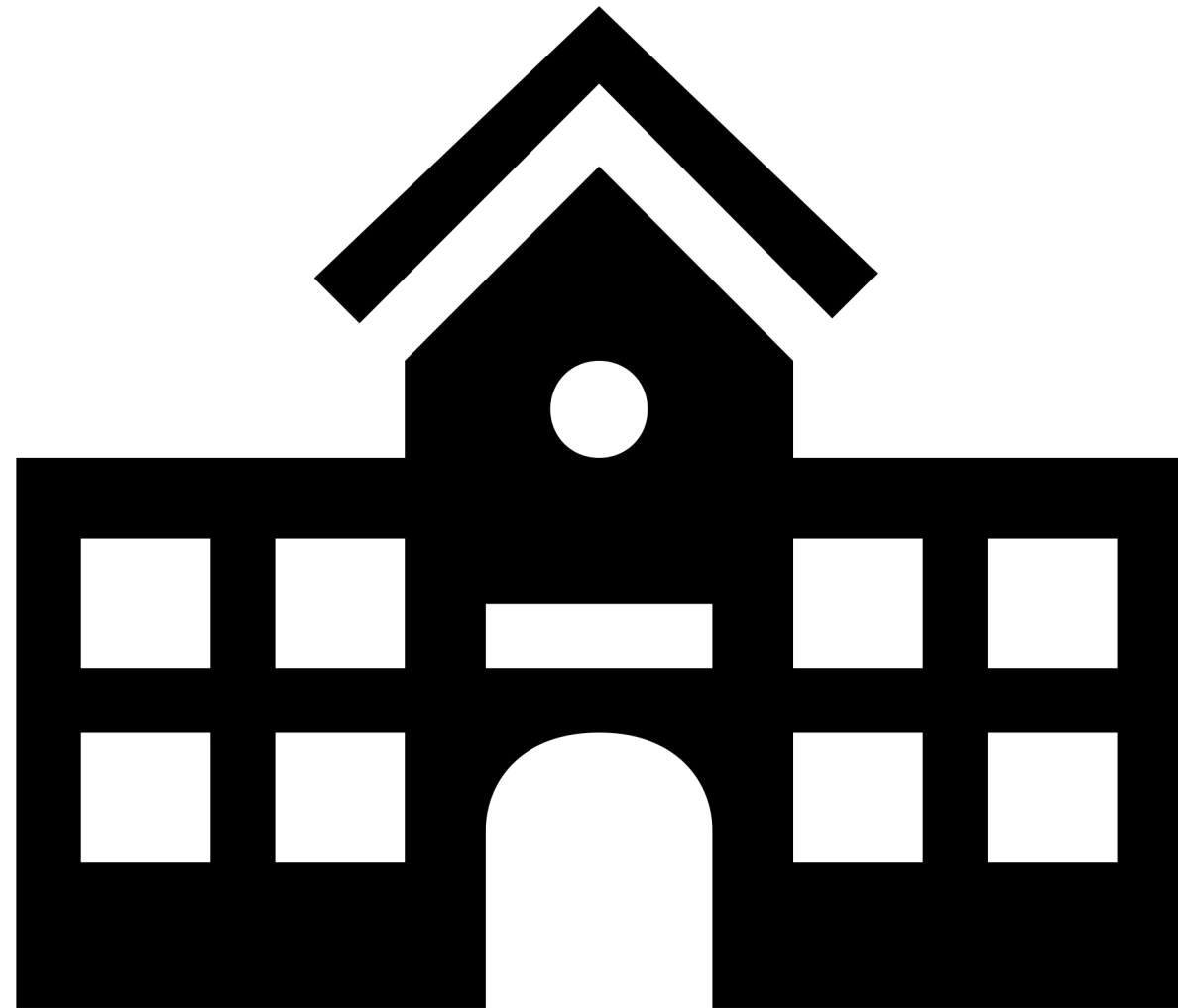
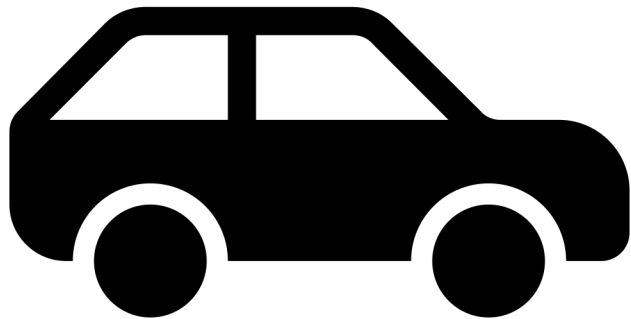


7

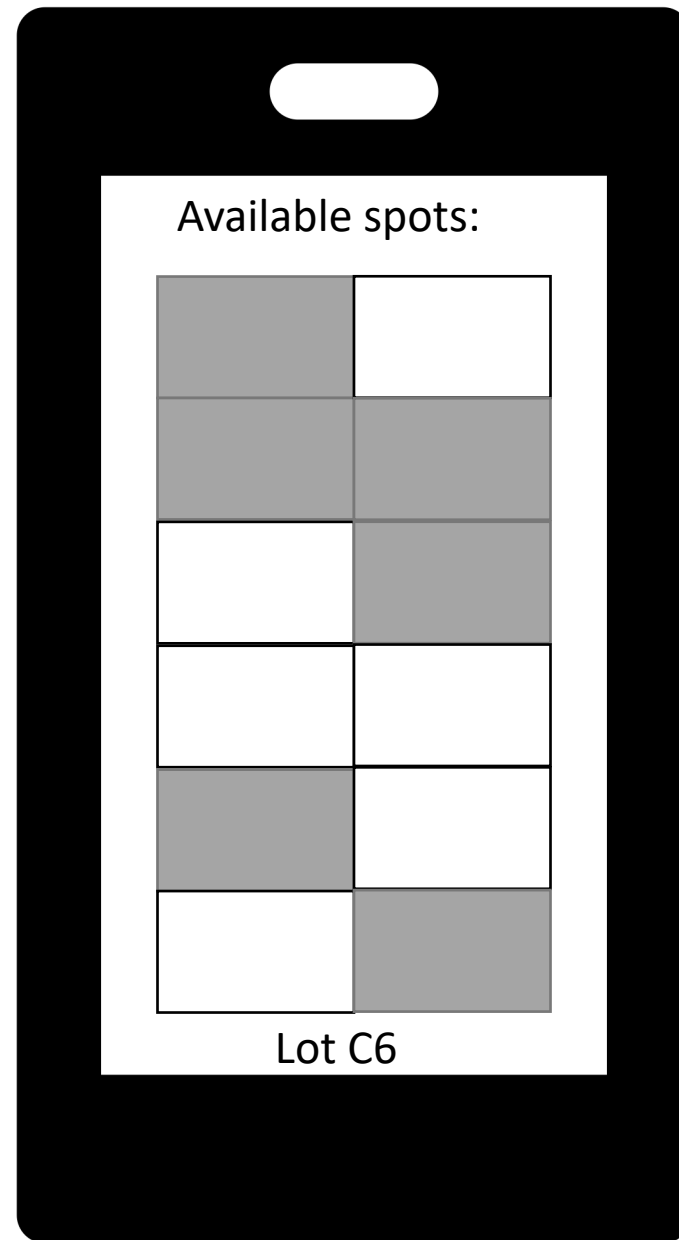
Dr. Callahan, University of South  
Carolina professor by Ben Friend



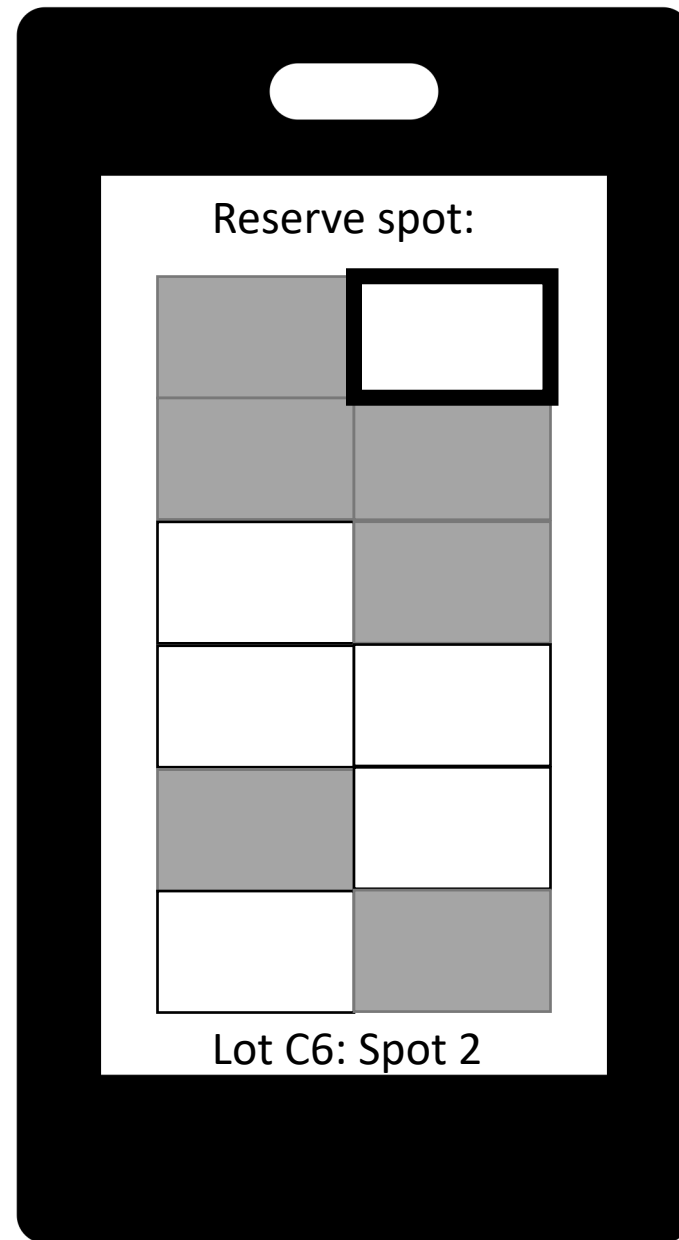
Dr. Callahan is running late for his class, it is only a 10 minute drive, but finding parking can take almost a half hour sometimes.



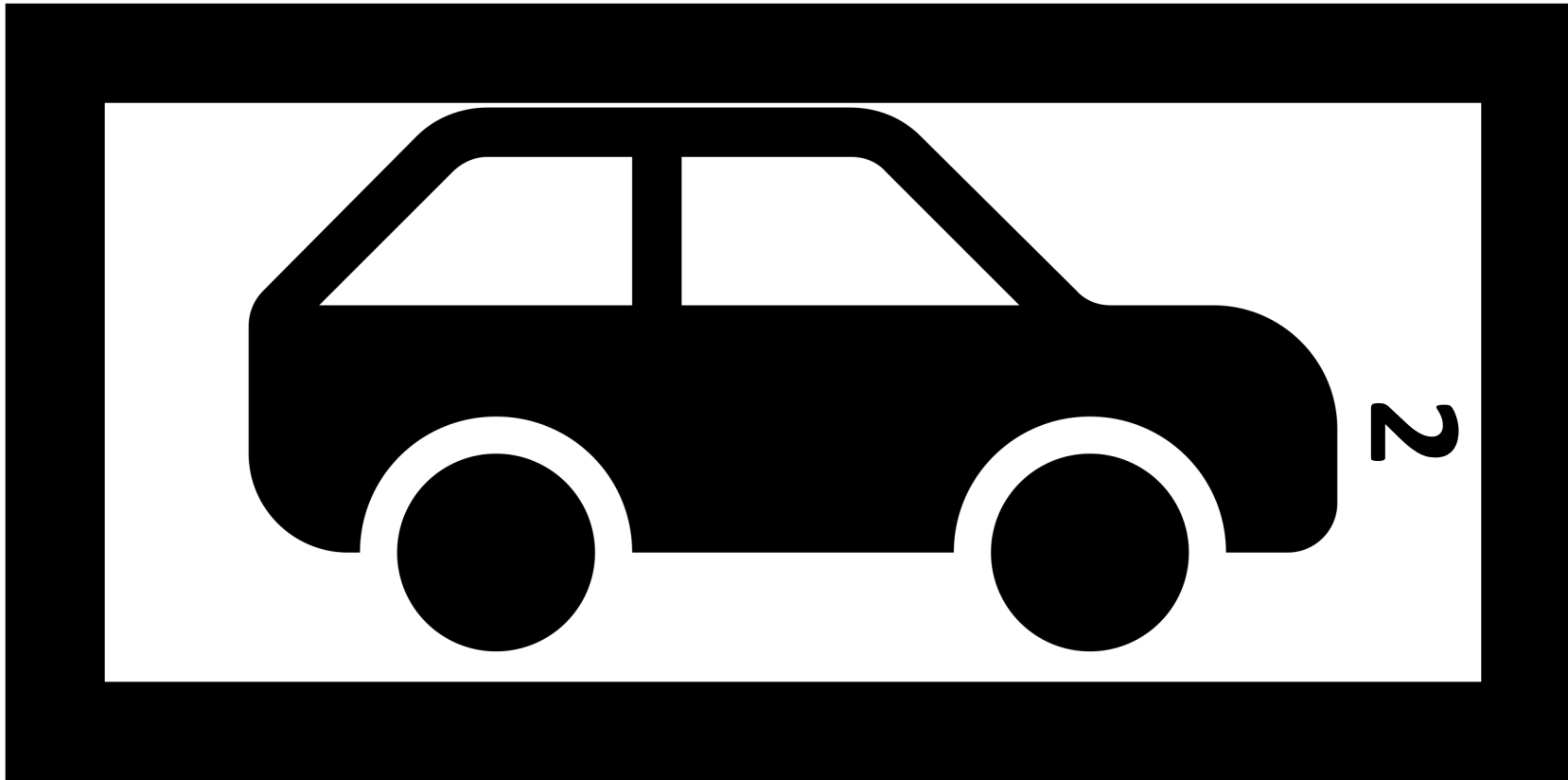
Dr. Callahan gets in his car and starts heading towards campus.



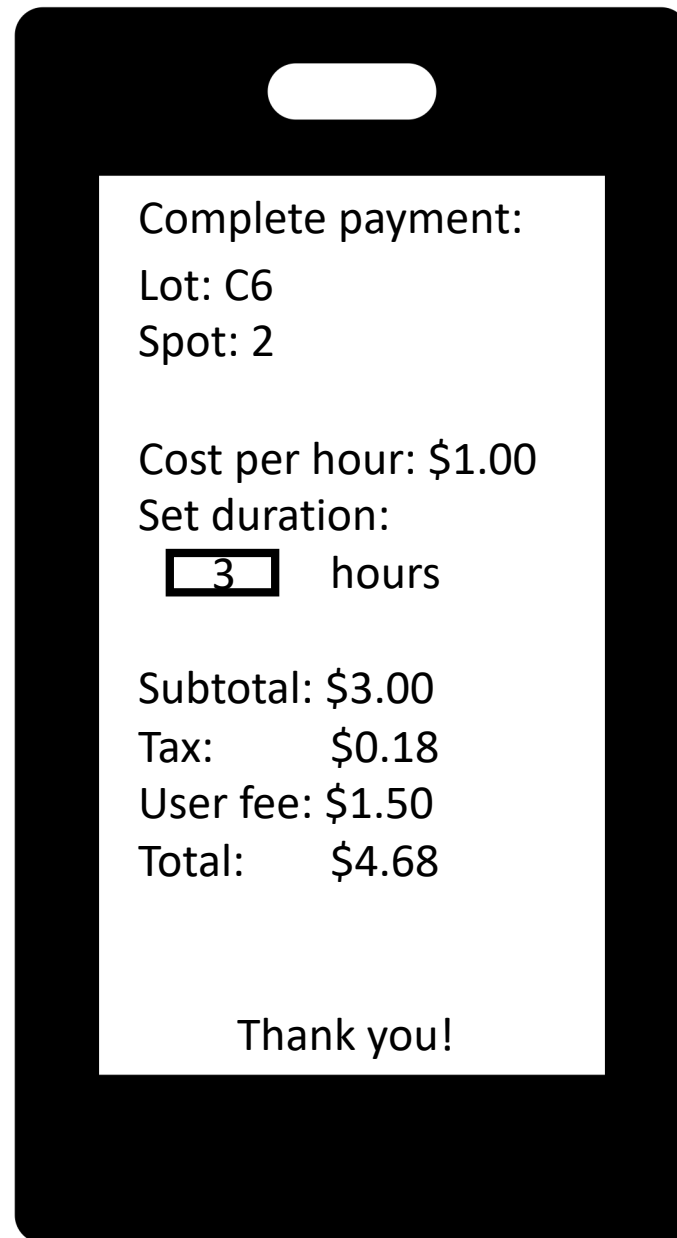
Dr. Callahan opens up his campus parking app to find open parking spots



Dr. Callahan reserves a spot so it will be displayed as unavailable to other users, and so he knows exactly where to go to park



Dr. Callahan goes to lot C6 and parks in his reserved space, spot number 2.



Complete payment:

Lot: C6  
Spot: 2

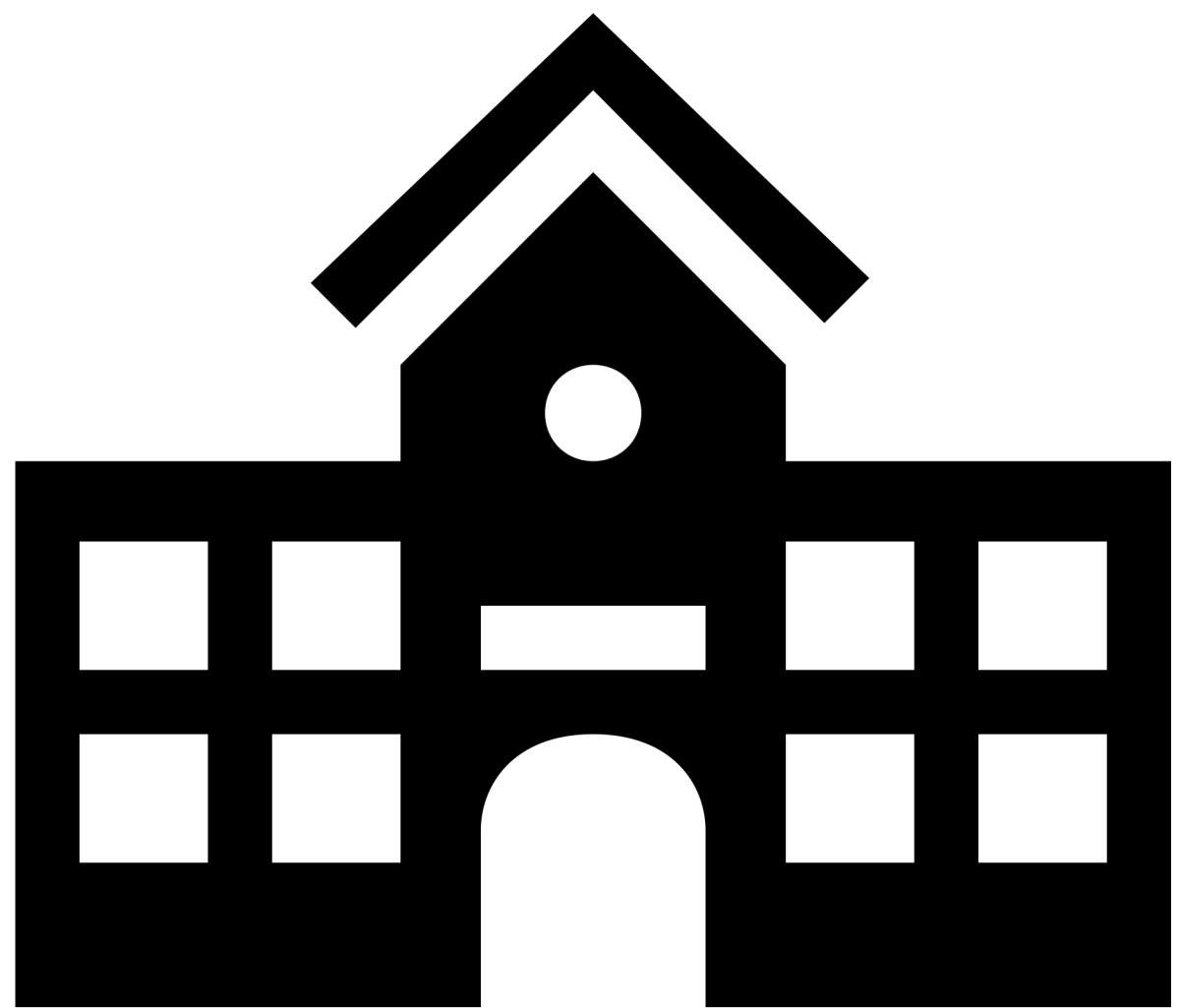
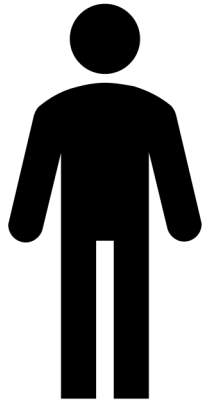
Cost per hour: \$1.00  
Set duration:  
 hours

Subtotal: \$3.00  
Tax: \$0.18  
User fee: \$1.50  
Total: \$4.68

Thank you!

Dr. Callahan enters that he will be in the spot for 3 hours and completes his payment.

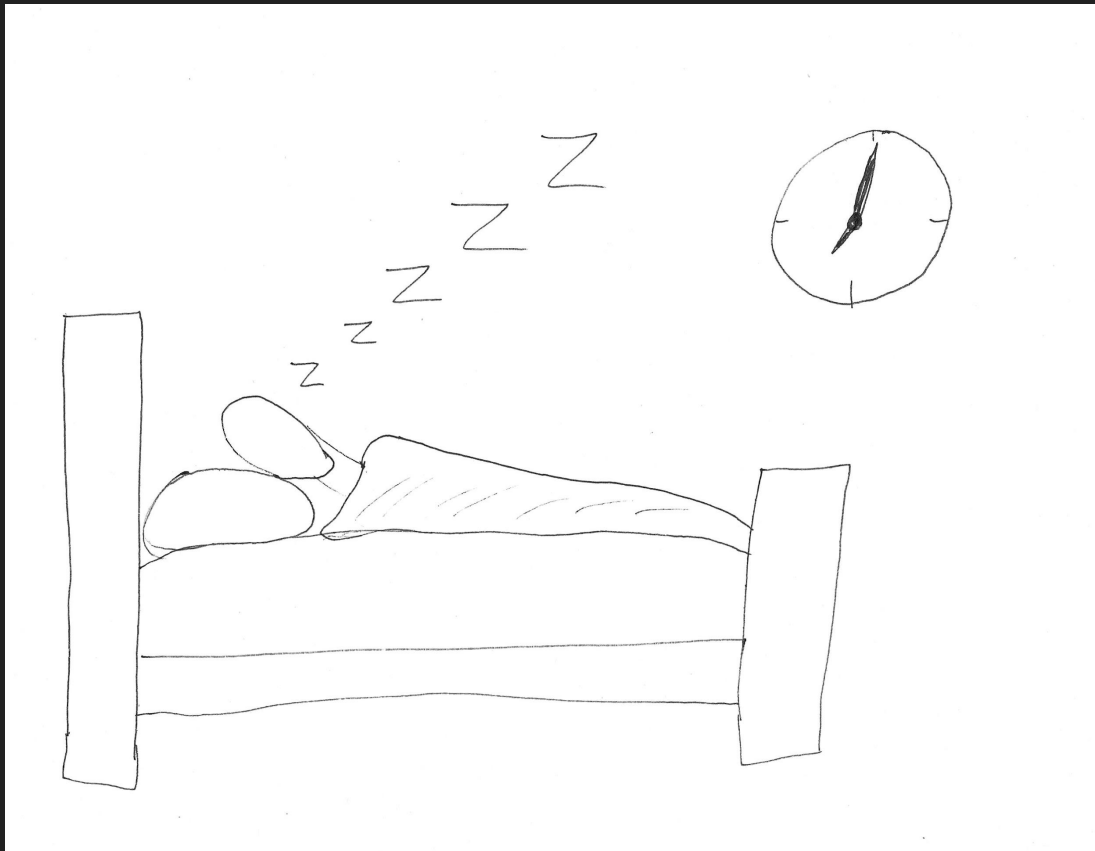




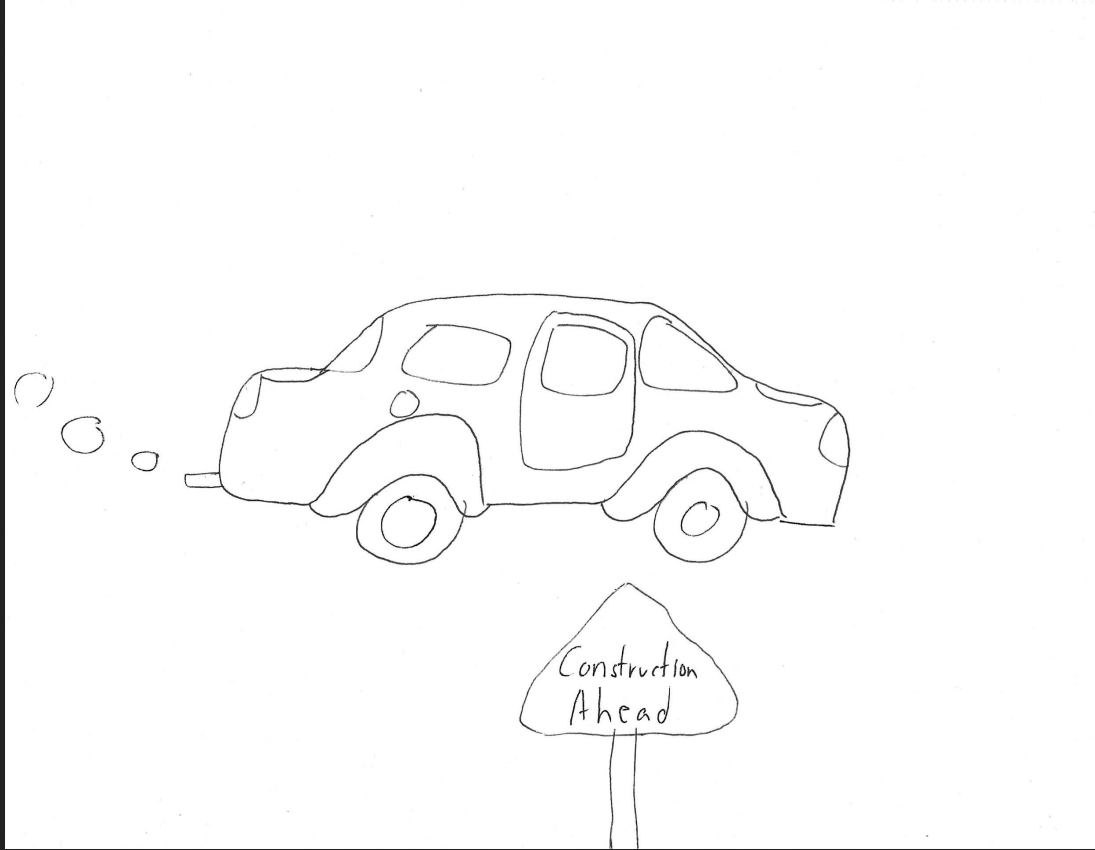
Dr. Callahan made it to his class on time with only seconds to spare with a little help from our new campus parking app!

# STORYBOARD

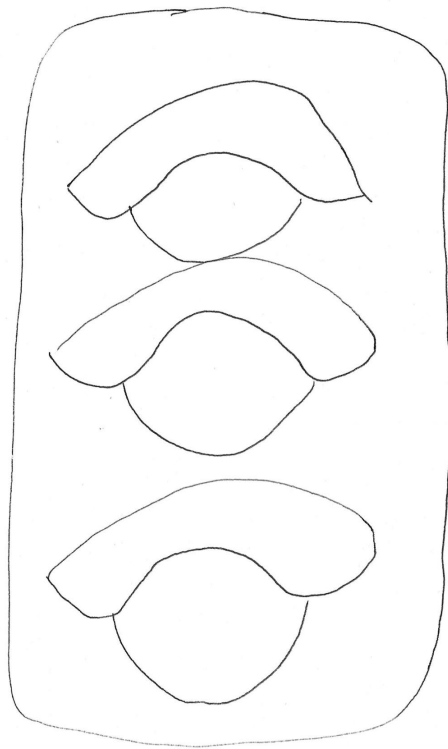
Victor Ramos



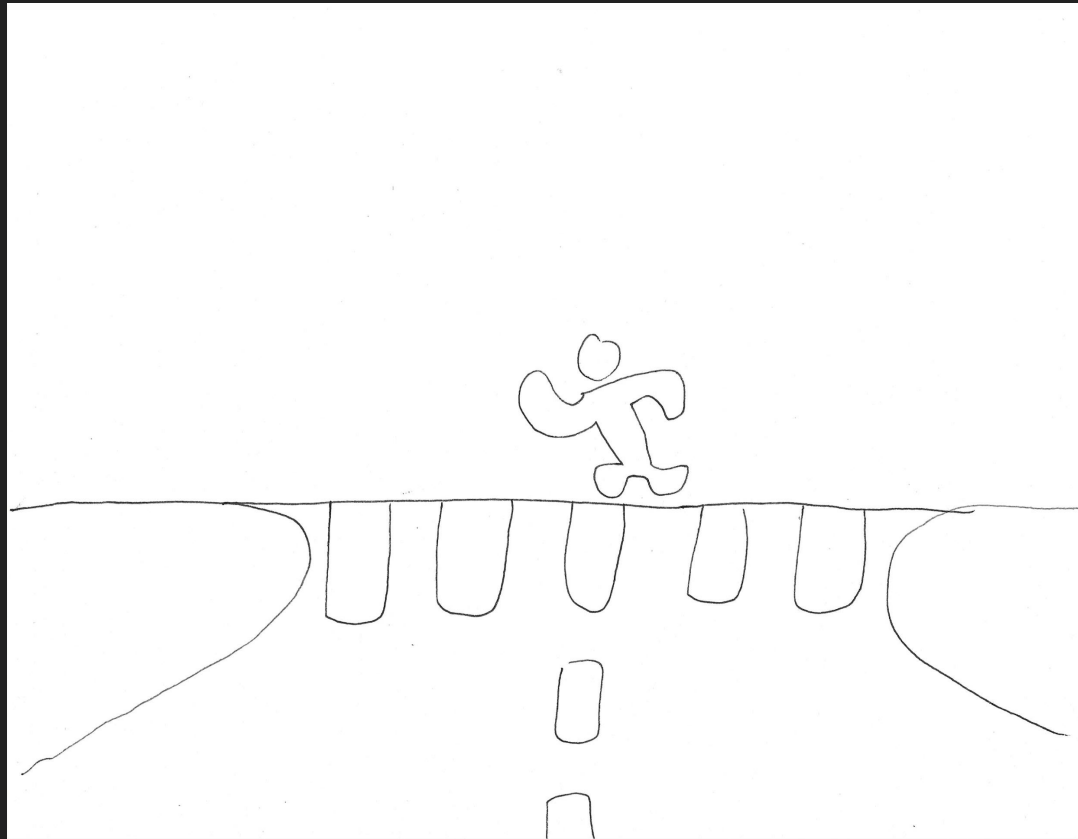
Adam is a college student that loves to get as much sleep as possible



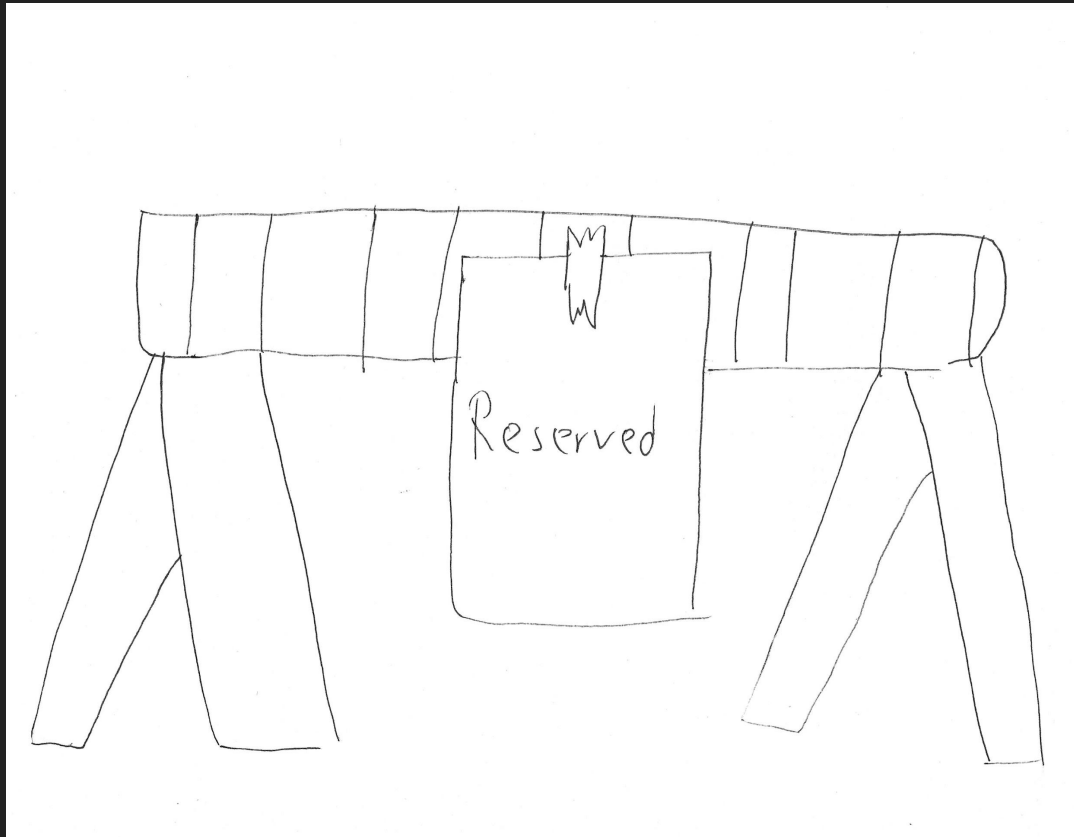
His road to his college is filled with construction work that's been in progress for the past 2 years, and it usually causes traffic



As he nears his college, he encounters more and more intersections, making his drive even longer.

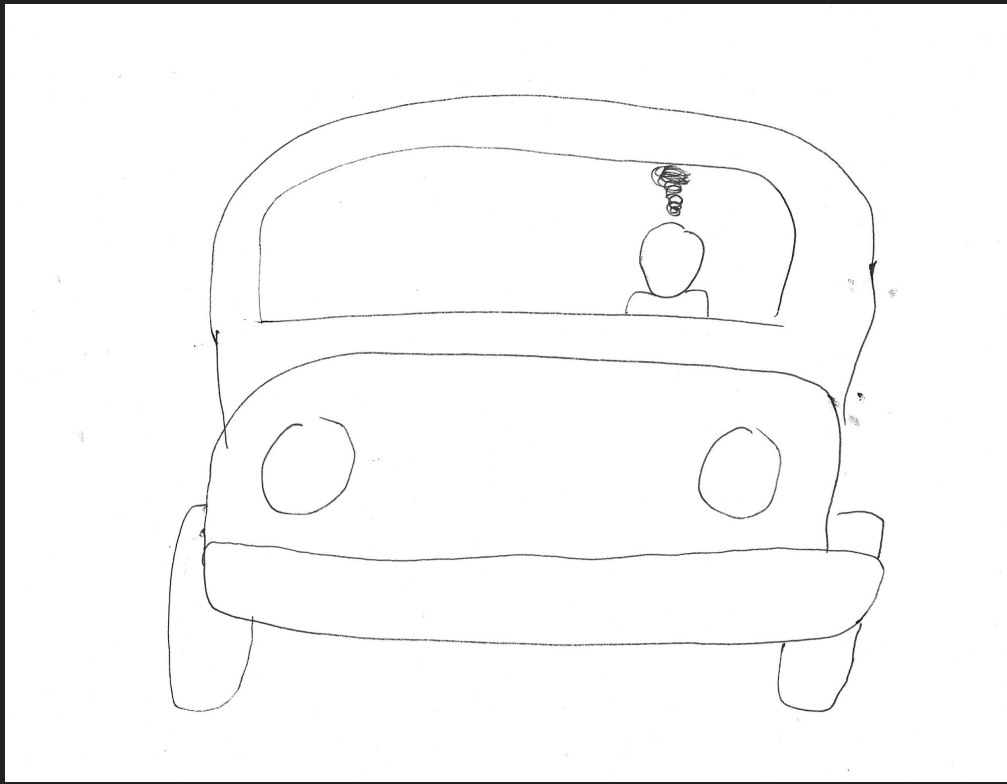


As he drive to campus he needs to drive slowly even if he is in a time constraint as he needs to watch out for crossing pedestrians, even in the times and places pedestrians are not supposed to be walking thru the road



When he reaches his parking lot, he is restricted to parking spaces as many of them are reserved, even when they sit empty for hours





At the end, Adam is left frustrated as he can't find a parking spot on time, even when he paid for a parking permit to park during the classes on his schedule